



Help Wanted Online Ads

October 2019

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

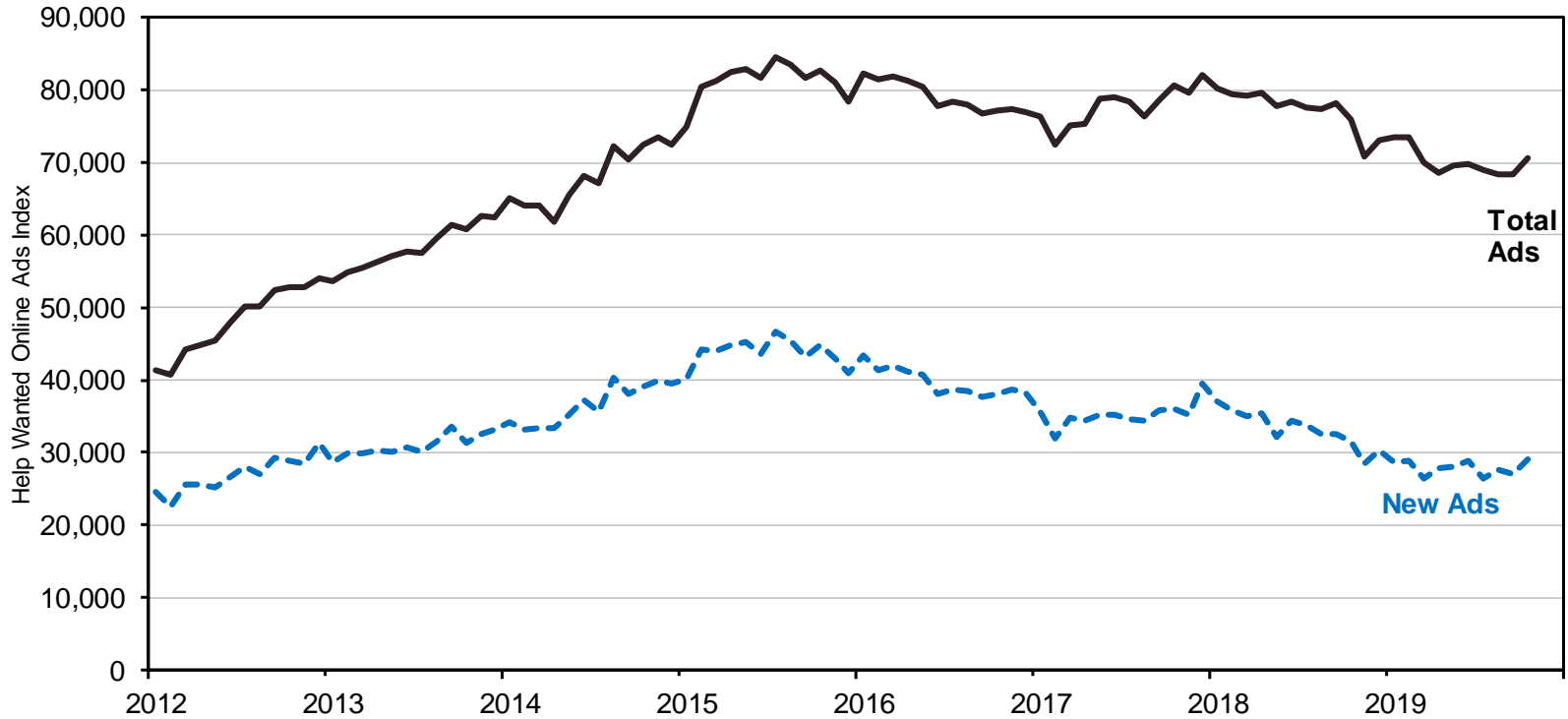


Help Wanted Online ads increased by 12,700 nationally in October.

- Number of ads being posted for the first time (*new ads*) increased by 49,500 nationally in October
- In October, the number of ads increased in the Albany, Corvallis, Medford, Portland, and Salem metro areas.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 24,000
 - Nevada: 44,300
 - Oregon: 70,700
 - Washington: 149,100
 - California: 564,800



The number of help wanted ads in Oregon increased by 2,400 in October.

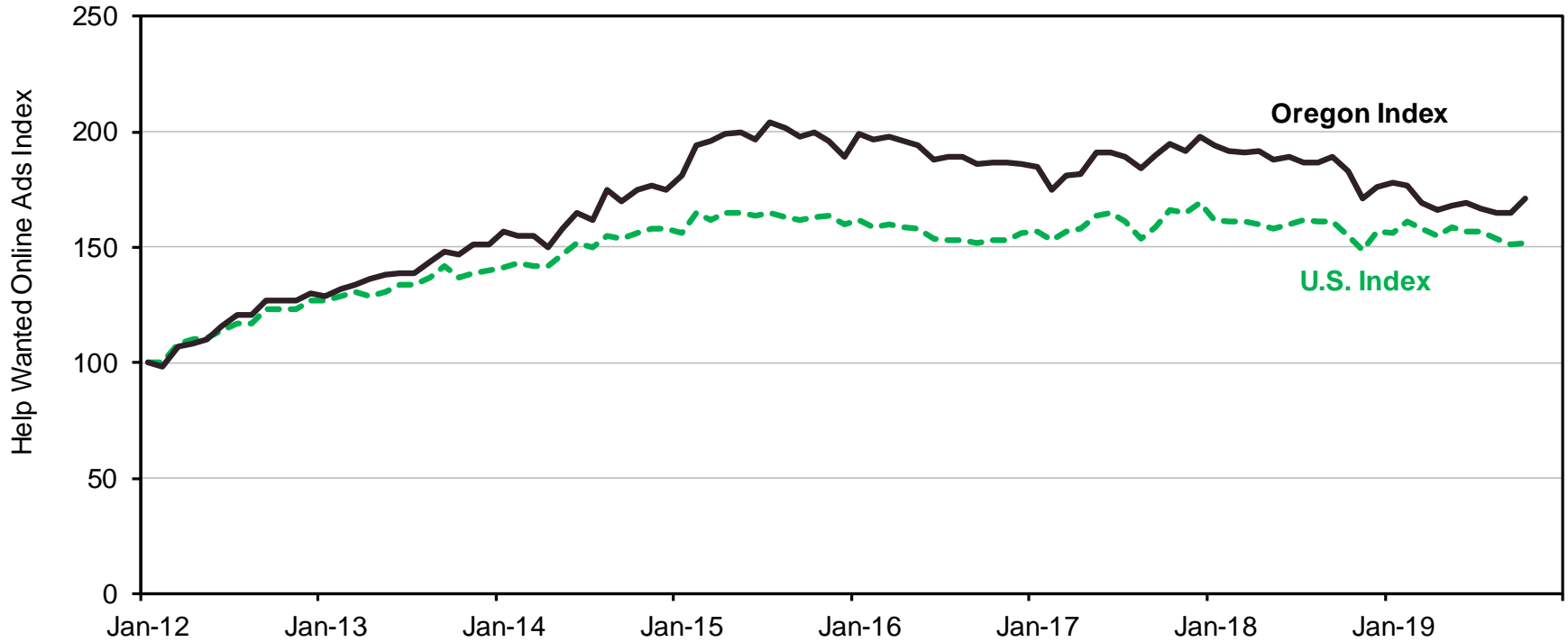


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 12,700 nationally in October.

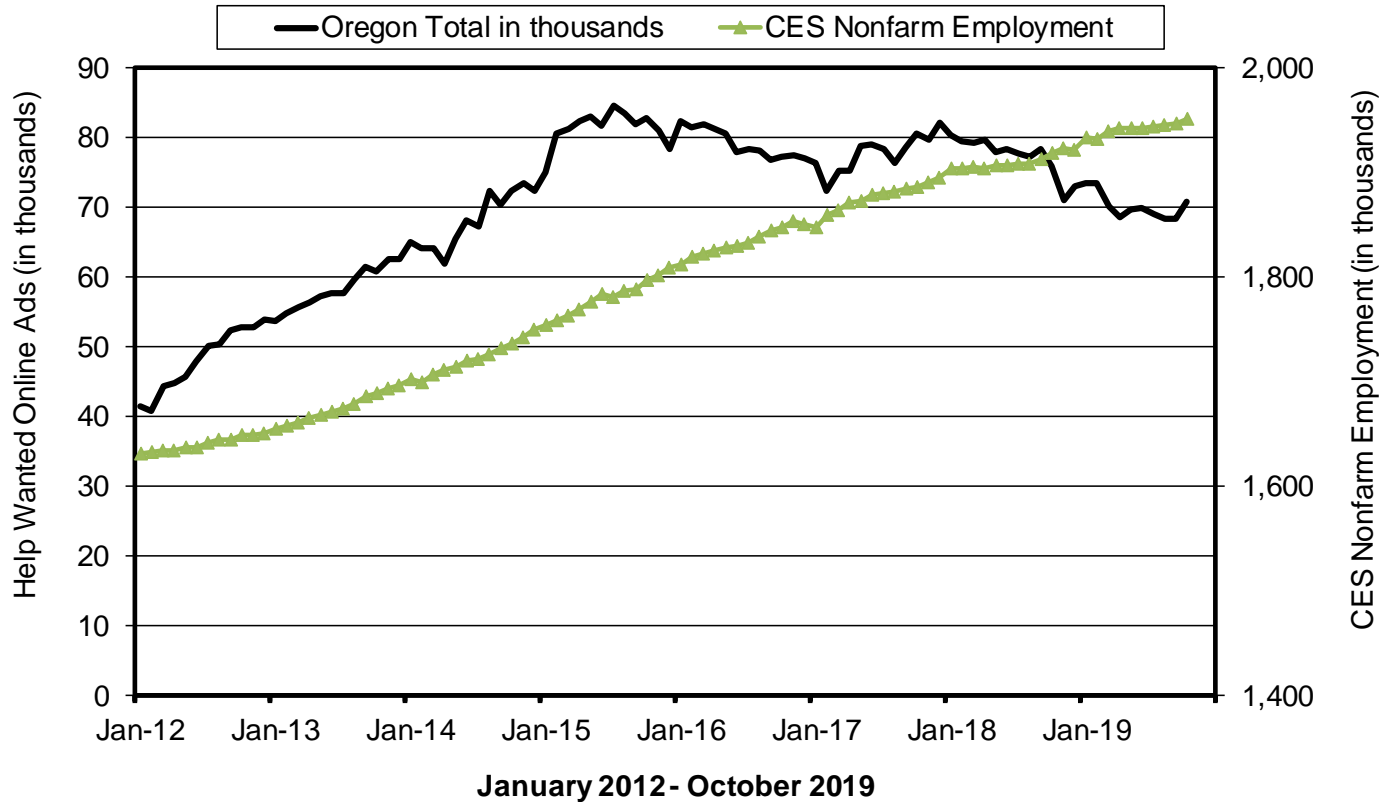
Total Ads Index (January 2012= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



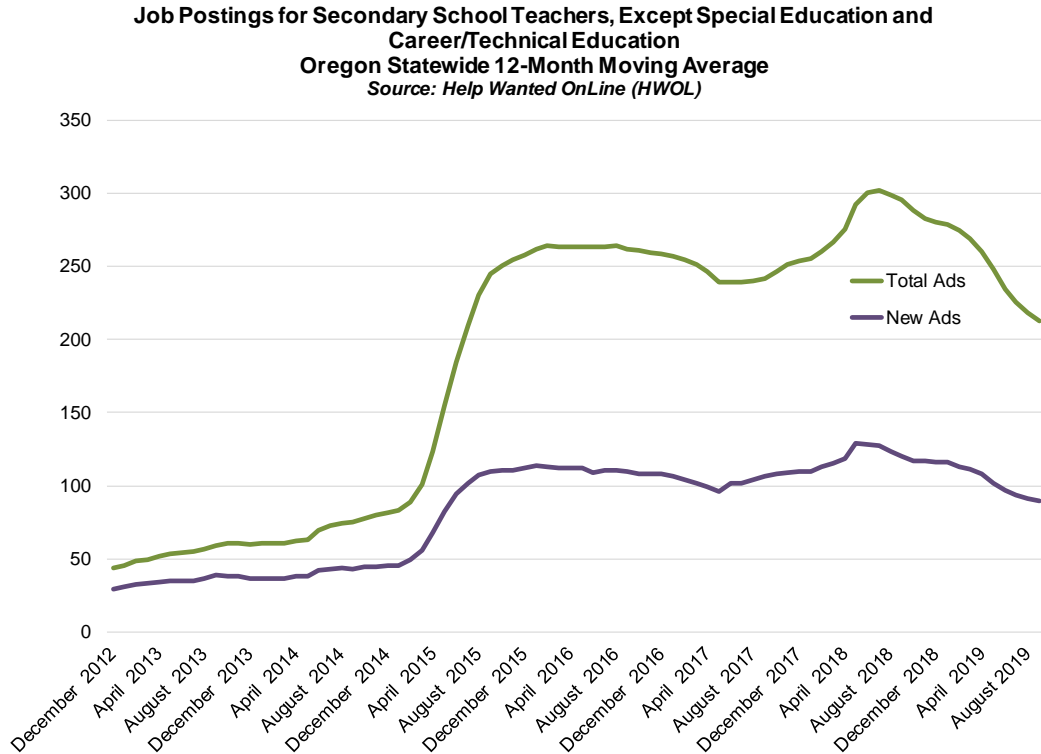
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



High school teacher employment is expected to grow 9.5% from 2017 through 2027.
Read one of our latest articles by workforce analyst Lynn Wallis [here](#).



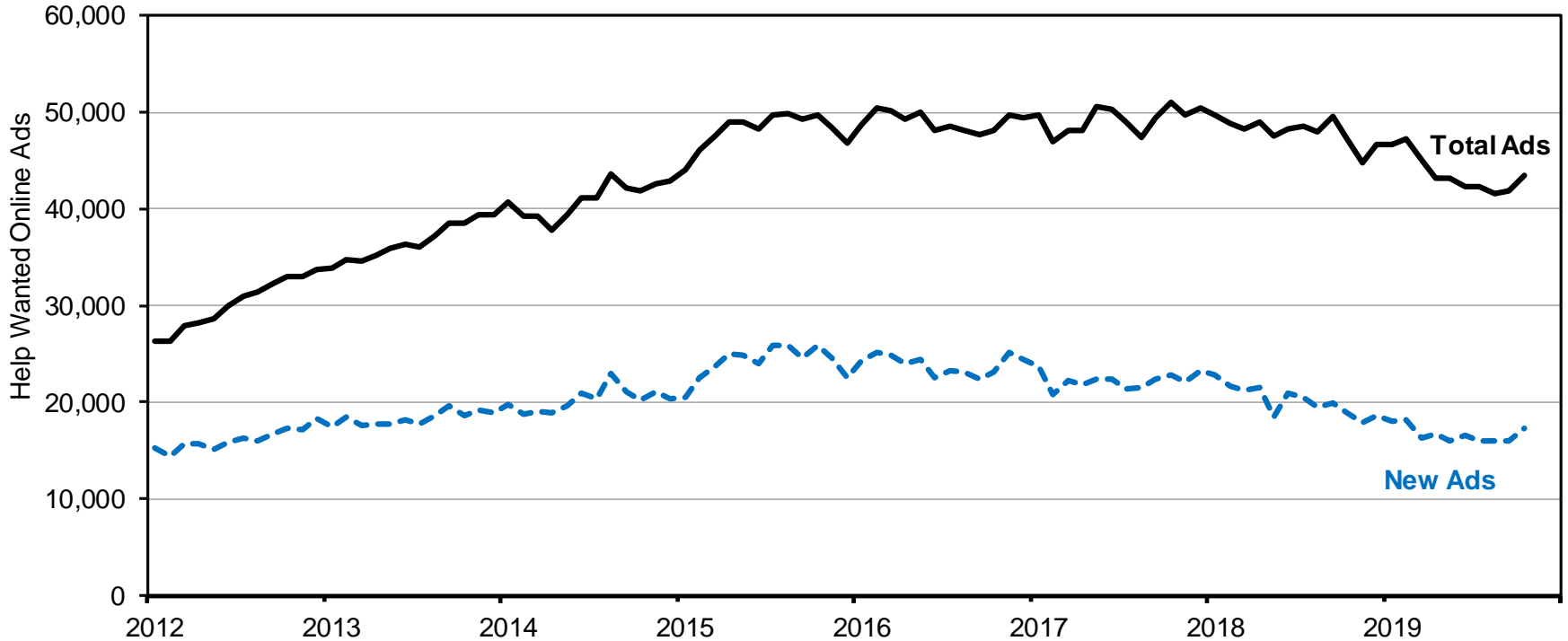
Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 1,500 in October.

Seasonally Adjusted

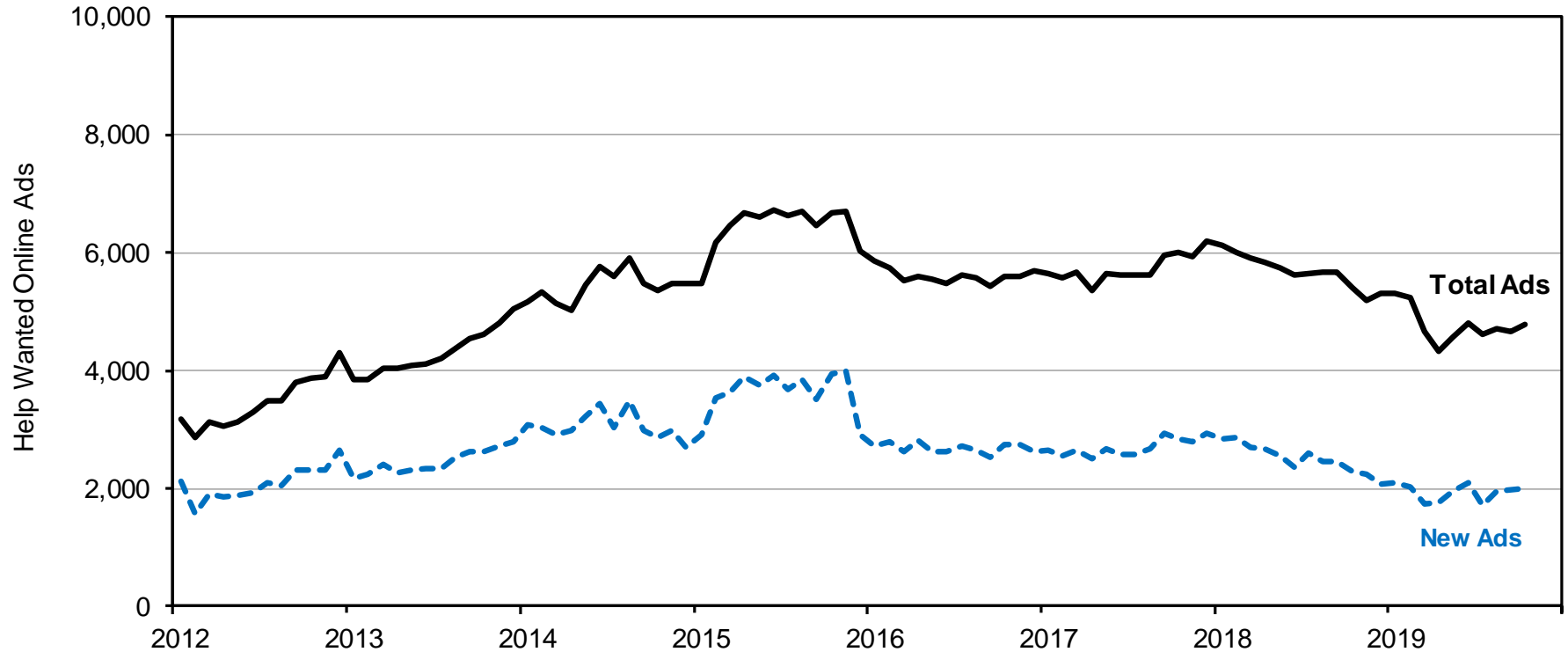


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 130 in October.

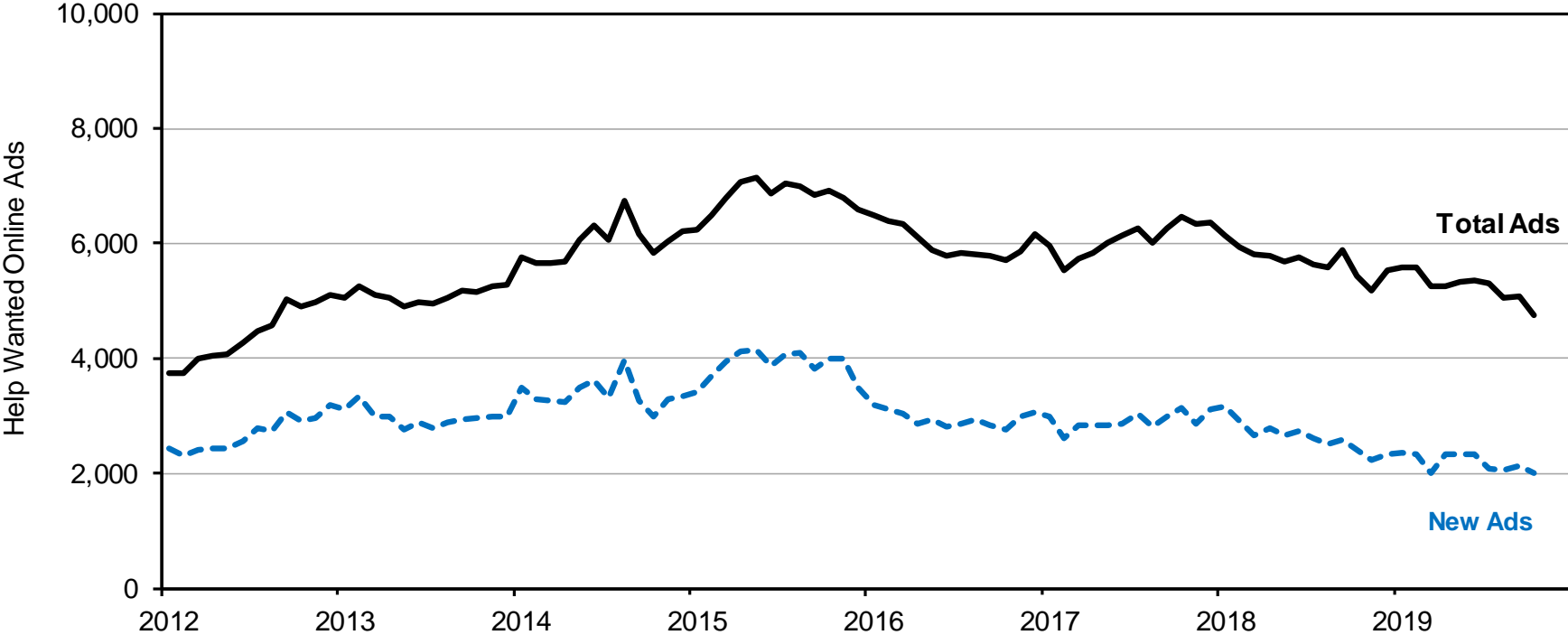
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Online ads in the Eugene metro area decreased by 330 in October.

Seasonally Adjusted

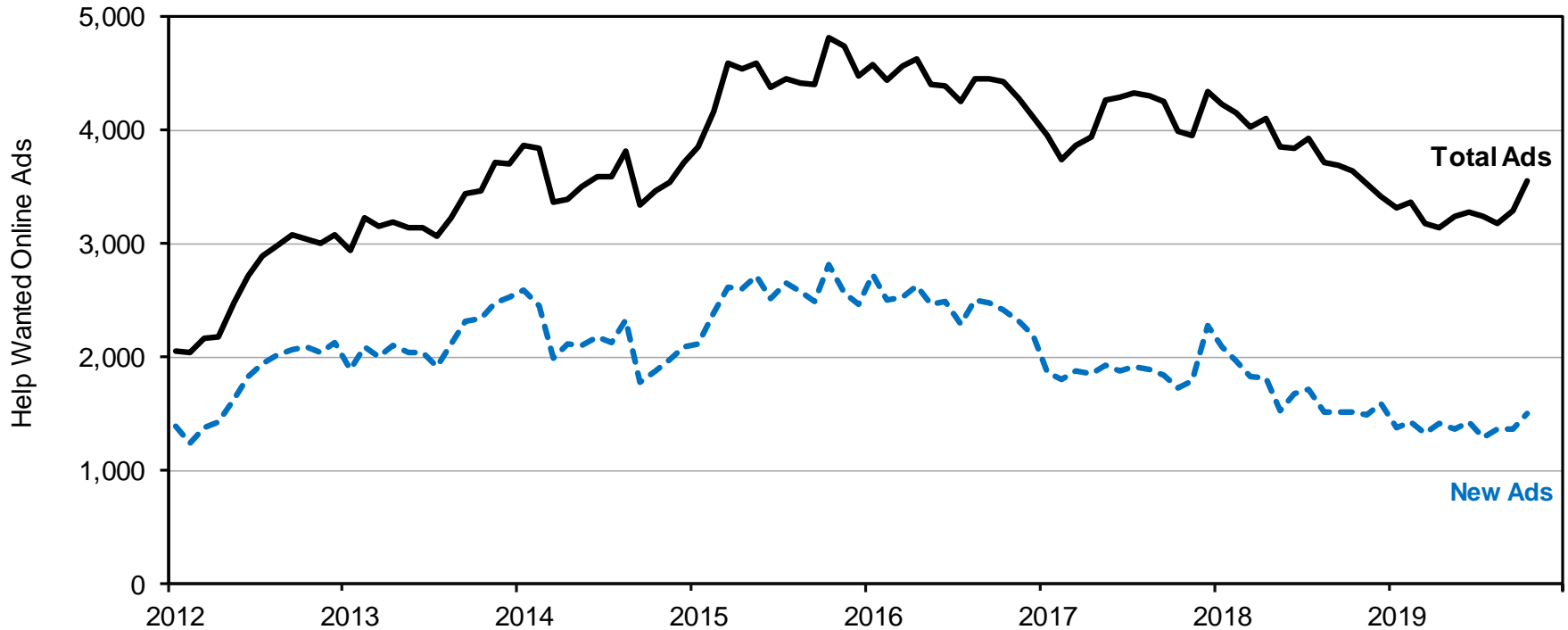


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 260 in October.

Seasonally Adjusted

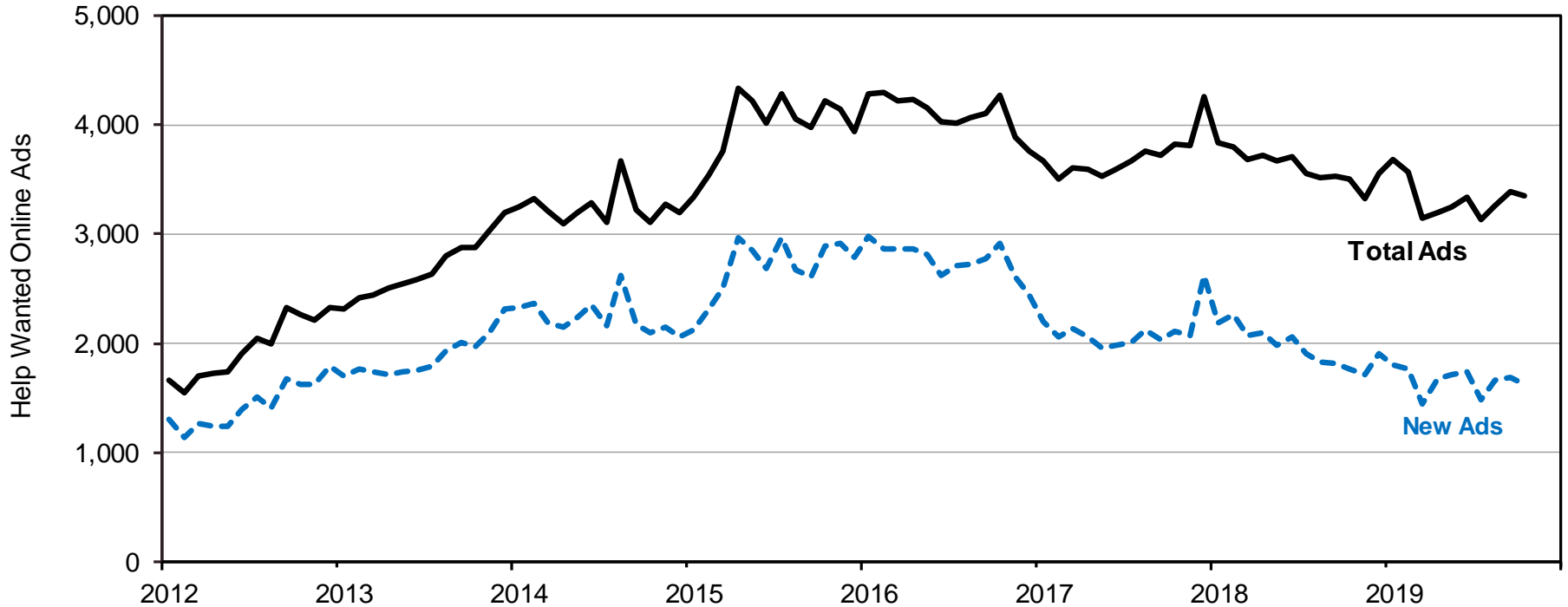


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area decreased by 40 in October.

Seasonally Adjusted

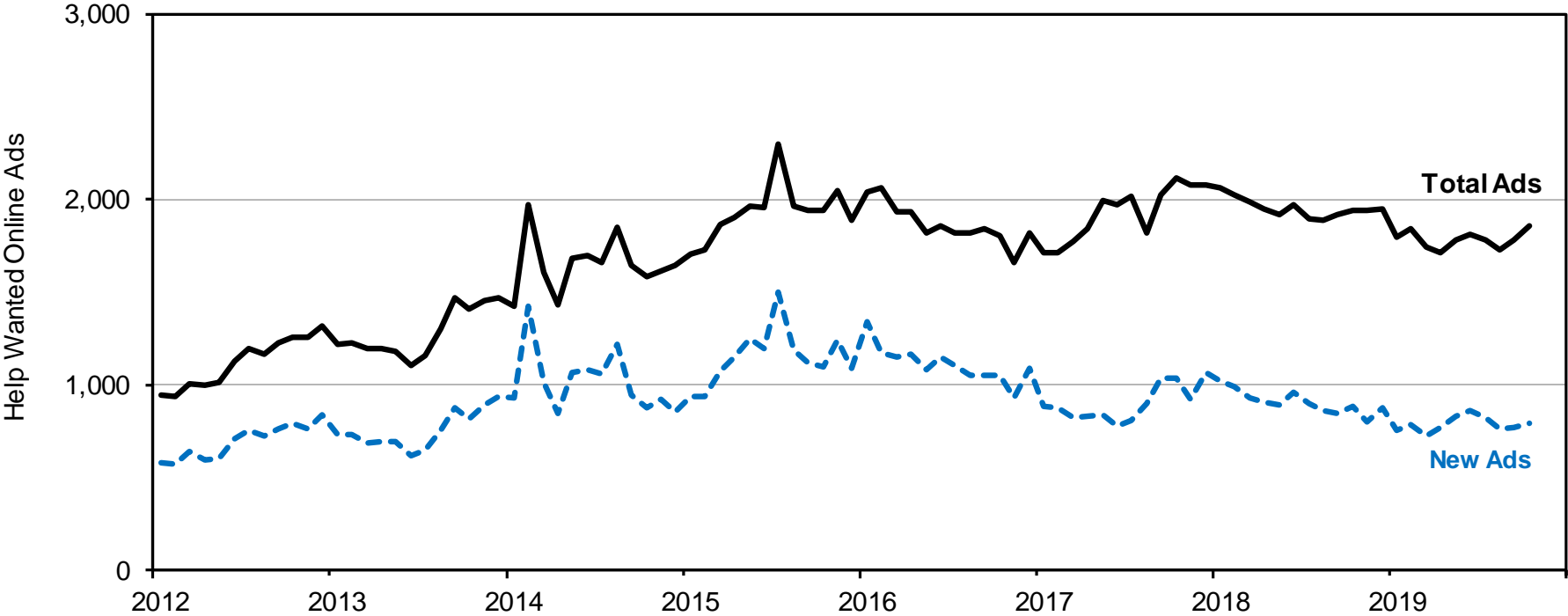


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 80 in October.

Seasonally Adjusted

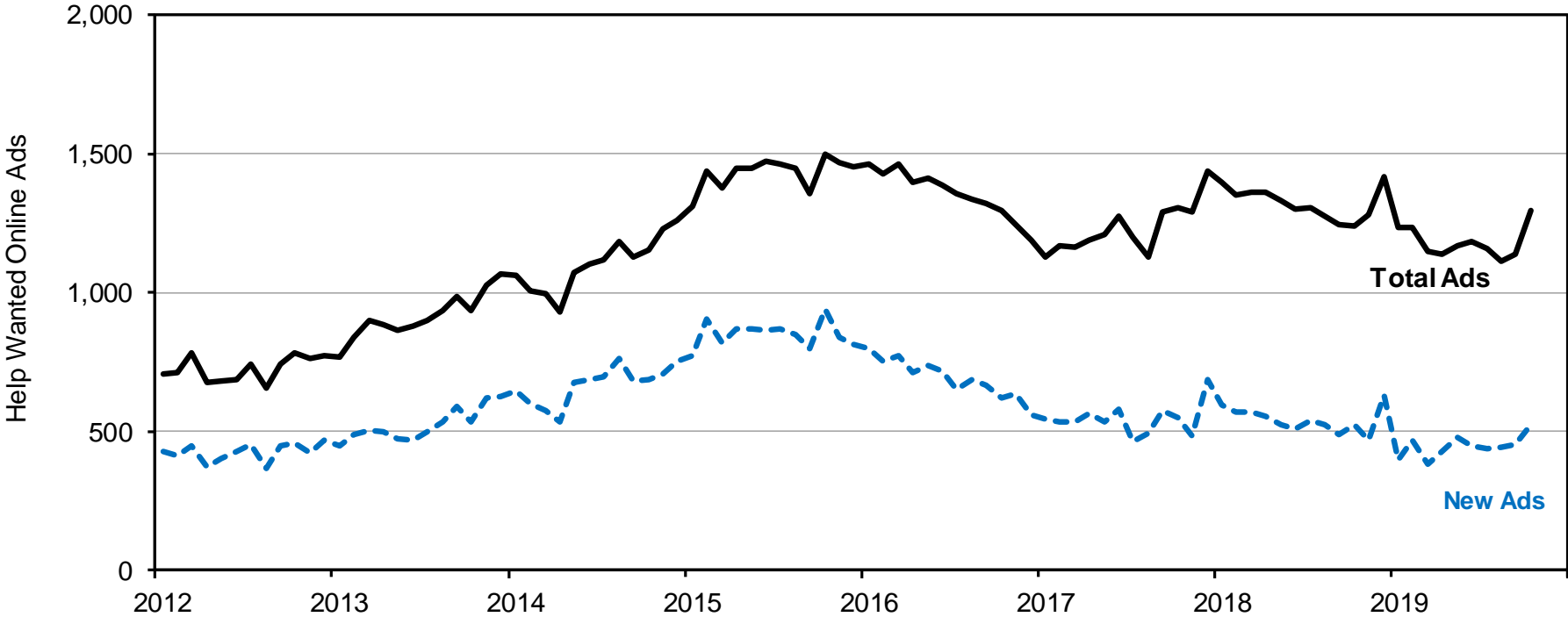


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 150 in October.

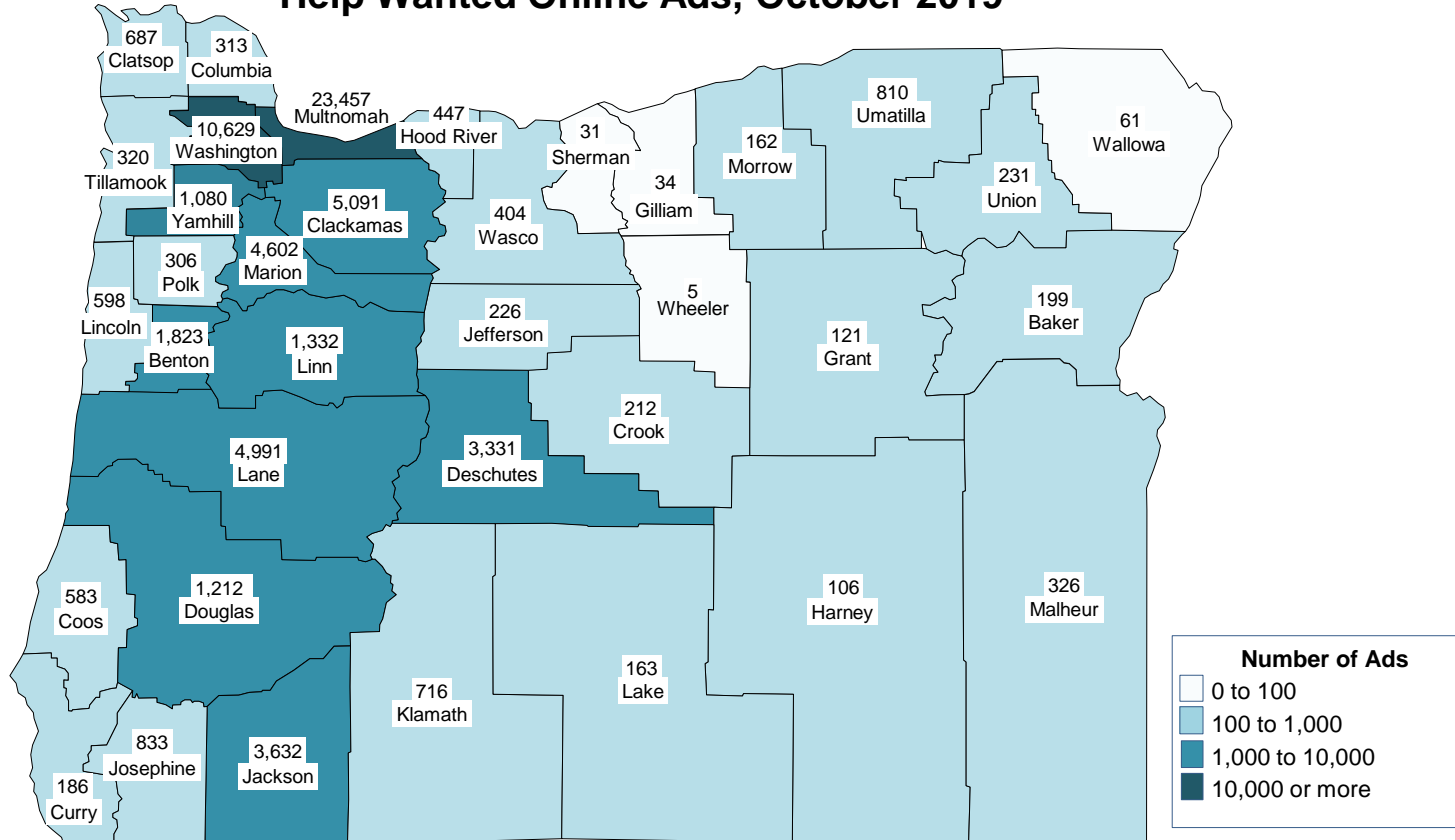
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, October 2019



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw a decrease in help wanted ads from October 2018 to October 2019 except the Rogue Valley.

	Over-the-Year Change in Help Wanted Ads in October 2019	Over-the-Year Change Rate
Rogue Valley	11	0%
Southwestern Oregon	-90	-4%
Eastern Oregon	-157	7%
Northwest Oregon	-273	-7%
East Cascades	-286	-5%
Clackamas	-349	-7%
Mid-Valley	-467	-6%
Lane	-696	-12%
Portland-Metro	-3,185	-9%

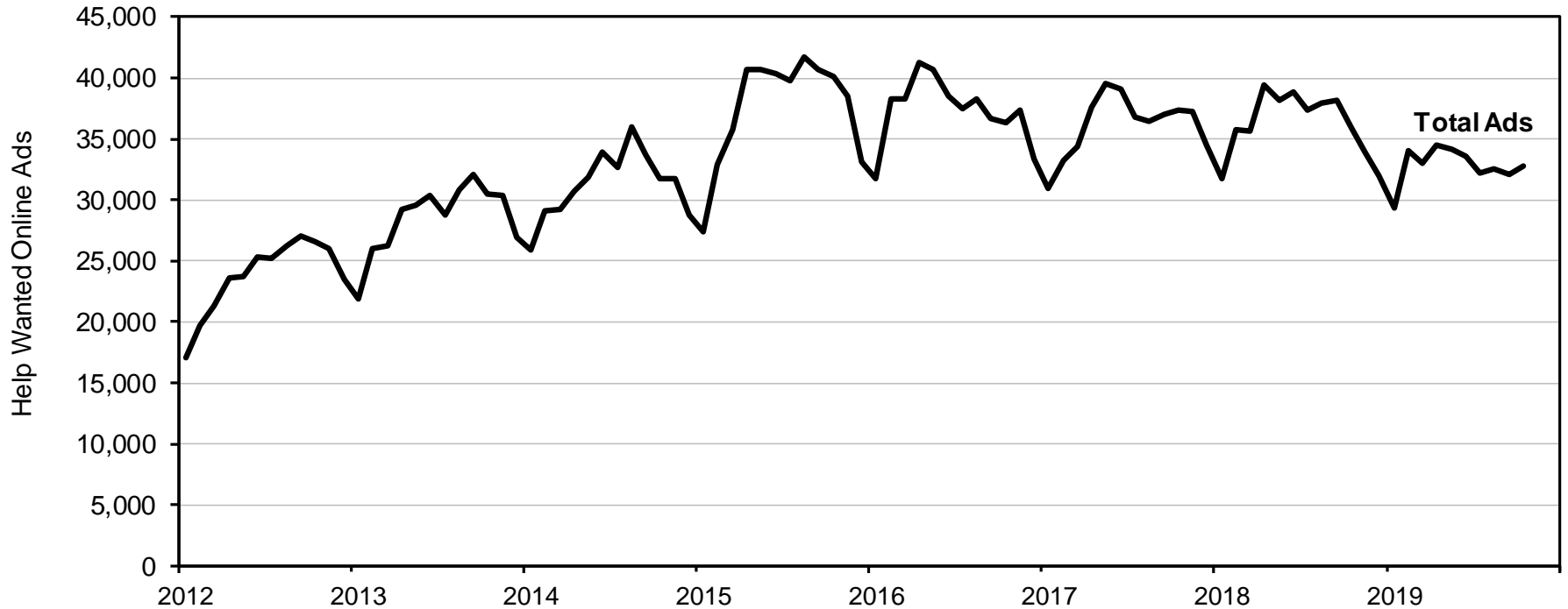
Source: Oregon Employment Department and The Conference Board

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



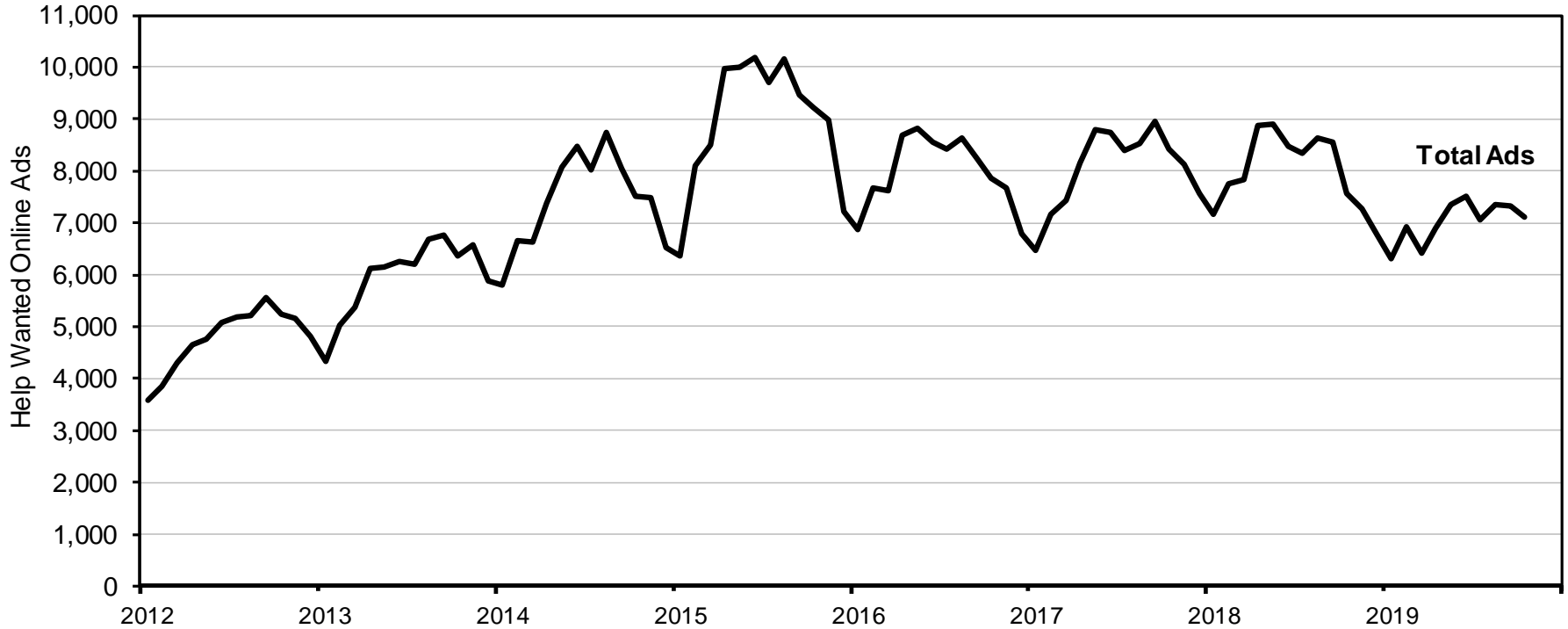
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



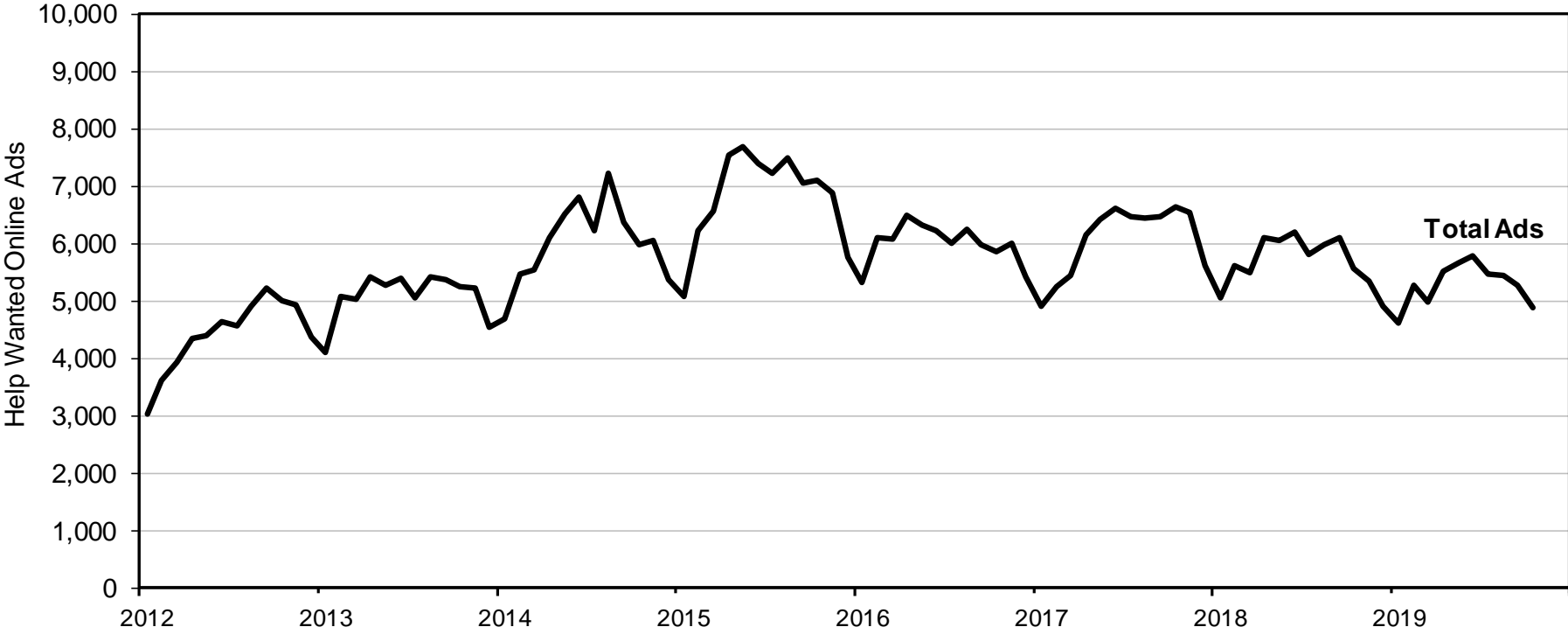
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Lane Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

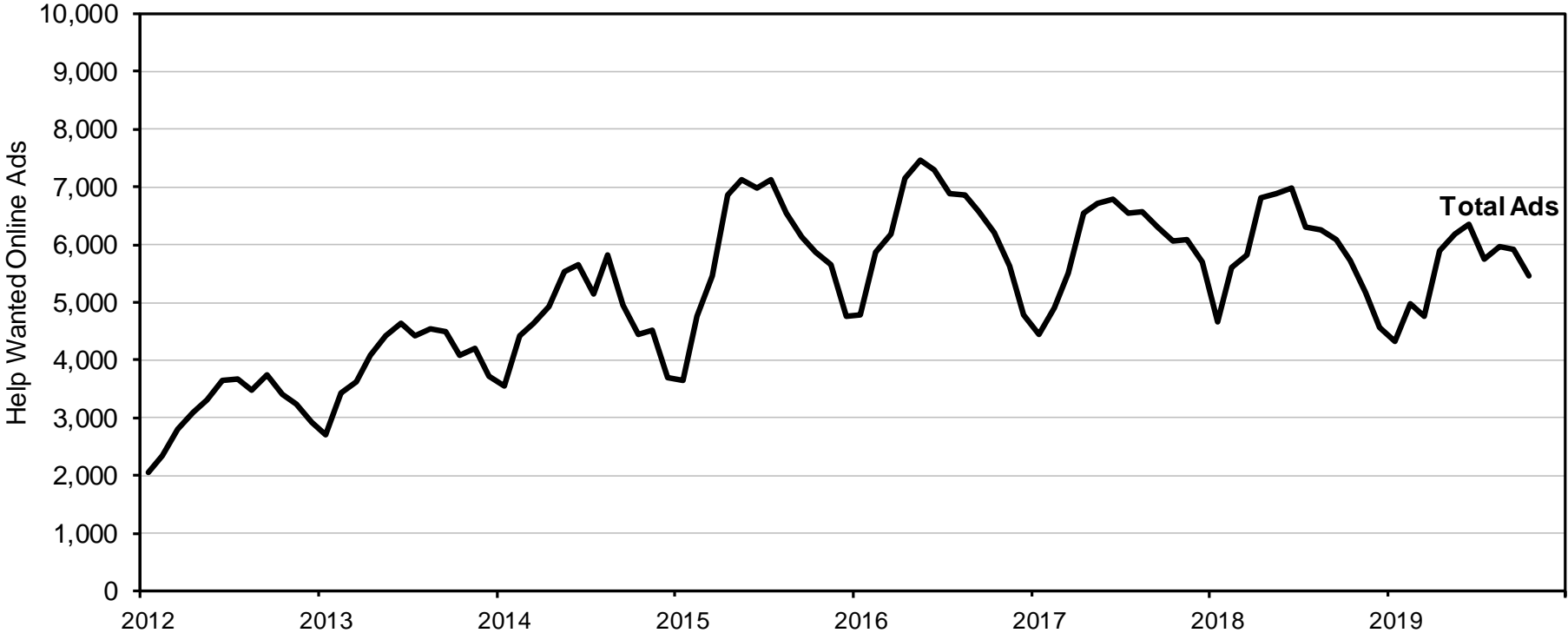
January 2012 - October 2019

Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



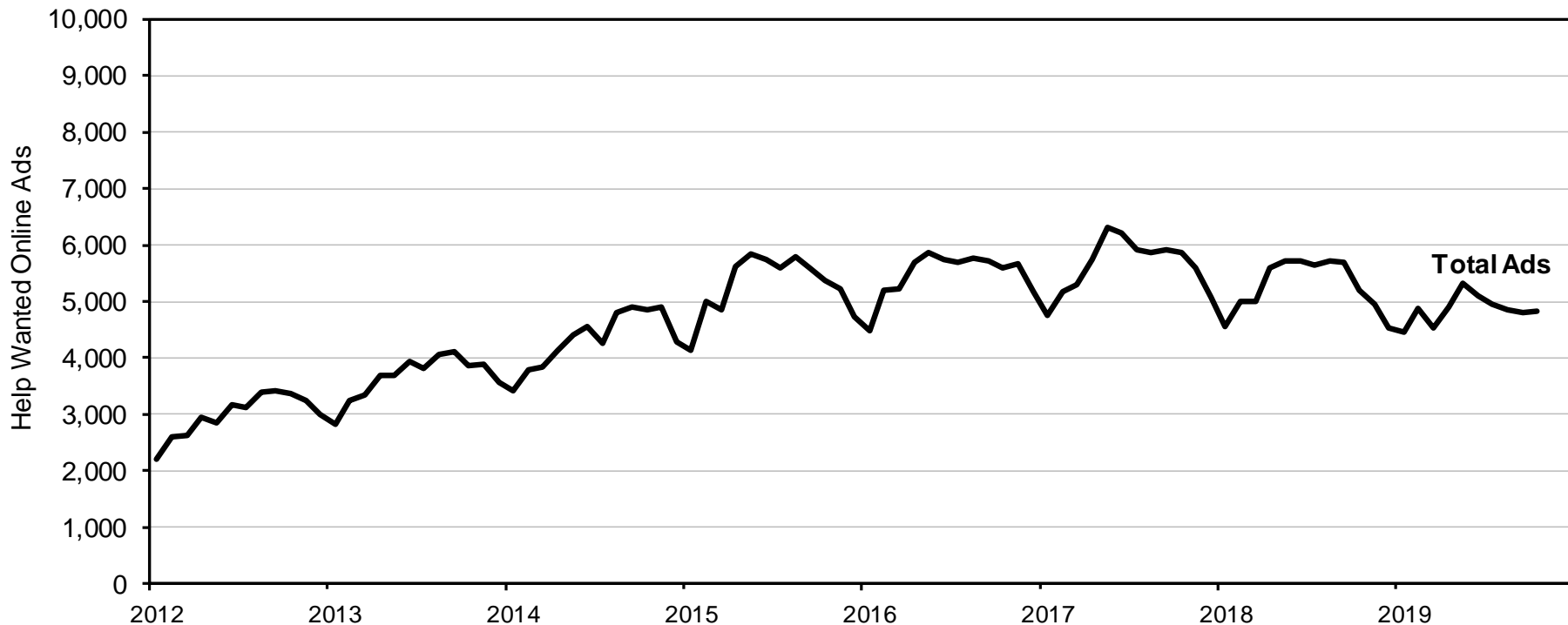
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



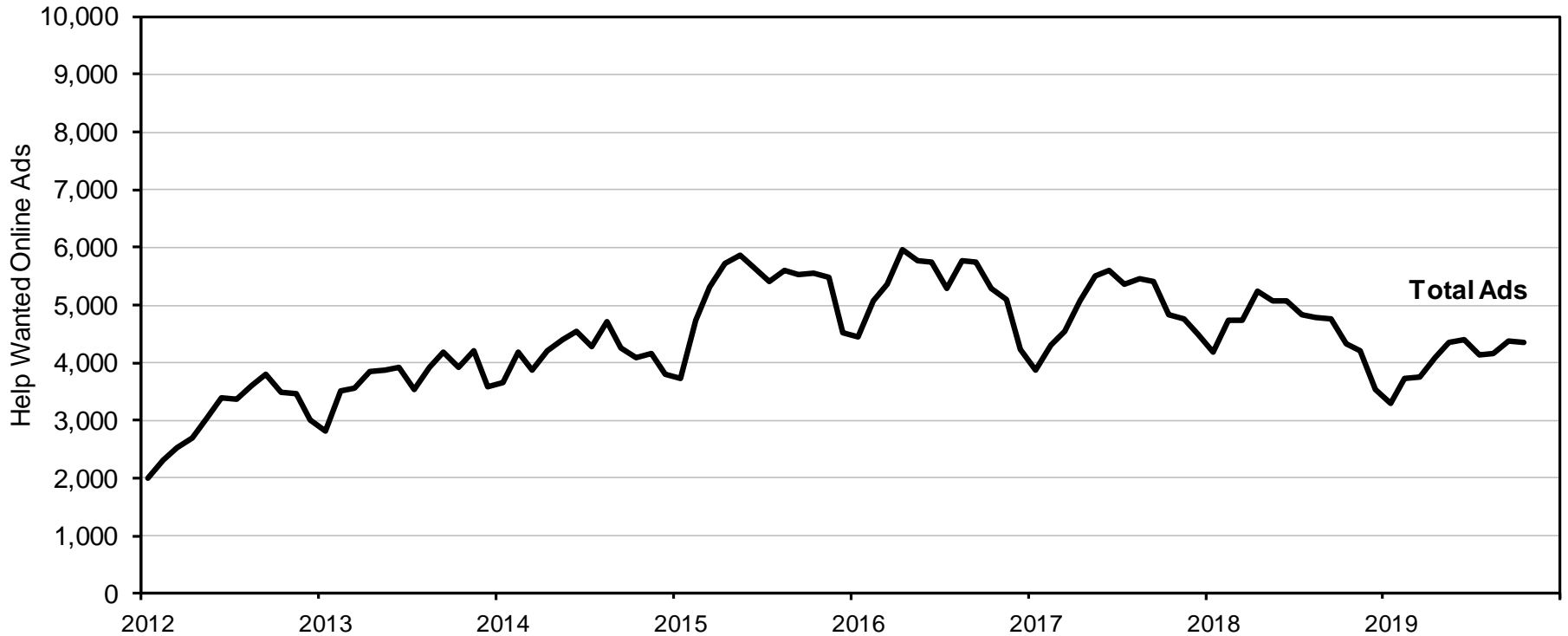
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



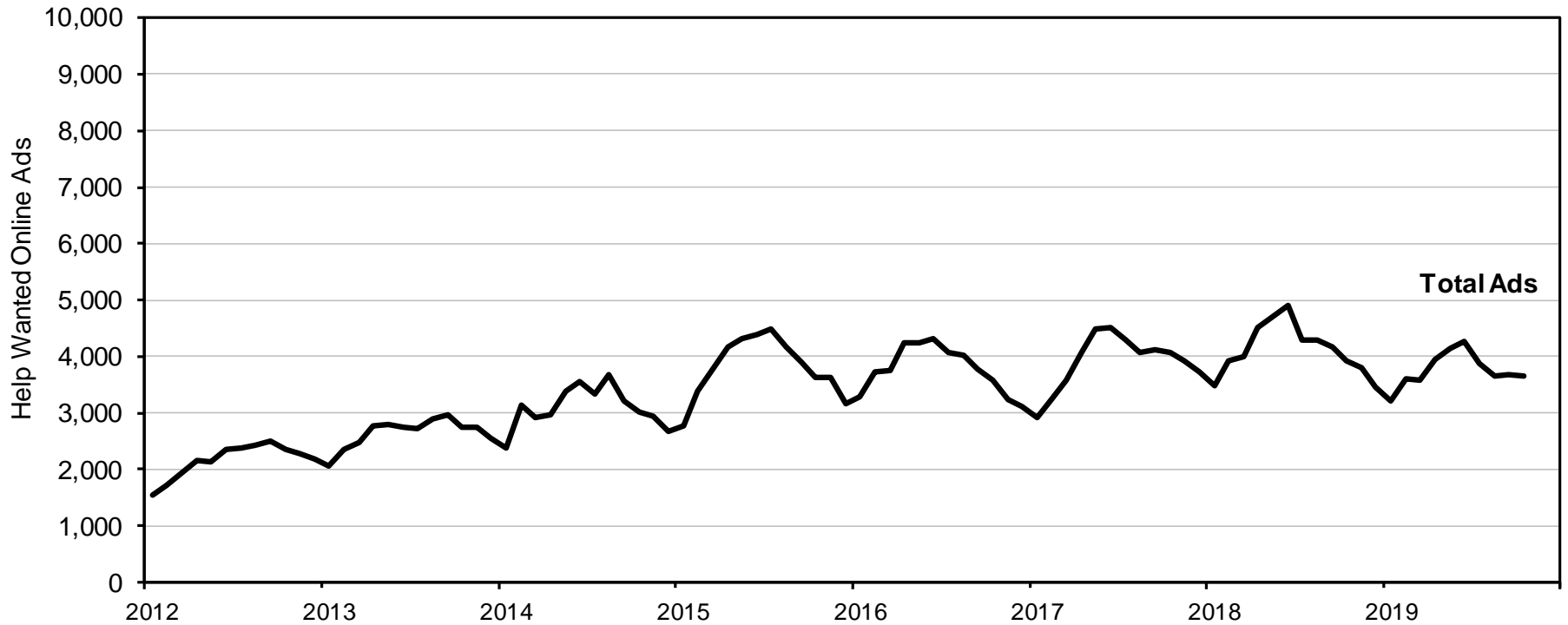
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



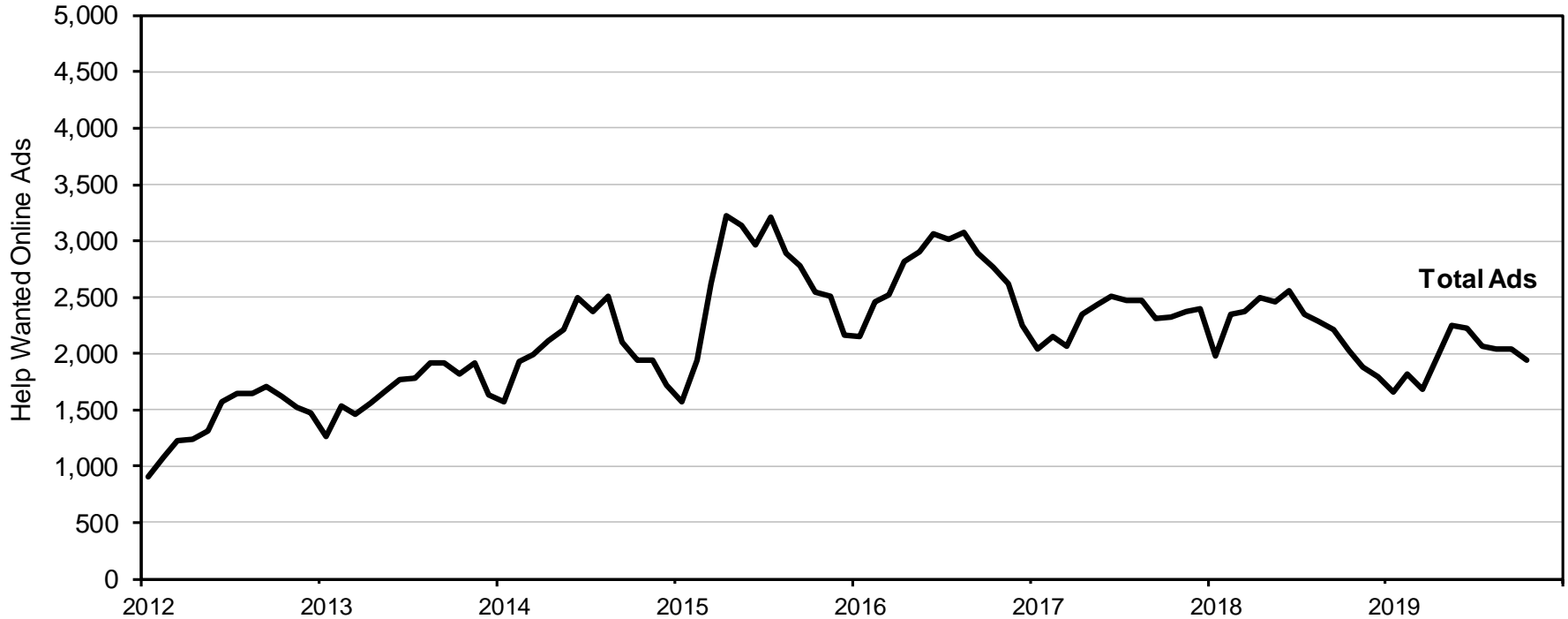
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



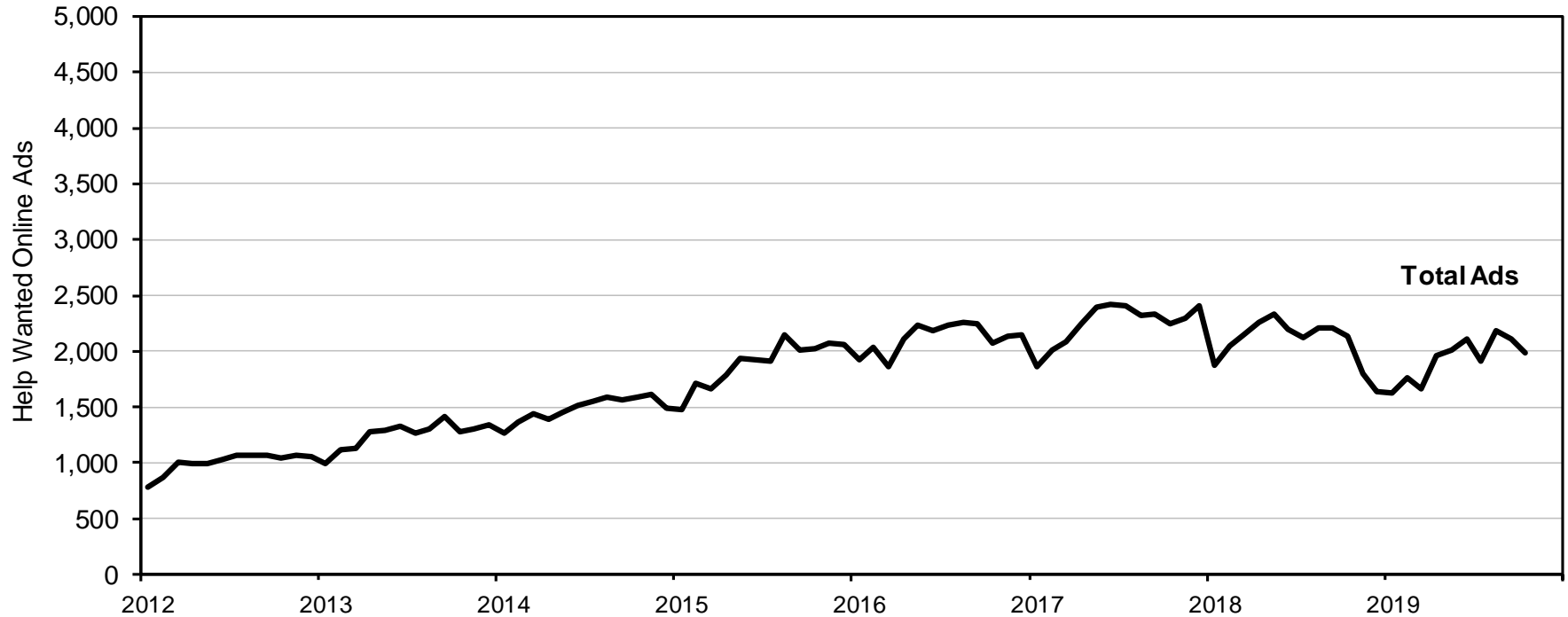
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2012 - October 2019





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