



March 20, 2024

Internal | Weekly Oregon Lodging Stati...

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Controls
& Filters Effective Week contains Week 7 - 2024-02-18



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Oregon Lodging Statistics

Current Week: **Week 7 - 2024-02-18**

Week

Week 7 - 2024-02-18

| Region | Room Revenue | | | Room Rate | | | RevPAR | | |
|--------------------------|--------------|---------------|---------------|-----------|---------------|---------------|---------|---------------|---------------|
| | Current | % Chg vs 2022 | % Chg vs 2021 | Current | % Chg vs 2022 | % Chg vs 2021 | Current | % Chg vs 2022 | % Chg vs 2021 |
| Oregon | \$34.16M | -7.8% | -7.2% | \$124.88 | -0.8% | 6.1% | \$69.40 | -7.3% | -6.4% |
| Central | \$2.64M | 1.6% | -26.9% | \$121.79 | 1.8% | -3.4% | \$62.53 | -0.3% | -26.9% |
| Coast | \$5.78M | 8.6% | -8.4% | \$136.41 | 7.3% | 8.4% | \$73.71 | 10.4% | -6.1% |
| Eastern | \$1.57M | 1.2% | -16.4% | \$97.46 | 3.3% | 7.8% | \$43.98 | 1.7% | -17.7% |
| Hood/Gorge | \$1.09M | -9.4% | -14.3% | \$122.22 | -0.6% | 0.1% | \$69.14 | -7.3% | -12.0% |
| Portland | \$13.80M | -20.4% | 8.6% | \$126.15 | -6.7% | 8.6% | \$73.31 | -20.3% | 9.5% |
| Southern | \$2.99M | -3.2% | -26.8% | \$99.09 | -0.6% | -6.9% | \$49.46 | -3.3% | -29.8% |
| Willamette Valley | \$6.36M | 5.6% | -6.8% | \$134.57 | 5.8% | 10.6% | \$86.74 | 7.9% | -2.4% |

Internal | Weekly Oregon Lodging Statistics

| Region | Occupancy | | | Room Supply | | | Room Demand | | |
|-------------------|-----------|---------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|
| | Current | % Chg vs 2022 | % Chg vs 2021 | Current | % Chg vs 2022 | % Chg vs 2021 | Current | % Chg vs 2022 | % Chg vs 2021 |
| Oregon | 55.6% | -6.5% | -11.7% | 492,163 | -0.5% | -0.8% | 273,526 | -7.0% | -12.5% |
| Central | 51.4% | -2.0% | -24.3% | 42,203 | 1.9% | 0.0% | 21,670 | -0.2% | -24.3% |
| Coast | 54% | 2.9% | -13.3% | 78,456 | -1.6% | -2.4% | 42,396 | 1.3% | -15.4% |
| Eastern | 45.1% | -1.5% | -23.6% | 35,658 | -0.5% | 1.6% | 16,091 | -2.1% | -22.4% |
| Hood/Gorge | 56.6% | -6.8% | -12.1% | 15,778 | -2.3% | -2.6% | 8,925 | -8.9% | -14.4% |
| Portland | 58.1% | -14.6% | 0.8% | 188,258 | -0.0% | -0.8% | 109,409 | -14.7% | -0.0% |
| Southern | 49.9% | -2.7% | -24.6% | 60,389 | 0.1% | 4.2% | 30,144 | -2.7% | -21.4% |
| Willamette Valley | 64.5% | 2.0% | -11.7% | 73,332 | -2.1% | -4.6% | 47,269 | -0.1% | -15.7% |

