



# Help Wanted Online Ads

April 2019

Available online at [www.QualityInfo.org](http://www.QualityInfo.org)

Search for [Help Wanted Online Index](#)

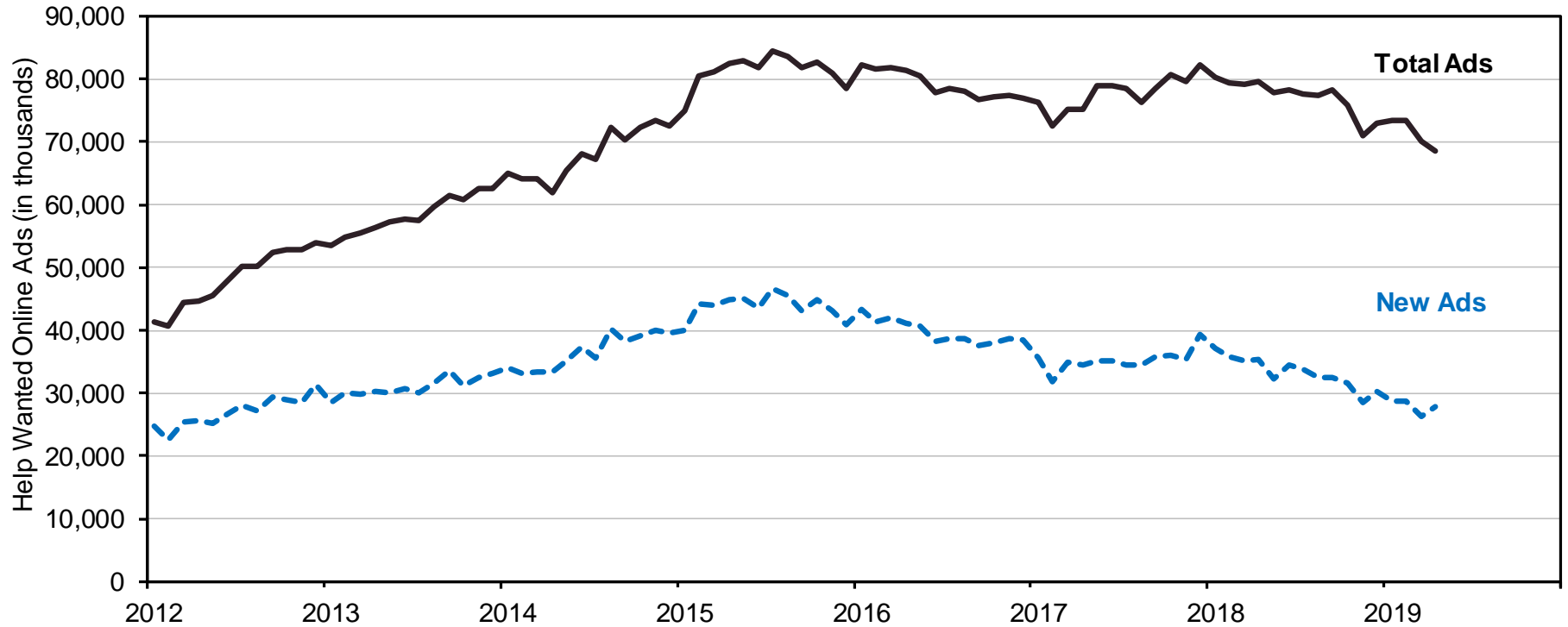


## Number of help wanted ads decreased **84,800** nationally in April.

- Number of ads being posted for the first time (*new ads*) increased 89,000 nationally in April.
- Number of online ads among Oregon and its neighboring states.
  - Idaho: 22,000
  - Nevada: 44,200
  - Oregon: 68,600
  - Washington: 162,200
  - California: 574,200
- Number of ads decreased in all of Oregon's metro areas except in the Bend MSA in April.

# The number of help wanted ads in Oregon decreased **1,500** in April.

(Seasonally Adjusted)

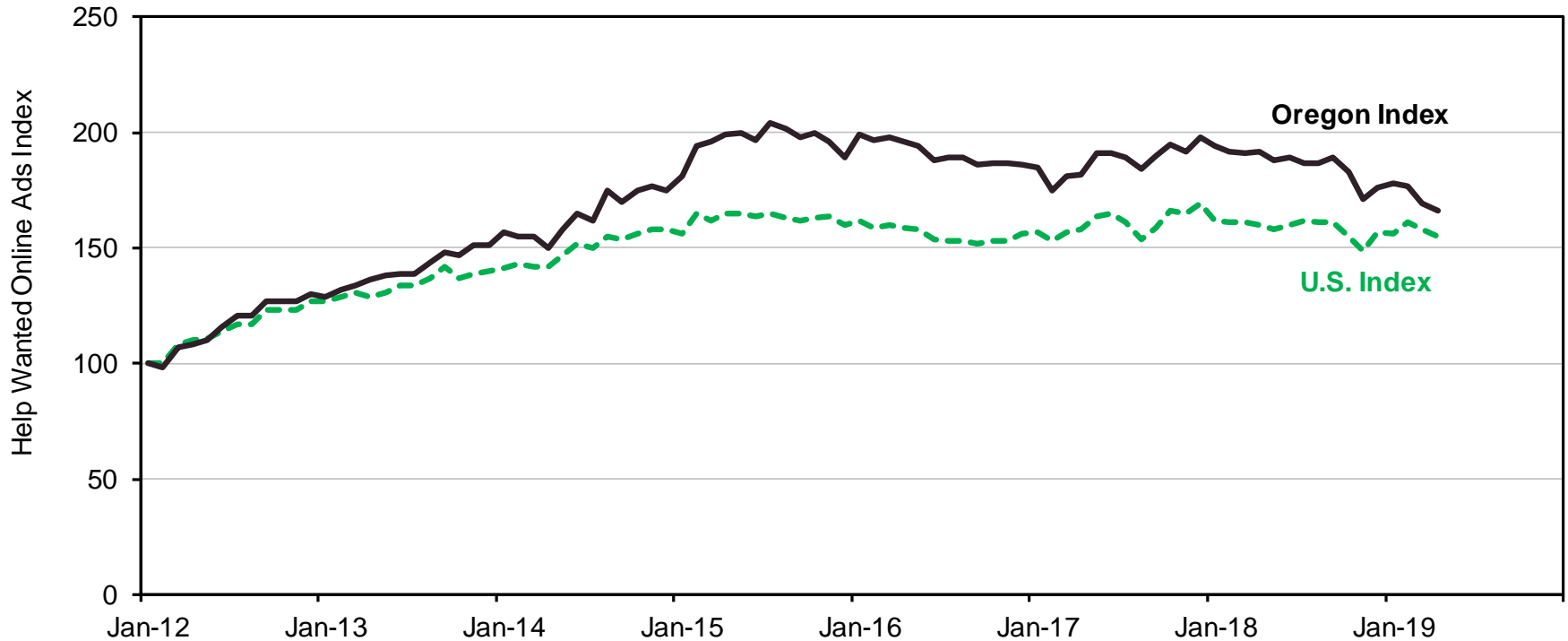


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# The number of ads decreased **84,800** nationally in April.

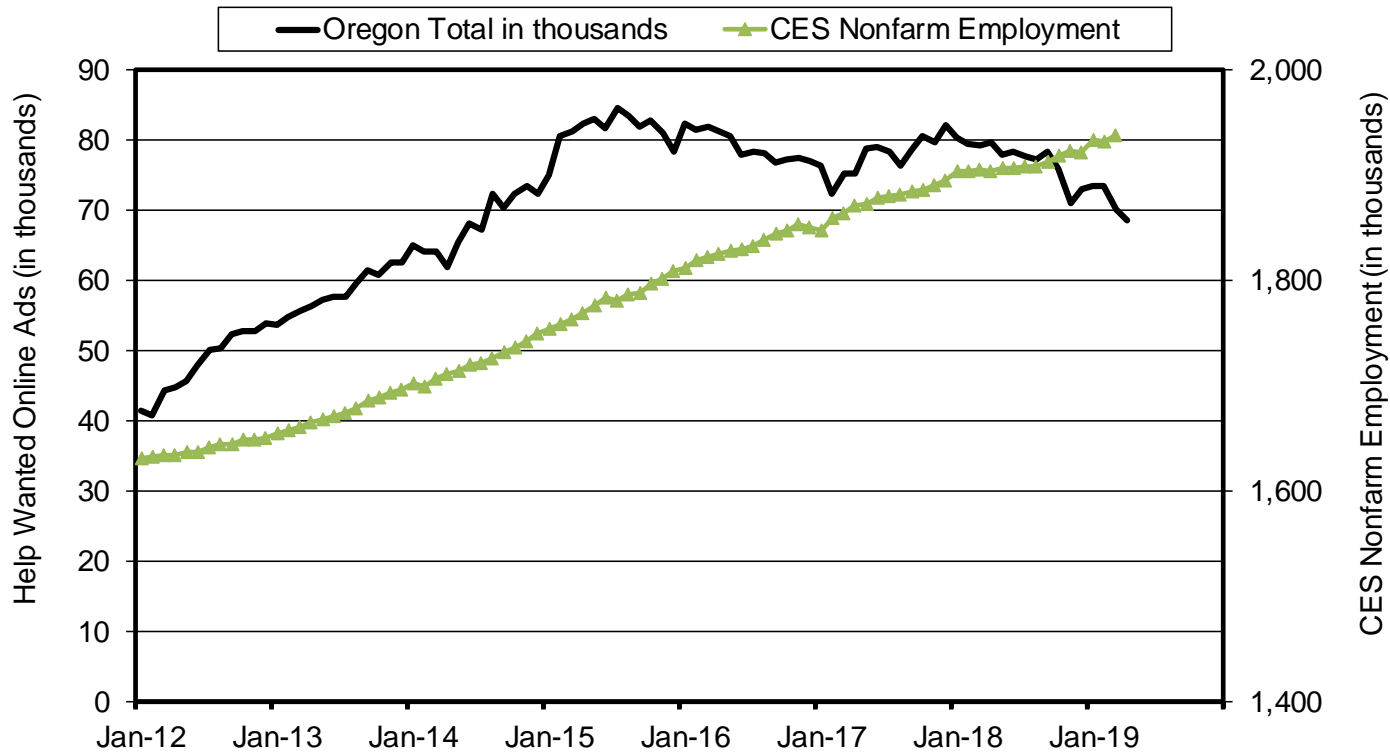
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



January 2012 - April 2019

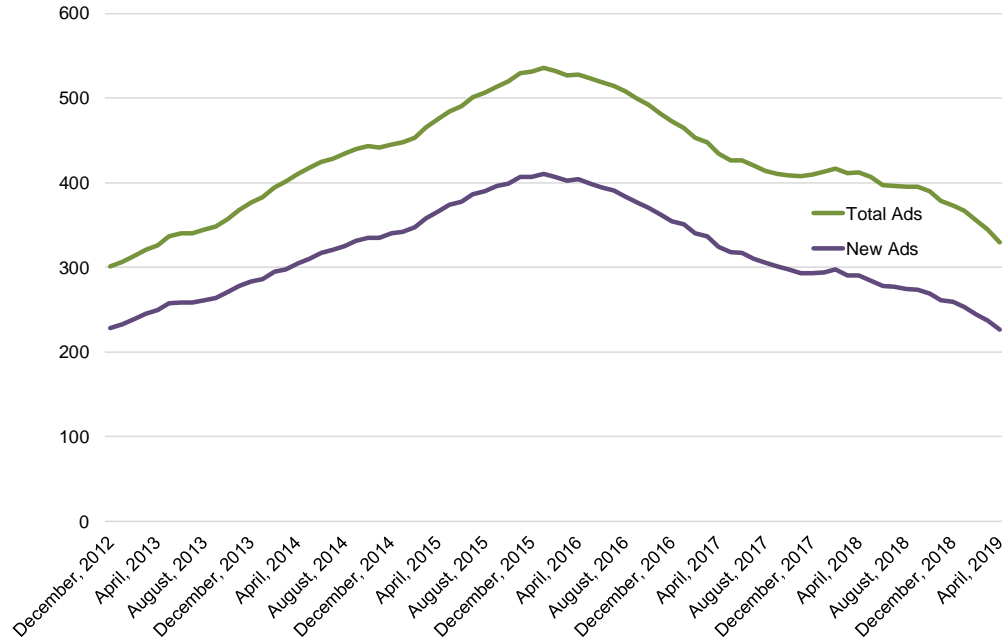
Source: The Conference Board Help Wanted OnLine™ (HWOL)



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Job Postings for Bookkeeping, Accounting, and Auditing Clerks  
Oregon Statewide 12-Month Moving Average  
Source: Help Wanted OnLine (HWOL)



Email [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need HWOL data for specific occupations.

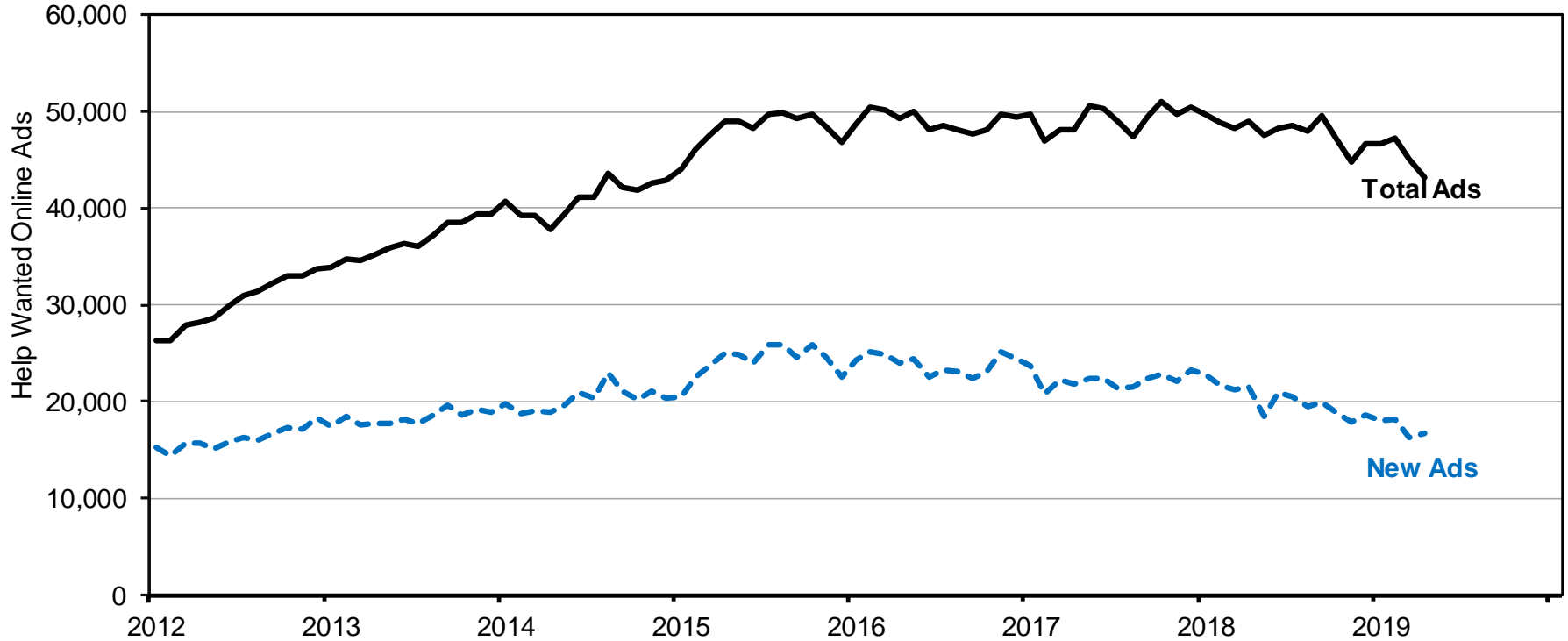


THE FOLLOWING SLIDES SHOW  
HELP WANTED ONLINE ADVERTISEMENT TRENDS  
BY METRO AREA...



# Number of online ads in the Portland metro area decreased **1,900** in April.

(Seasonally Adjusted)



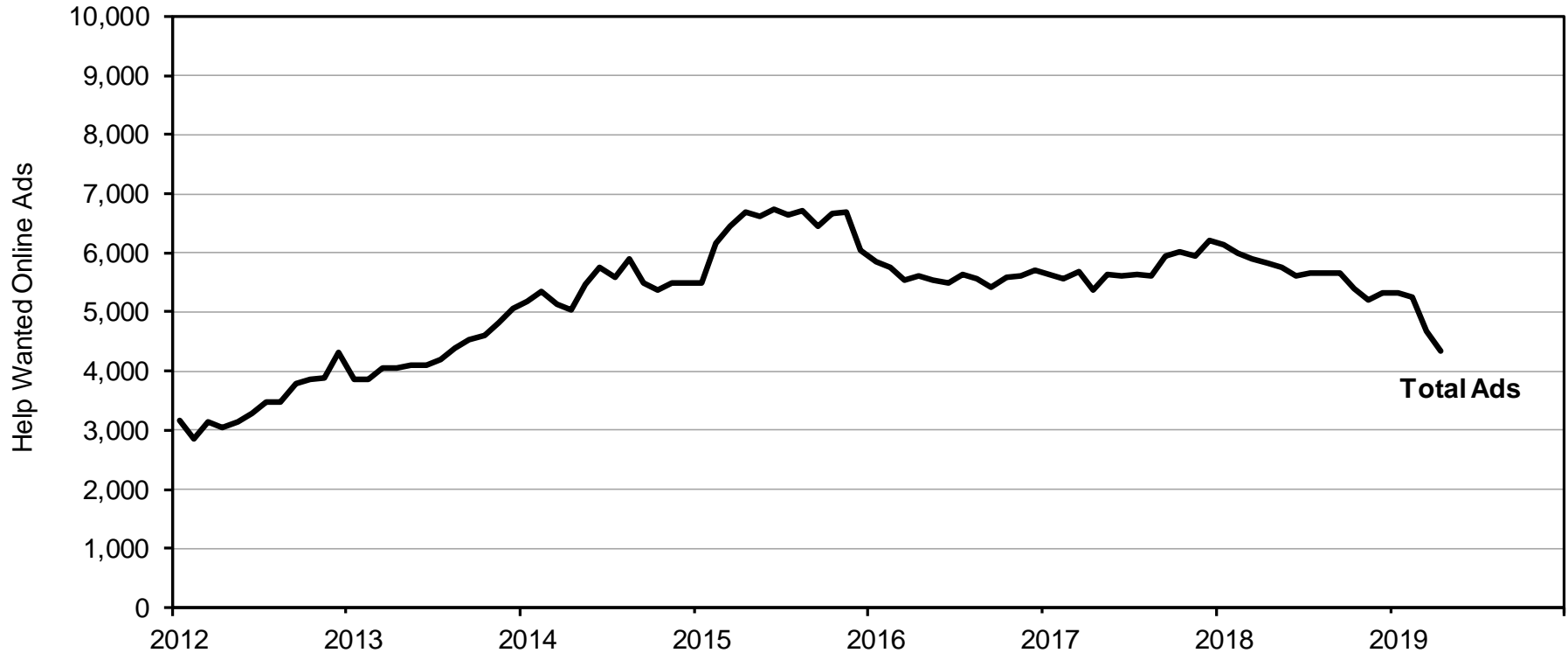
Source: The Conference Board Help Wanted OnLine™ (HWOL)





# Number of online ads in the Salem metro area decreased **340** in April.

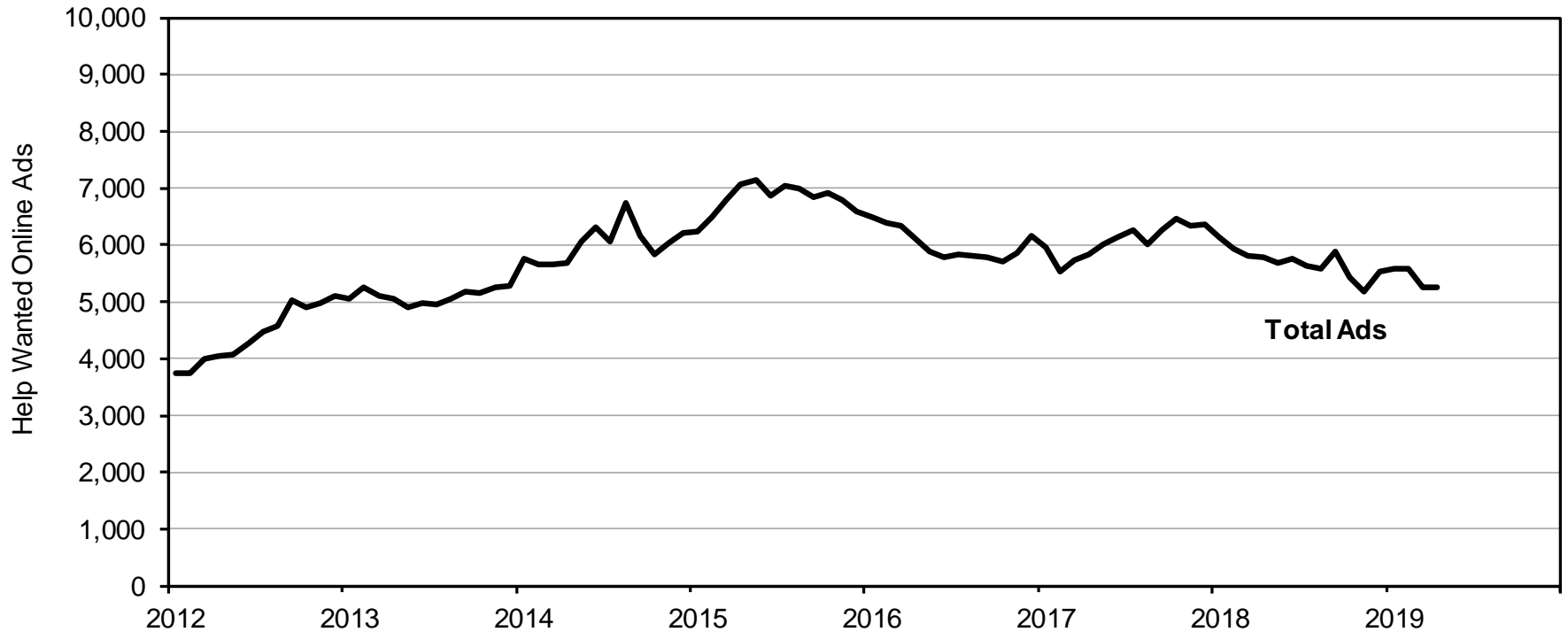
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Number of online ads in the Eugene metro area remained unchanged in April. (Seasonally Adjusted)

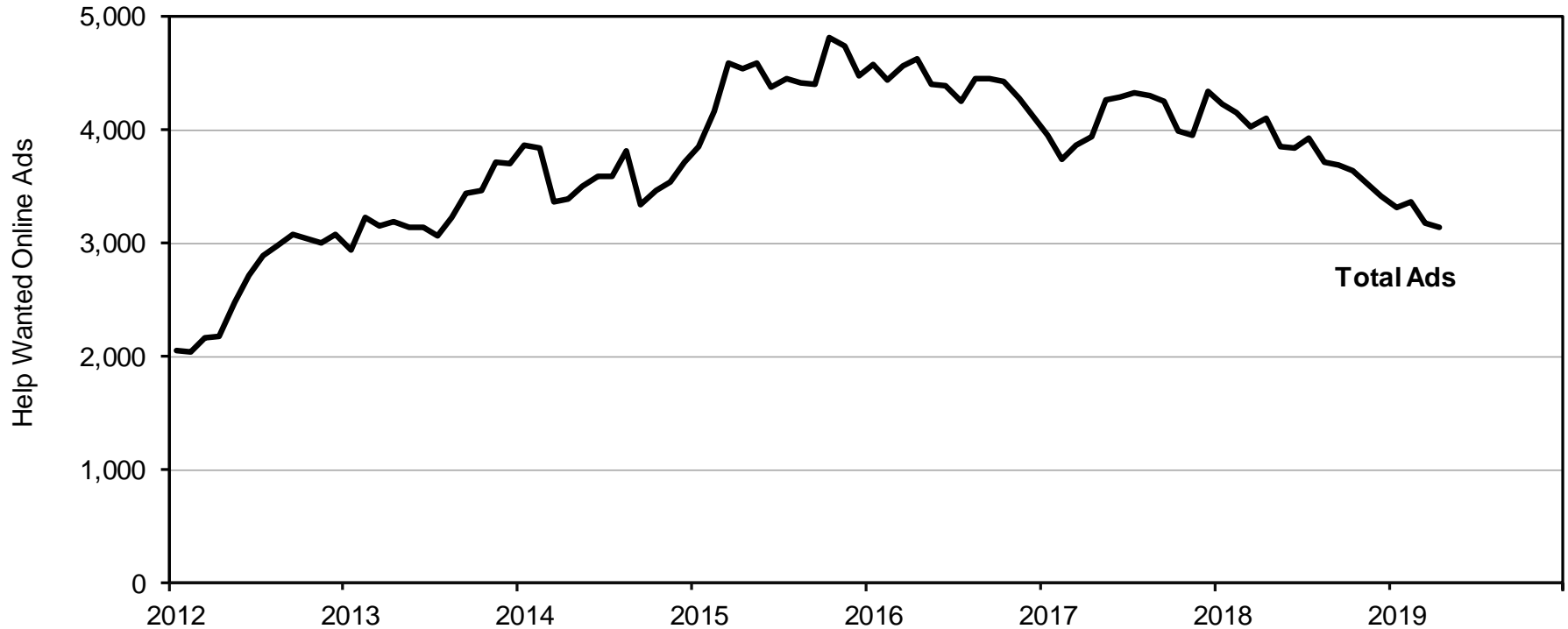


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Number of online ads in the Medford metro area decreased **40** in April.

(Seasonally Adjusted)

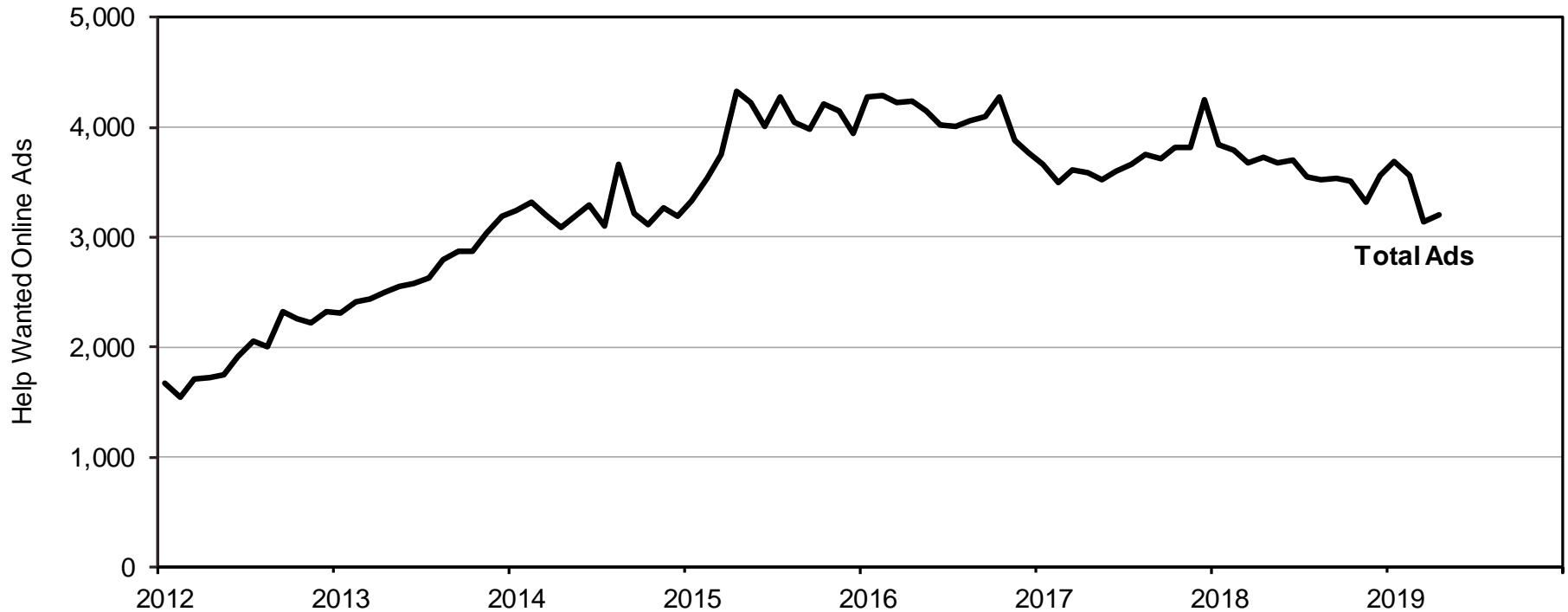


Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Number of online ads in the Bend metro area increased 50 in April.

(Seasonally Adjusted)

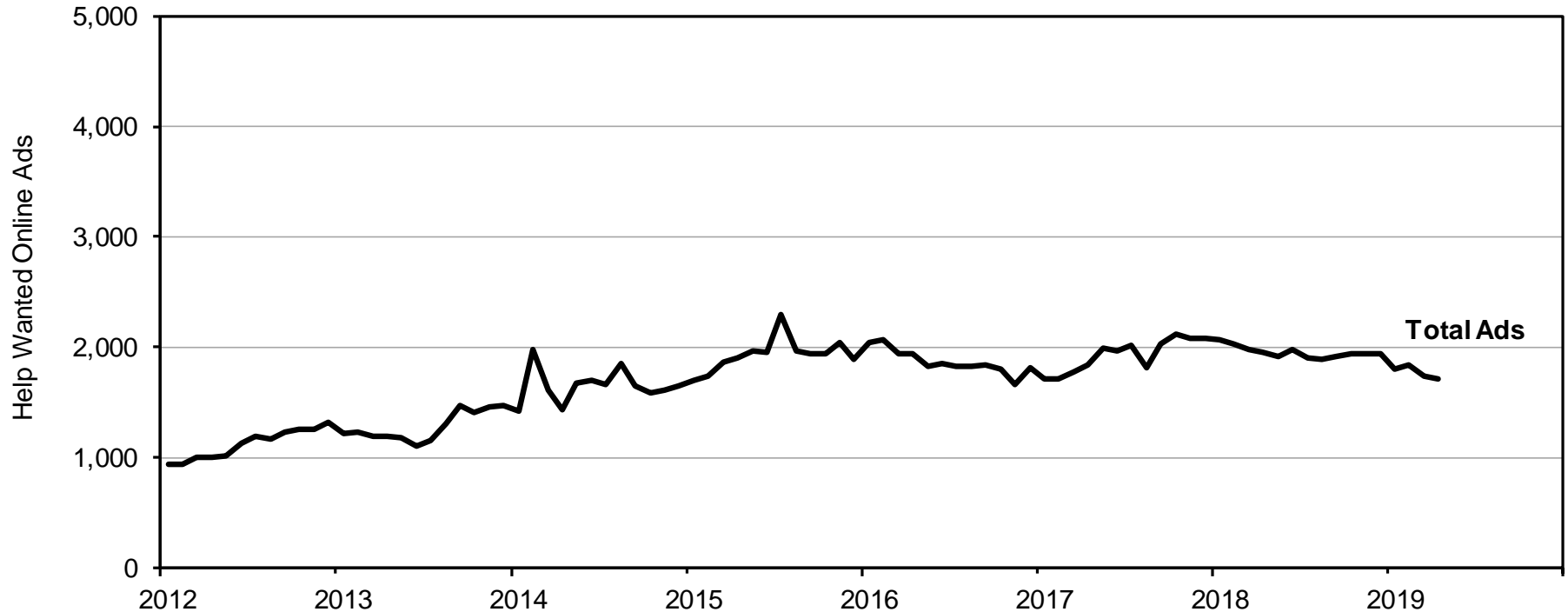


Source: The Conference Board Help Wanted OnLine™ (HWOL)



## Number of online ads in the Corvallis metro area decreased **25** in April.

(Seasonally Adjusted)

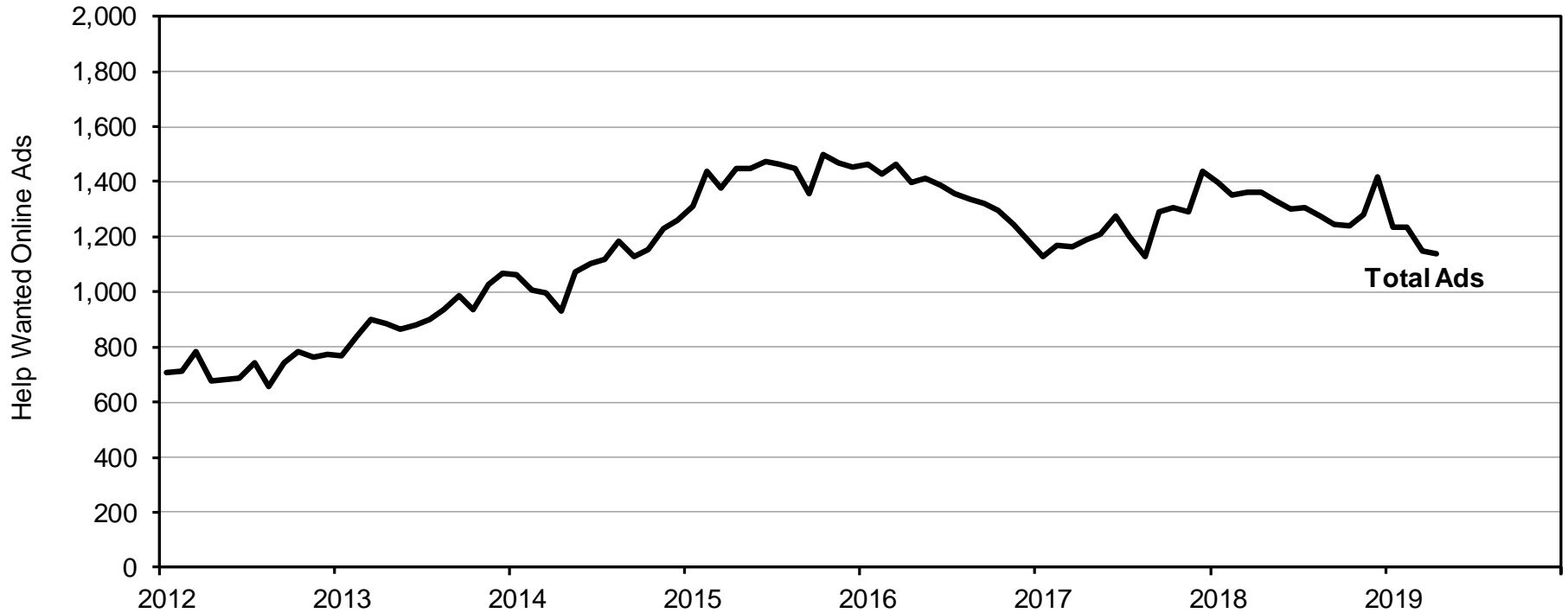


Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Number of online ads in the Albany metro area decreased **11** in April.

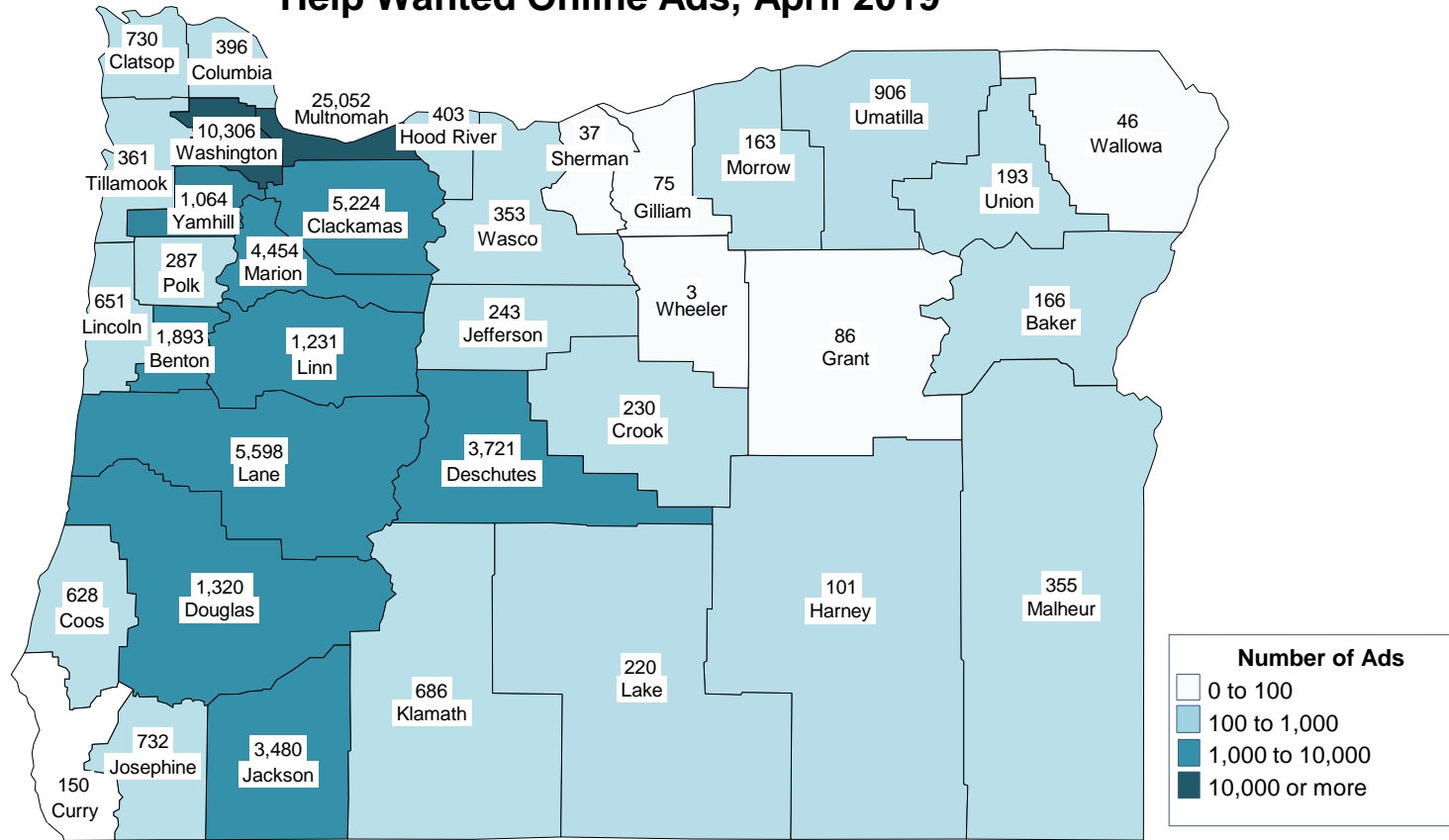
(Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Help Wanted Online Ads, April 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?  
The next nine graphs show the number of ads by area since 2008.

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**Lane** – Lane County

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Anna.L.Johnson@oregon.gov](mailto:Anna.L.Johnson@oregon.gov) if you need additional HWOL data for your workforce area.





All the local workforce areas in Oregon saw a decrease in help wanted ads from April 2018 to April 2019.

	<b>Help Wanted Ads in April 2019</b>	<b>Over-the-Year Change Rate</b>
Portland-Metro	34,500	-13%
Mid-Valley	6,900	-22%
East Cascades	5,900	-14%
Lane	5,500	-10%
Clackamas	4,500	-12%
Rogue Valley	4,100	-22%
Northwest Oregon	4,000	-13%
Southwestern Oregon	2,000	-21%
Eastern Oregon	2,000	-13%

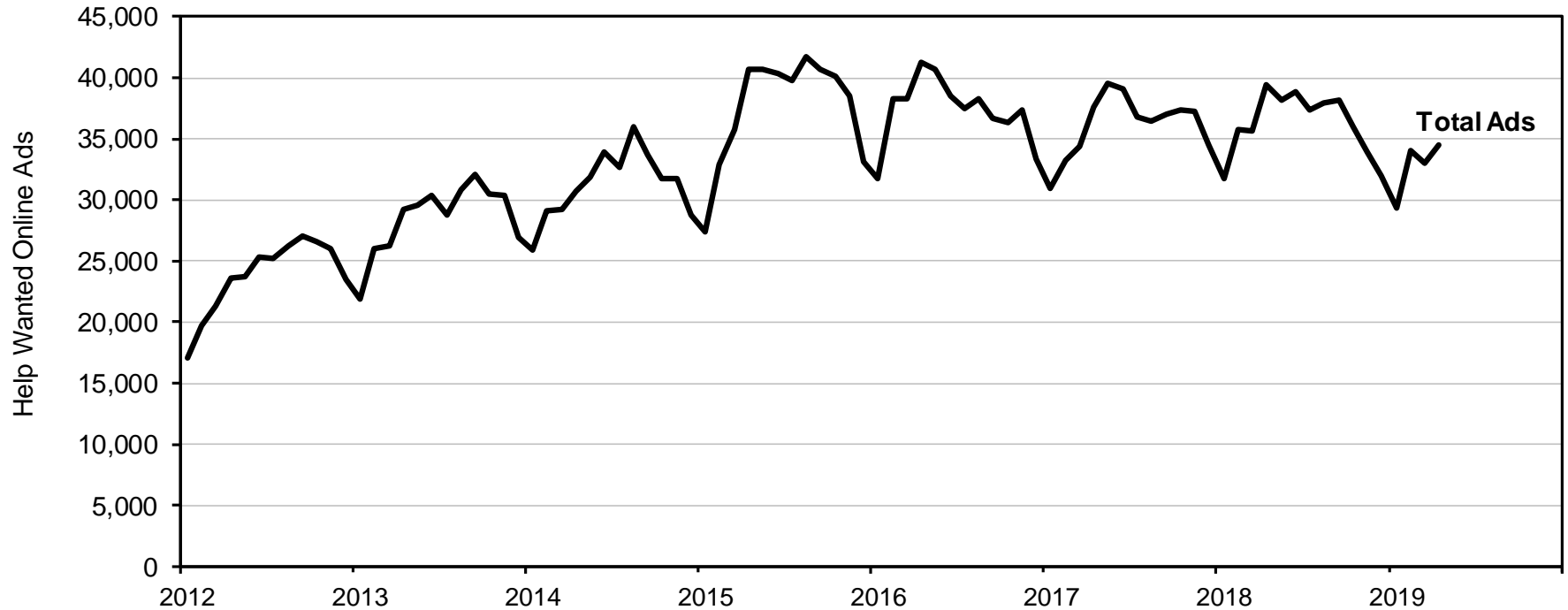
*Source: Oregon Employment Department and The Conference Board*

Email [Anna.L.Johnson@Oregon.gov](mailto:Anna.L.Johnson@Oregon.gov) if you need additional HWOL data for your workforce area.



# Portland-Metro Help Wanted Online Ads

(Not Seasonally Adjusted)



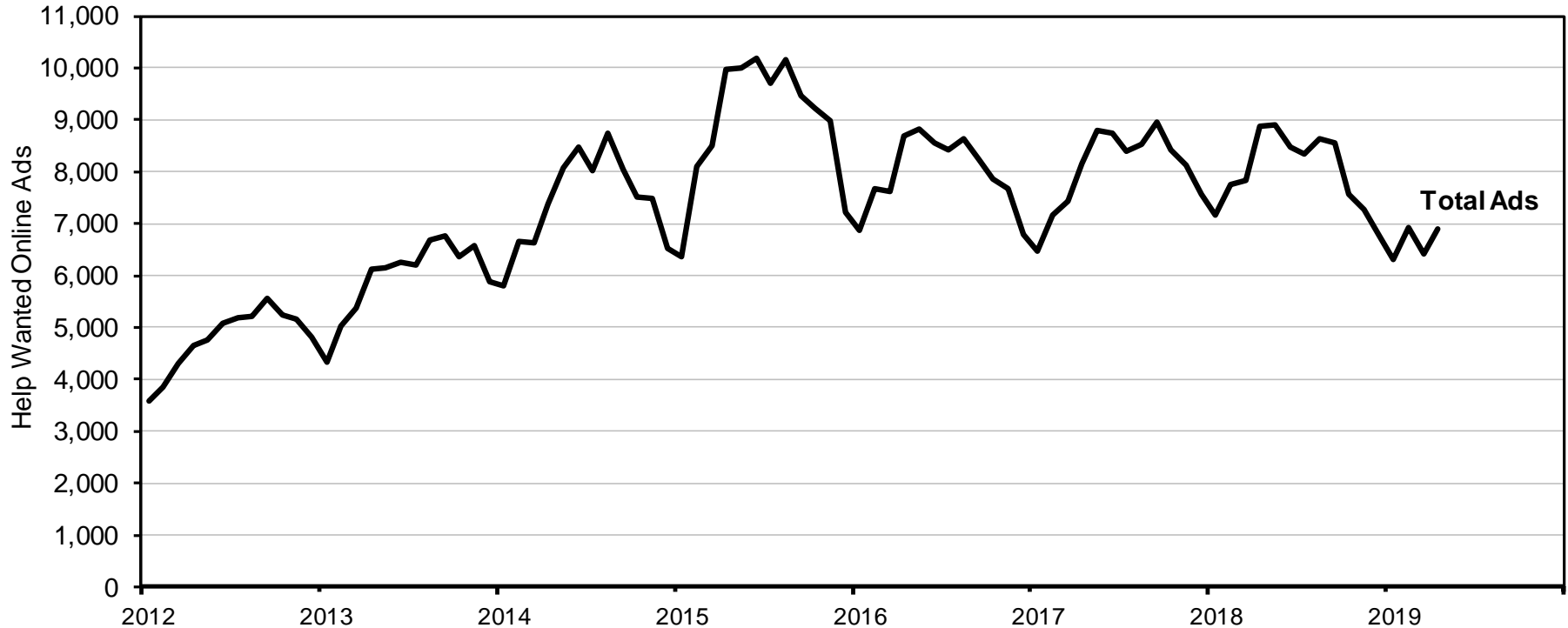
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Mid-Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



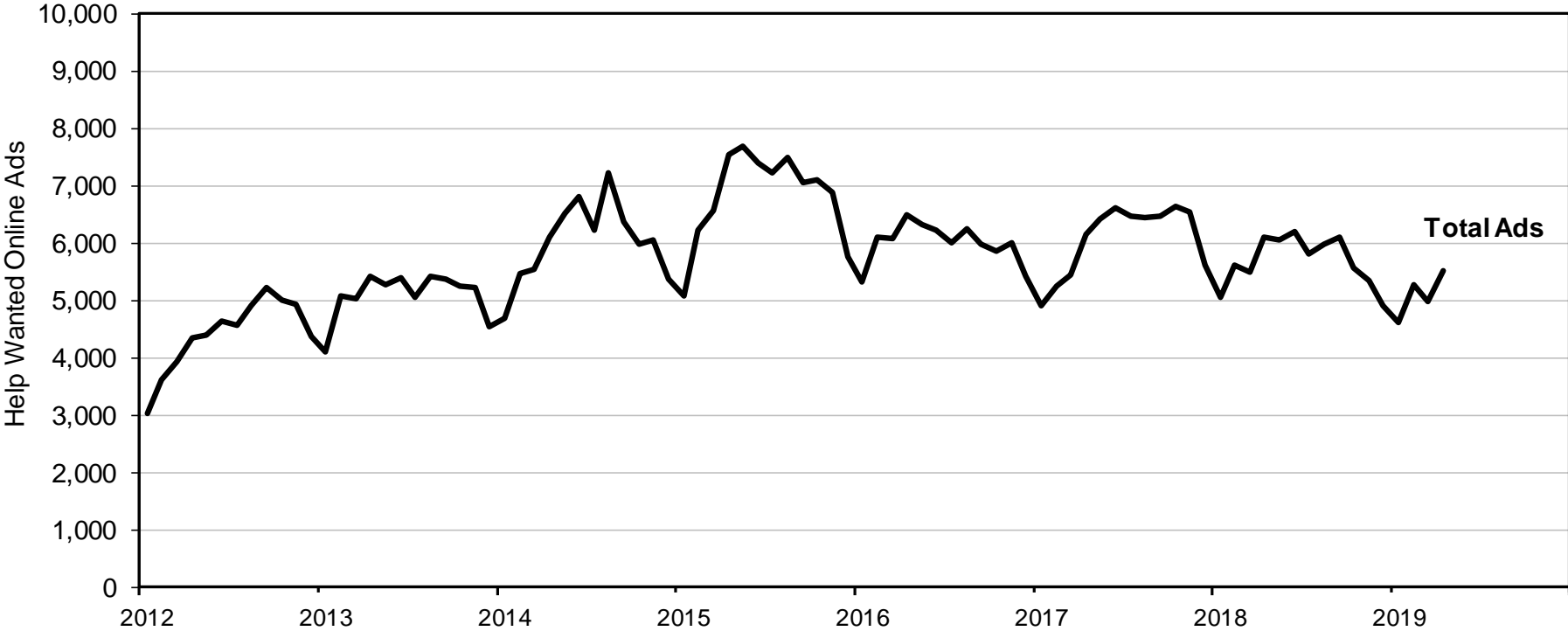
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Lane Help Wanted Online Ads

(Not Seasonally Adjusted)



Total Ads

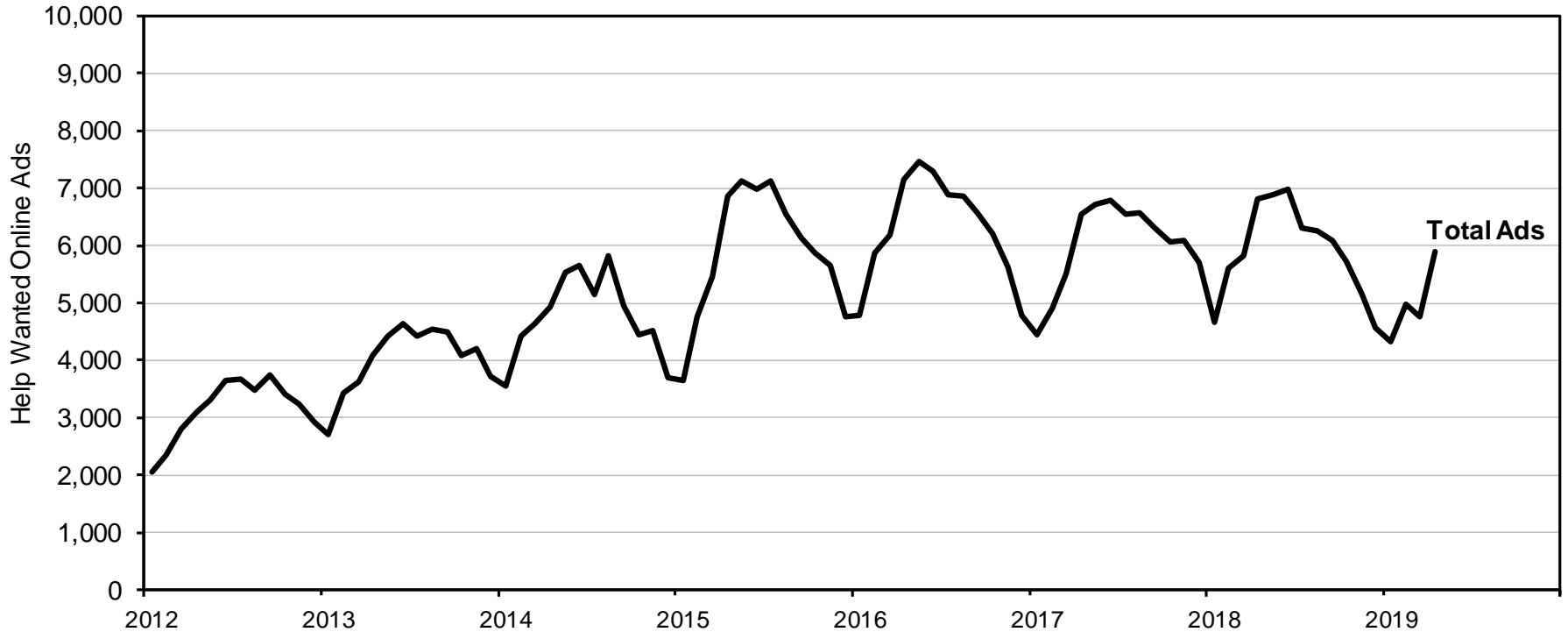
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# East Cascades Help Wanted Online Ads

(Not Seasonally Adjusted)



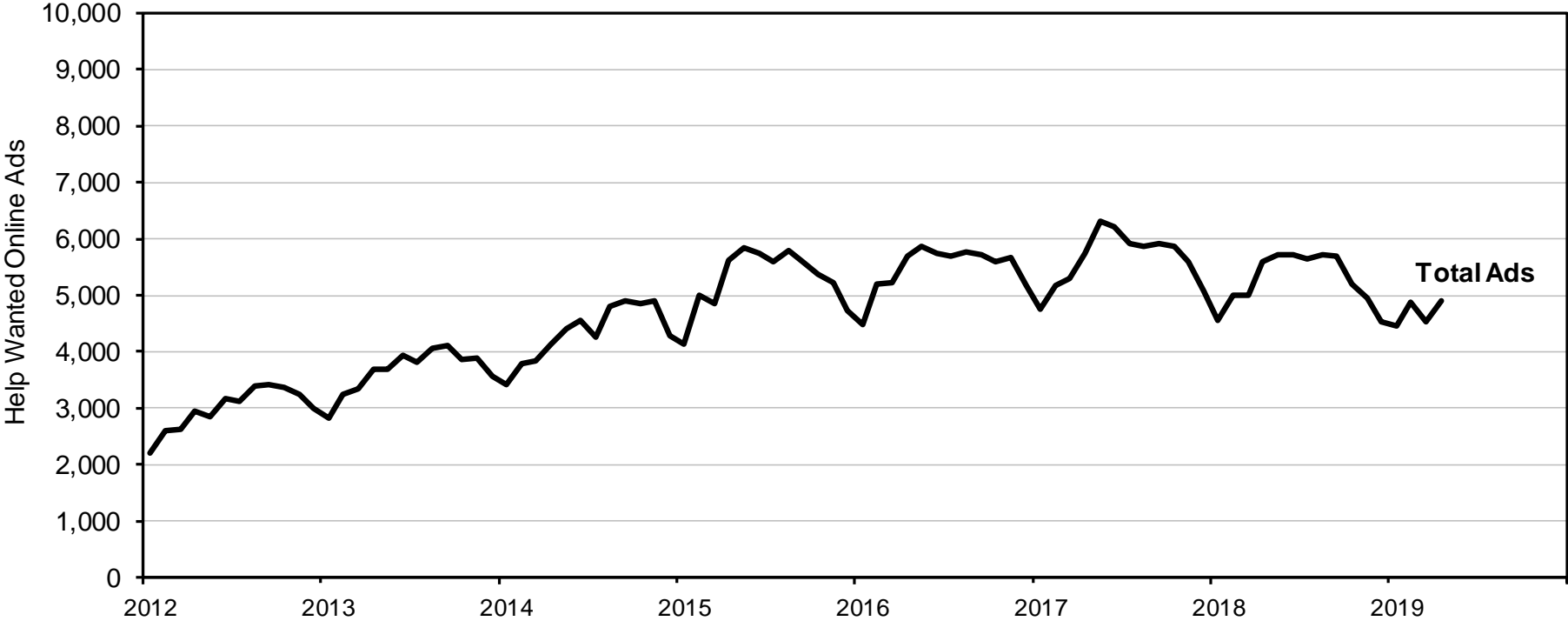
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Clackamas Help Wanted Online Ads

(Not Seasonally Adjusted)



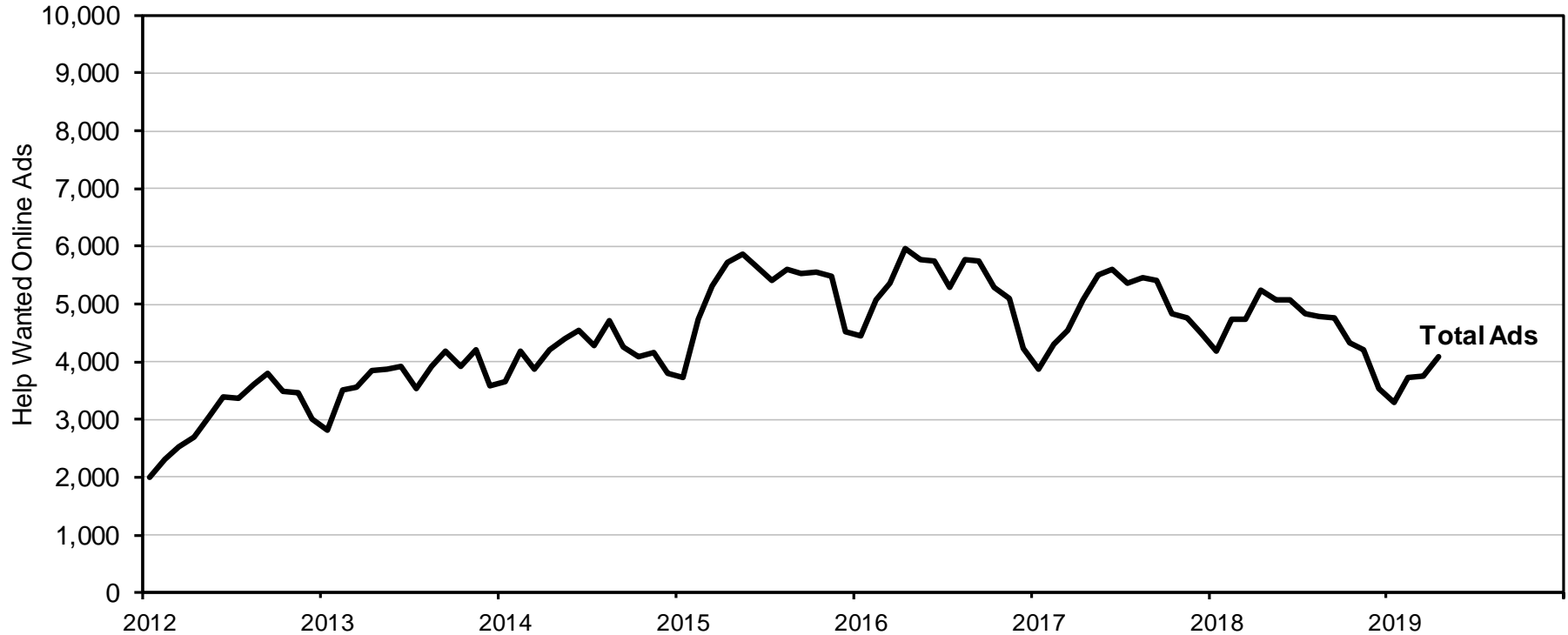
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Rogue Valley Help Wanted Online Ads

(Not Seasonally Adjusted)



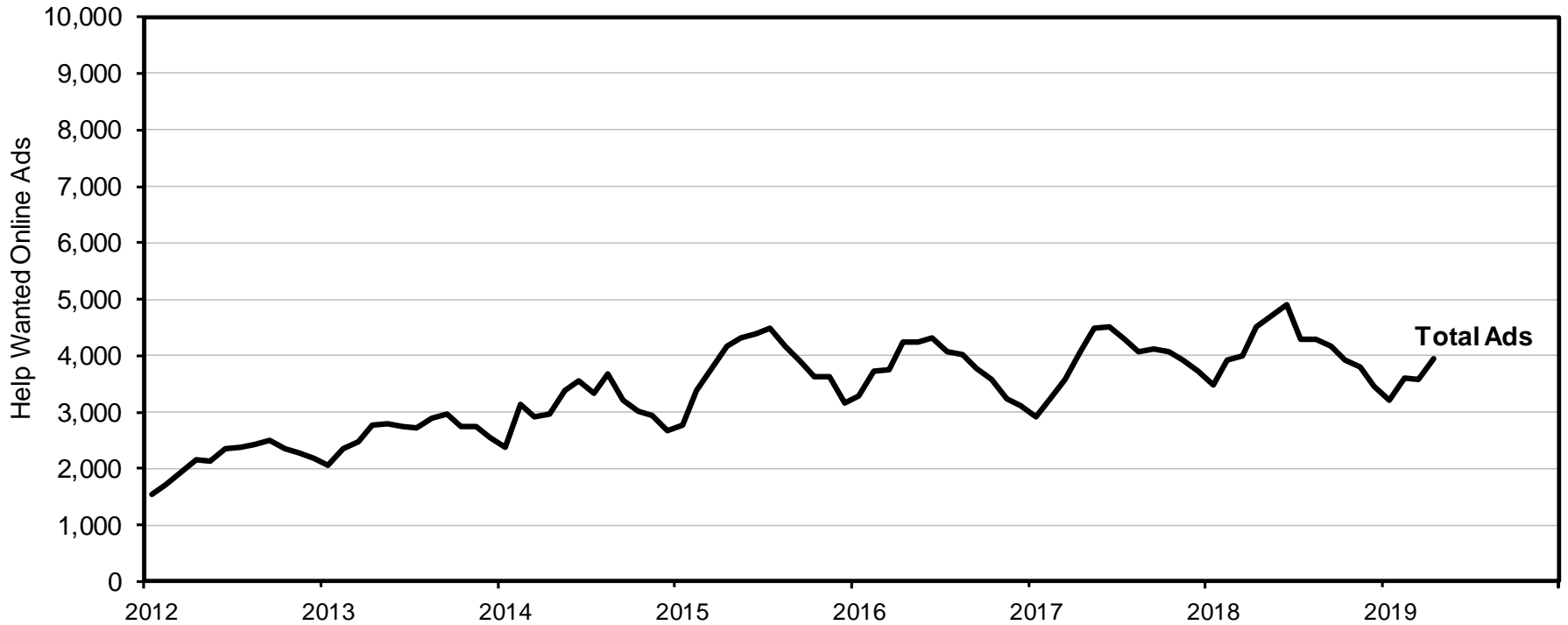
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Northwest Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

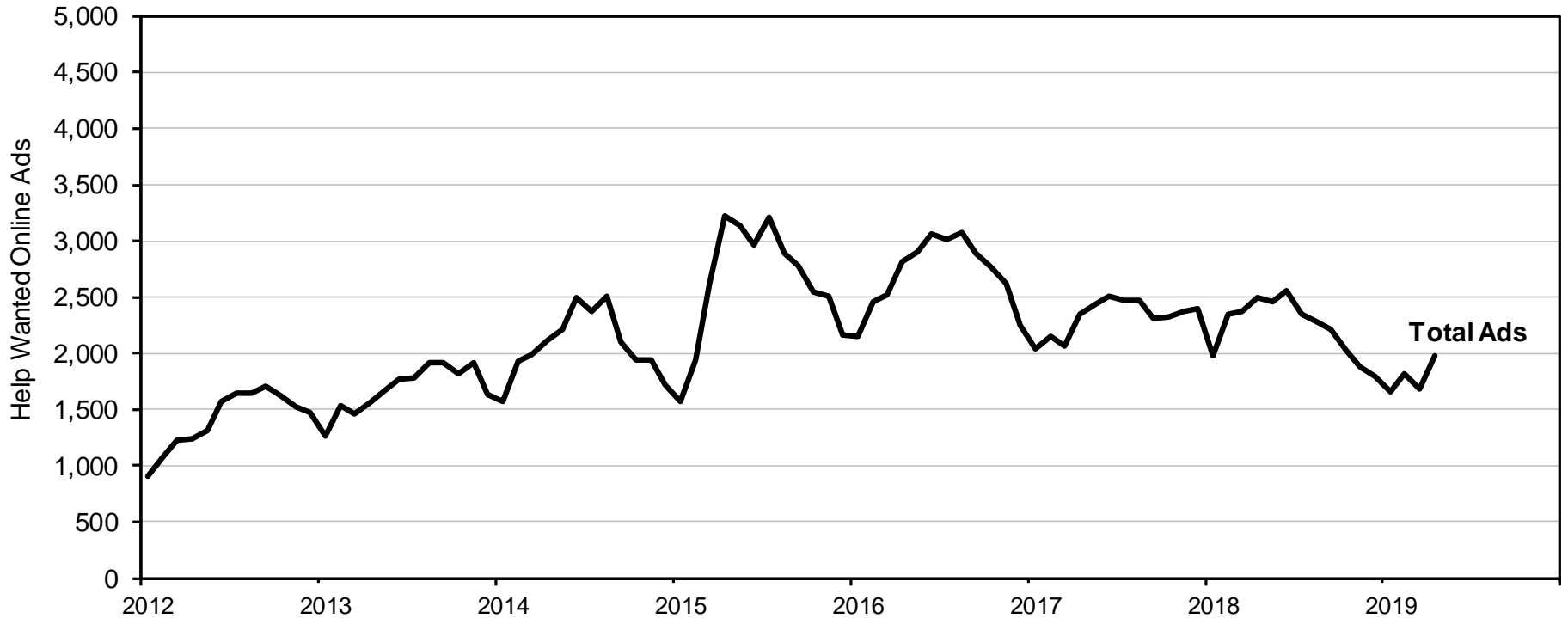
January 2012 - April 2019





# Southwestern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



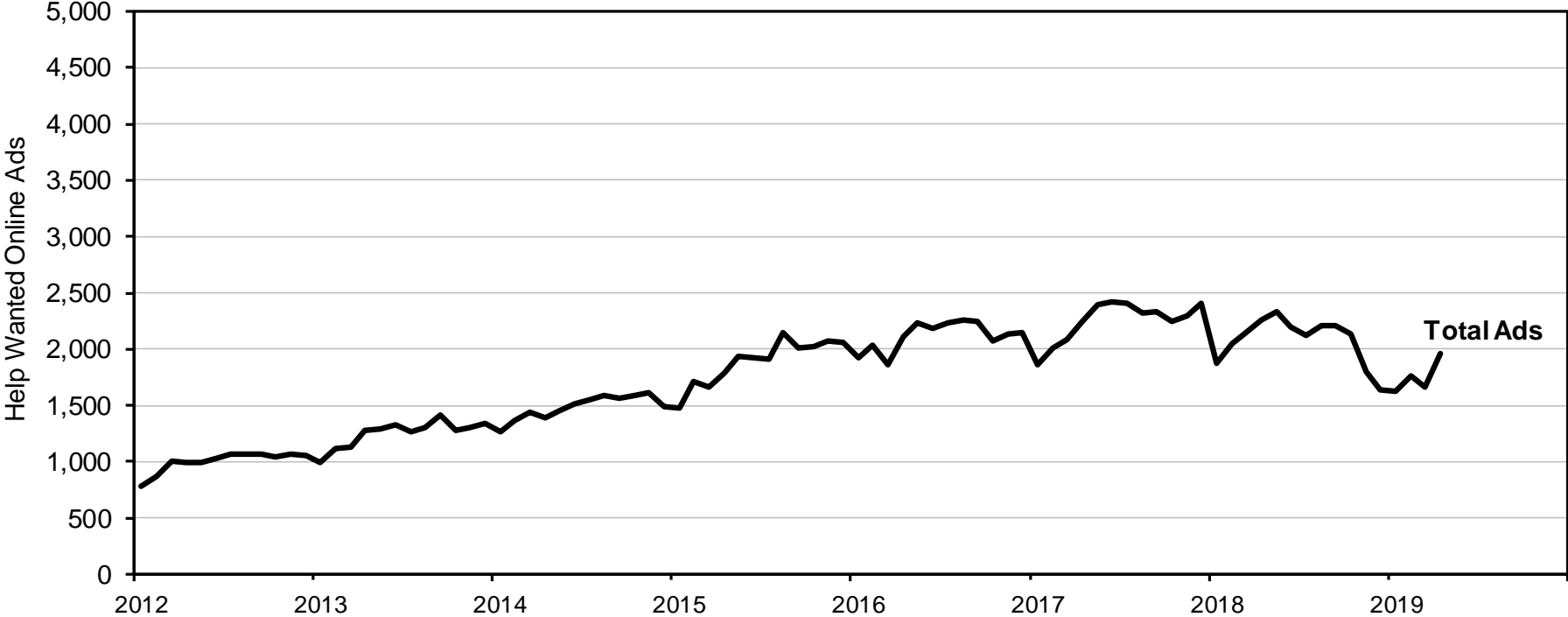
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019



# Eastern Oregon Help Wanted Online Ads

(Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - April 2019





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