



Help Wanted Online Ads

April 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

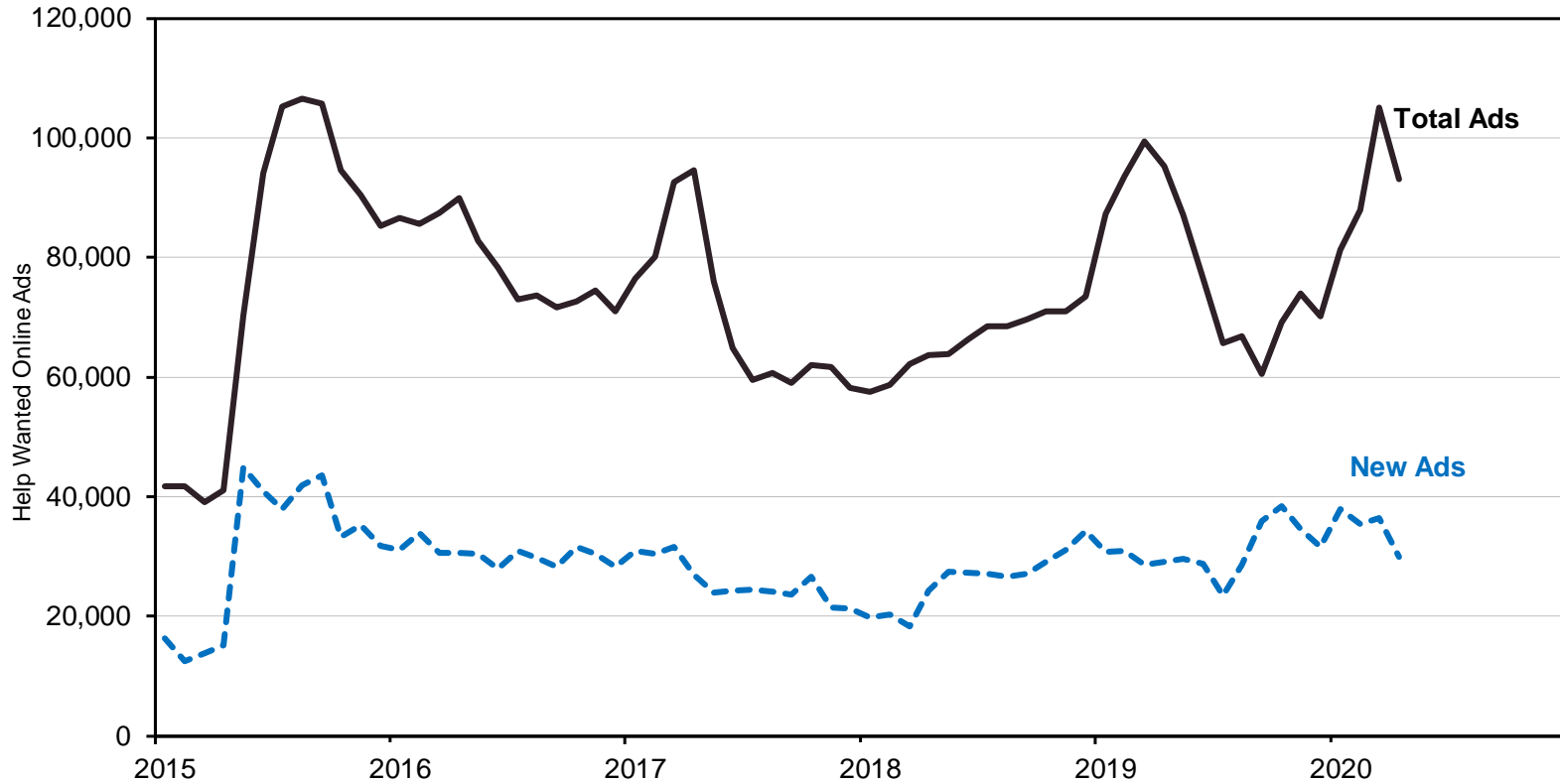


Help Wanted Online ads **decreased** by 599,900 nationally in April.

- Number of ads being posted for the first time (*new ads*) decreased by 683,600 nationally in April
- In April, the number of ads decreased in all of Oregon's metro areas except the Salem MSA.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 28,900
 - Nevada: 63,500
 - Oregon: 93,100
 - Washington: 153,400
 - California: 770,500



The number of help wanted ads in Oregon **decreased** by 11,900 in April.

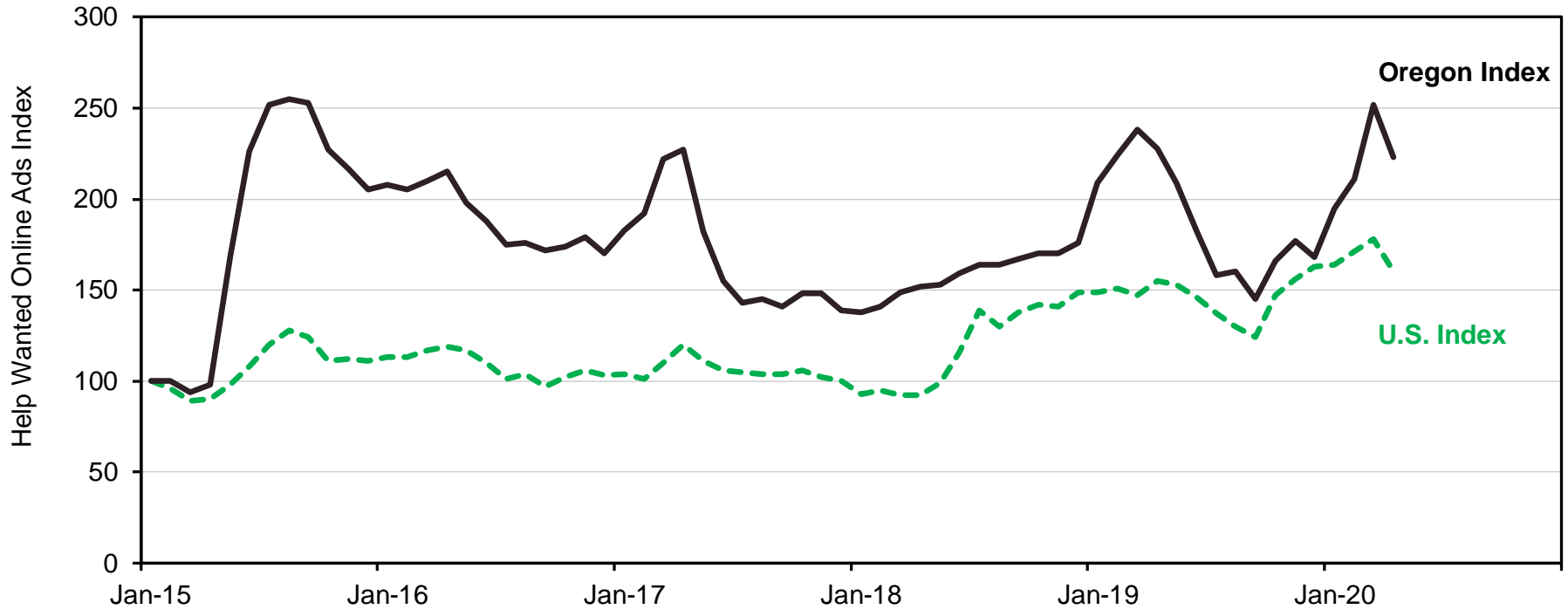


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads **decreased** by 599,900 nationally in April.

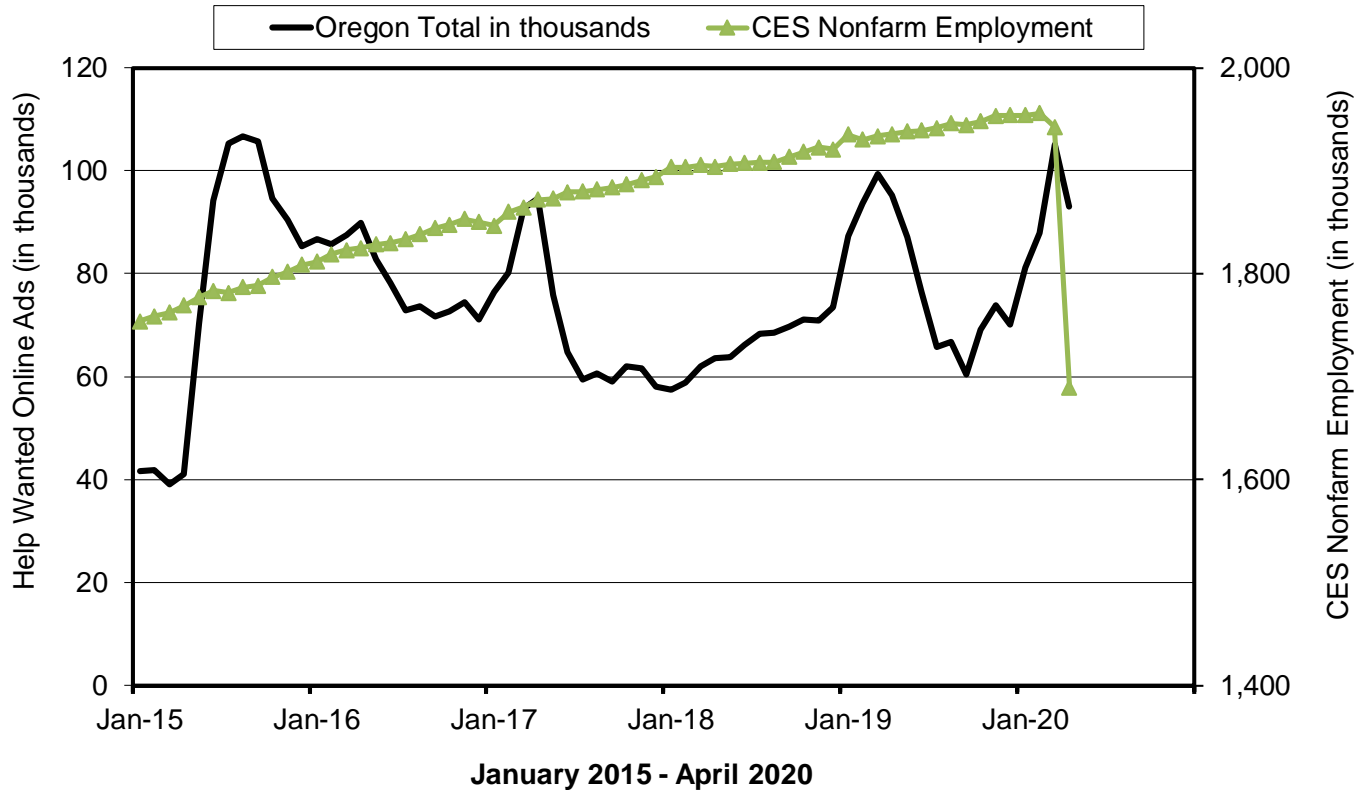
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



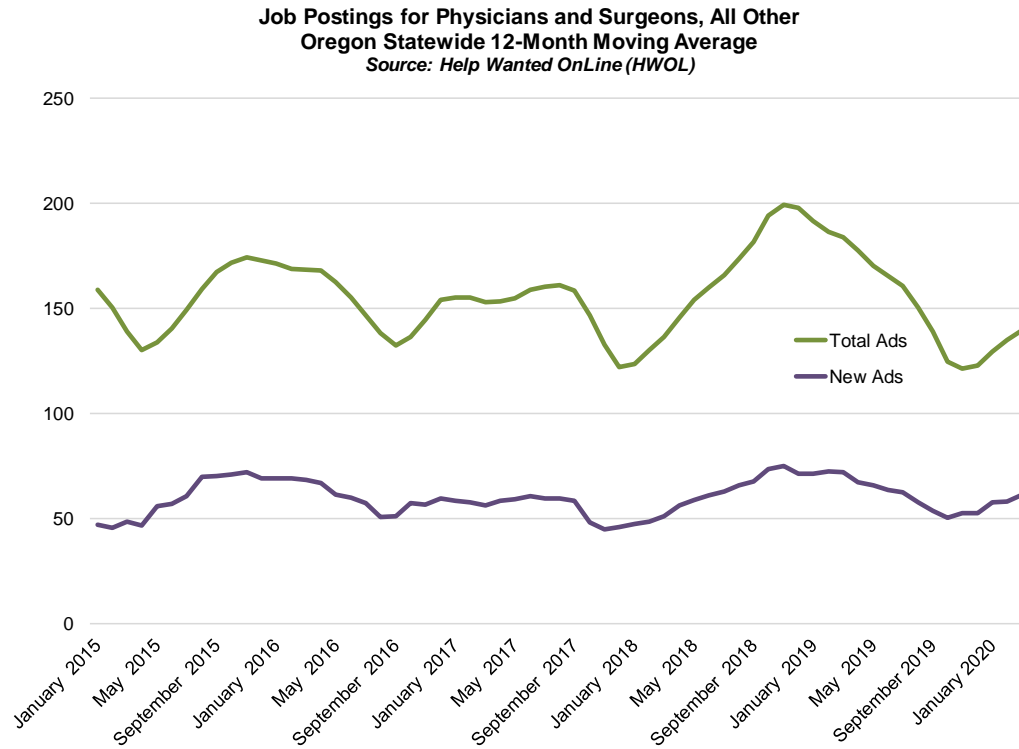
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



There were 98 new online job ads for physicians and surgeons, all other in April 2020.
Read [The Path to Becoming a Doctor](#) by workforce analyst Michael Doughty.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

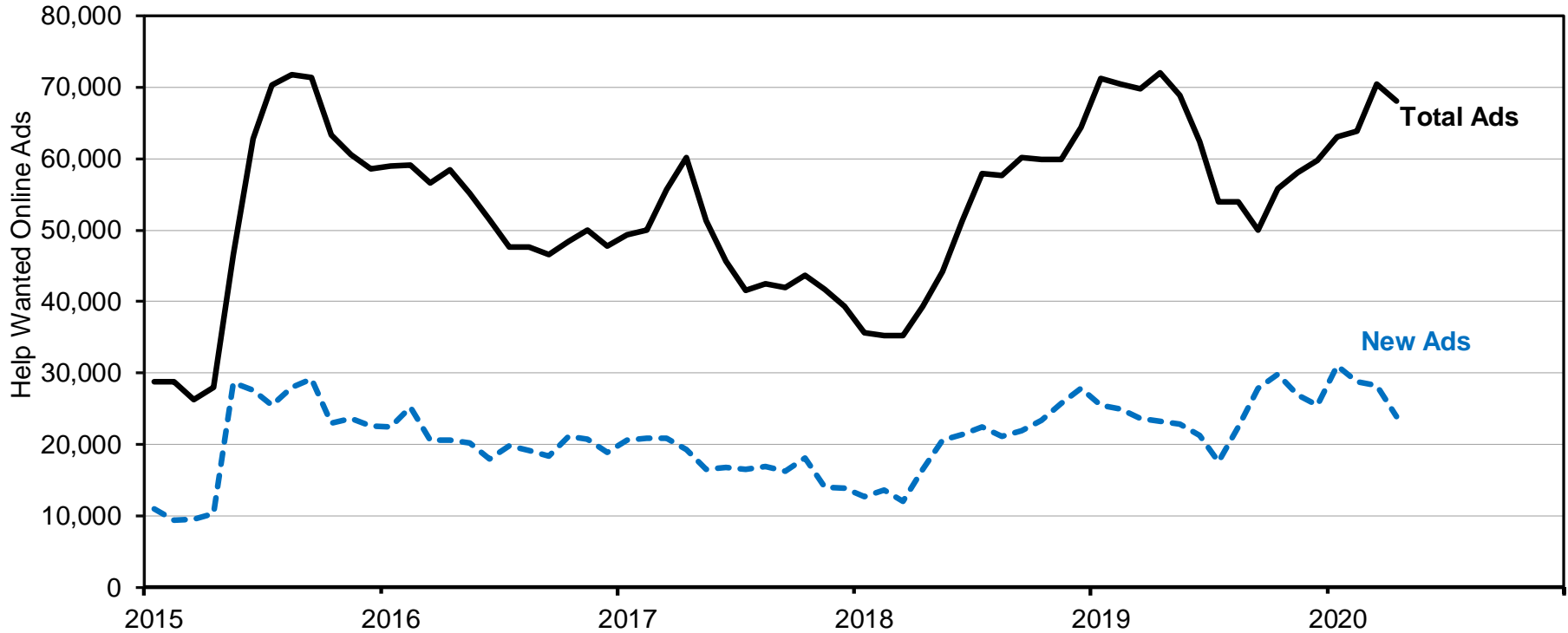


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area **decreased** by 2,500 in April.

Seasonally Adjusted

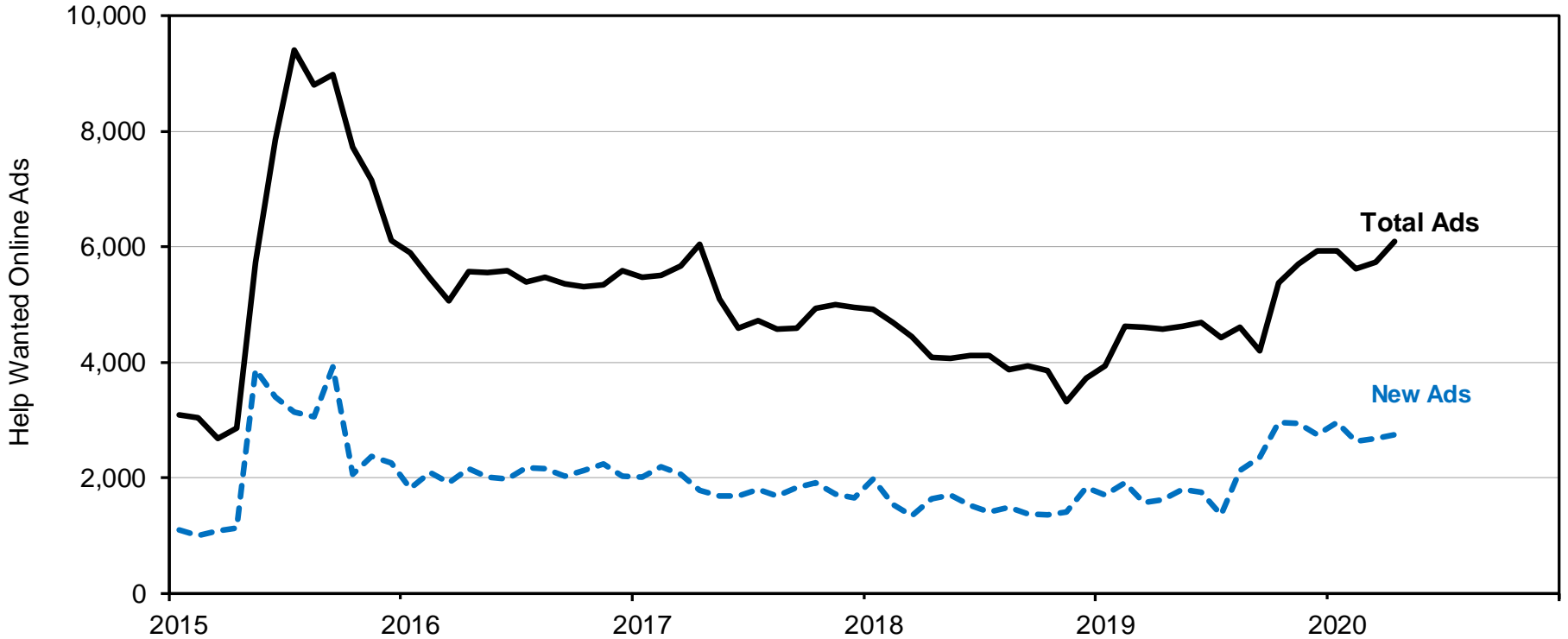


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 360 in April.

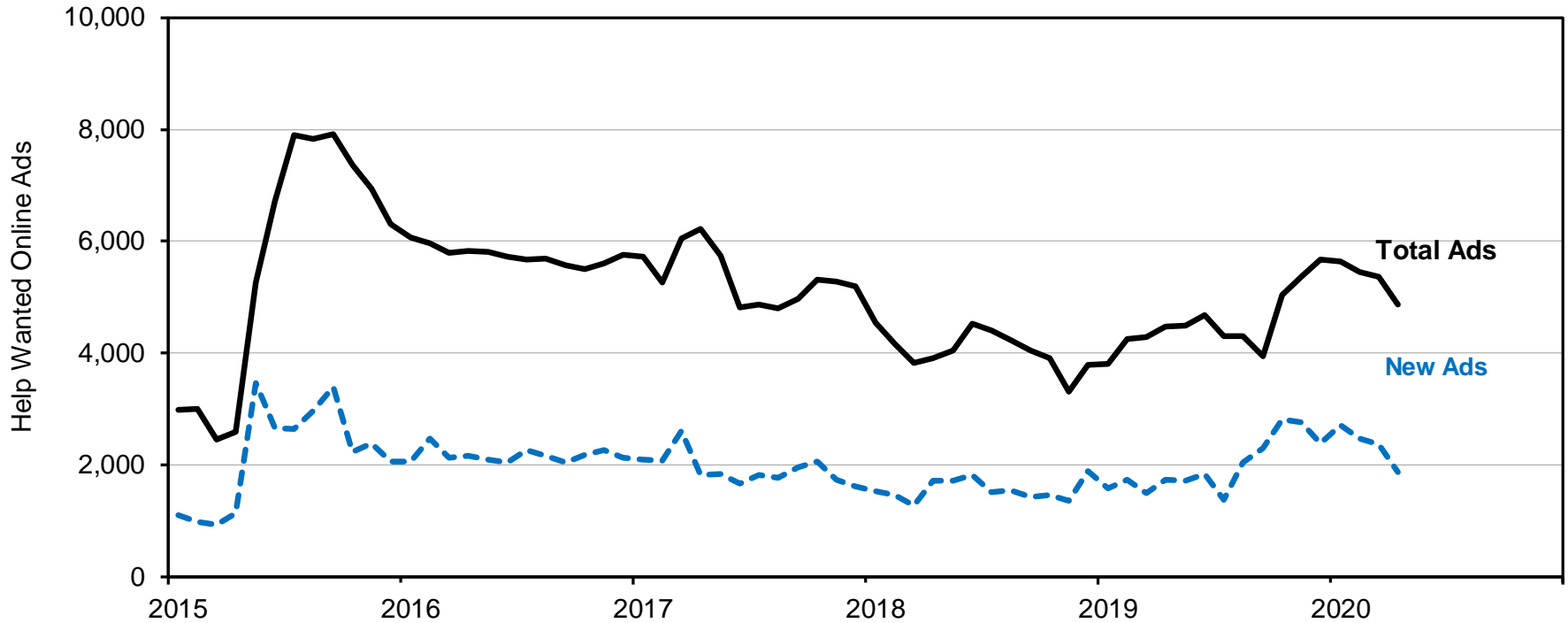
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area **decreased by 500** in April. Seasonally Adjusted

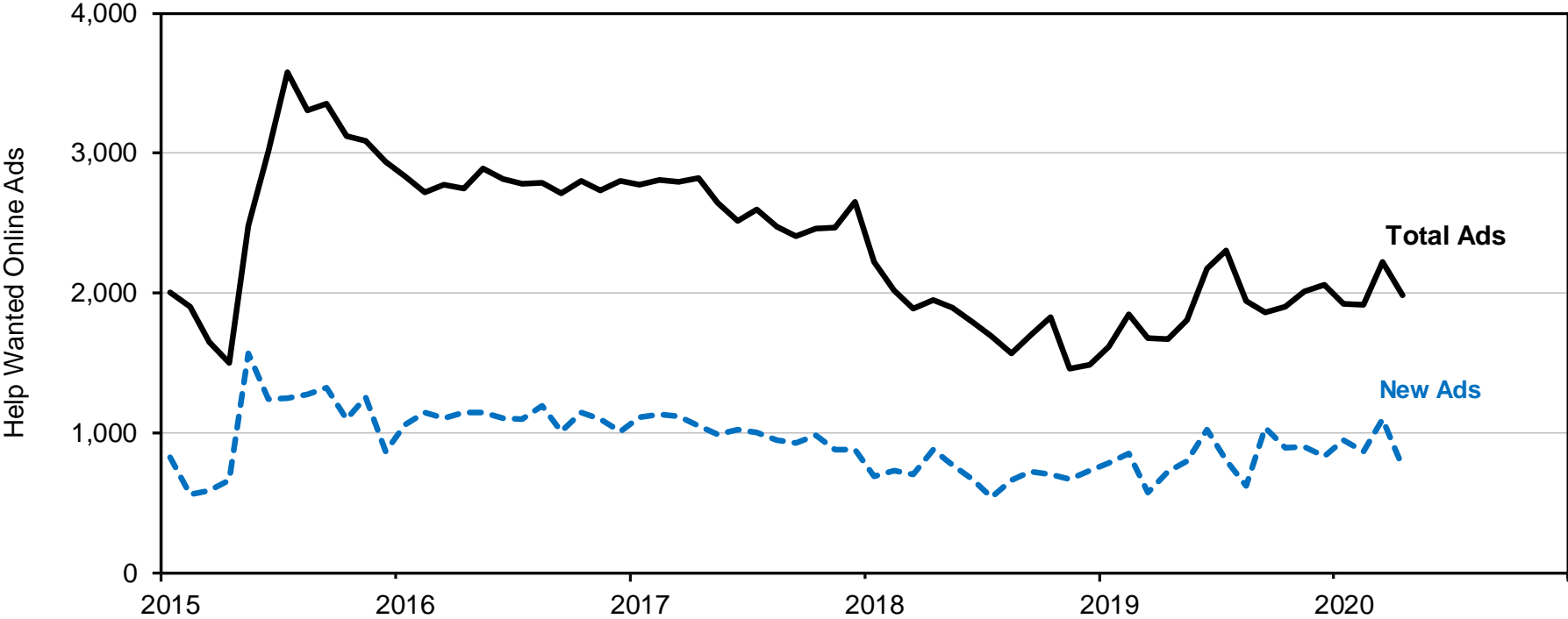


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area **decreased** by 230 in April.

Seasonally Adjusted

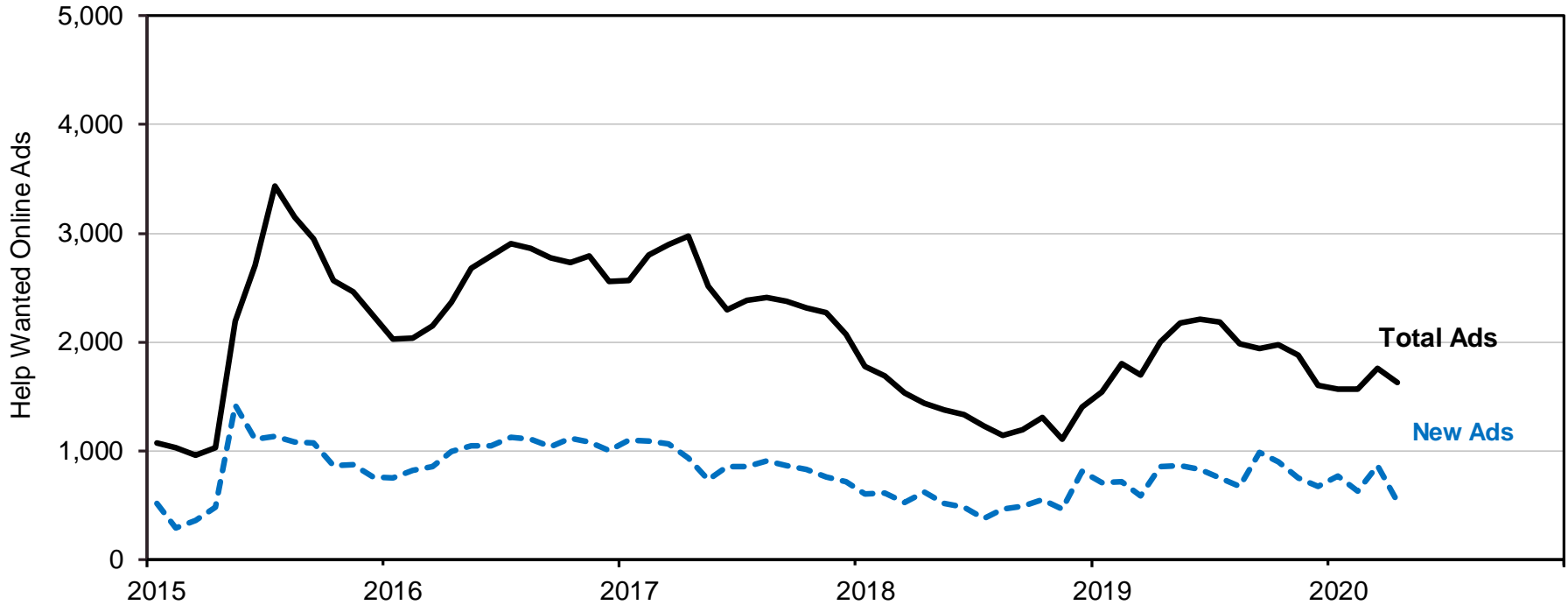


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area **decreased** by **140** in April.

Seasonally Adjusted

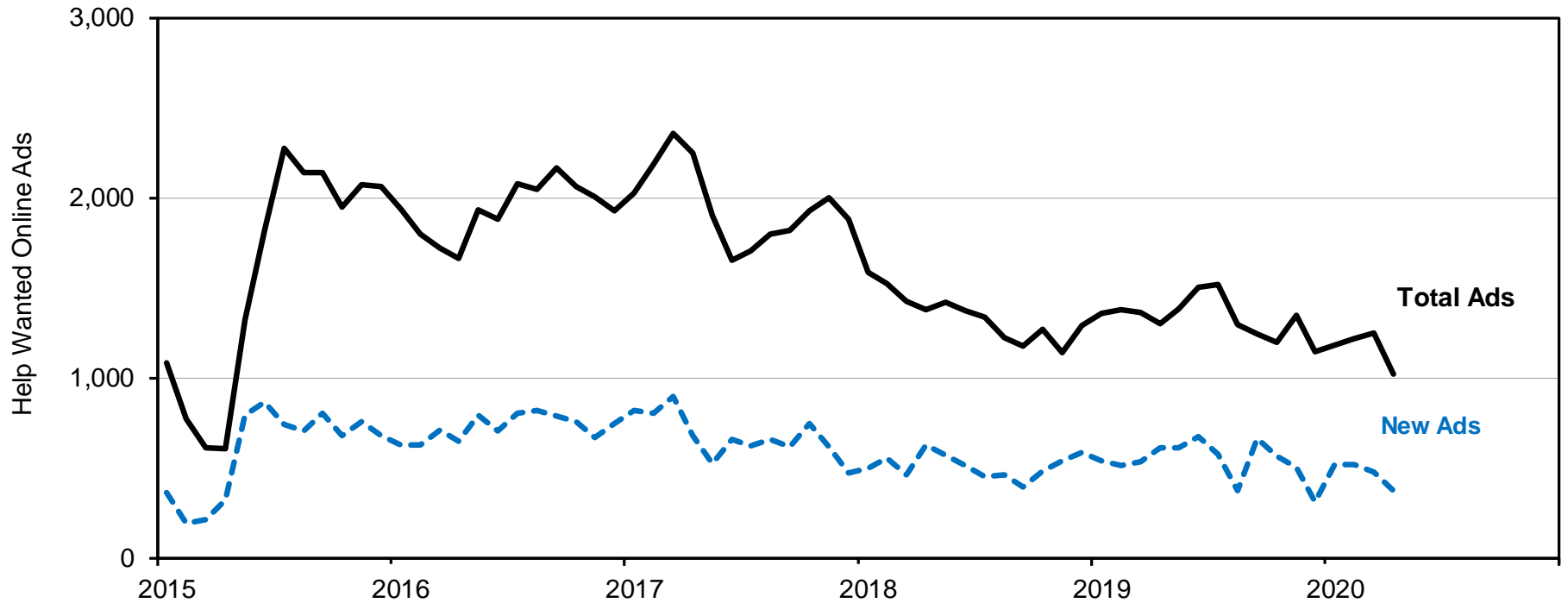


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area **decreased by 230** in April.

Seasonally Adjusted

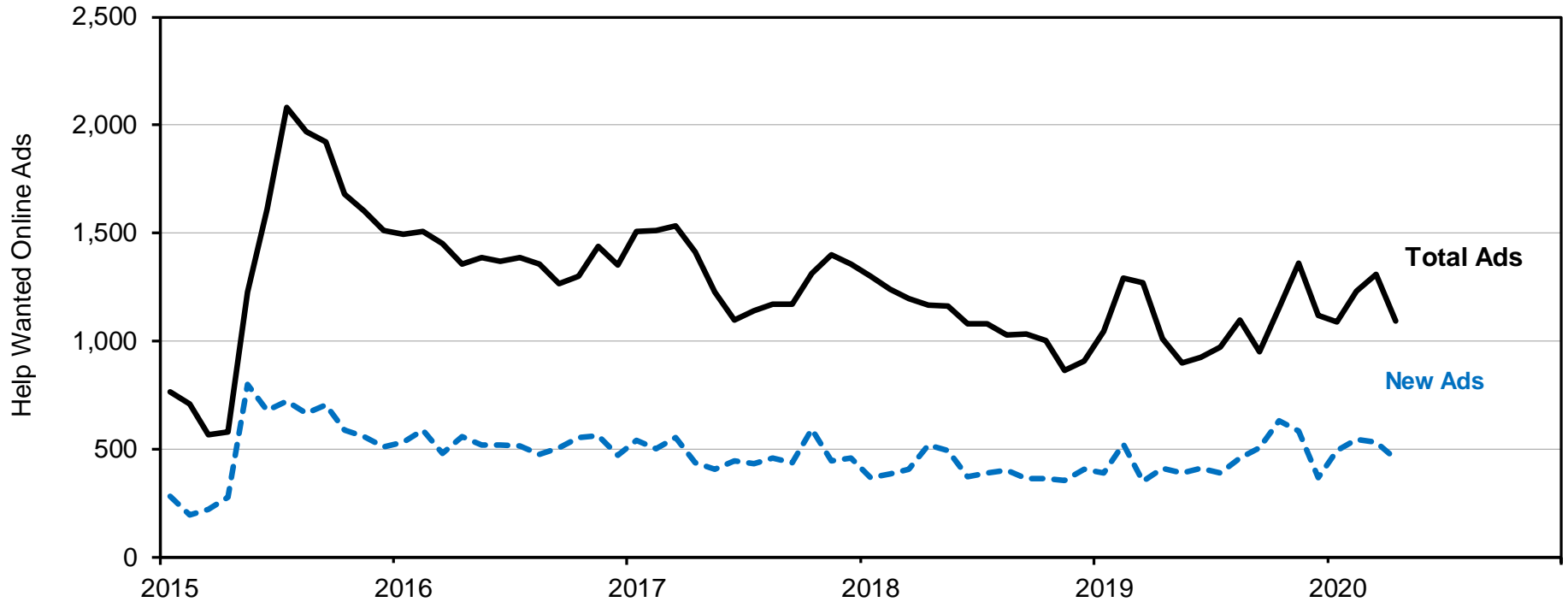


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area **decreased by 220** in April.

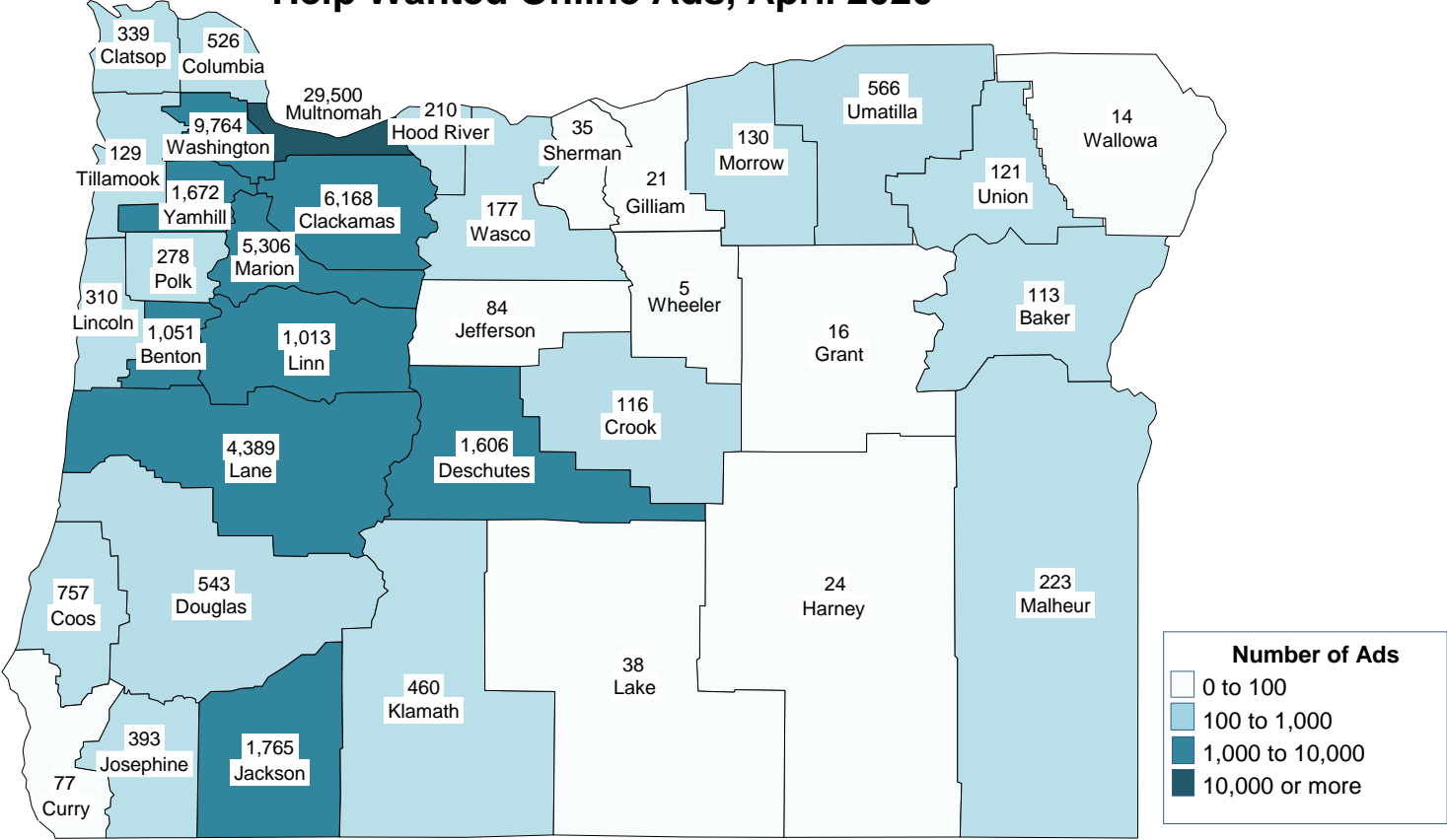
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, April 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All local workforce areas in Oregon except Portland-Metro saw an increase in help wanted ads from April 2019 to April 2020.

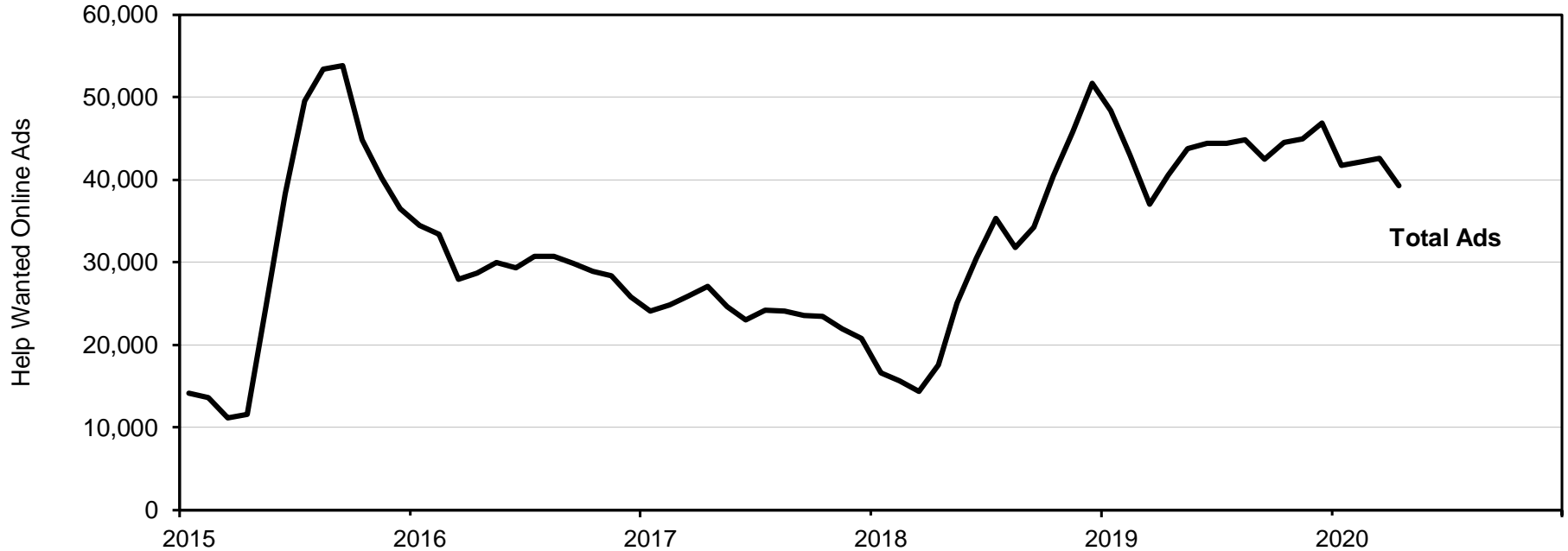
	Over-the-Year Change in Help Wanted Ads in April 2020	Over-the-Year Change Rate
Mid-Valley	3,283	66%
Lane	1,022	30%
Clackamas	968	19%
Rogue Valley	565	35%
East Cascades	304	12%
Southwestern Oregon	128	10%
Eastern Oregon	88	8%
Northwest Oregon	28	1%
Portland-Metro	-1,286	-3%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



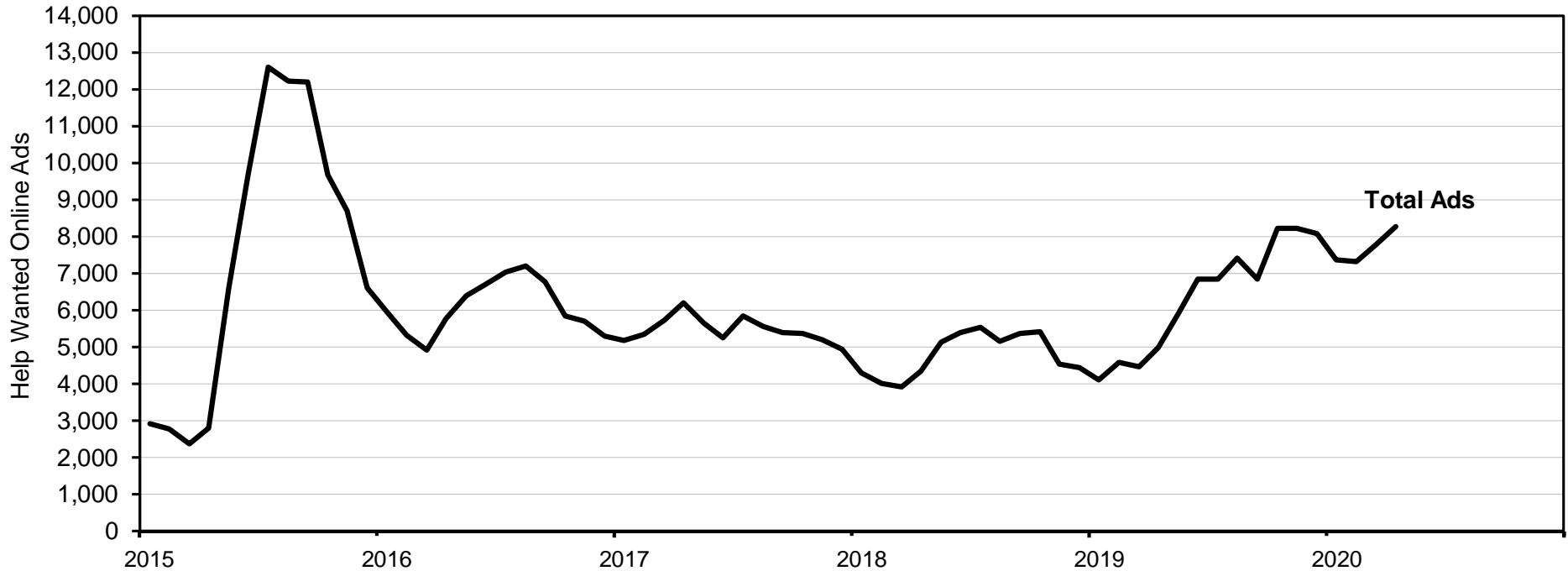
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



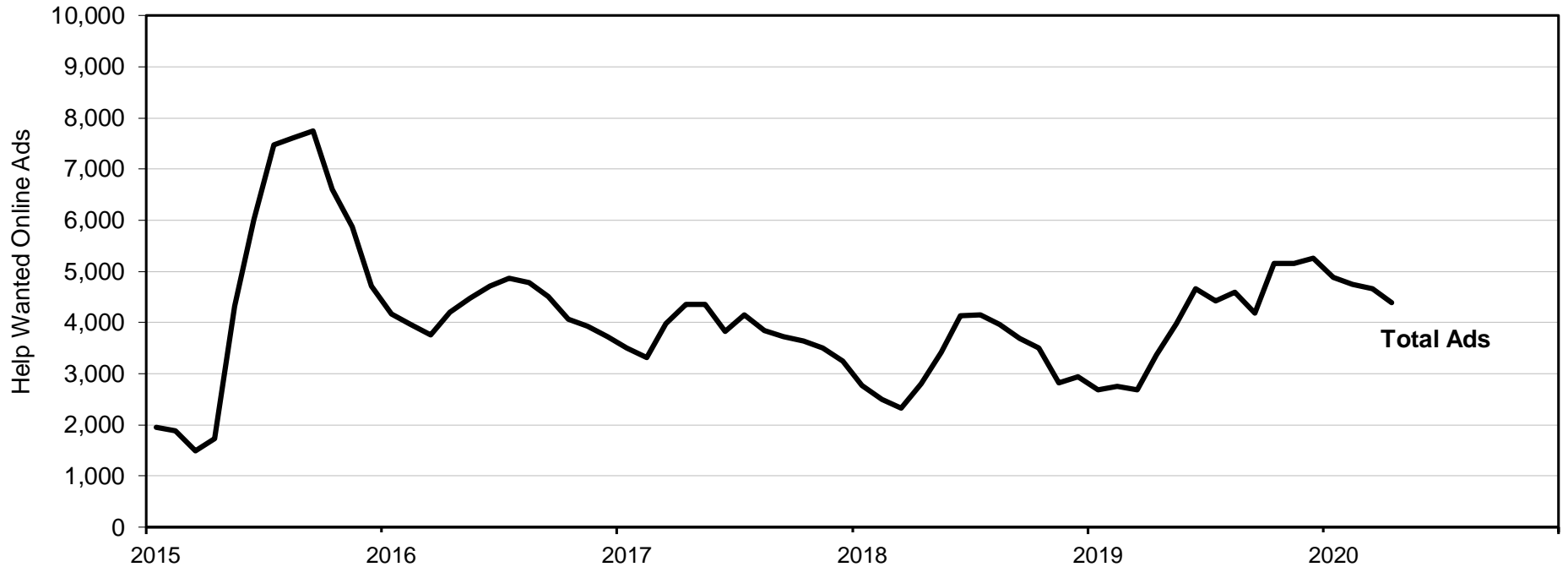
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

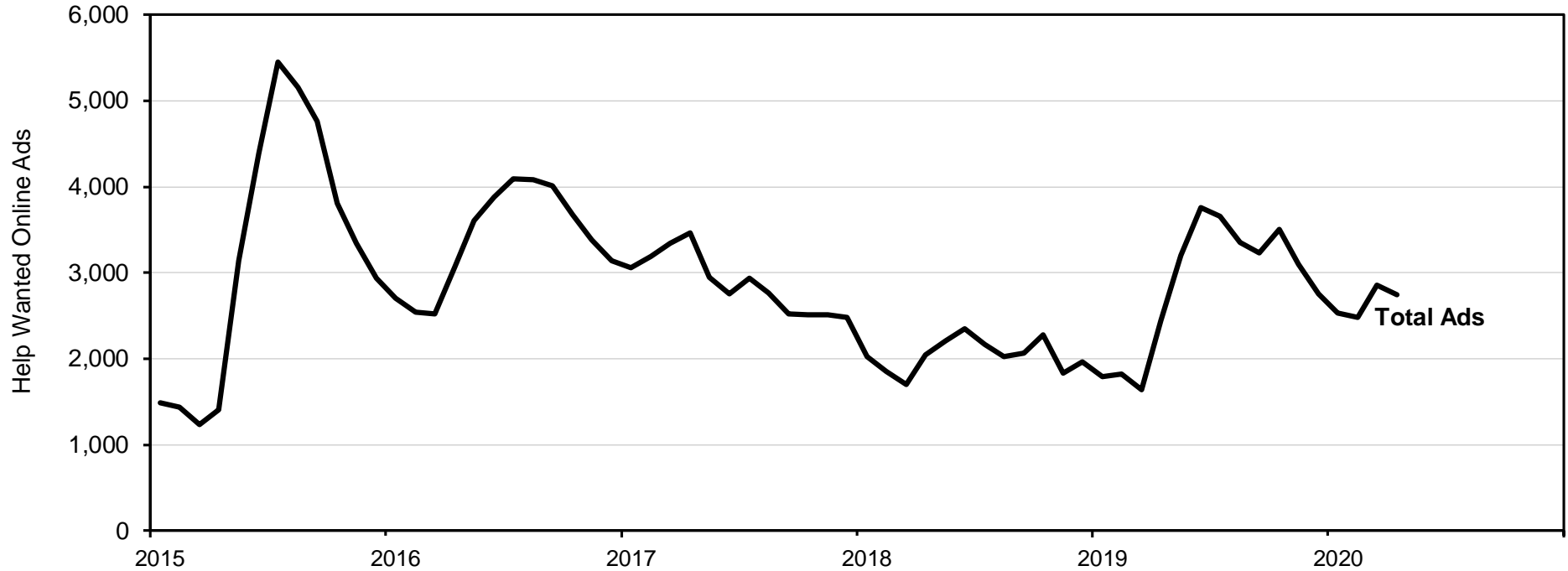
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



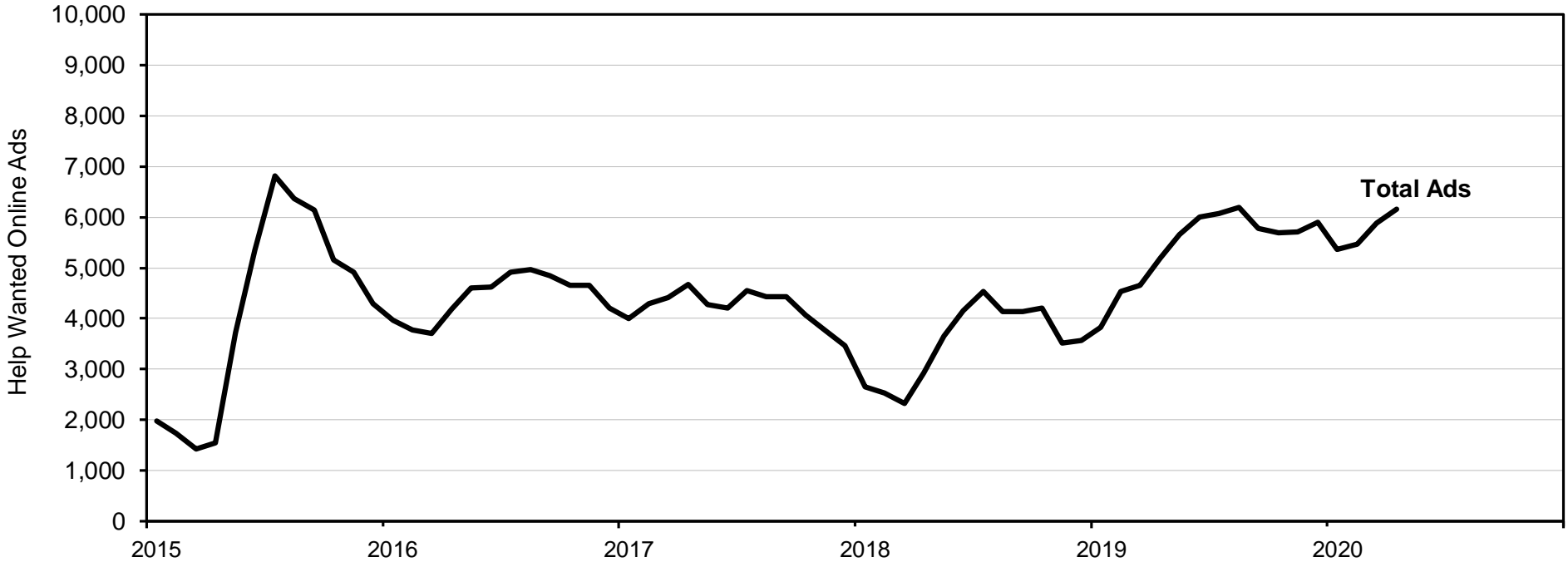
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

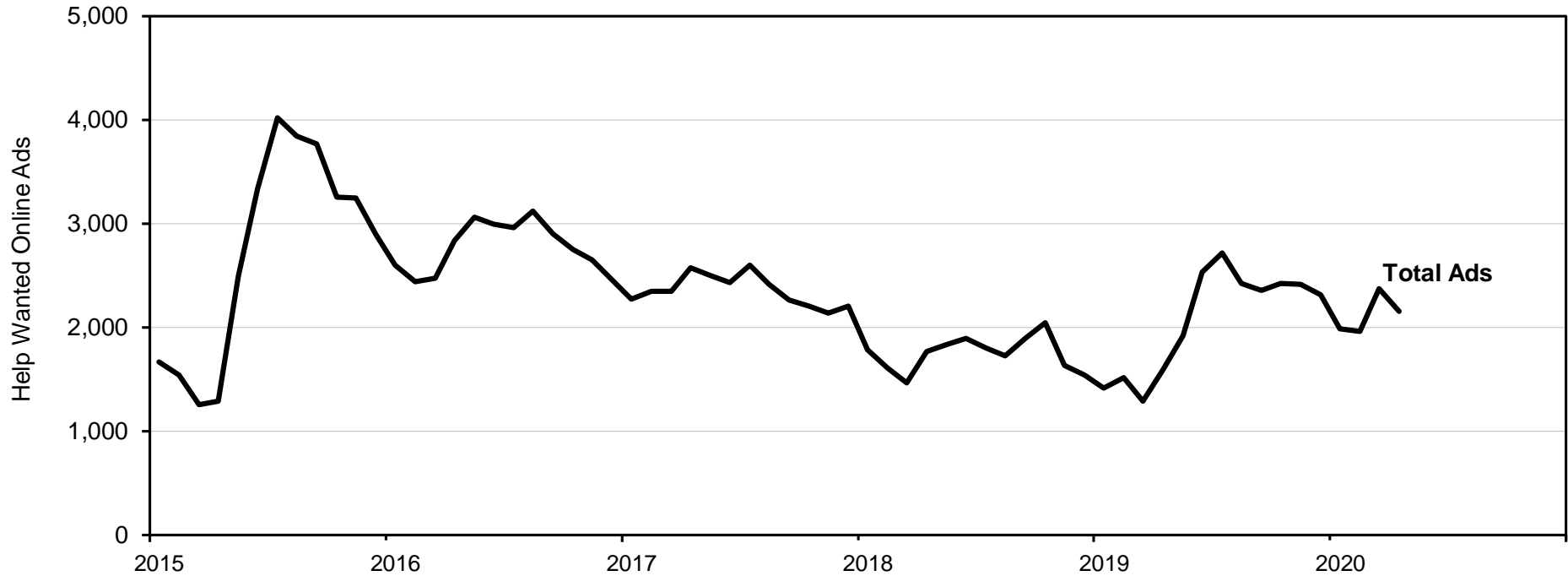
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



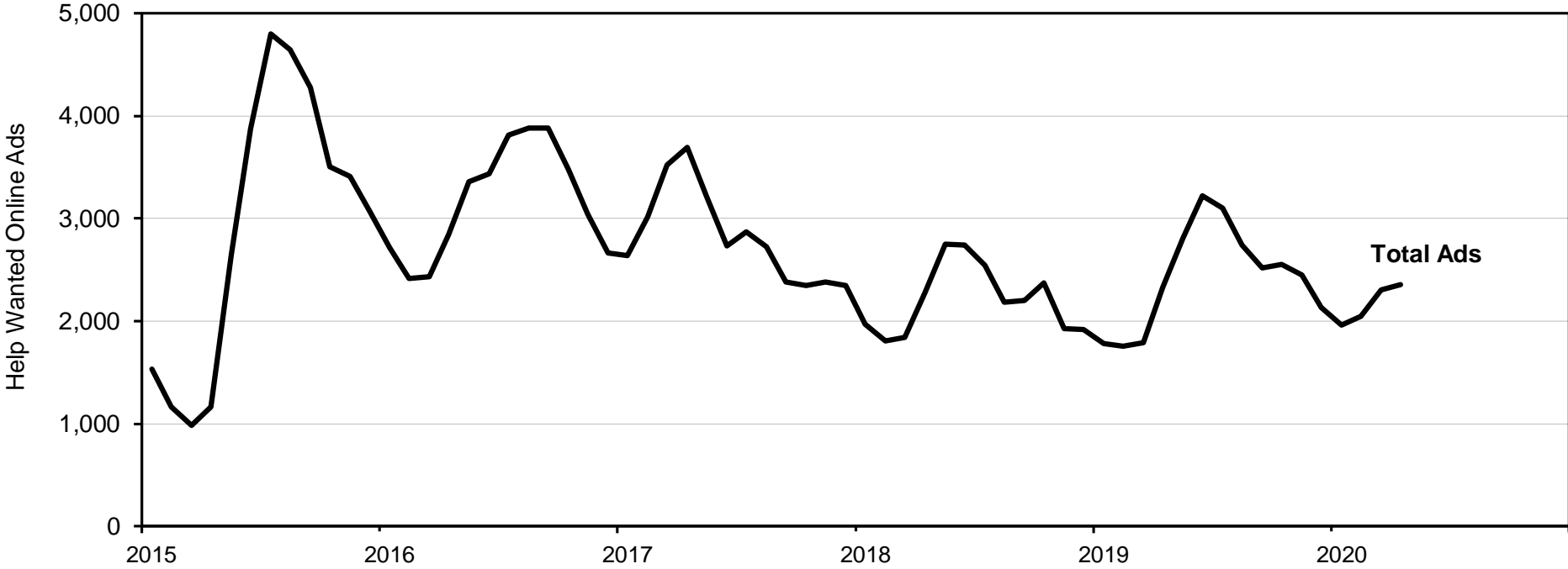
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

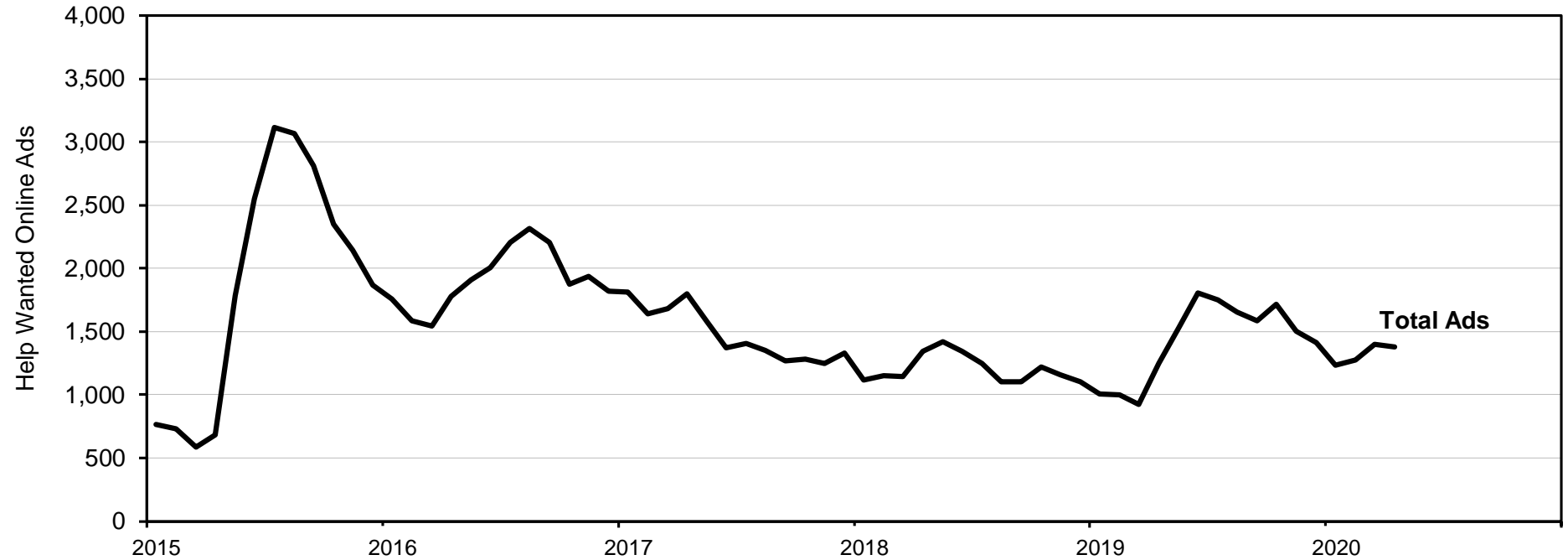
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



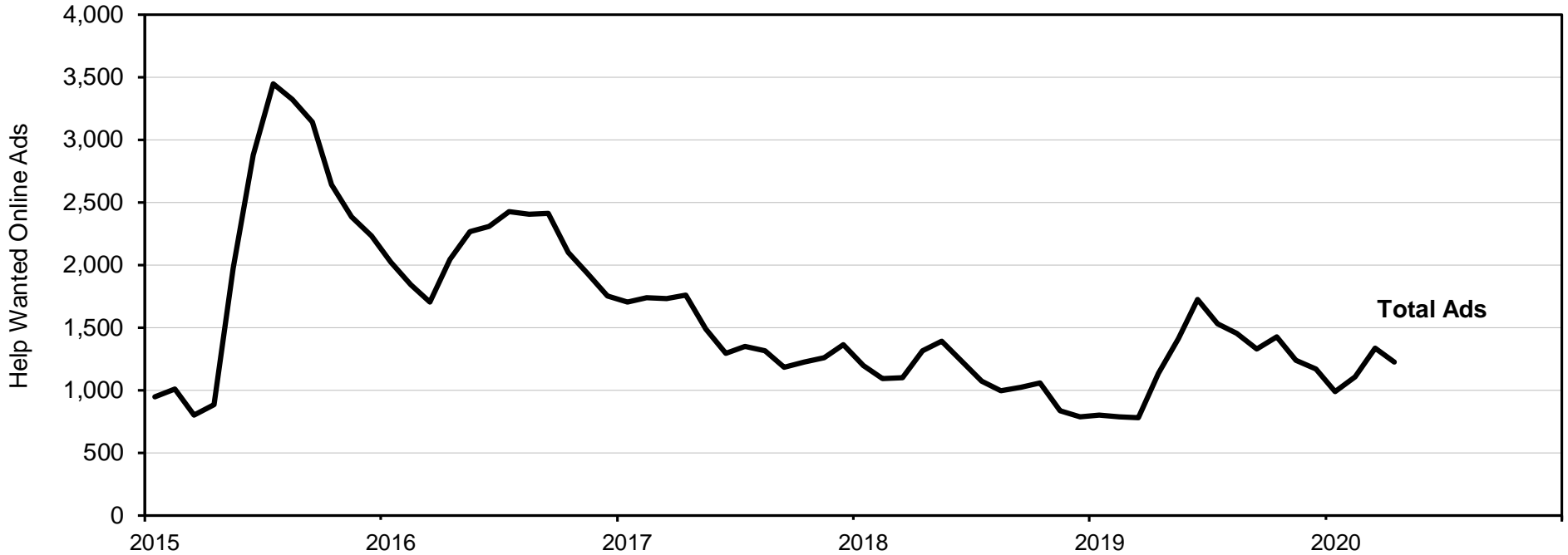
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - April 2020





Sarah Cunningham, Economist

Sarah.E.Cunningham@Oregon.gov

503-871-0046

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