



Help Wanted Online Ads

August 2019

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

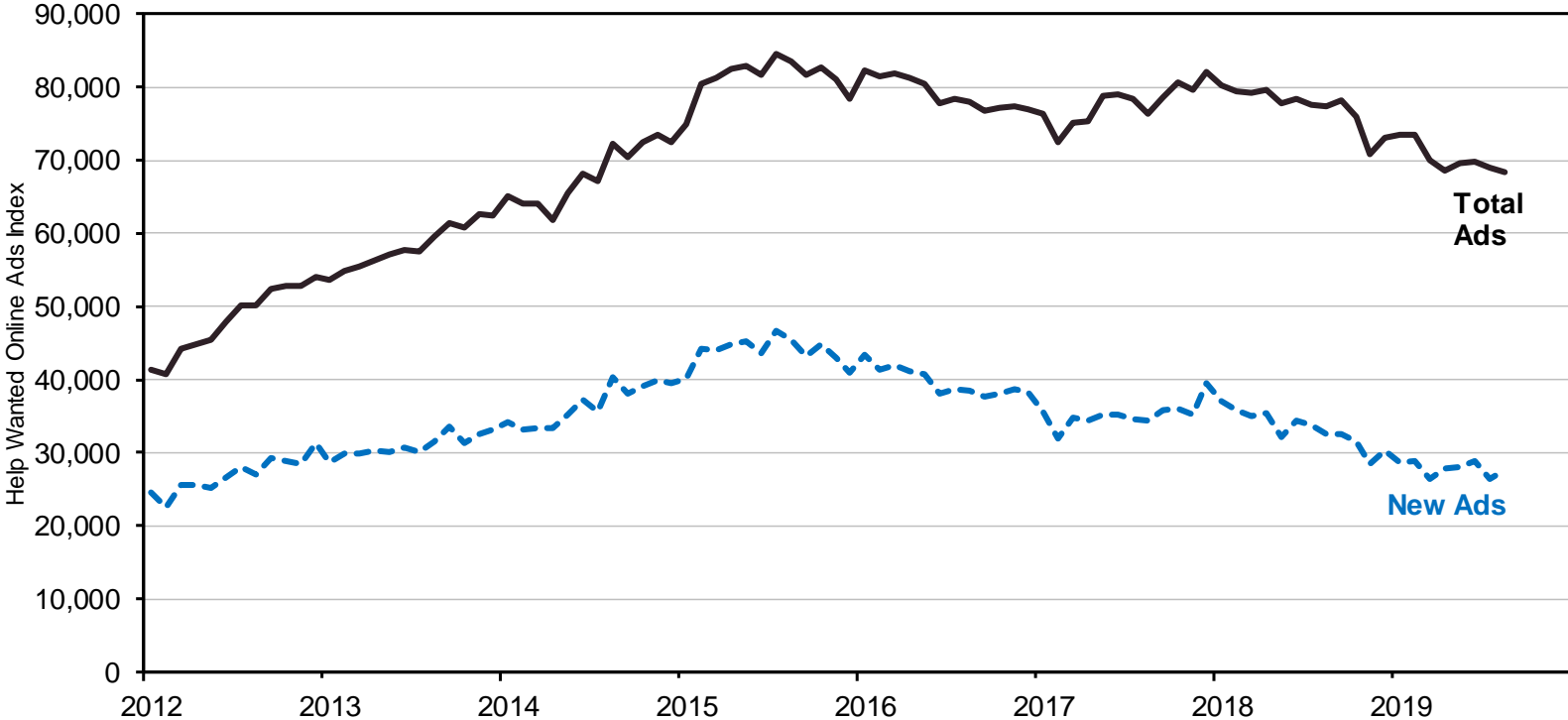


Help Wanted Online ads decreased by **77,800** nationally in August.

- Number of ads being posted for the first time (*new ads*) increased by 68,400 nationally in August
- In August, the number of ads decreased in all of Oregon's metro areas except in Bend and Salem, which increased by 134 and 103 ads, respectively.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 22,700
 - Nevada: 45,400
 - Oregon: 68,300
 - Washington: 150,600
 - California: 570,400



The number of help wanted ads in Oregon decreased by **670** in August.

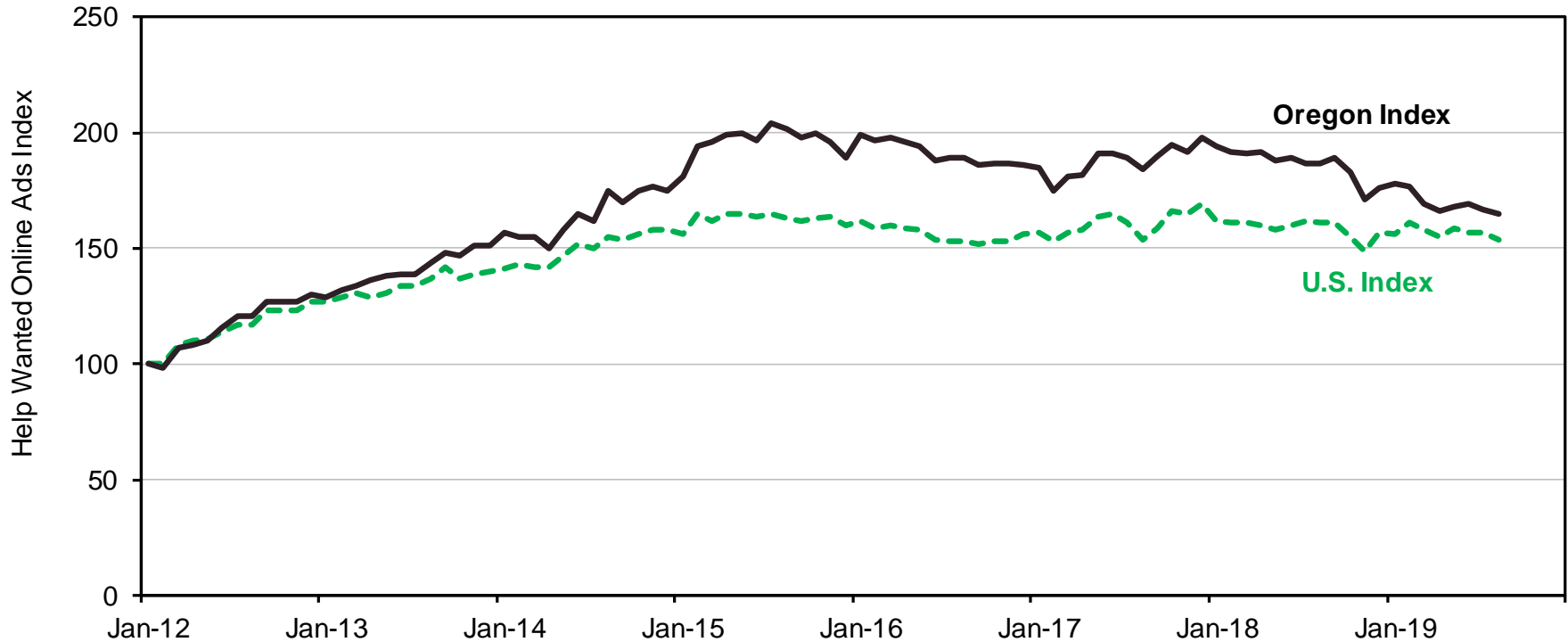


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by **77,800** nationally in August.

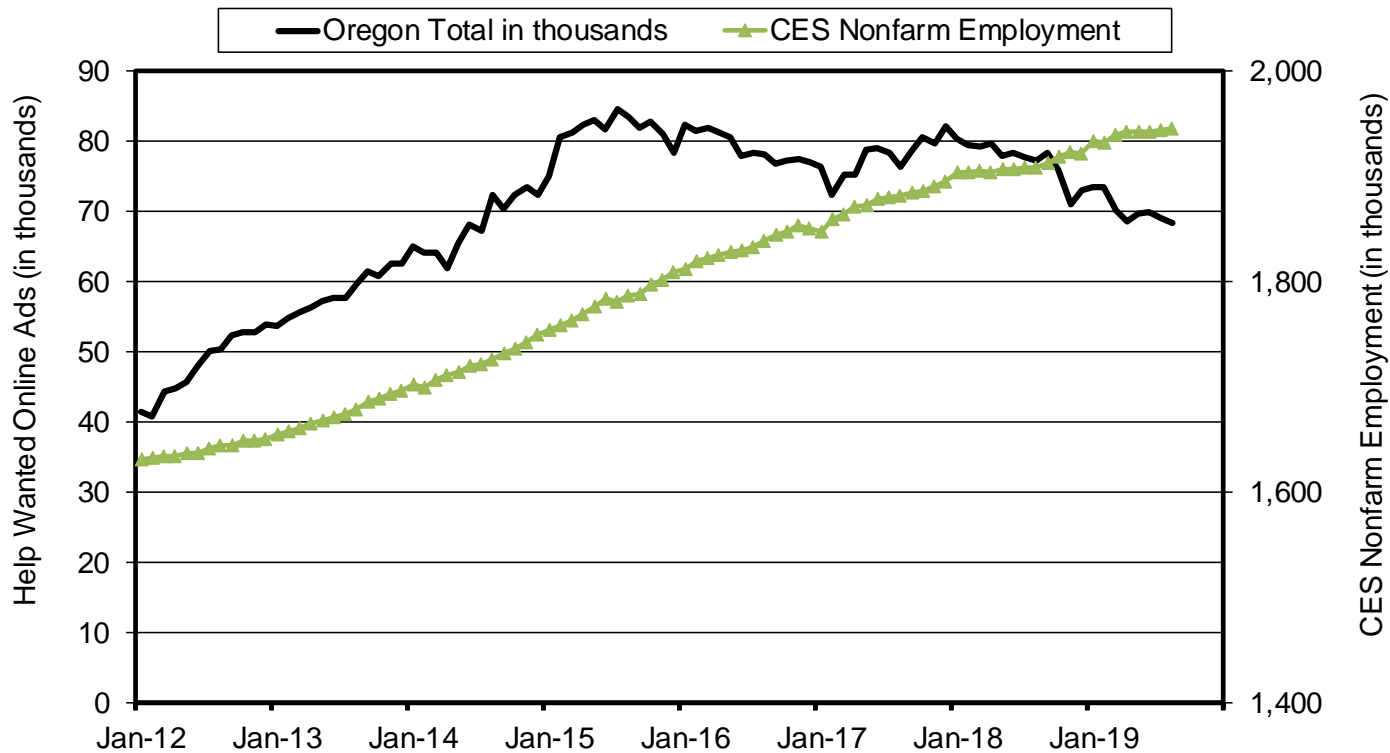
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



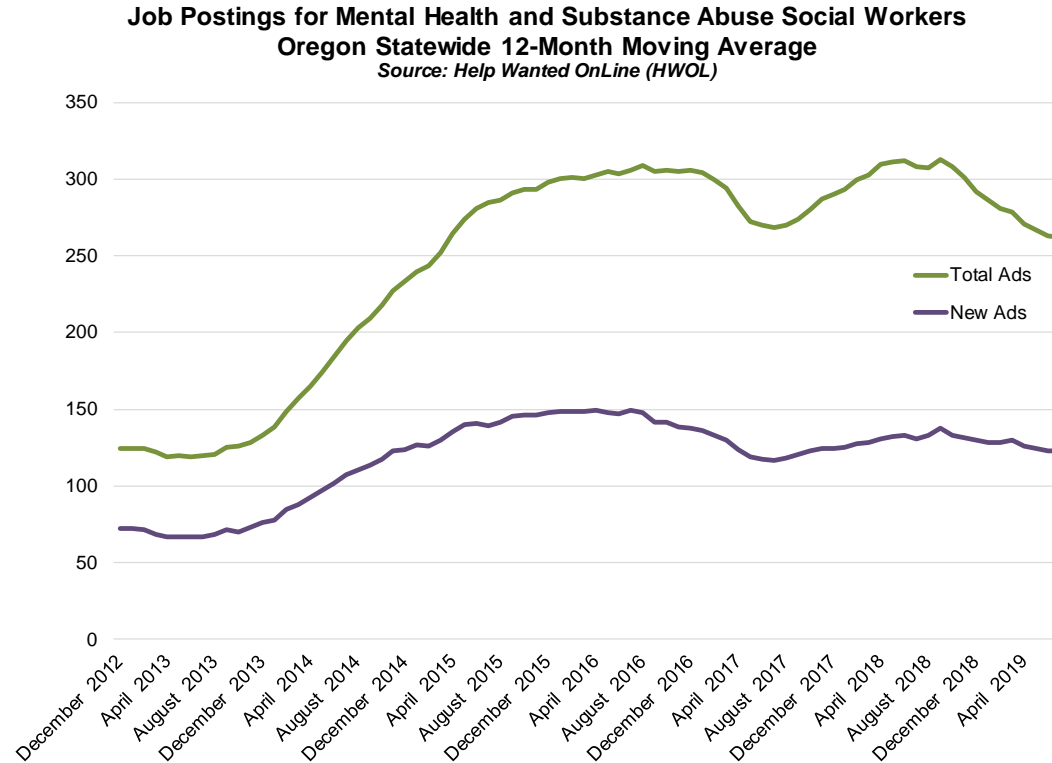
January 2012 - August 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Support Business · Promote Employment

Mental health and substance abuse social workers will be in high demand over the next decade.
Read one of our latest articles by Economist Felicia Bechtoldt [here](#).



Email Anna.L.Johnson@oregon.gov if you need HWOL data for specific occupations.

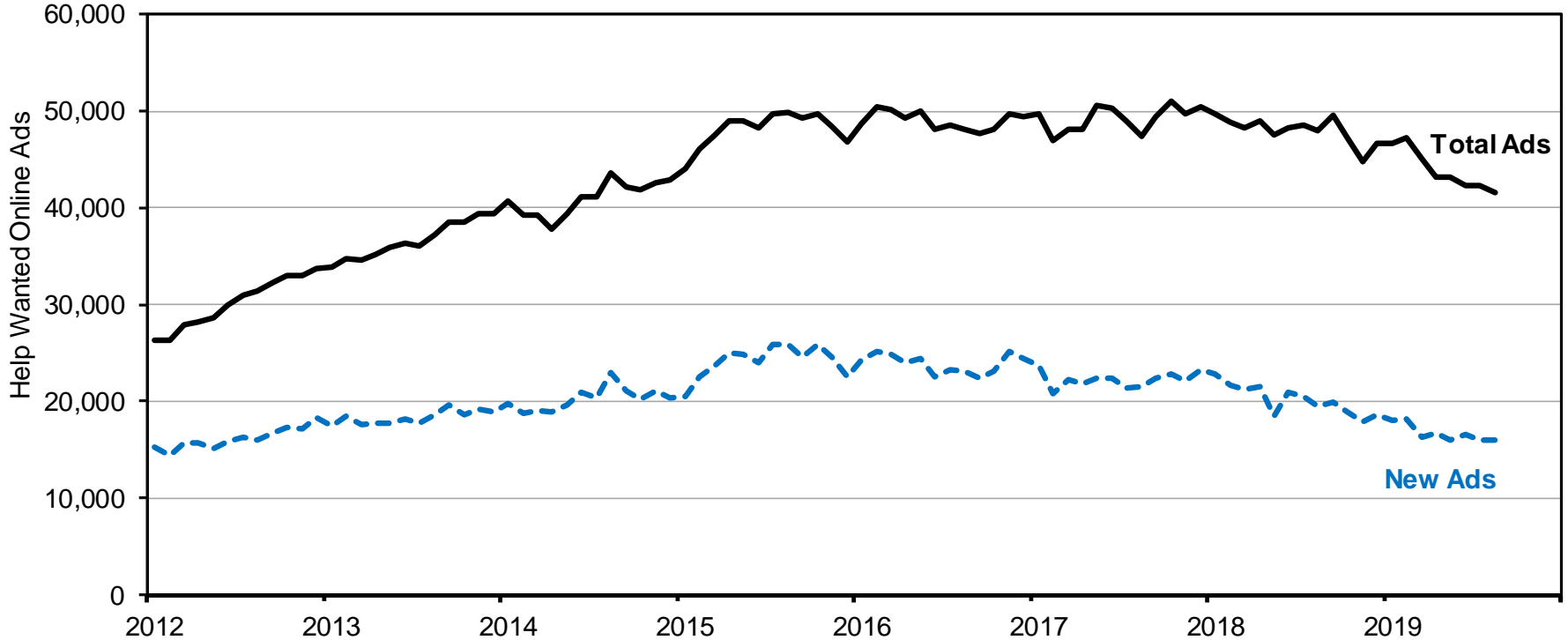


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area decreased by 770 in August.

Seasonally Adjusted

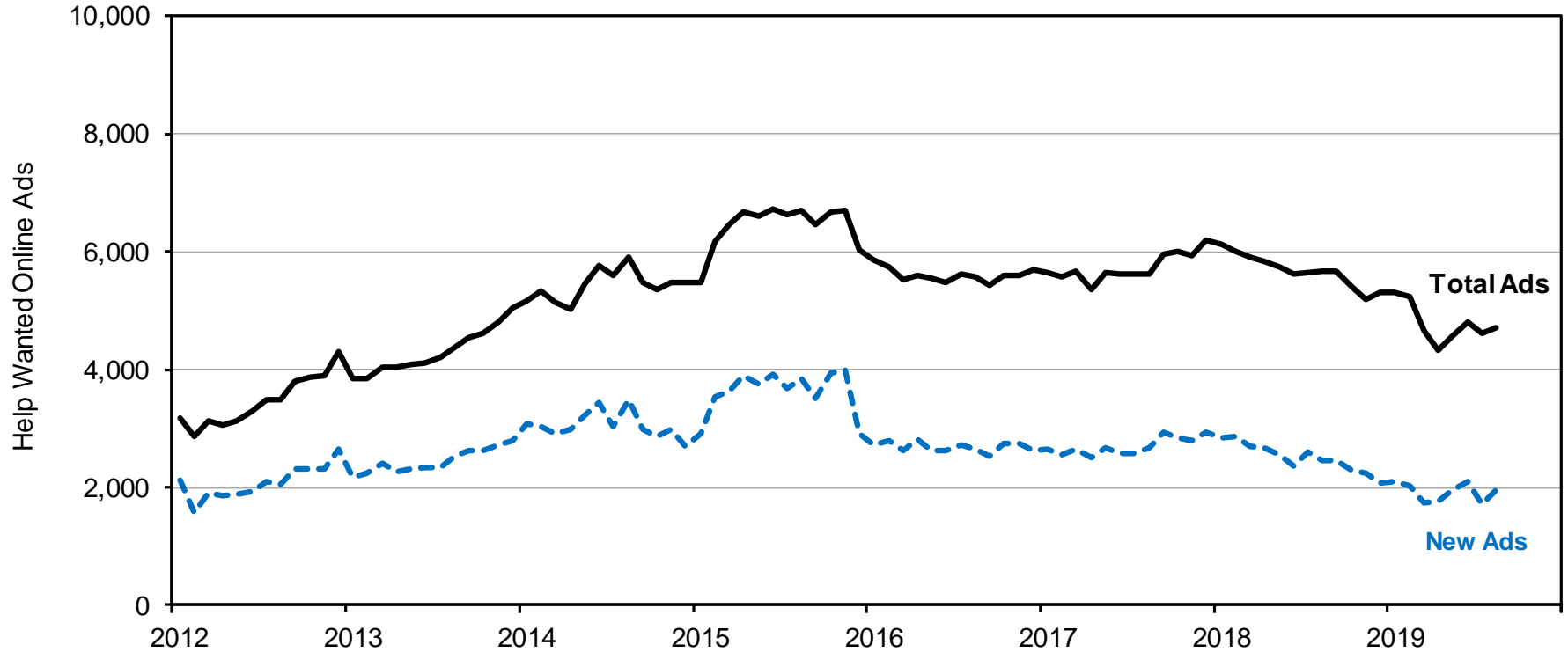


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by **100** in August.

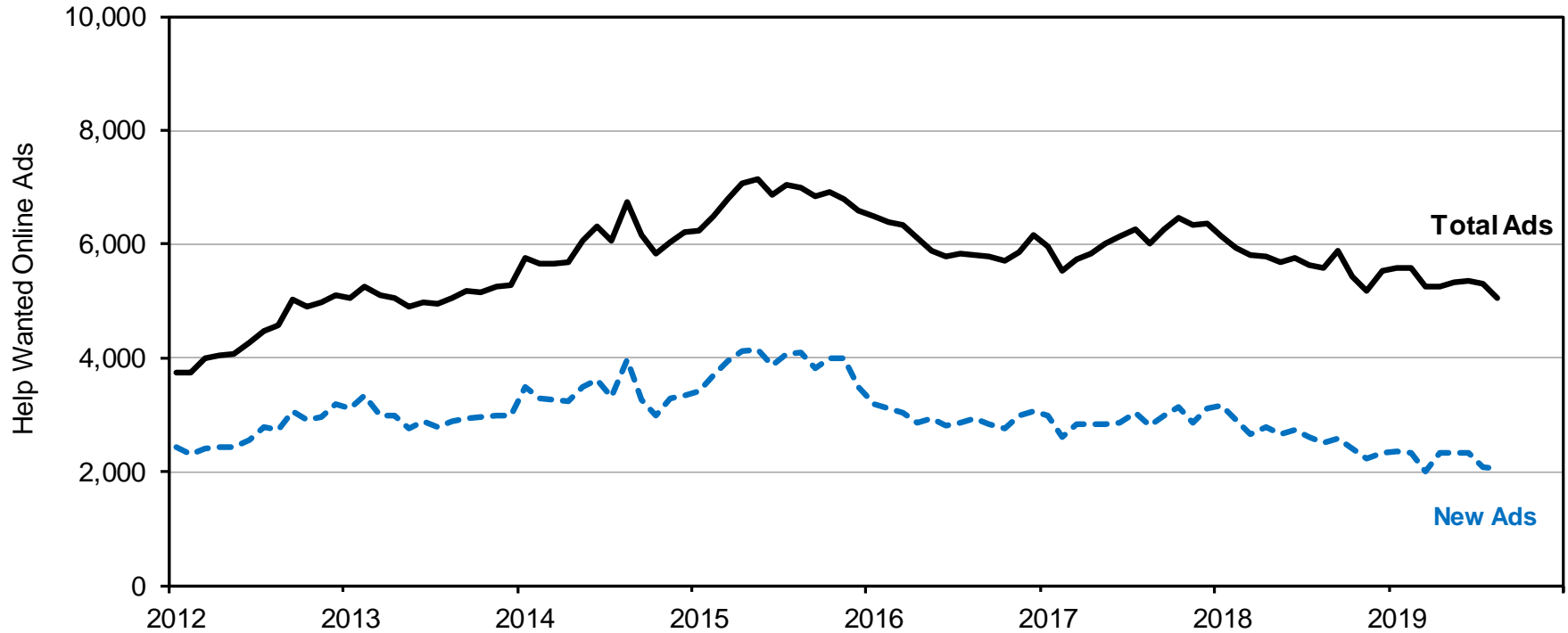
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area decreased by **230** in August. Seasonally Adjusted

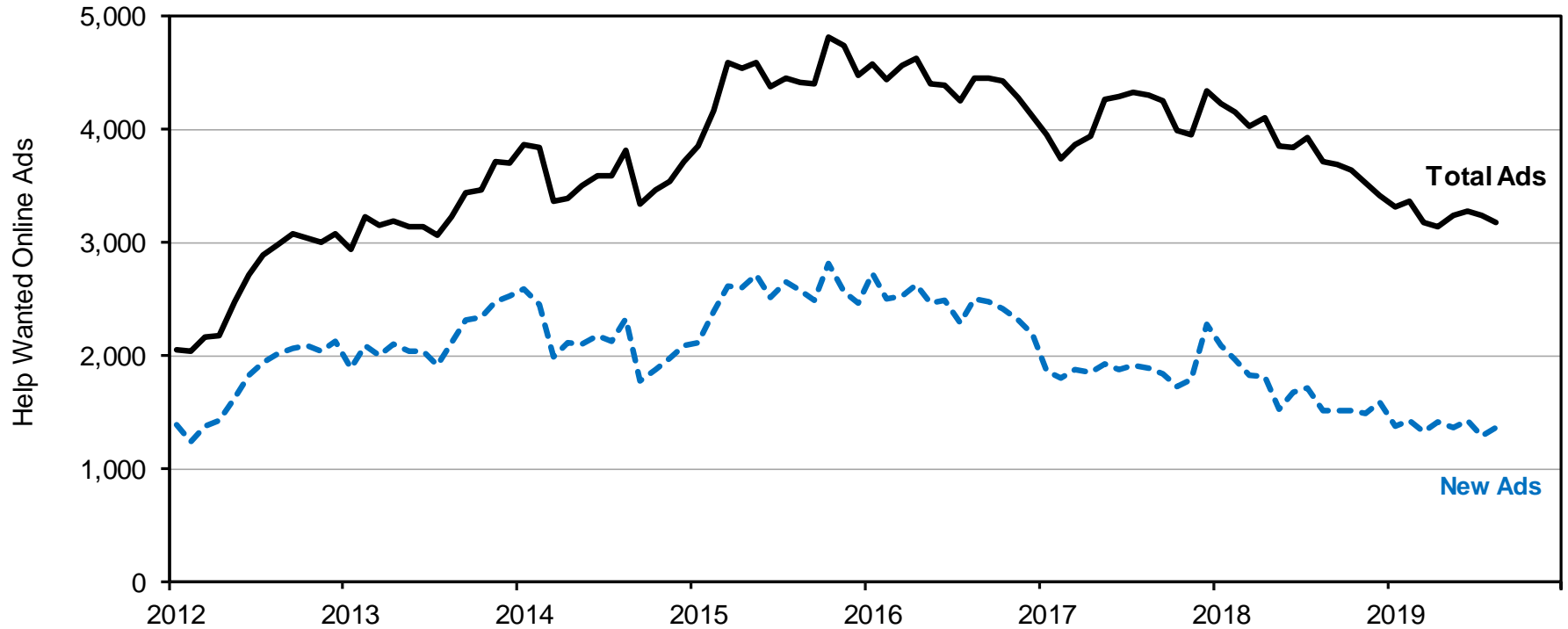


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area decreased by 60 in August.

Seasonally Adjusted

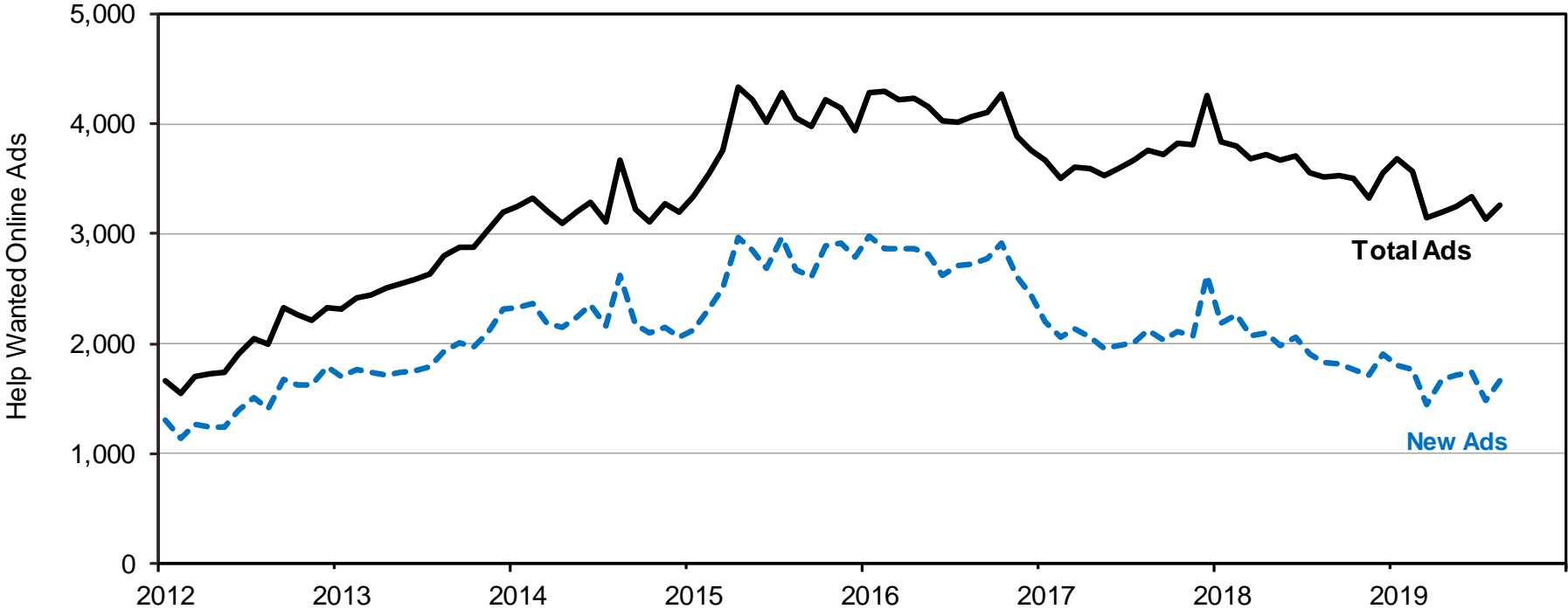


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 130 in August.

Seasonally Adjusted

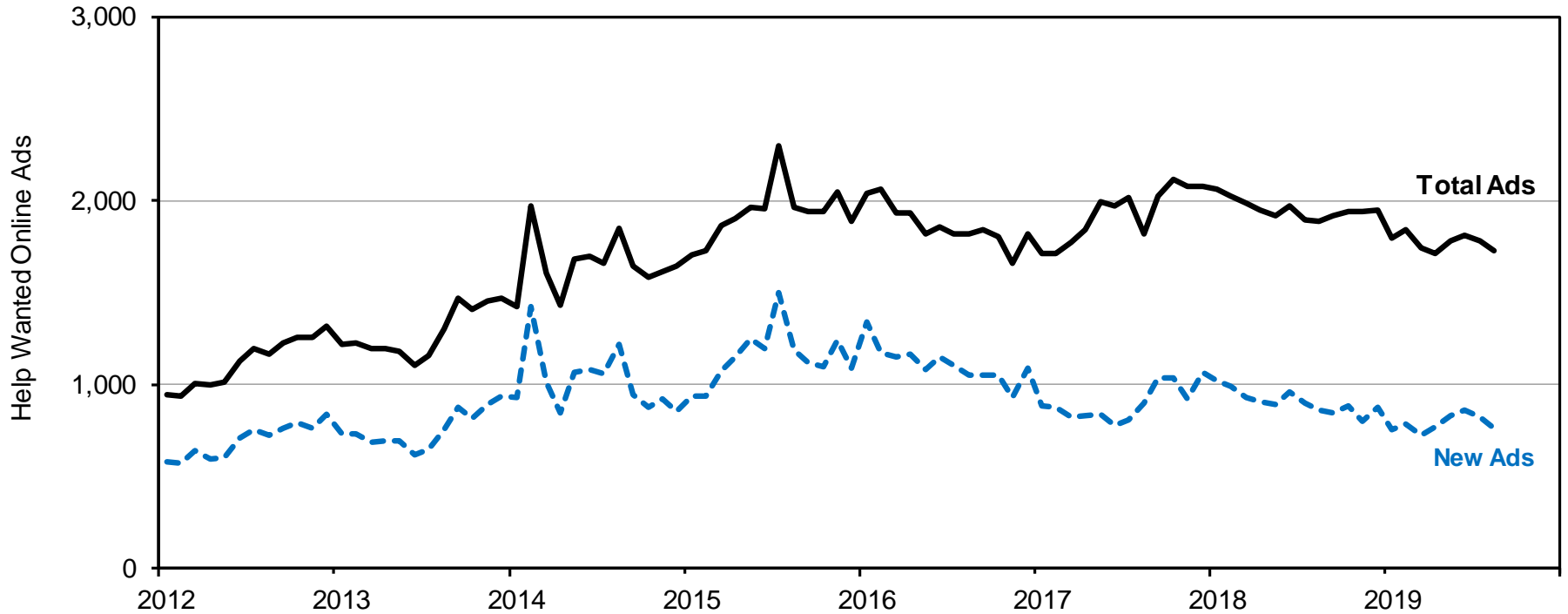


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area decreased by 50 in August.

Seasonally Adjusted

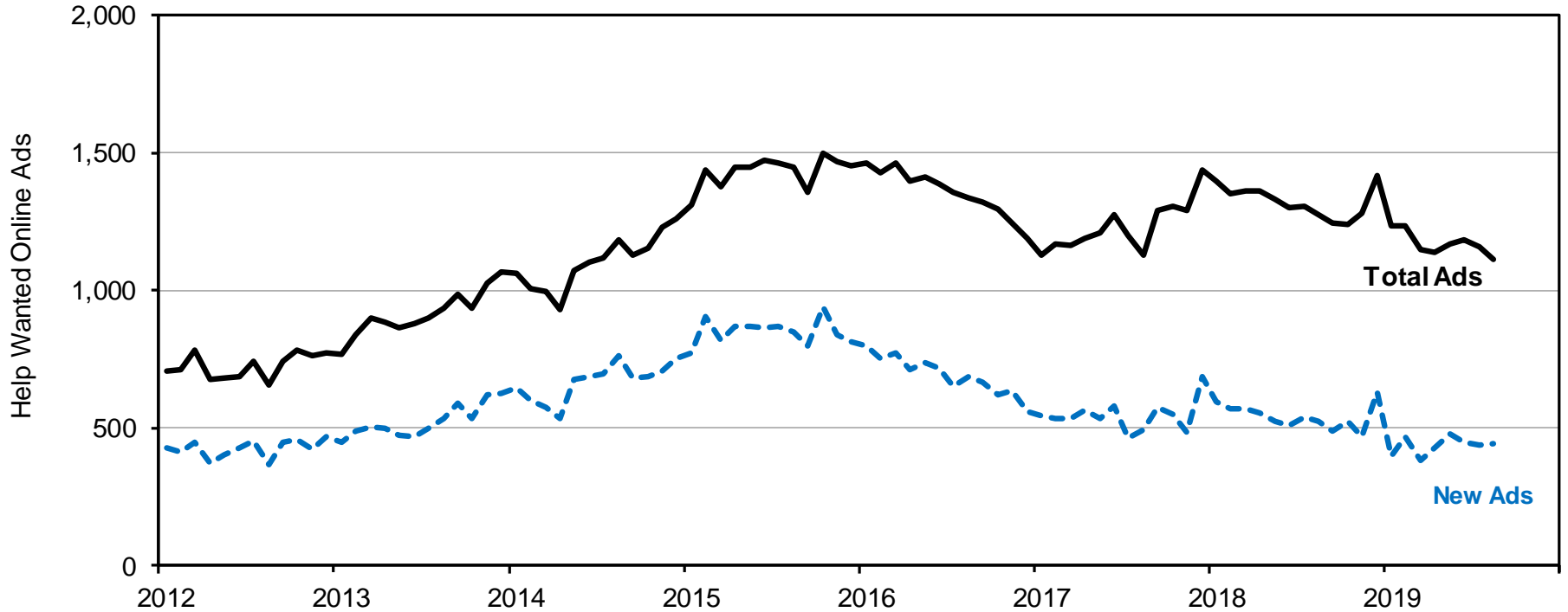


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area decreased by 45 in August.

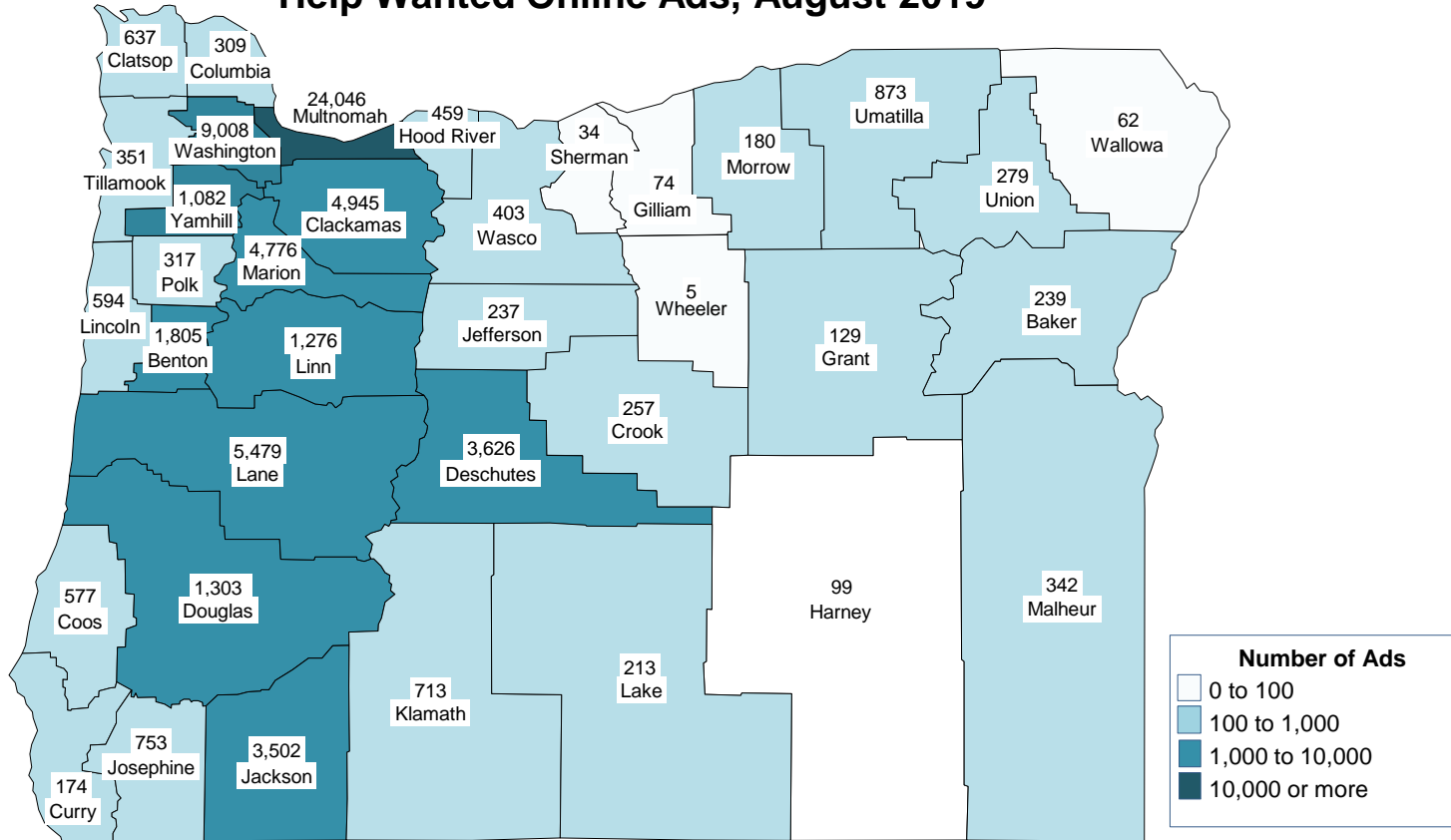
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, August 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Anna.L.Johnson@oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from August 2018 to August 2019.

	Help Wanted Ads in August 2019	Over-the-Year Change Rate
Portland-Metro	-5,409	-14%
Mid-Valley	-1,273	-15%
Rogue Valley	-558	-9%
Clackamas	-299	-5%
East Cascades	-884	-15%
Northwest Oregon	-616	-13%
Lane	-647	-15%
Southwestern Oregon	-243	-11%
Eastern Oregon	-16	-1%

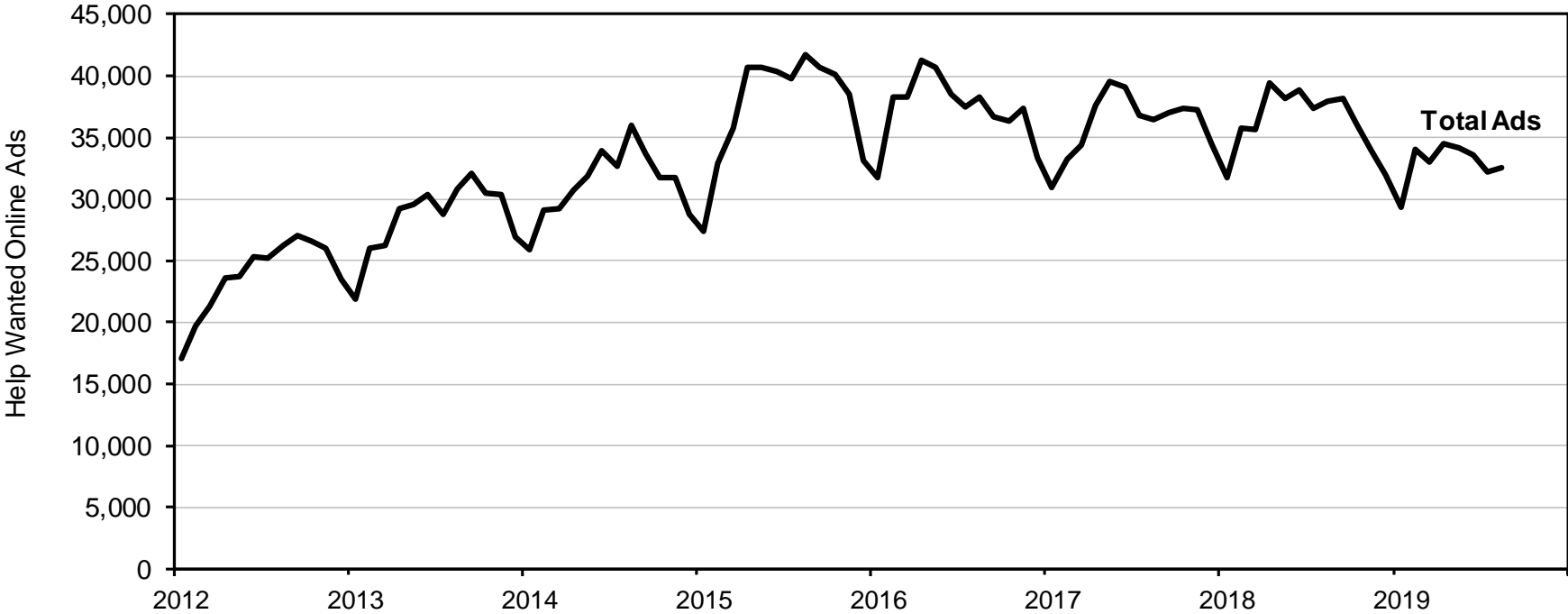
Source: Oregon Employment Department and The Conference Board

Email Anna.L.Johnson@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



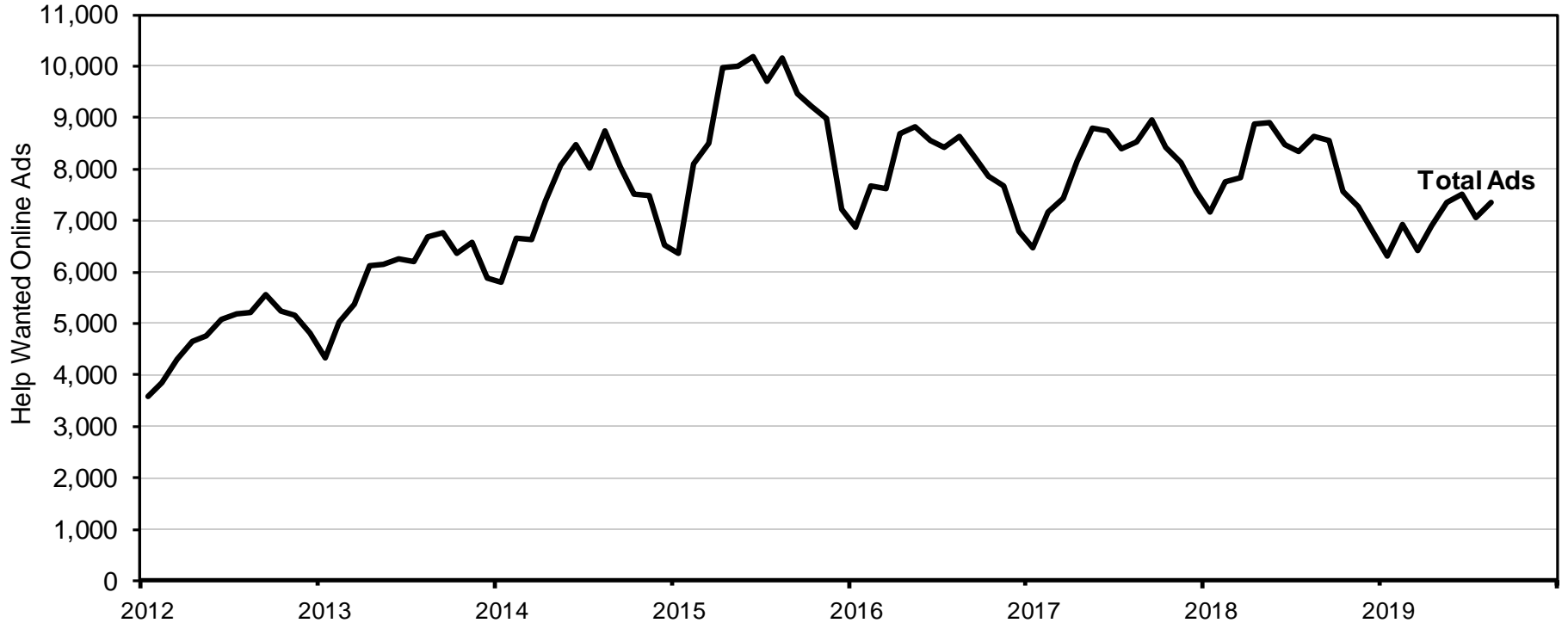
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



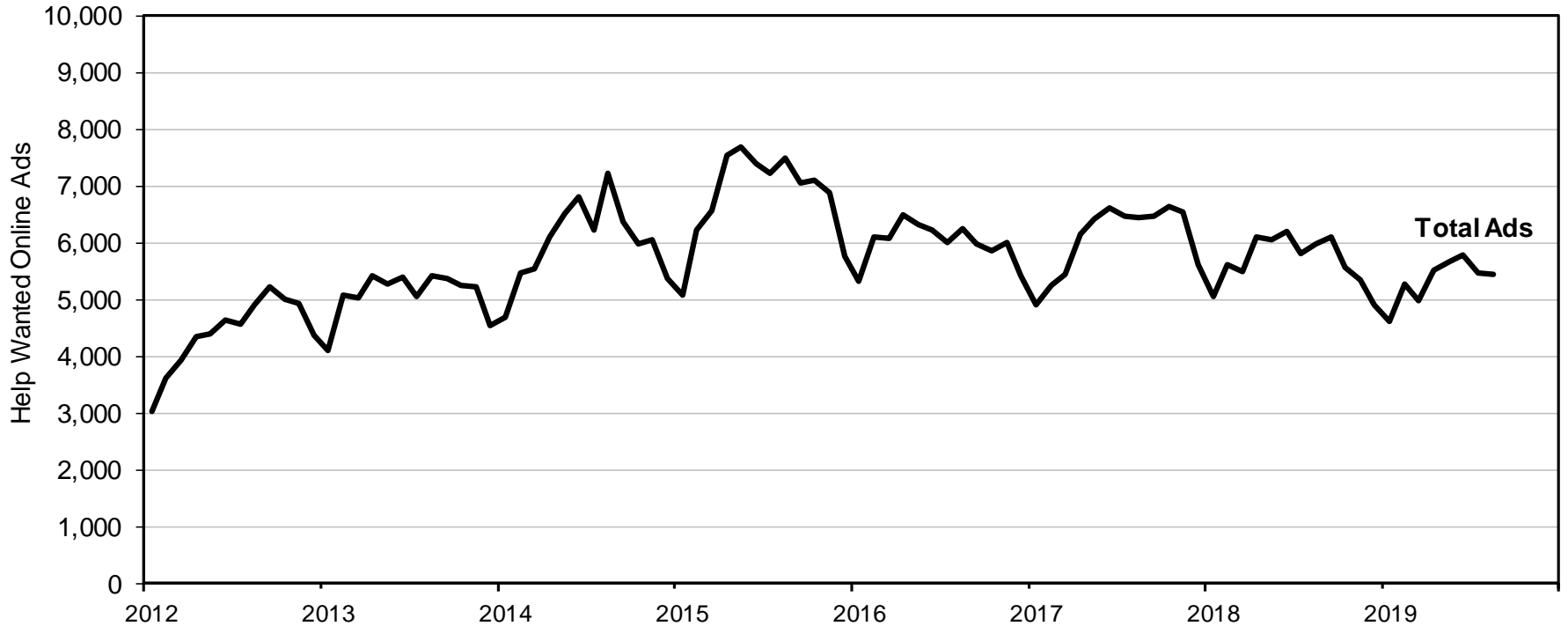
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



Lane Help Wanted Online Ads

Not Seasonally Adjusted



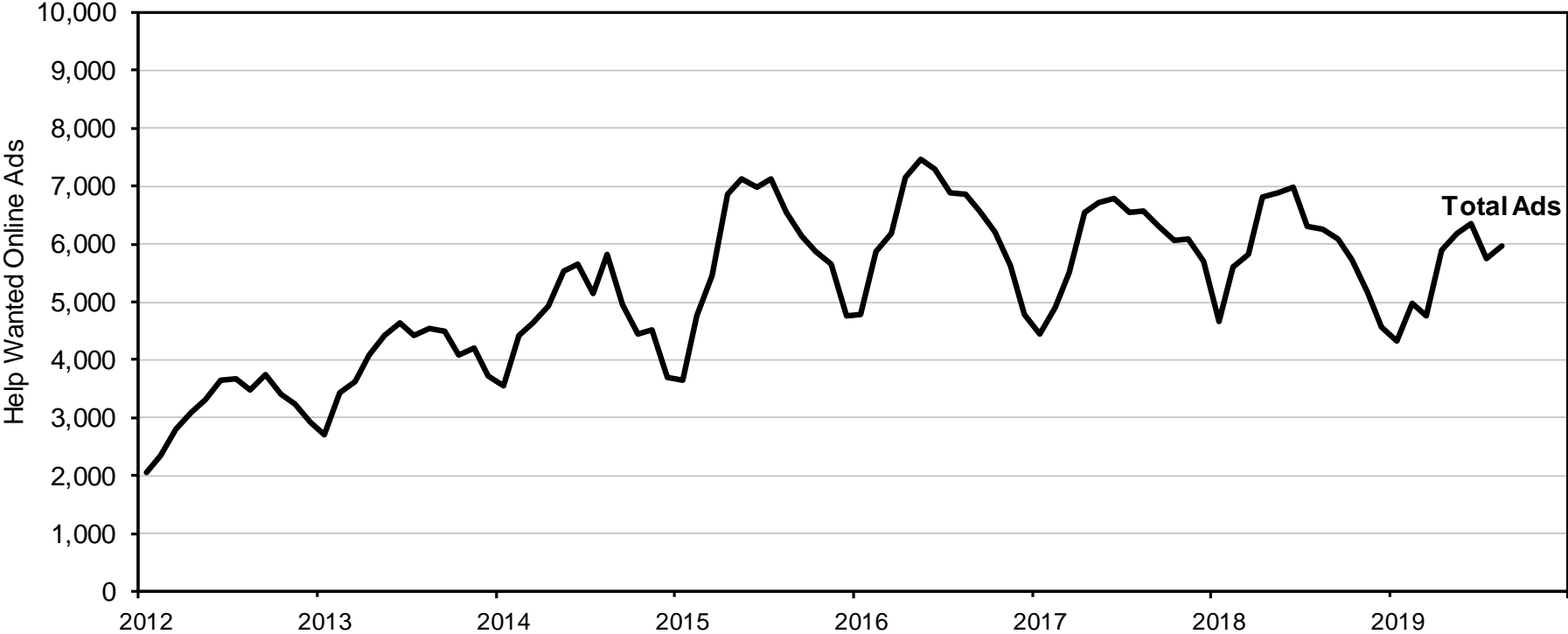
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



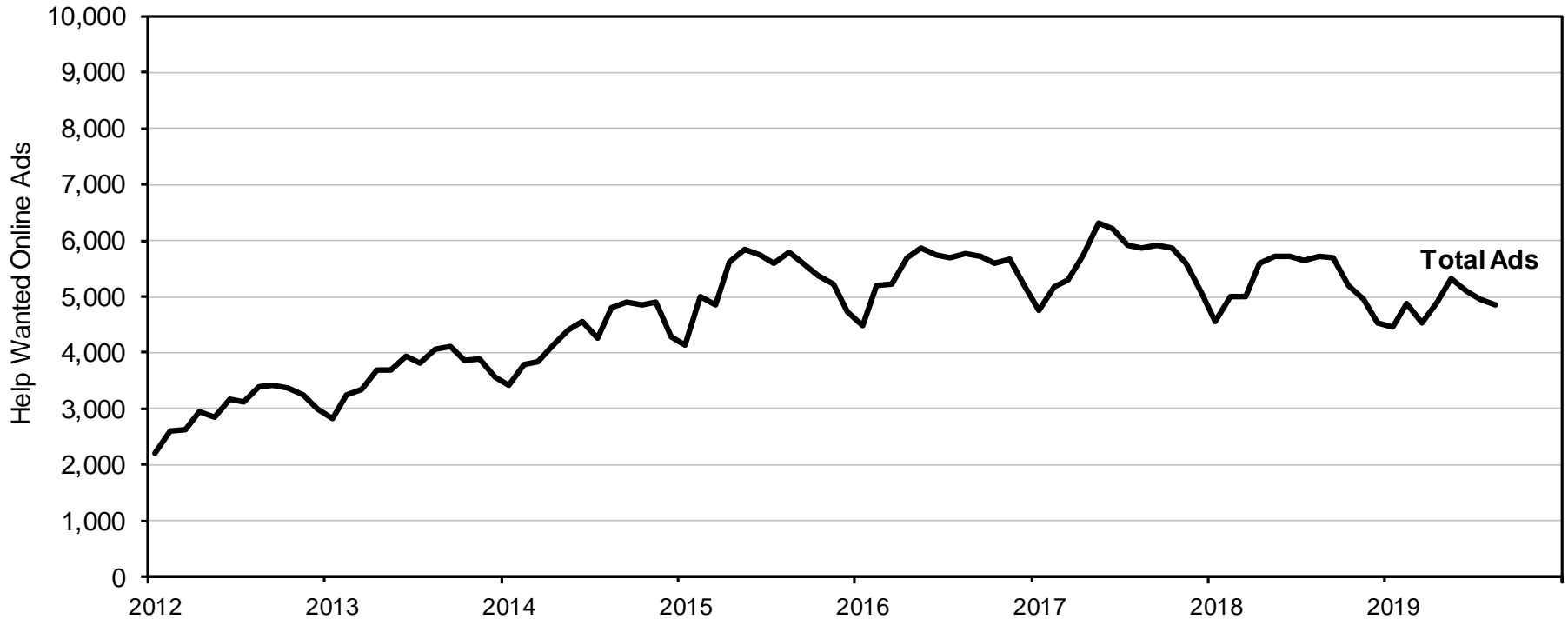
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



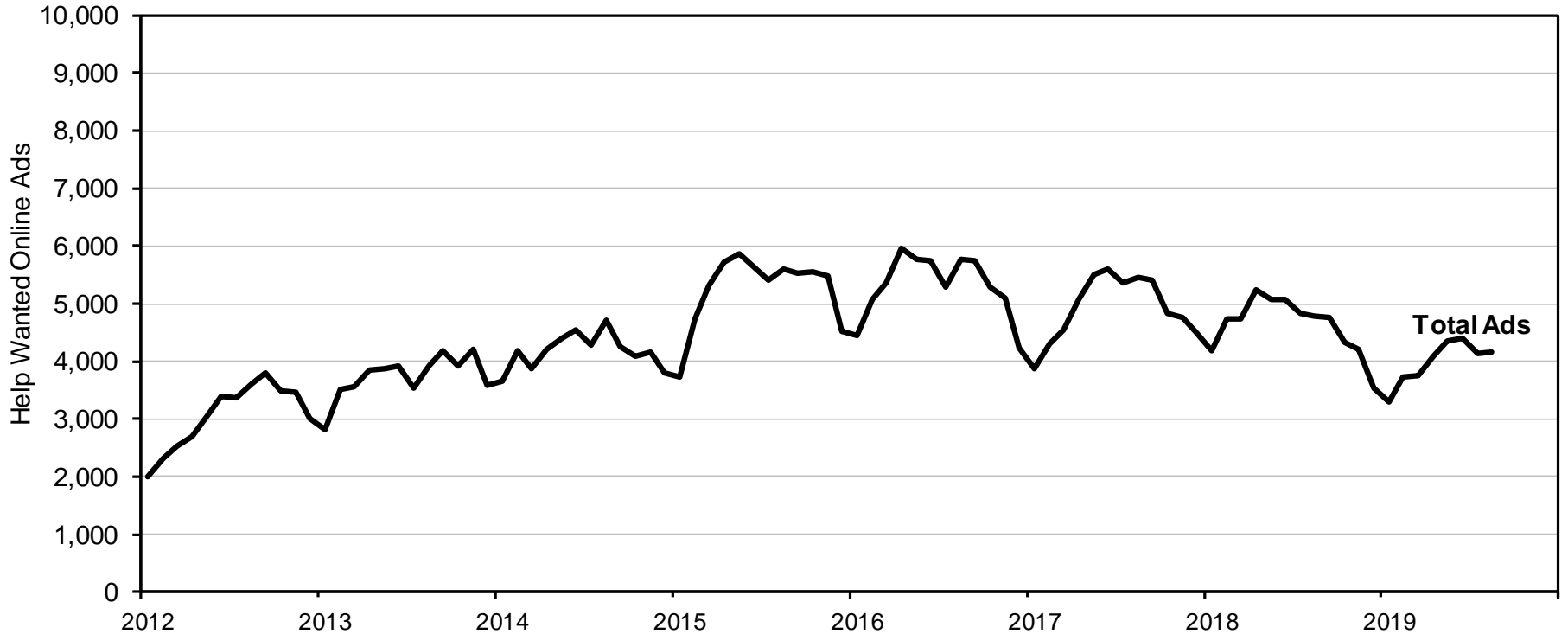
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



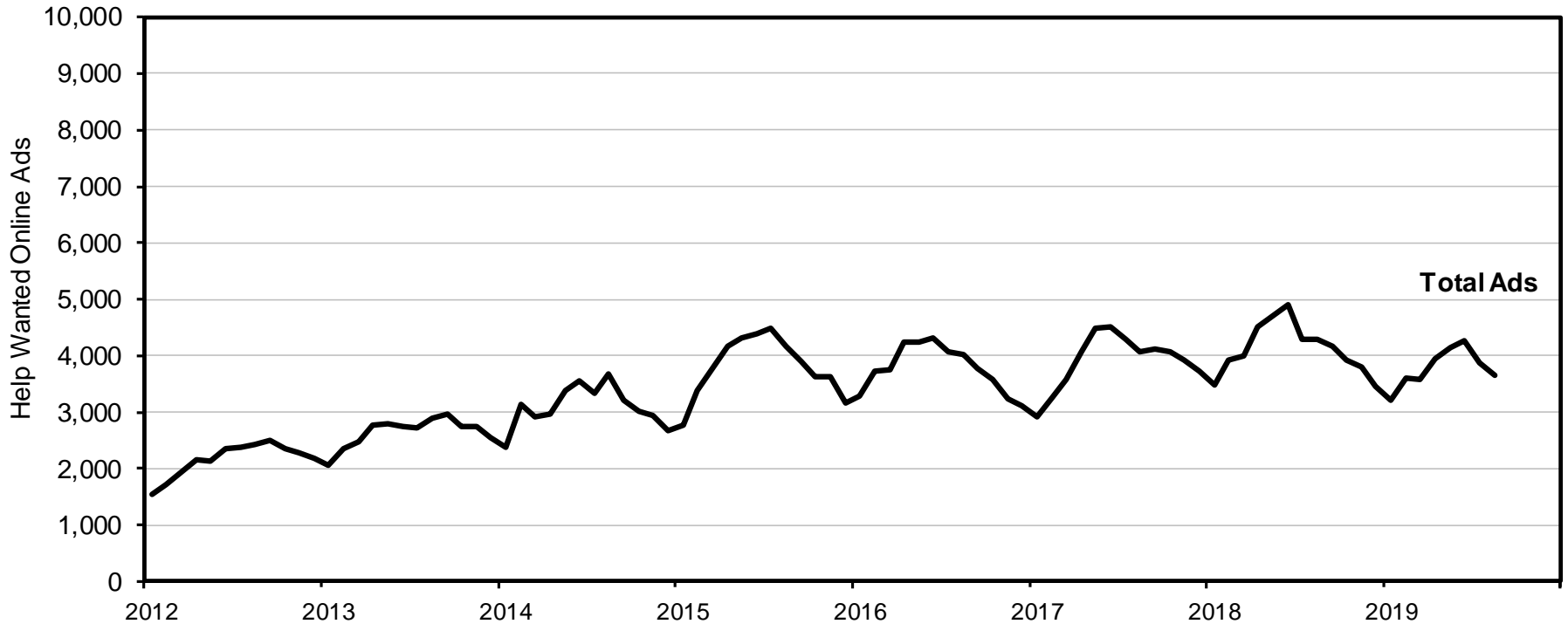
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



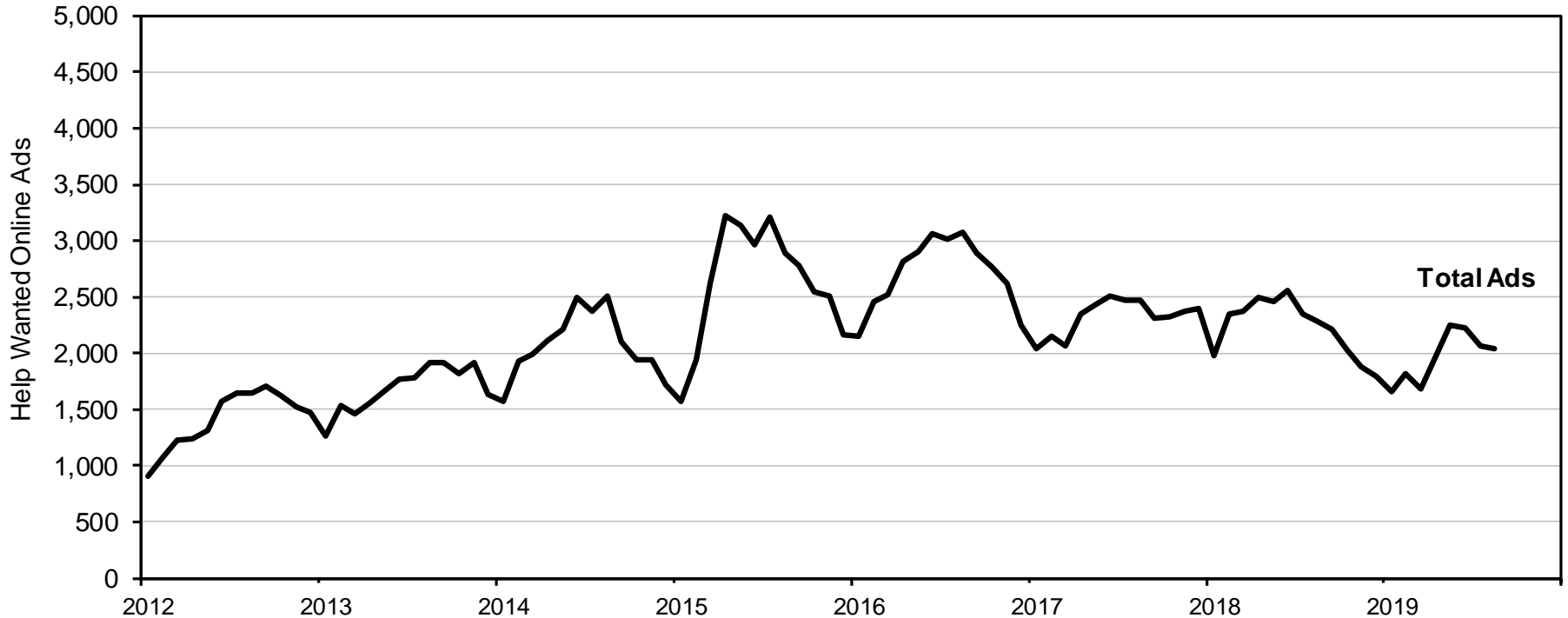
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January 2012 - August 2019



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



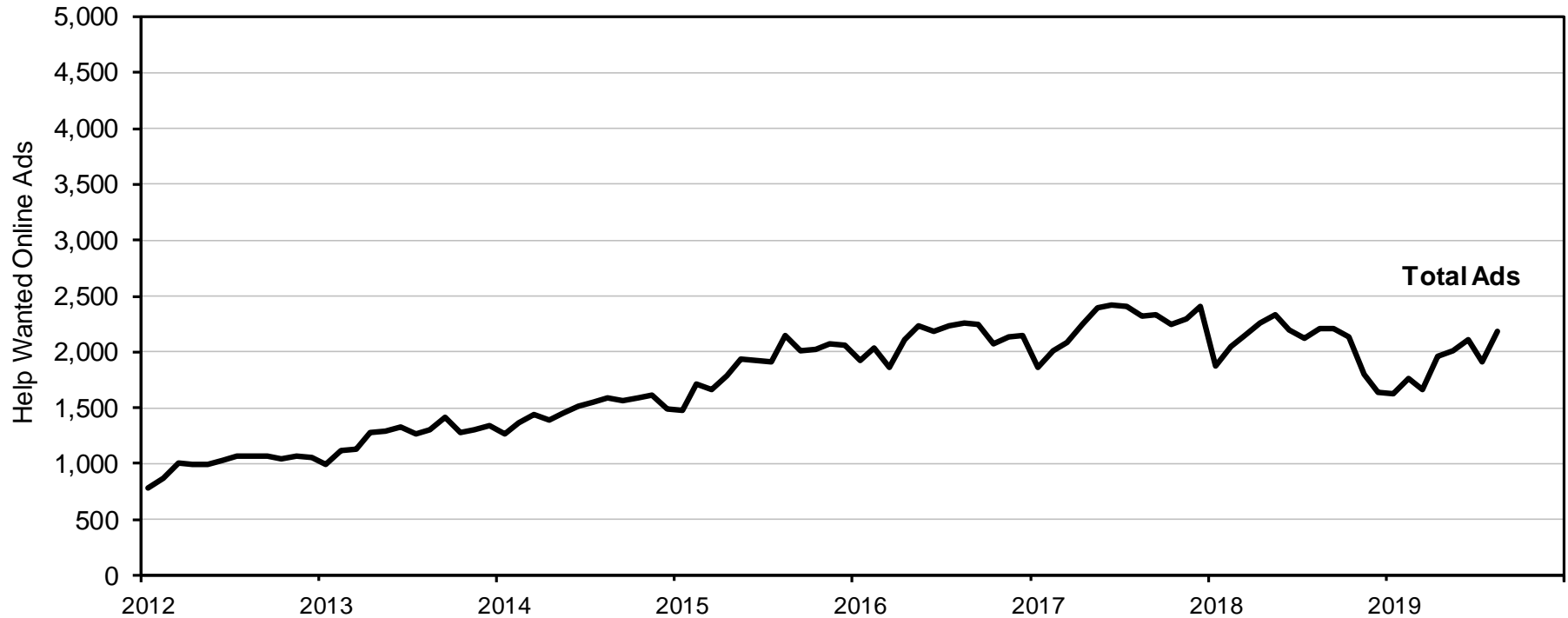
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - August 2019





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