



# Help Wanted Online Ads

February 2019

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)



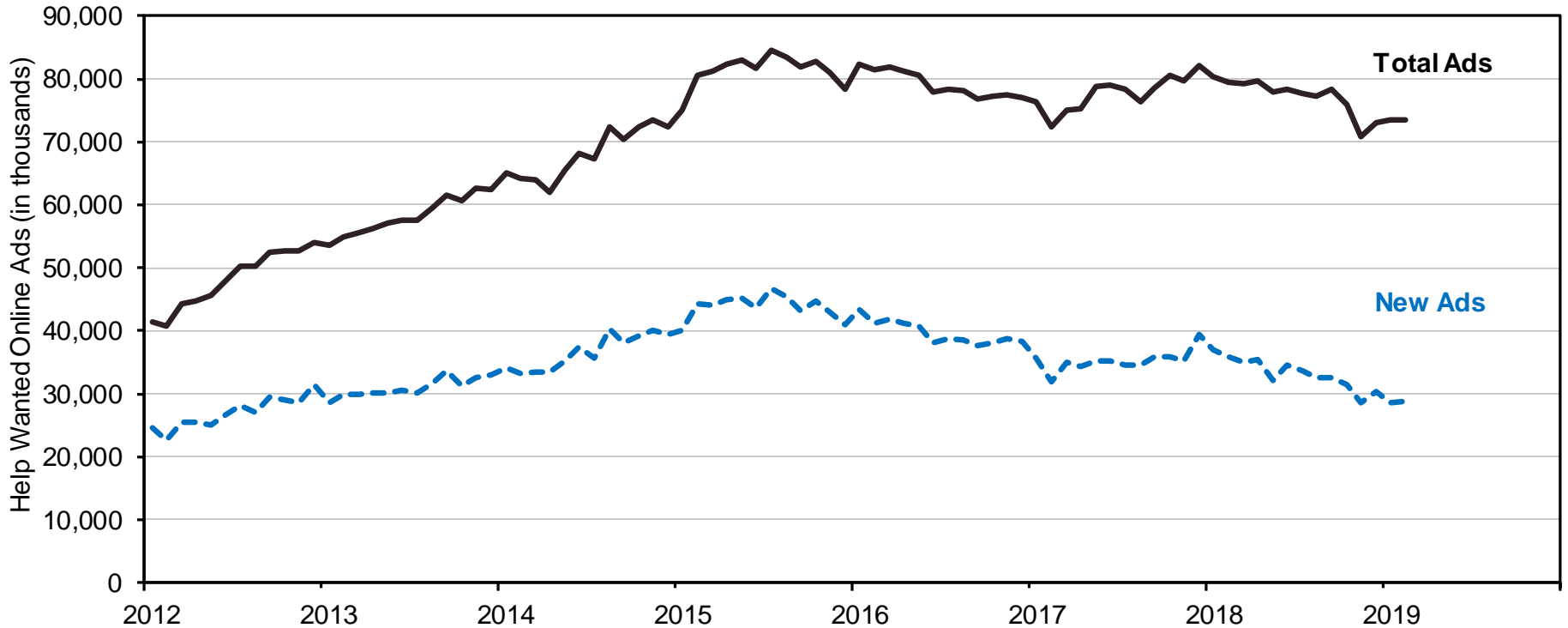
## Number of help wanted ads increased 170,331 nationally in February.

- Number of ads being posted for the first time (*new ads*) increased 127,722 nationally in December.
- Number of online ads among Oregon's neighboring states.
  - Idaho: 22,300
  - Nevada: 44,300
  - Oregon: 73,400
  - Washington: 170,300
  - California: 603,300
- Number of ads increased in Oregon's metro areas of Albany, Corvallis, Medford, and Portland. Ads decreased in the other metro areas.



# The number of help wanted ads in Oregon decreased 70 in February.

(Seasonally Adjusted)

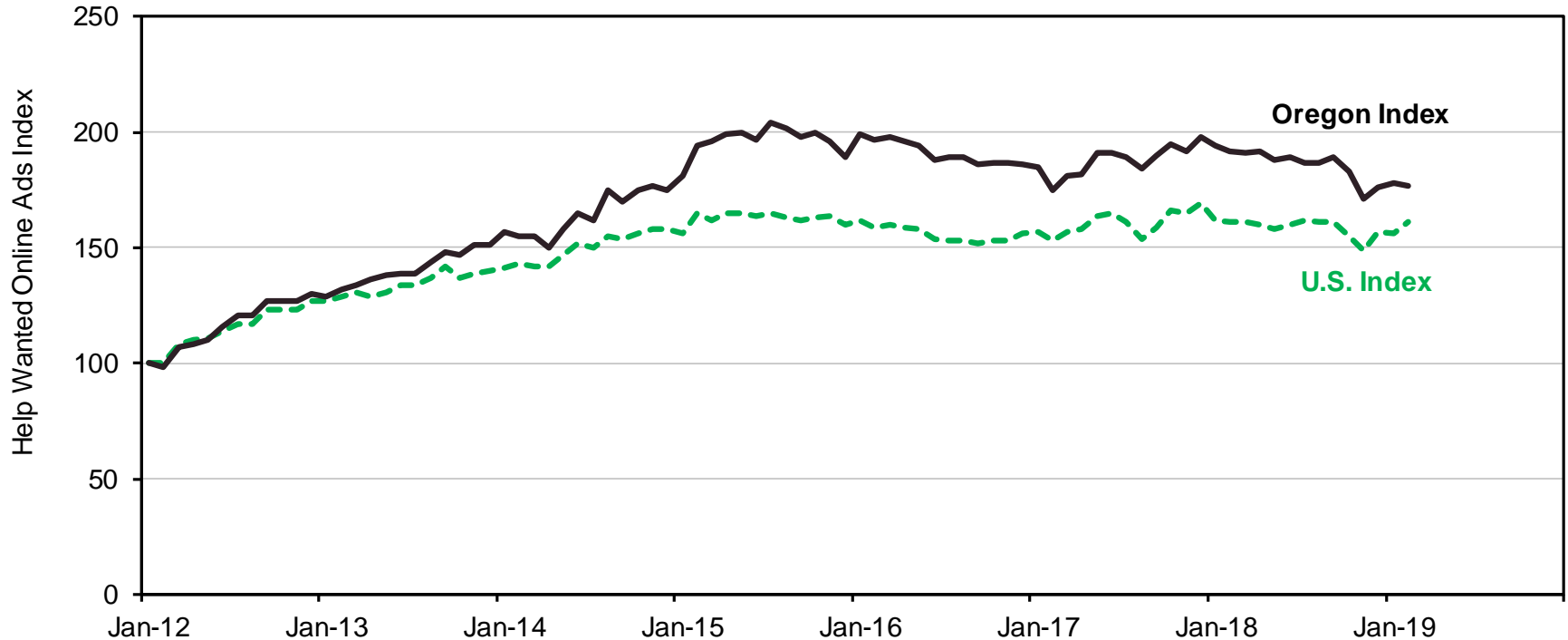


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# The number of ads increased 170,000 nationally in February.

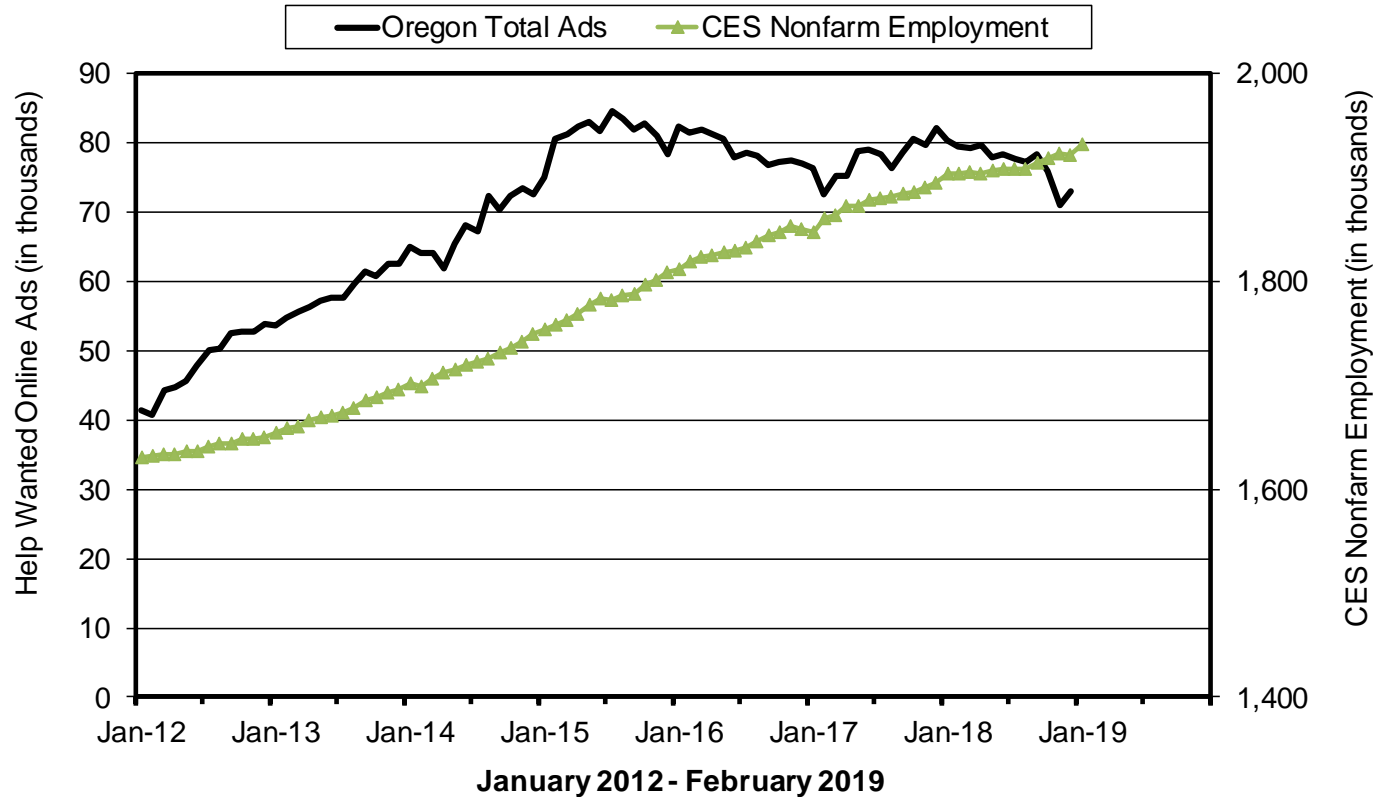
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)

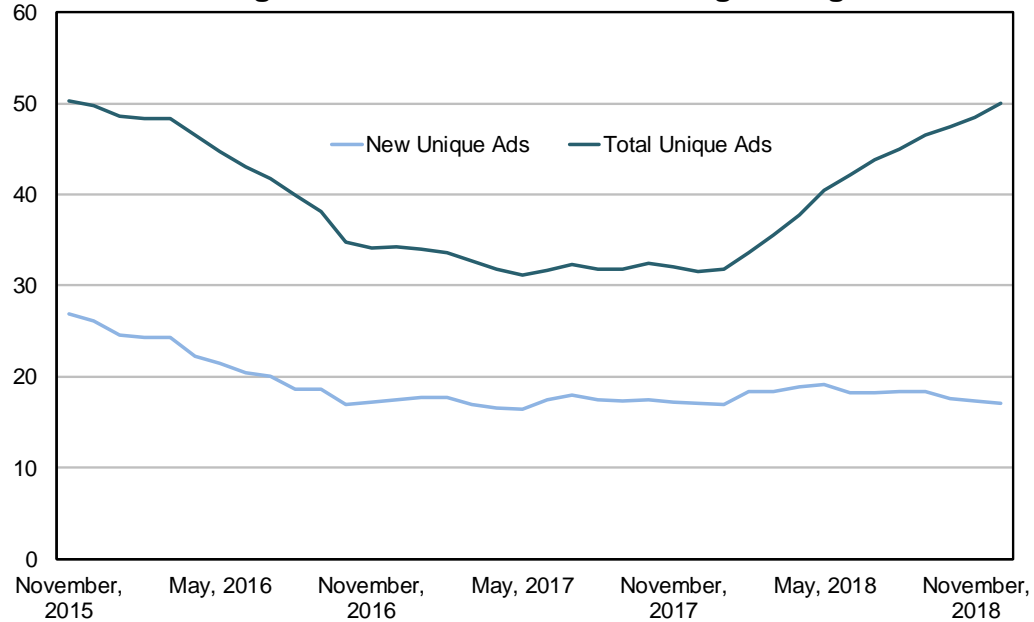


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Read one of our latest articles: [Interior Designers- More than Decor](#)  
by Workforce Analyst [Emily Starbuck](#)

### Job Postings for Interior Designers Oregon Statewide 12-Month Moving Average



Source: Help Wanted Online (HWOL)

Email [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need HWOL data for specific occupations.

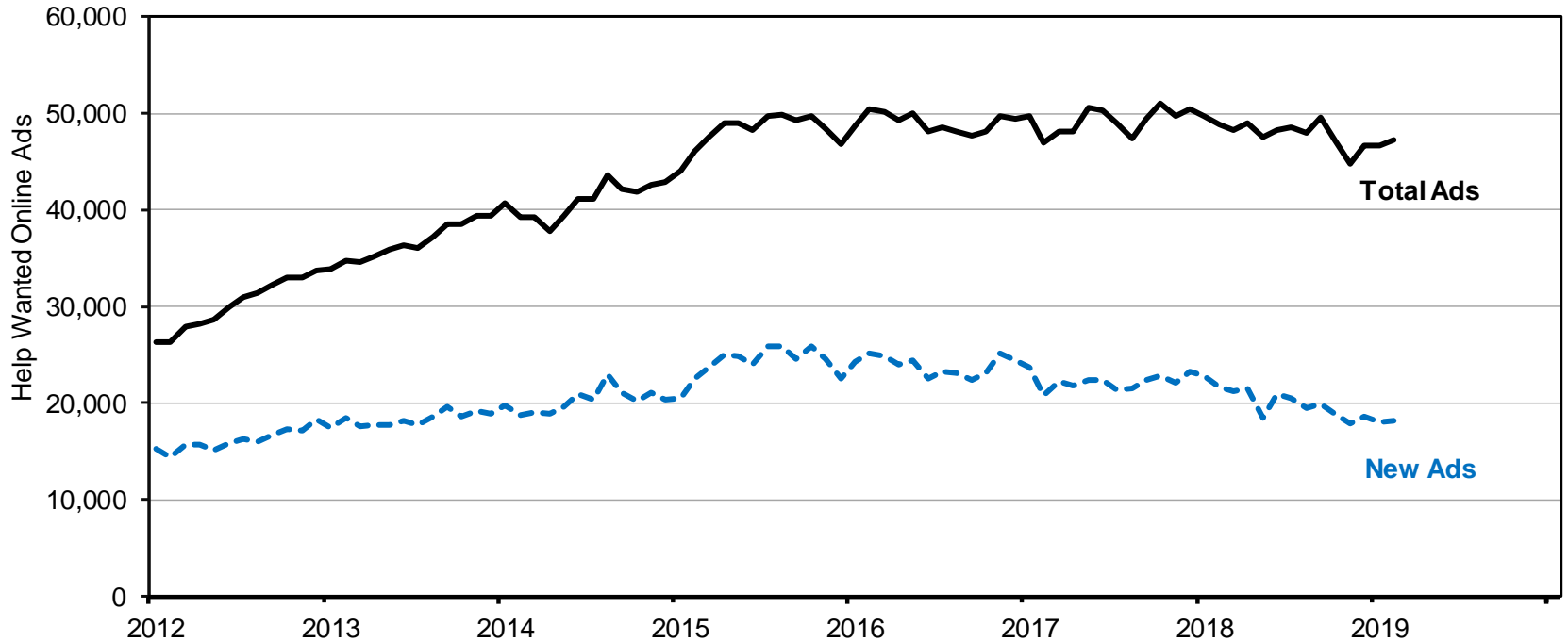


THE FOLLOWING SLIDES SHOW  
HELP WANTED ONLINE ADVERTISEMENT TRENDS  
BY METRO AREA...



## Number of online ads in the Portland metro area increased 600 in February.

(Seasonally Adjusted)



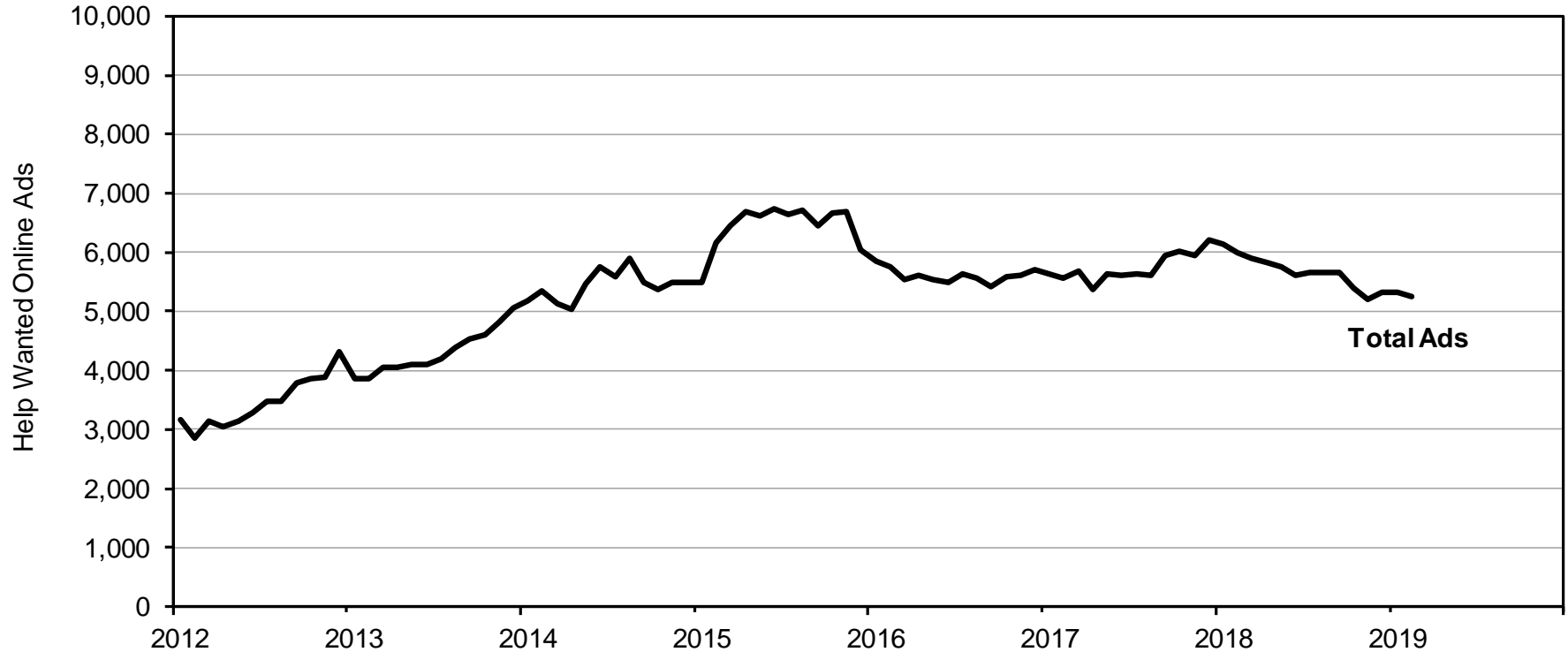
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Number of online ads in the Salem metro area decreased **70** in February.

(Seasonally Adjusted)

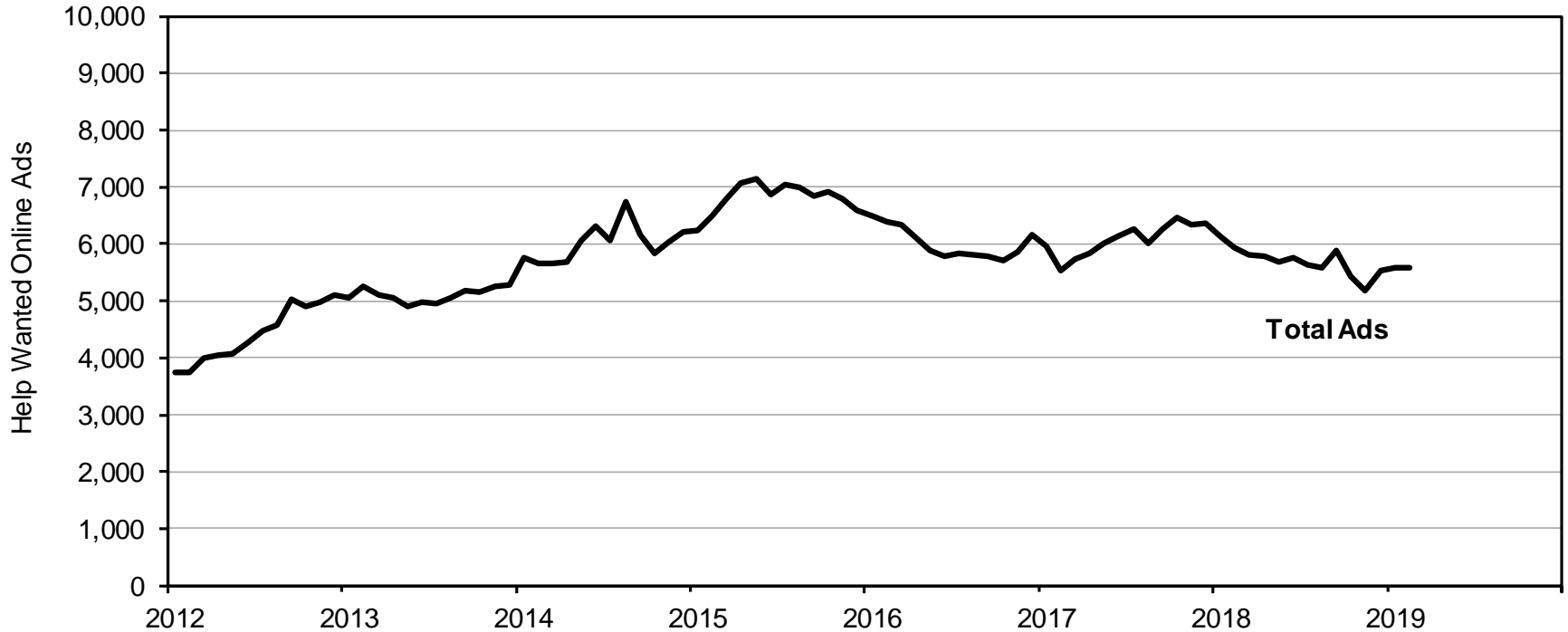


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Number of online ads in the Eugene metro area was unchanged in February.

(Seasonally Adjusted)

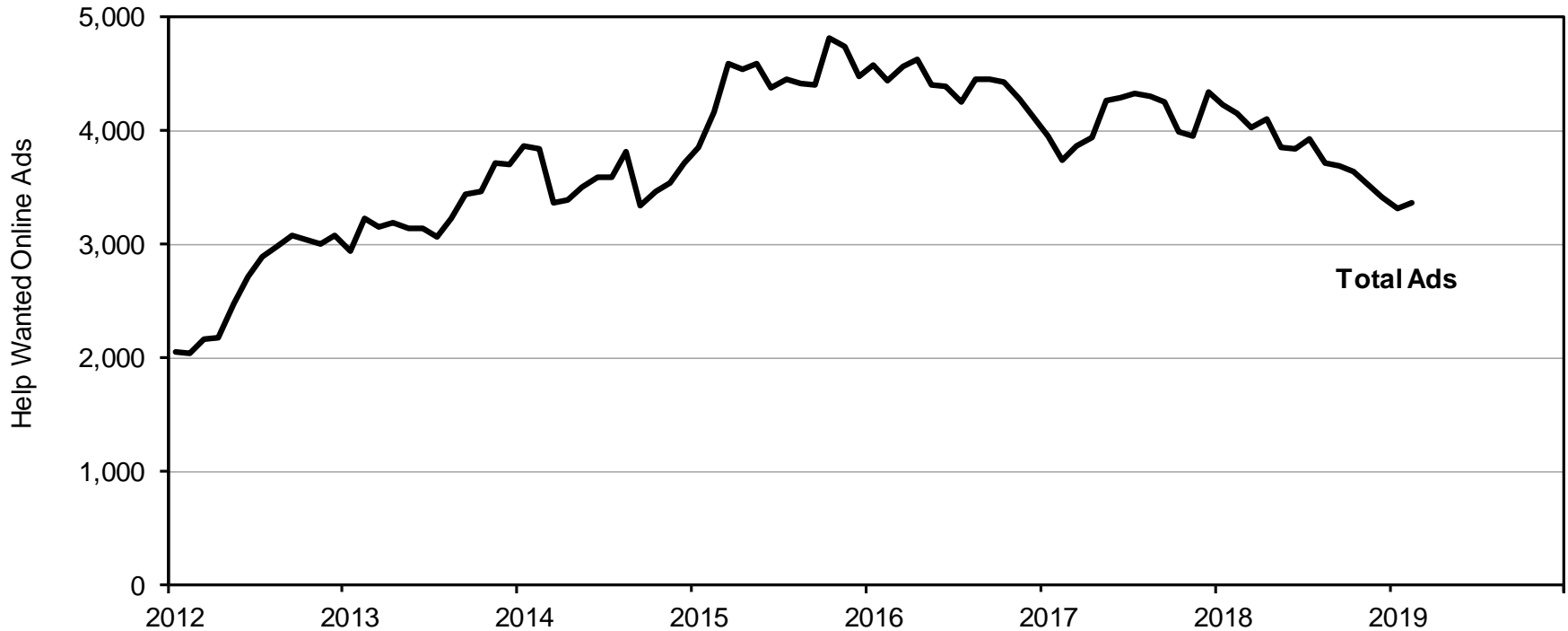


Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Number of online ads in the Medford metro area increased 50 in February.

(Seasonally Adjusted)

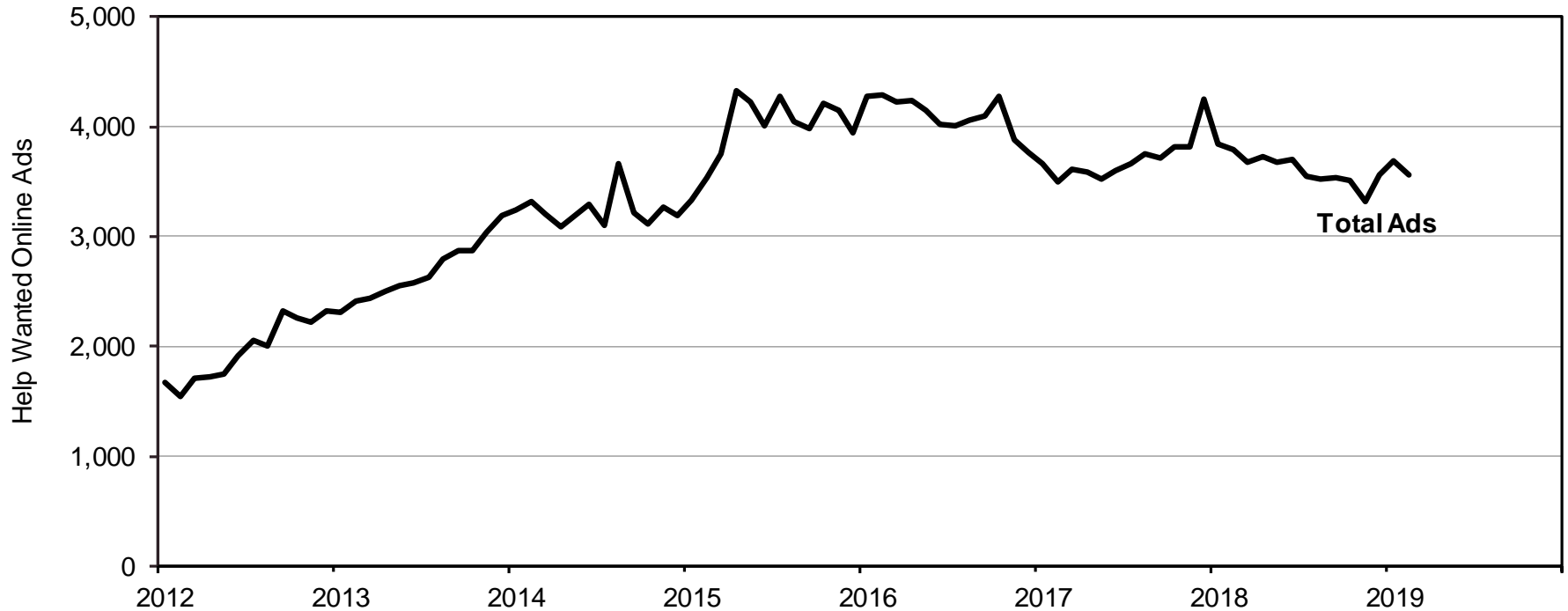


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Number of online ads in the Bend metro area decreased **120** in February.

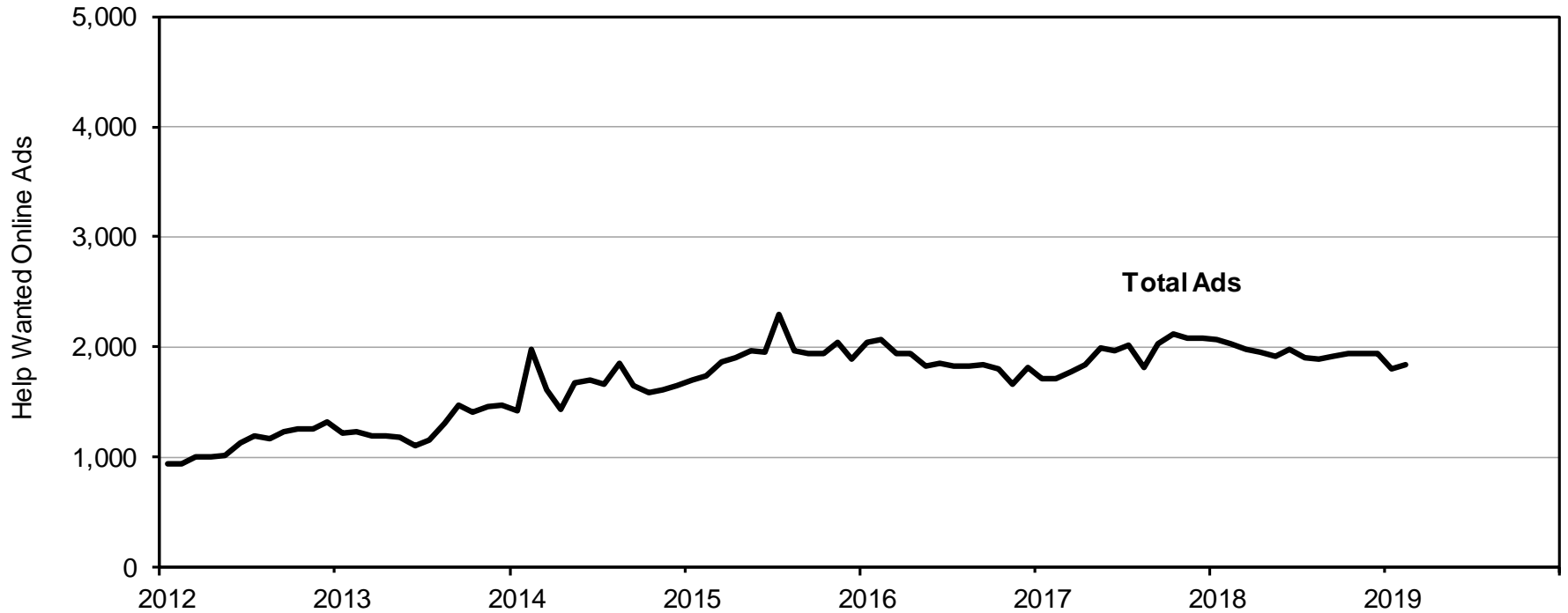
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



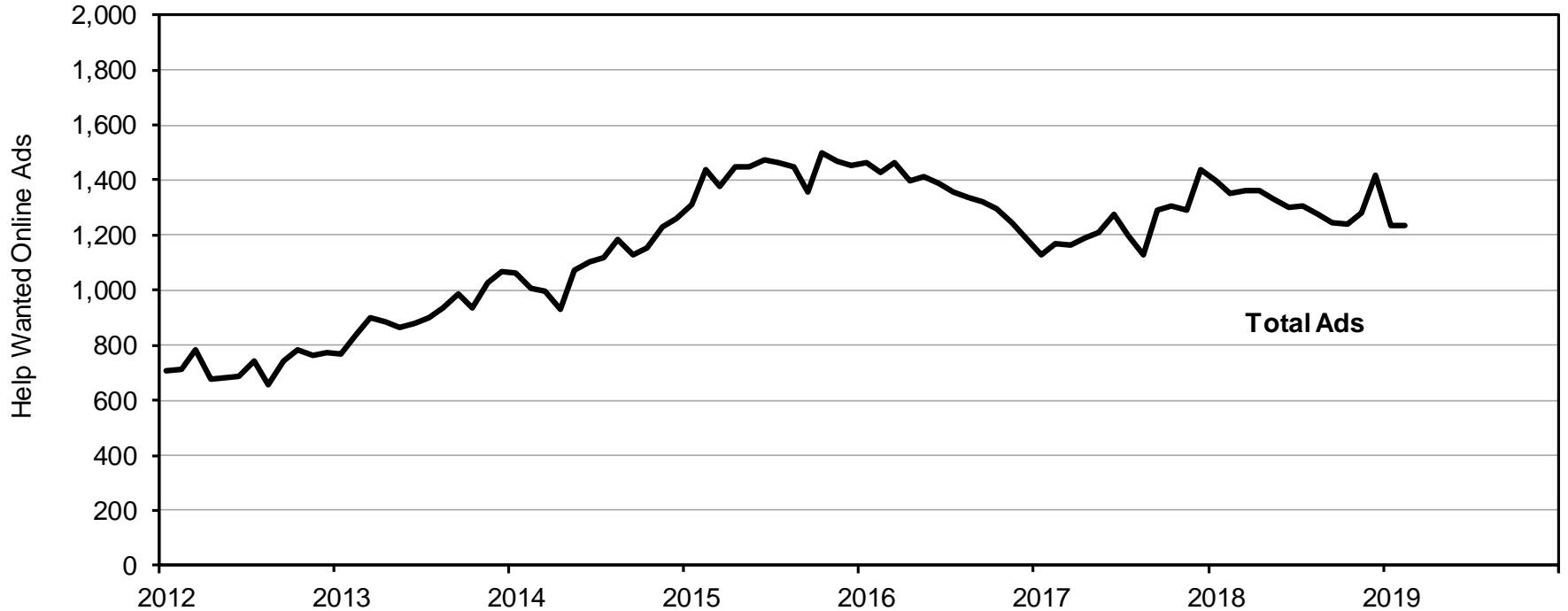
## Number of online ads in the Corvallis metro area increased 40 in February. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



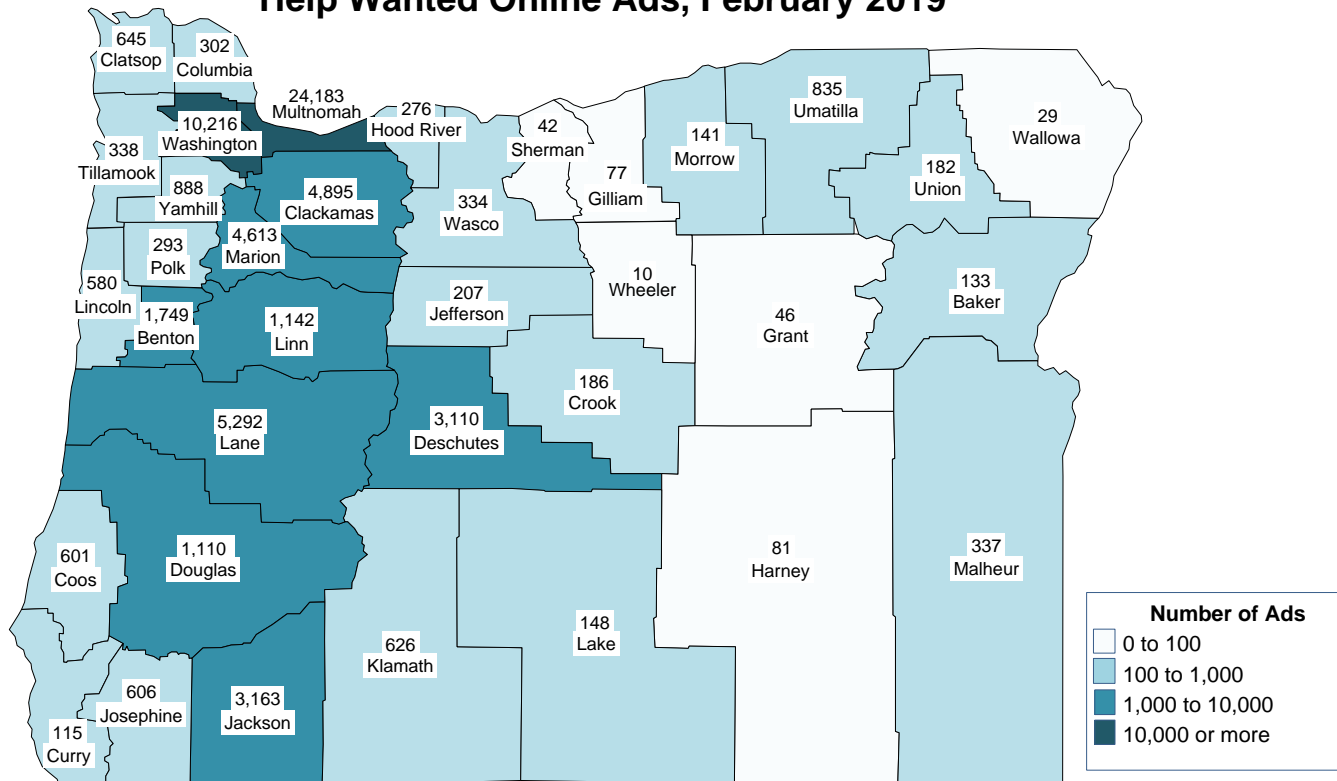
## Number of online ads in the Albany metro area was unchanged in February. (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Help Wanted Online Ads, February 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?  
The next nine graphs show the number of ads by area since 2008.

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need additional HWOL data for your workforce area.





All the local workforce areas in Oregon saw a decrease in help wanted ads from February 2018 to February 2019, except for East Cascades, which saw no change.

	<b>Help Wanted Ads in February 2019</b>	<b>Over-the-Year Change Rate</b>
Portland-Metro	29,400	-5%
Mid-Valley	6,300	-11%
Lane	4,600	-6%
Clackamas	4,500	-2%
East Cascades	4,300	0%
Rogue Valley	3,300	-21%
Northwest Oregon	3,200	-8%
Southwestern Oregon	1,700	-23%
Eastern Oregon	1,600	-14%

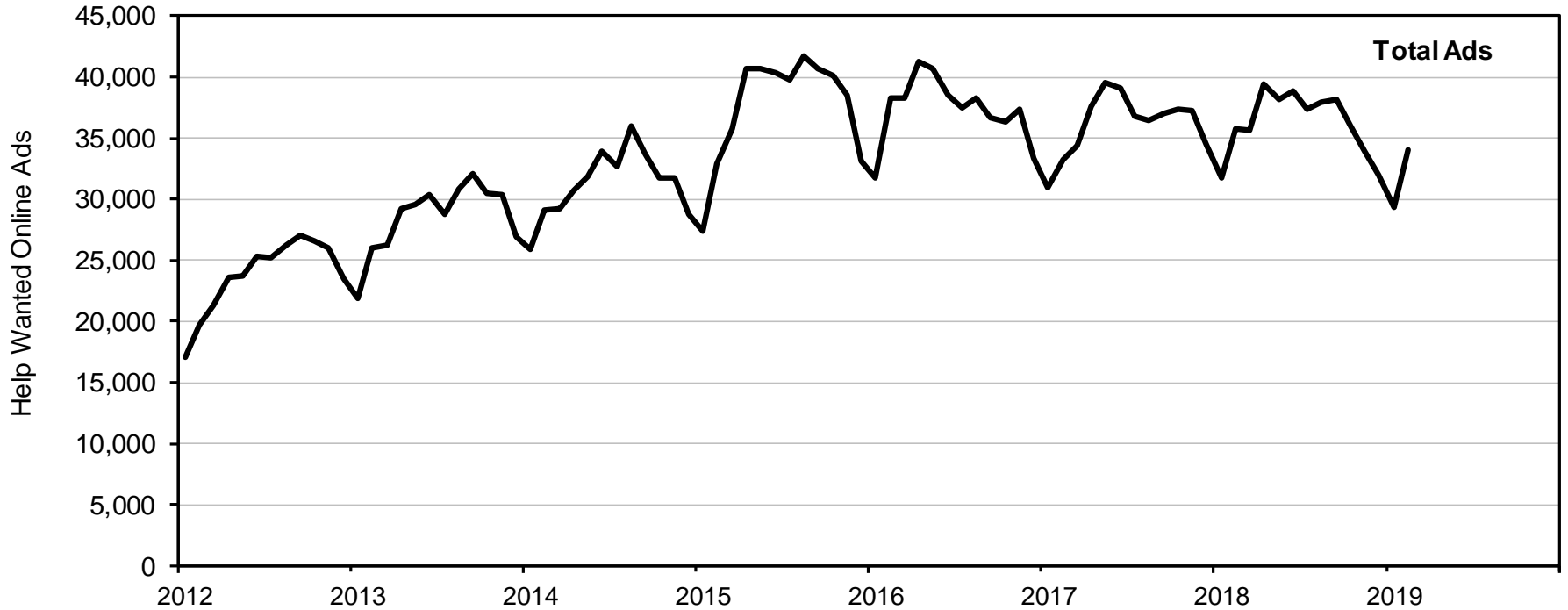
*Source: Oregon Employment Department and The Conference Board*

Email [Anna.L.Johnson@Oregon.gov](mailto:Anna.L.Johnson@Oregon.gov) if you need additional HWOL data for your workforce area.



# Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



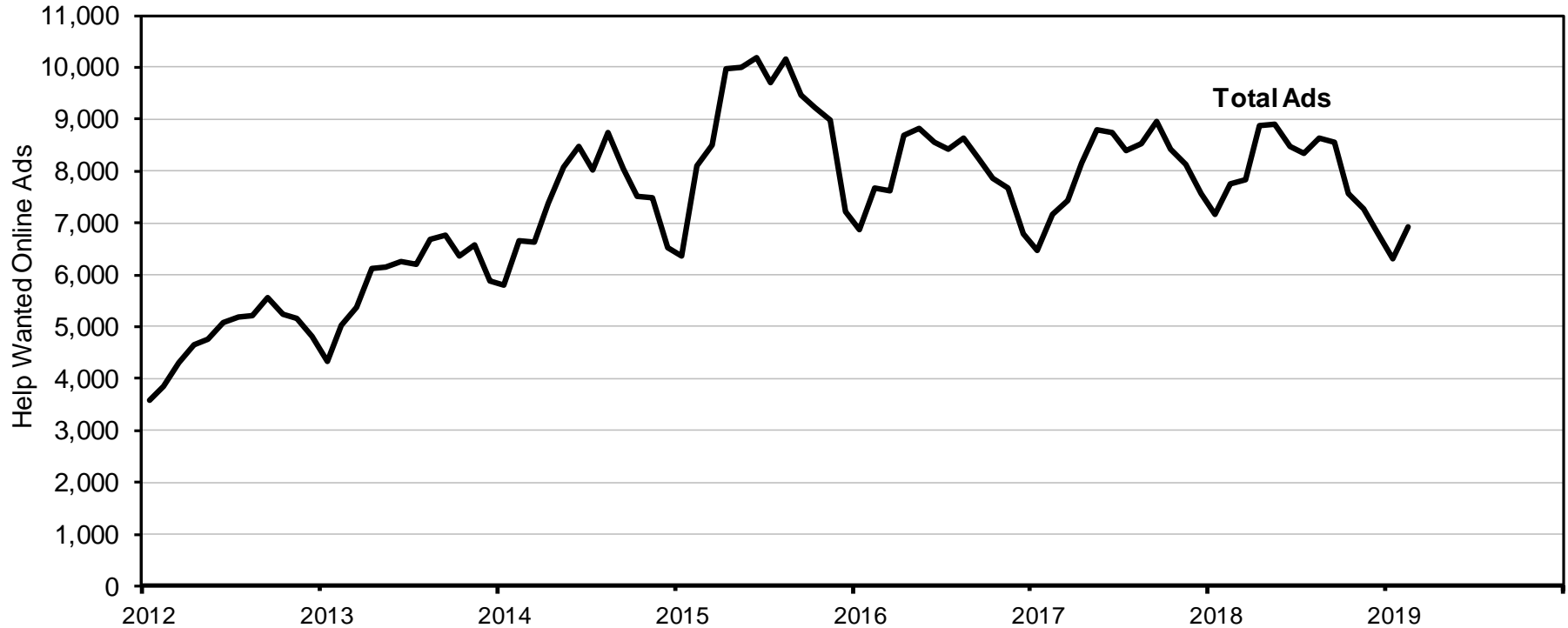
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



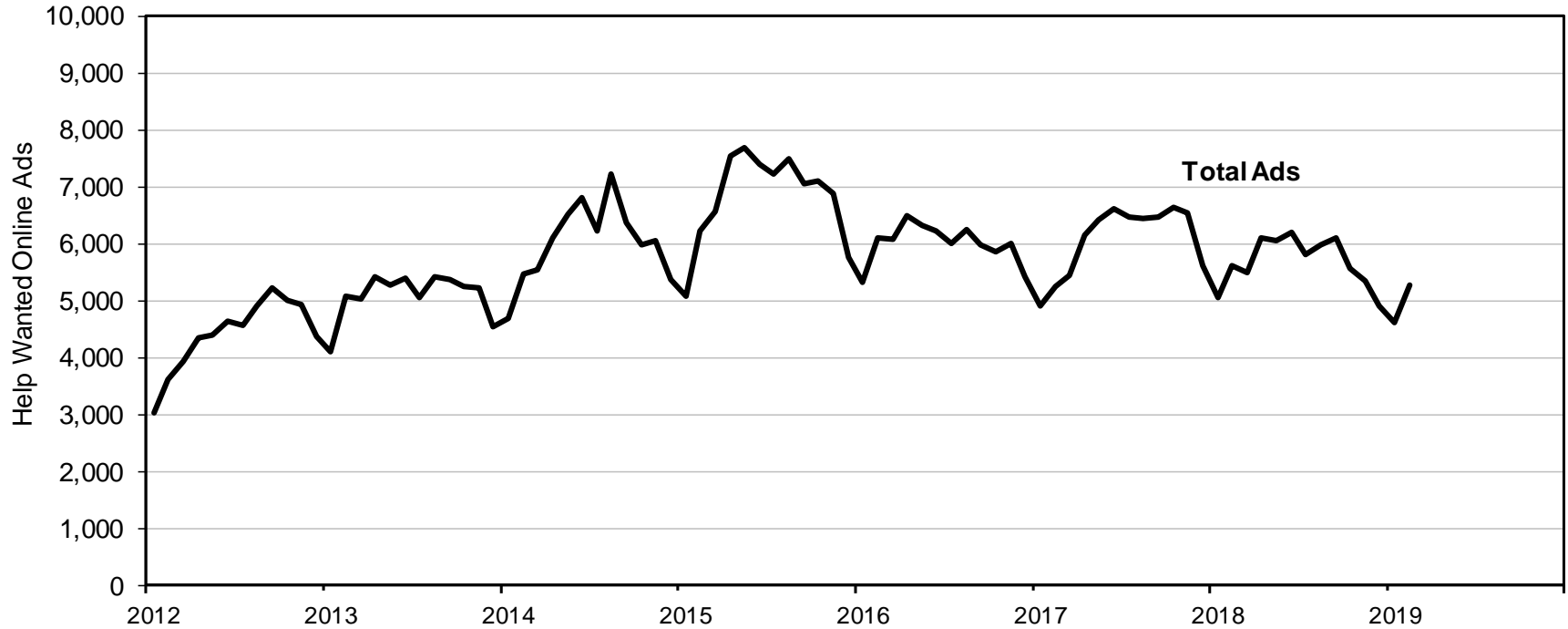
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



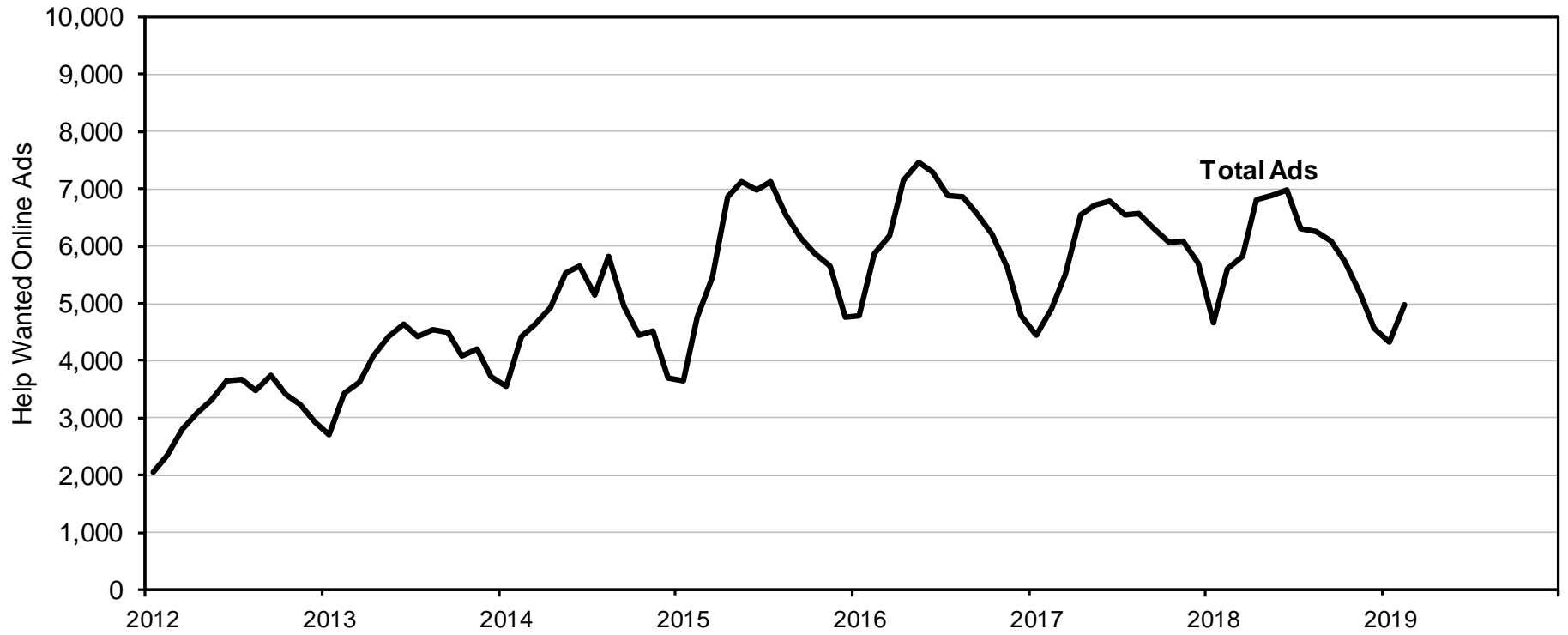
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



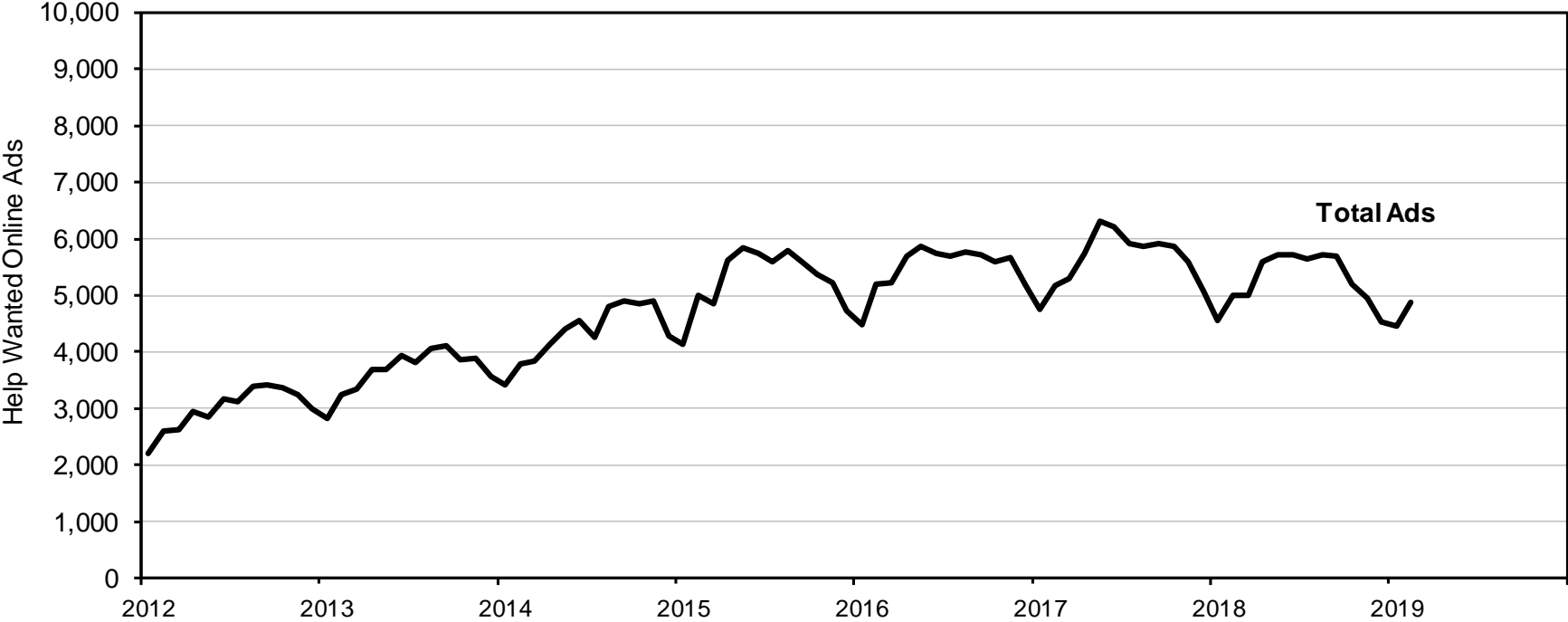
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



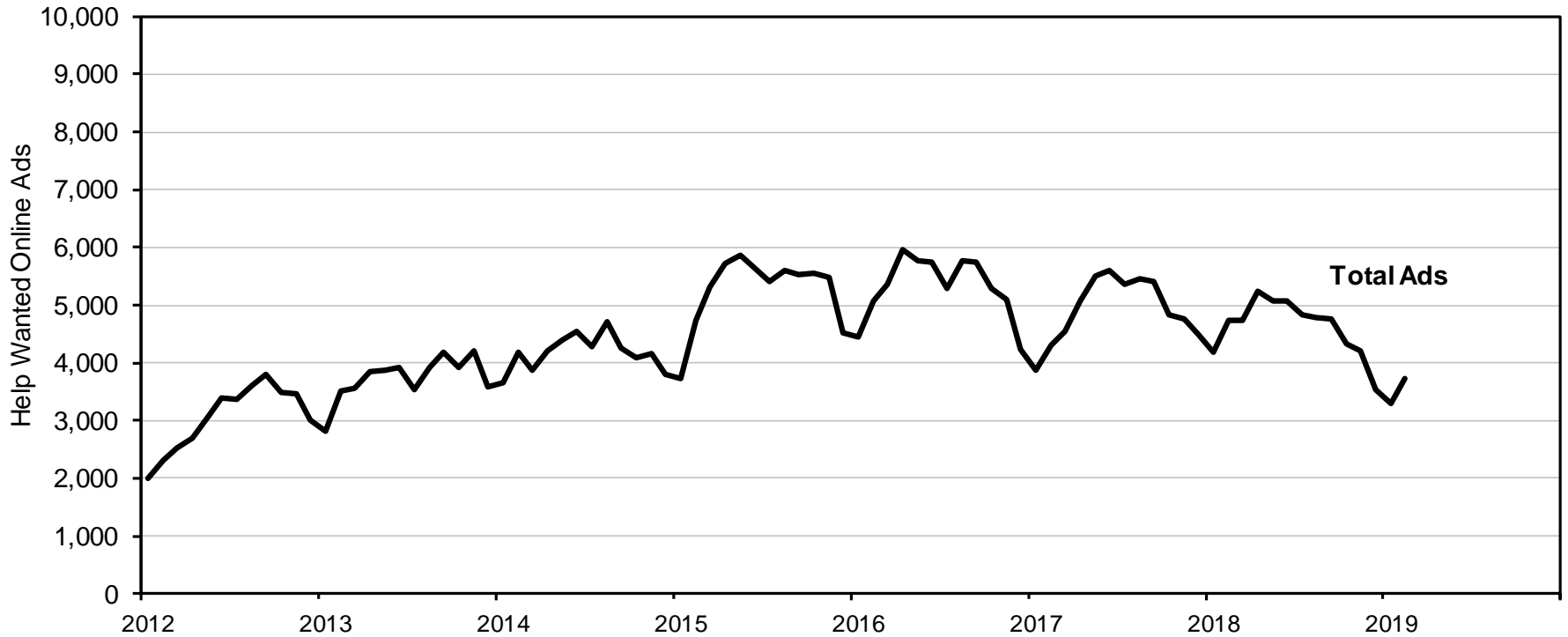
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



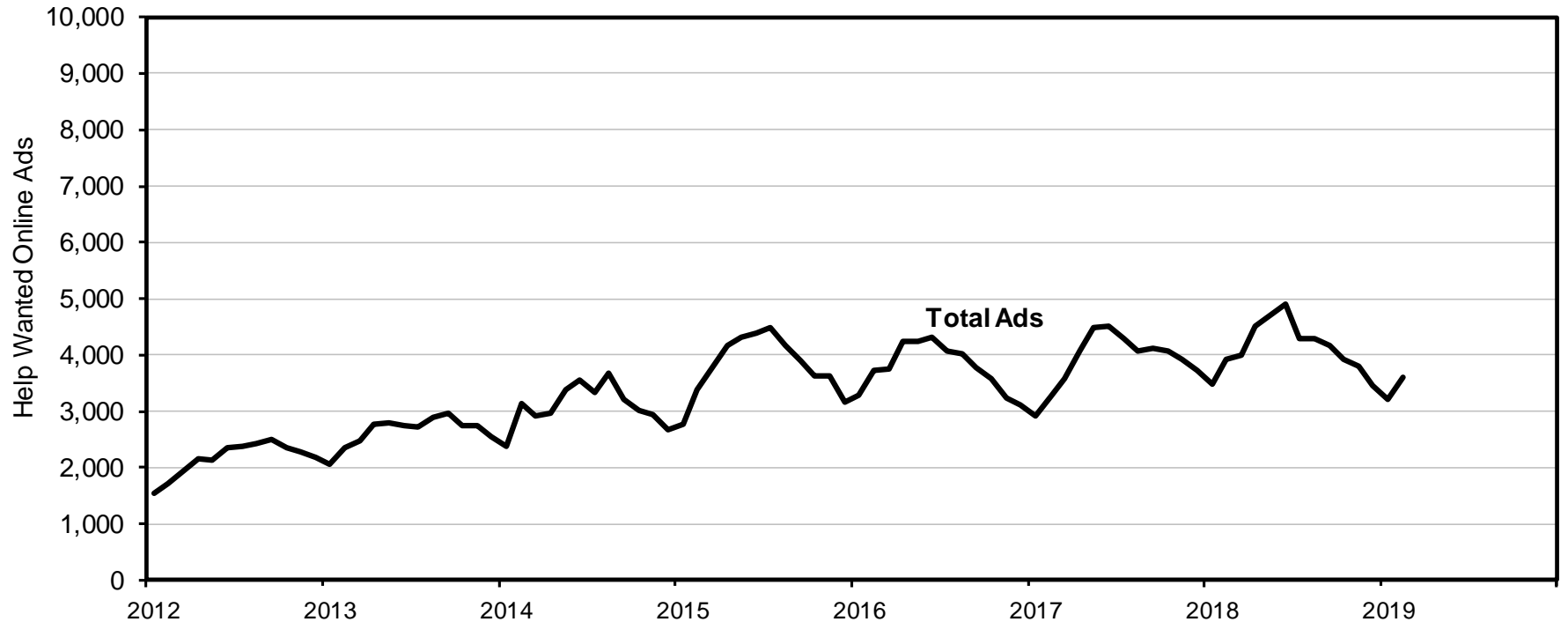
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

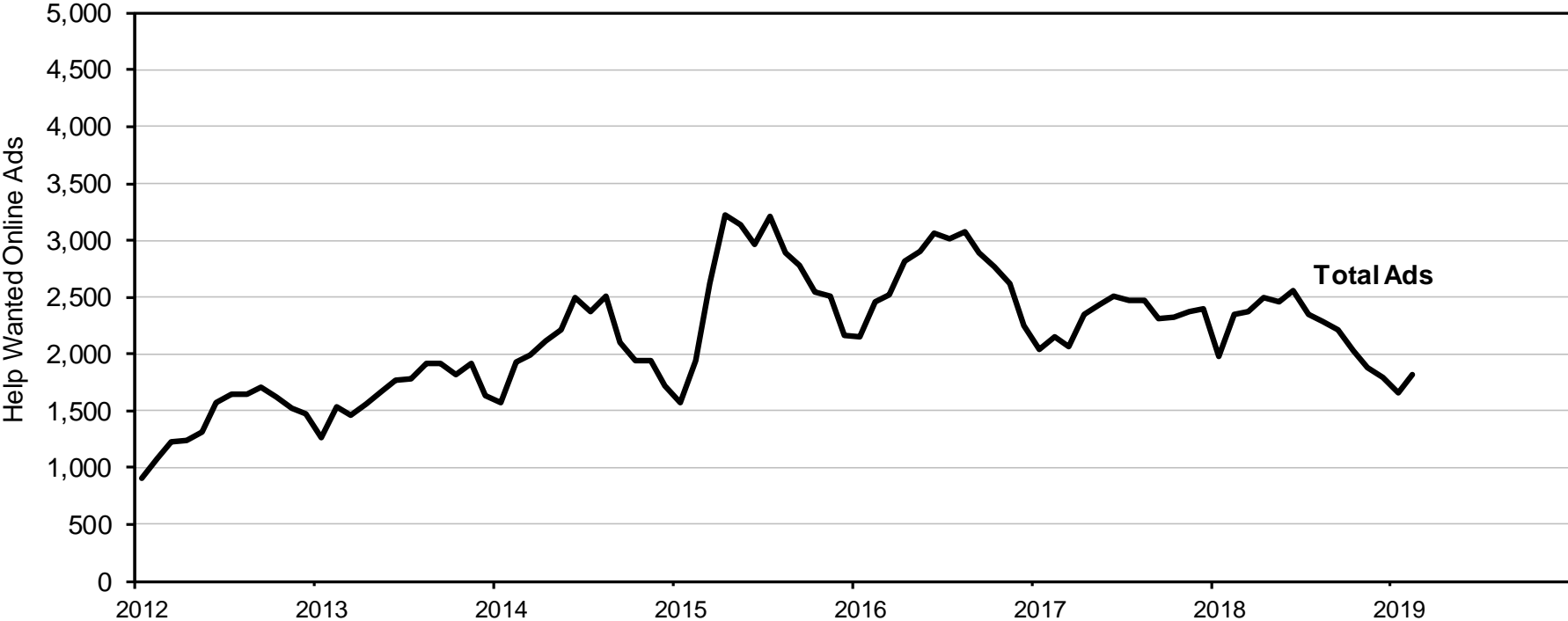
January 2012 - February 2019





# Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



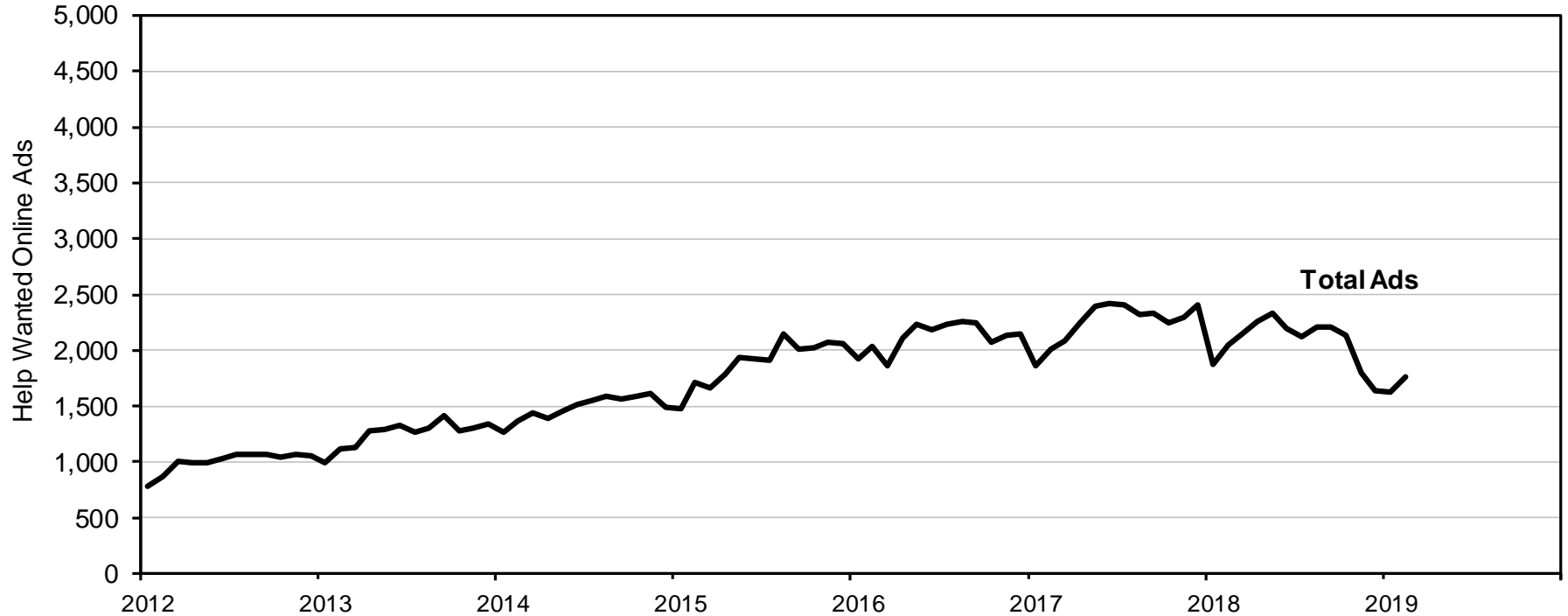
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019



# Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - February 2019





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