



Help Wanted Online Ads

March 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)



Please note...

Help Wanted Online Ads data are through March 13, 2020. These estimates do not reflect recent layoffs and closures related to the COVID-19 pandemic. We are working hard to provide up-to-date information to serve Oregon businesses and workers.

More information on Unemployment Insurance benefits can be found here: https://govstatus.egov.com/ORUnemployment_COVID19

Data and analysis related to COVID-19 can be found here: <https://www.qualityinfo.org/covid-19>

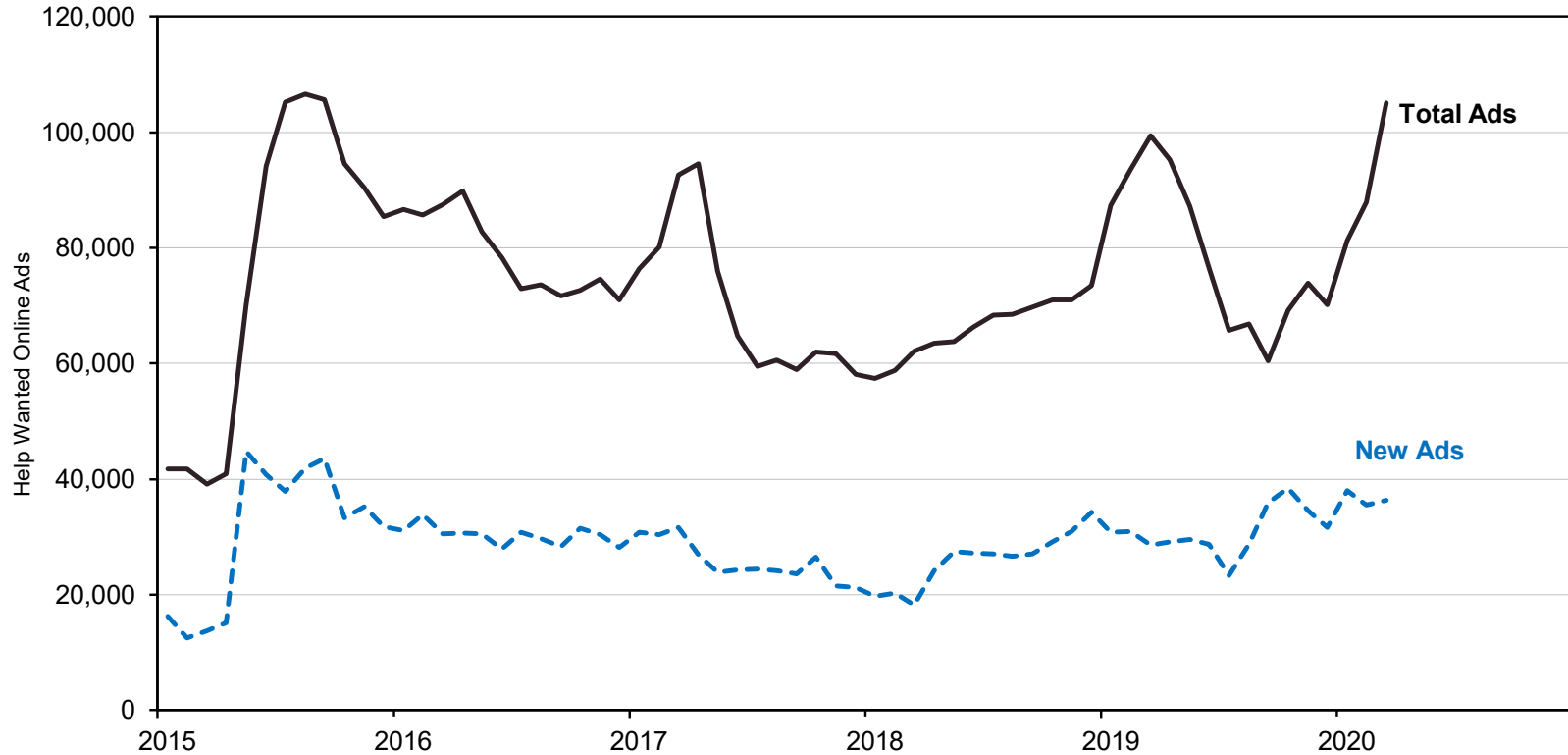


Help Wanted Online ads increased by 214,100 nationally in March.

- Number of ads being posted for the first time (*new ads*) increased by 3,600 nationally in March
- In March, the number of ads increased in all of Oregon's metro areas except the Eugene MSA.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 22,700
 - Nevada: 45,400
 - Oregon: 68,300
 - Washington: 150,600
 - California: 570,400



The number of help wanted ads in Oregon increased by 17,100 in March.

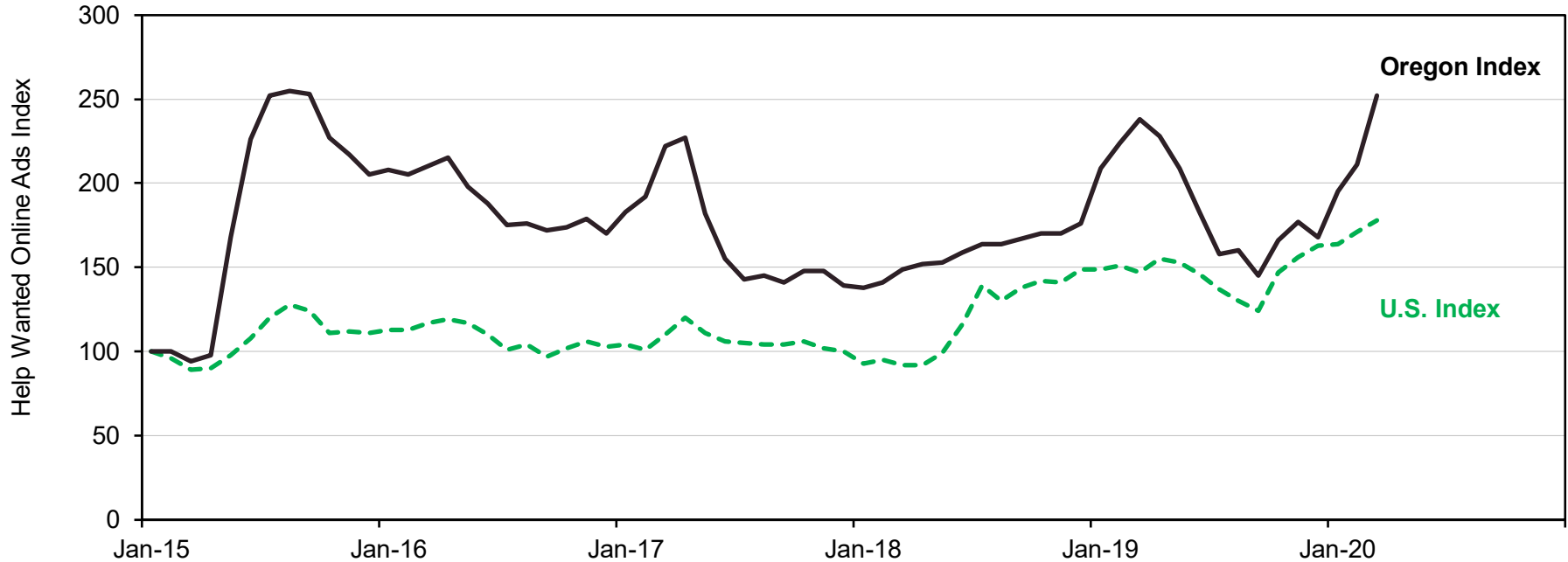


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 214,100 nationally in March.

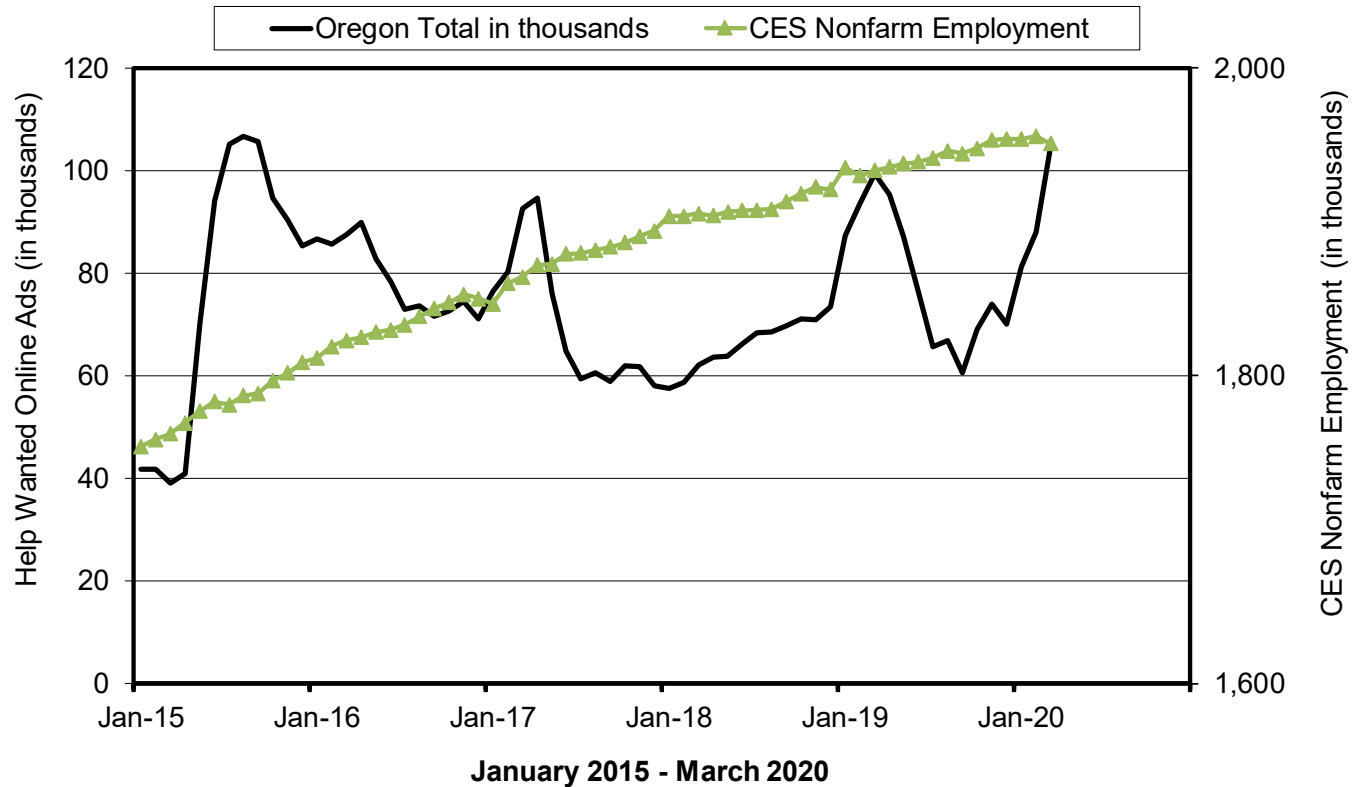
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



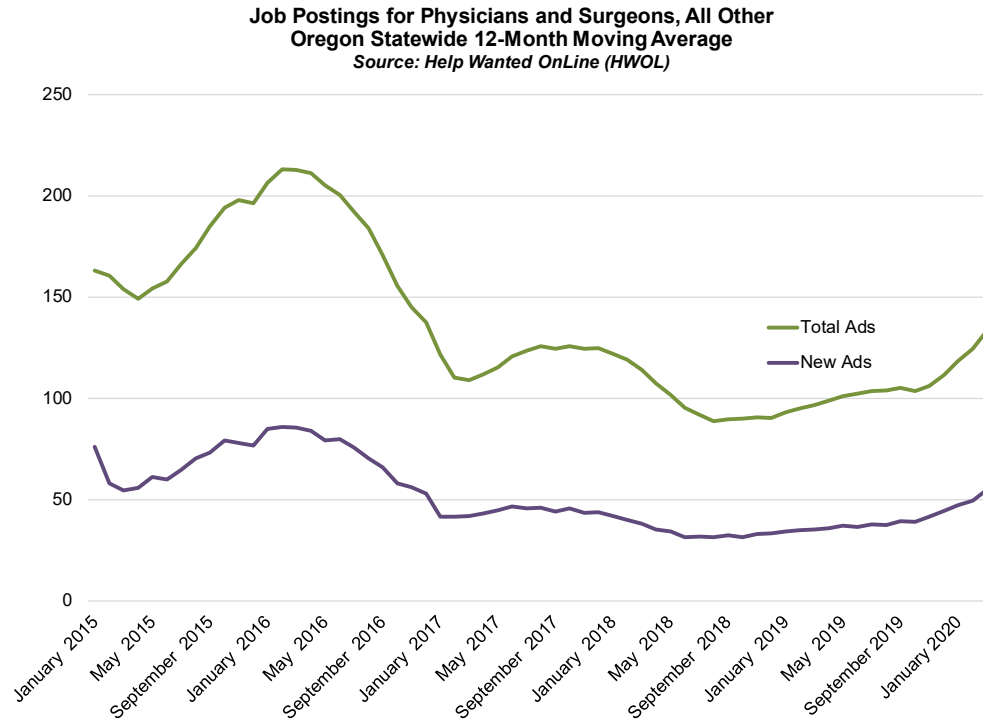
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



There were 188 online job ads for physicians and surgeons, all other in March 2020.
Read [The Path to Becoming a Doctor](#) by workforce analyst Michael Doughty.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

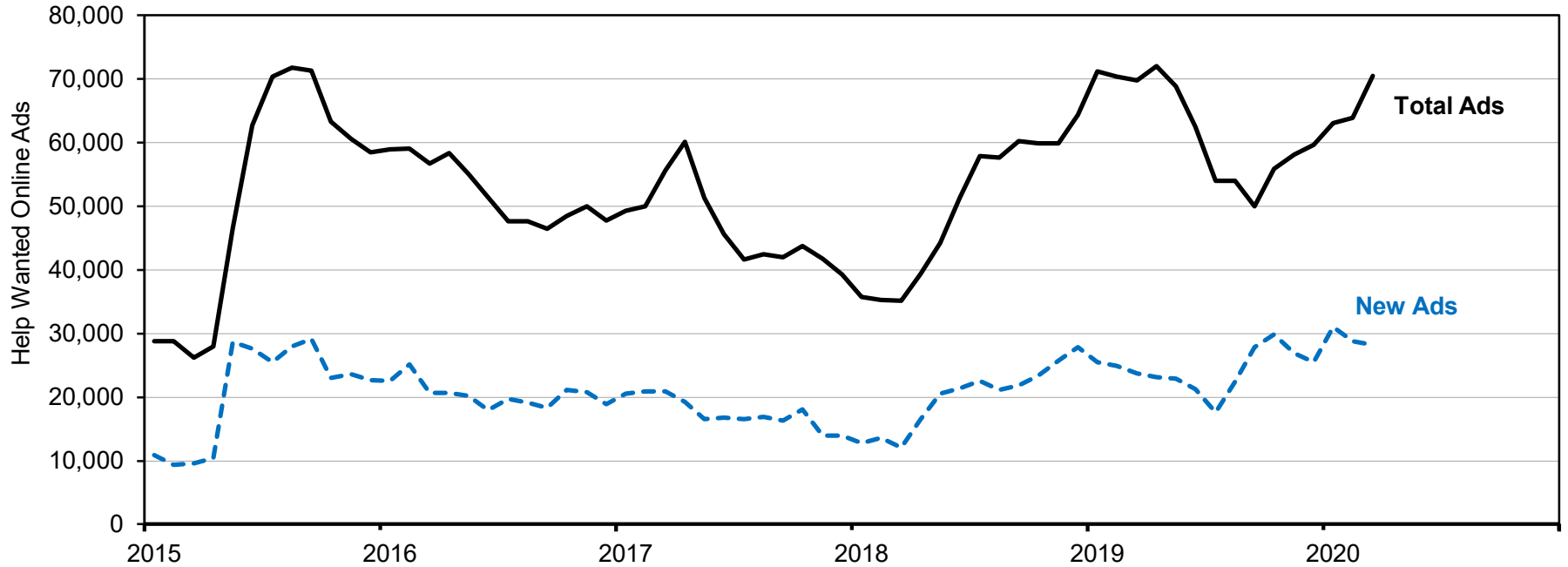


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 6,600 in March.

Seasonally Adjusted

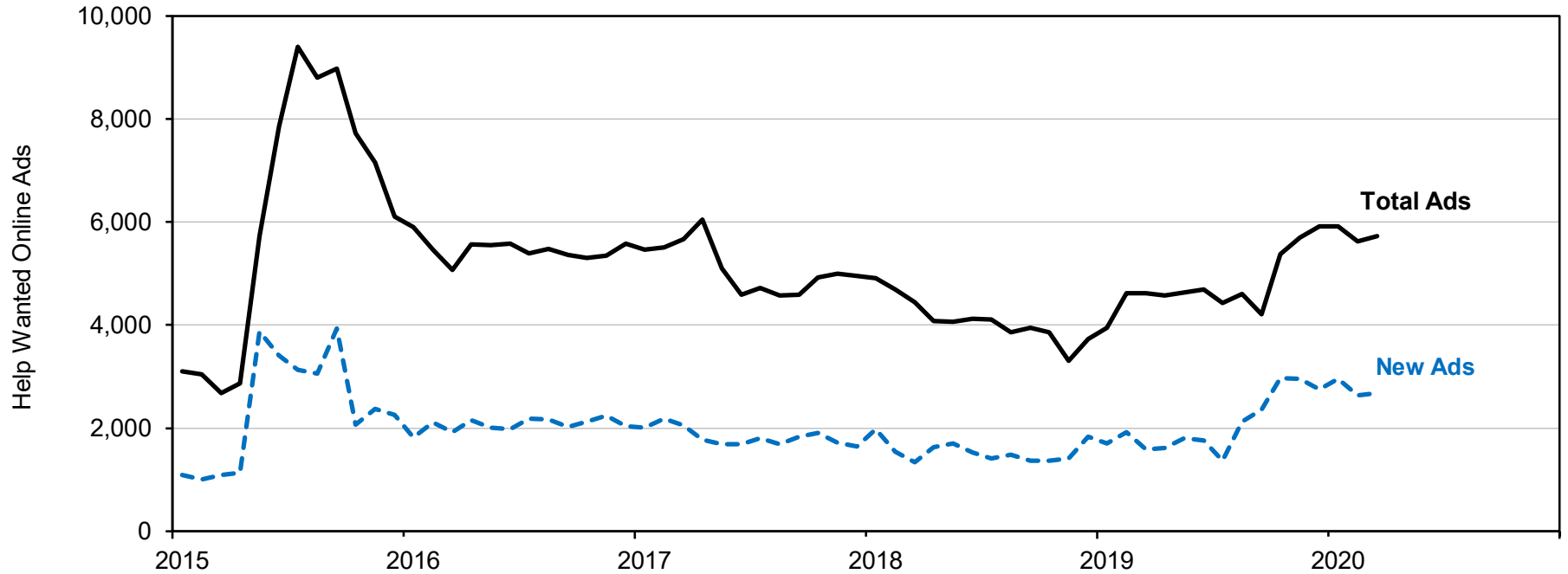


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 110 in March.

Seasonally Adjusted

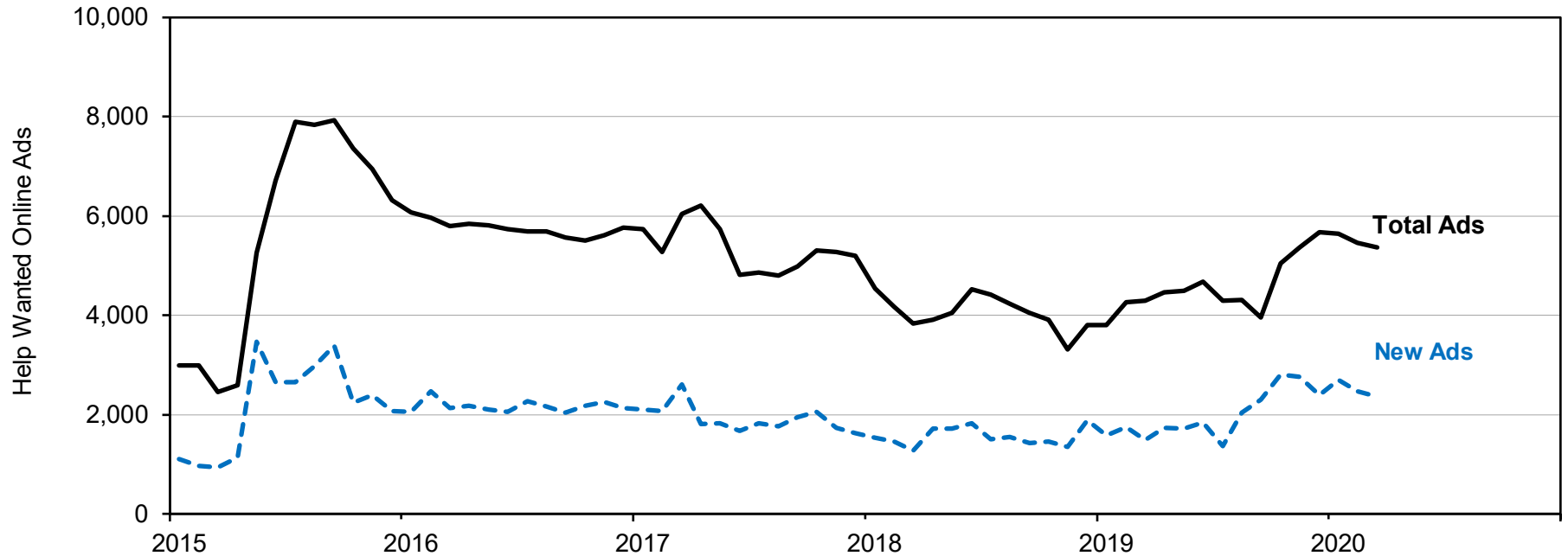


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area **decreased** by **90** in March.

Seasonally Adjusted

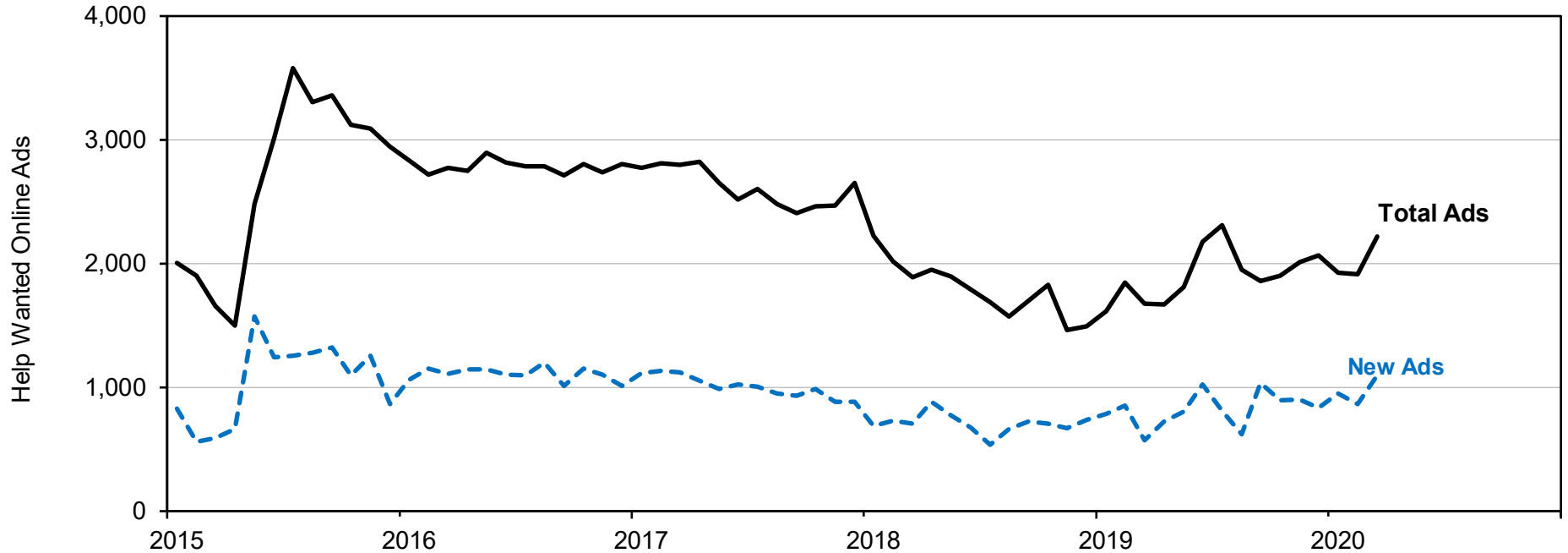


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 310 in March.

Seasonally Adjusted

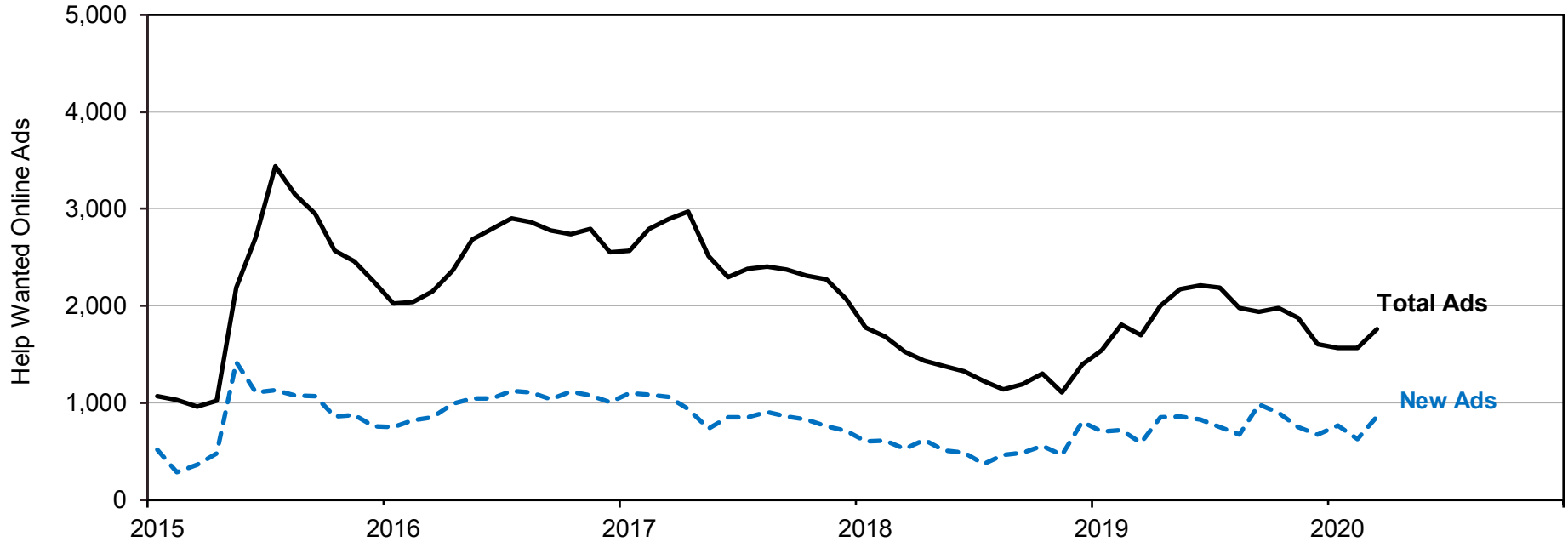


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 200 in March.

Seasonally Adjusted

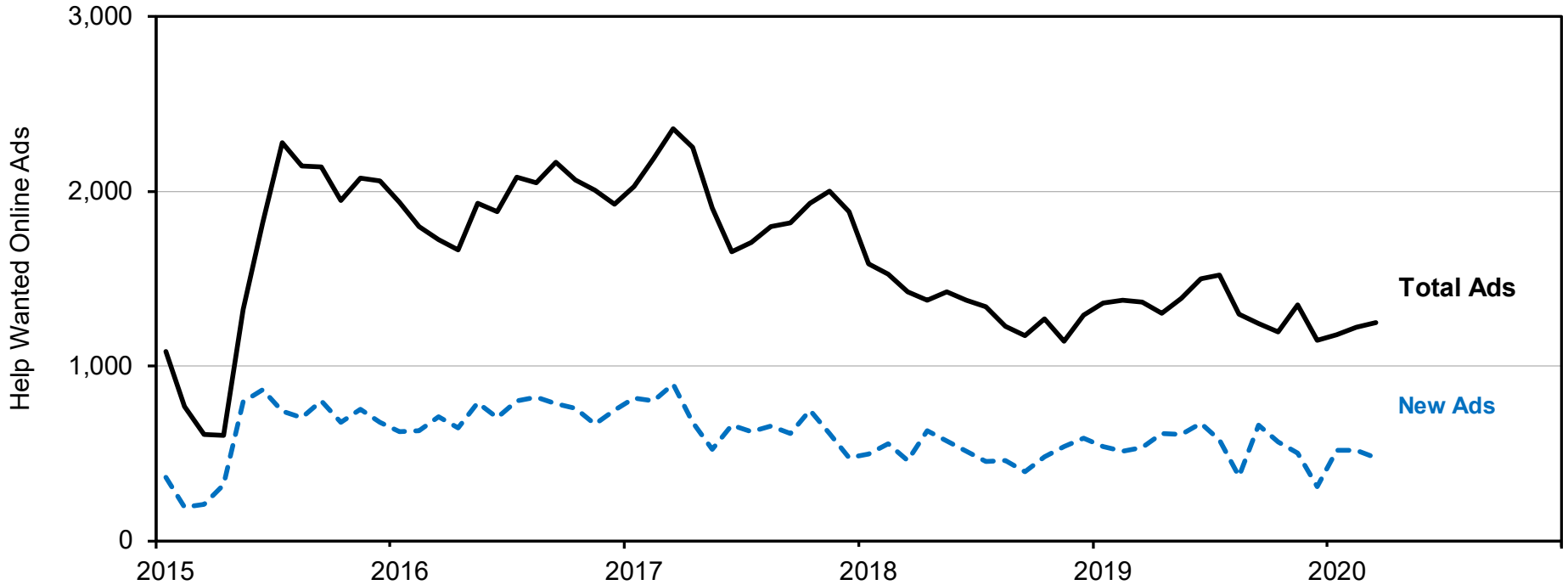


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 30 in March.

Seasonally Adjusted

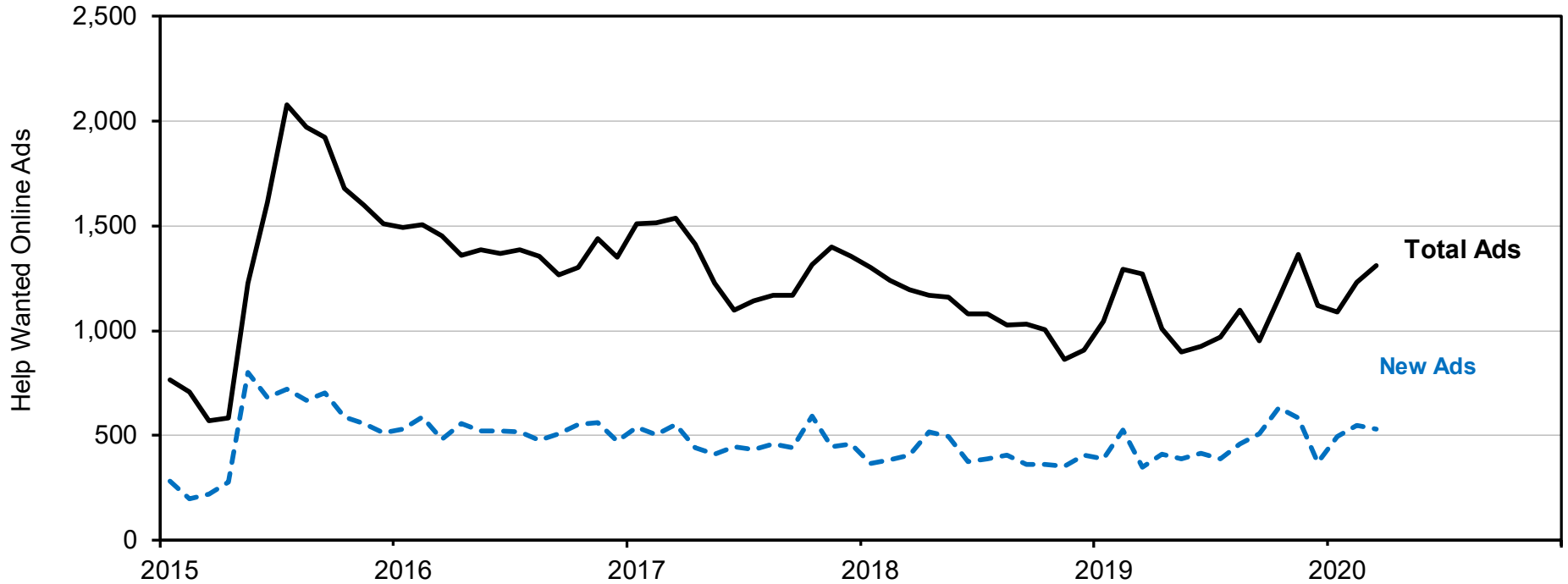


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 80 in March.

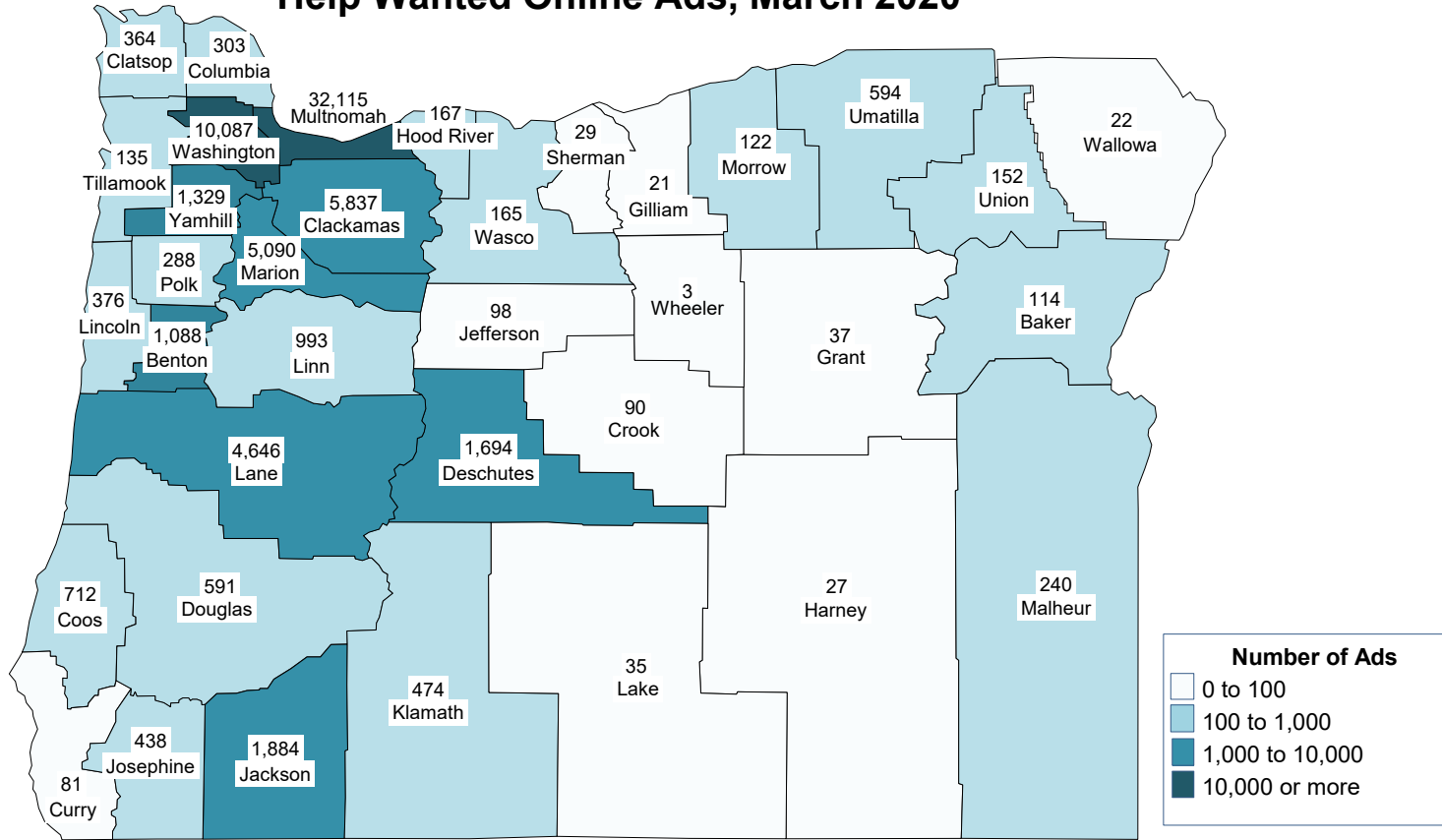
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, March 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All the local workforce areas in Oregon saw an increase in help wanted ads from March 2019 to March 2020.

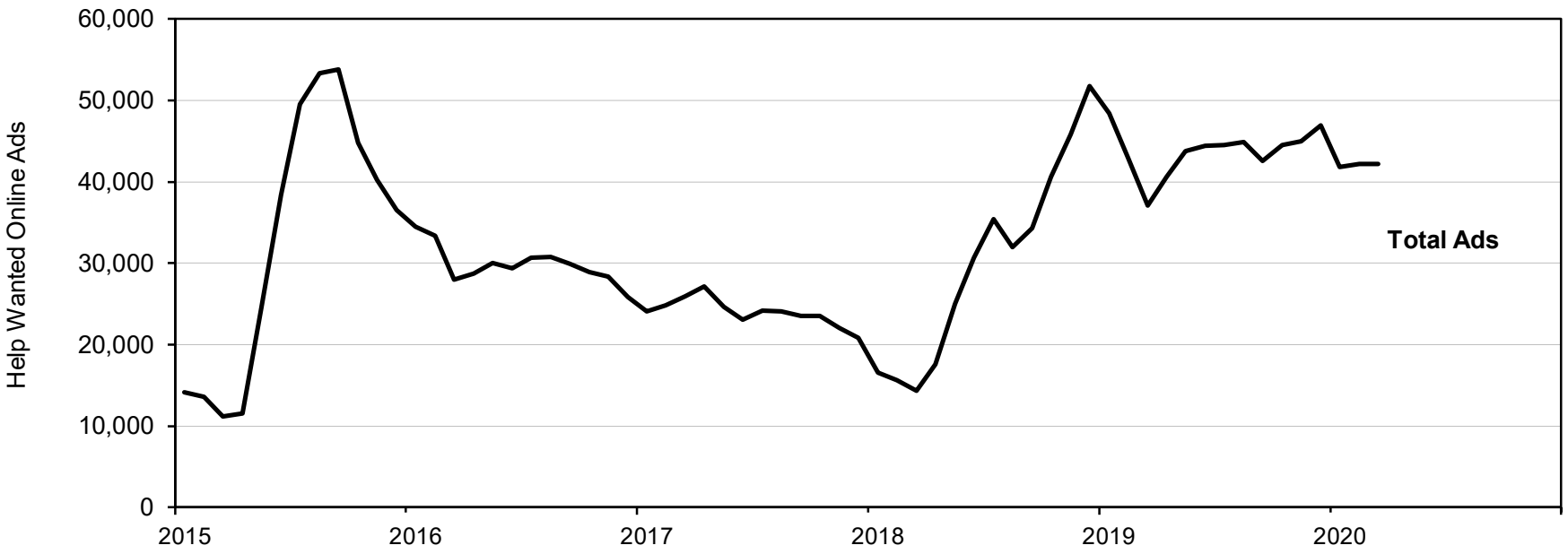
	Over-the-Year Change in Help Wanted Ads in March 2020	Over-the-Year Change Rate
Portland-Metro	5,115	14%
Mid-Valley	3,245	73%
Lane	1,968	73%
Clackamas	1,184	25%
East Cascades	1,141	70%
Rogue Valley	1,034	80%
Eastern Oregon	532	69%
Northwest Oregon	479	27%
Southwestern Oregon	459	50%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



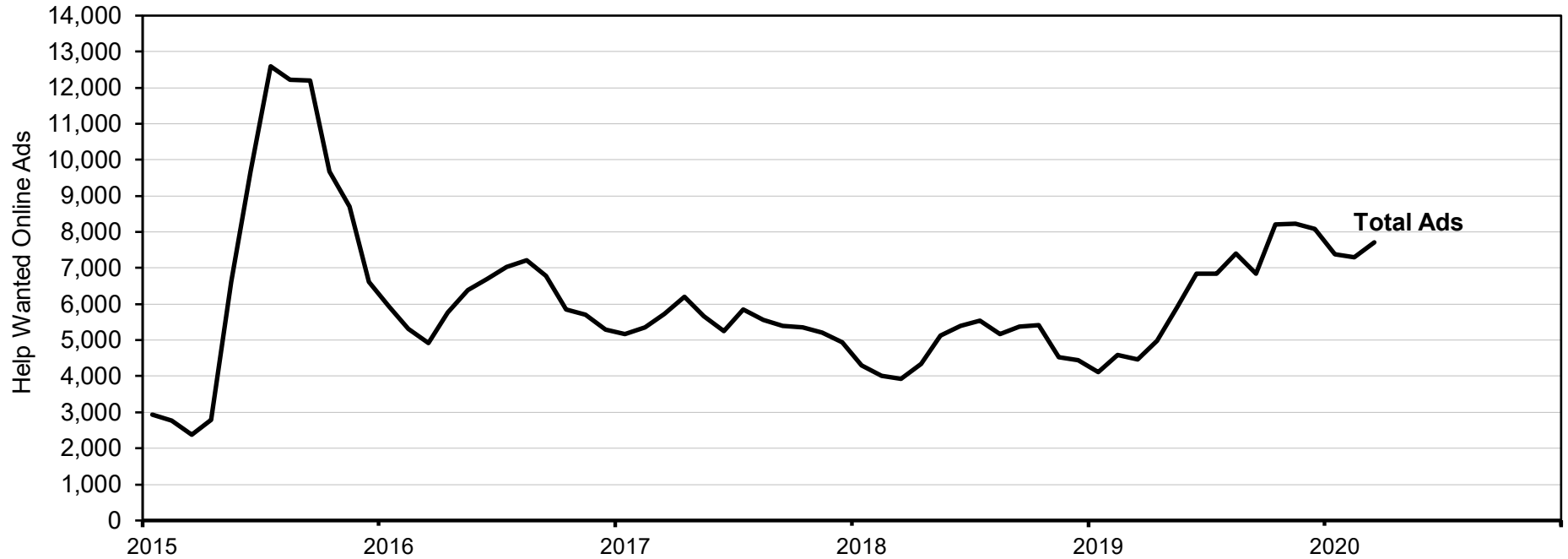
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



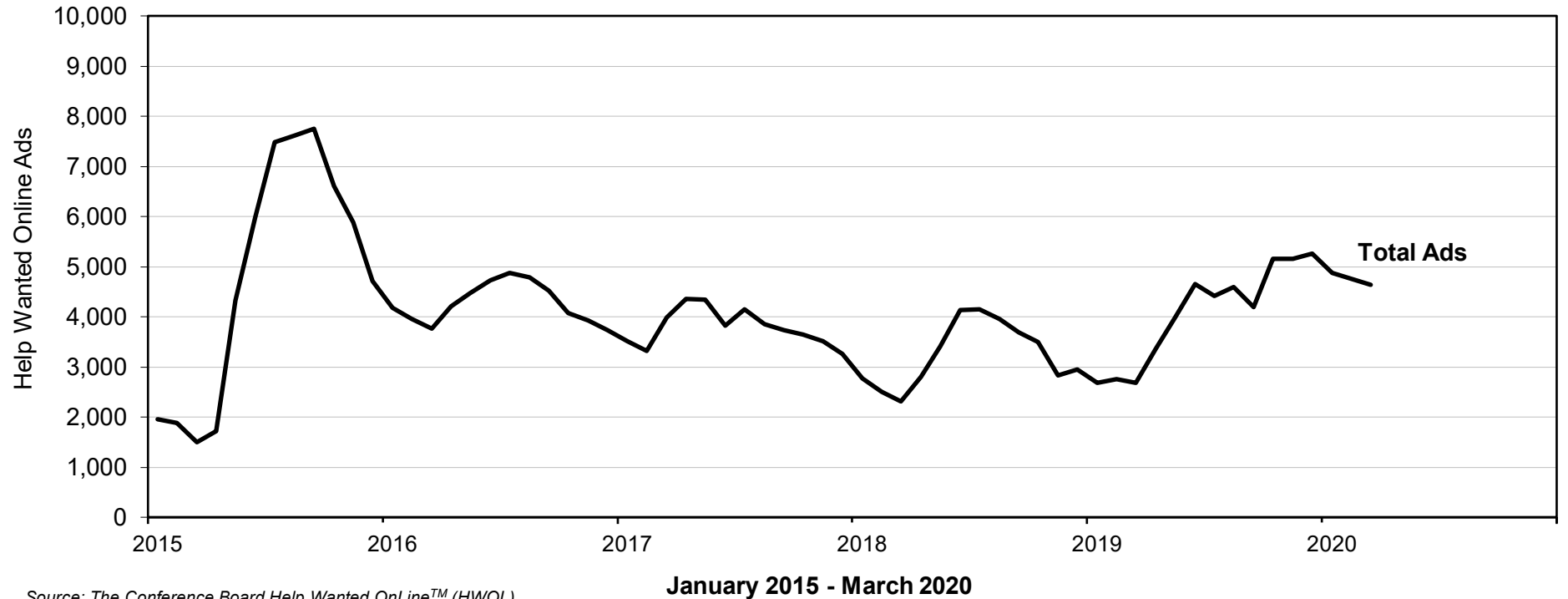
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted

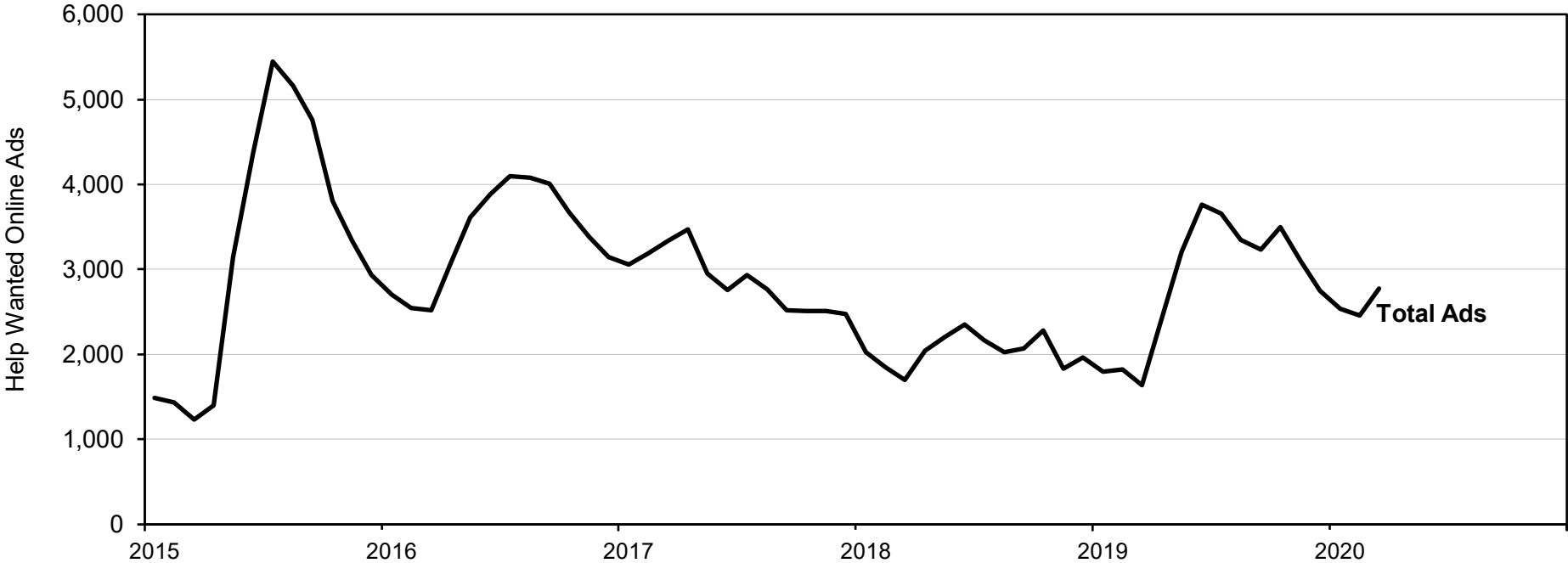


Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



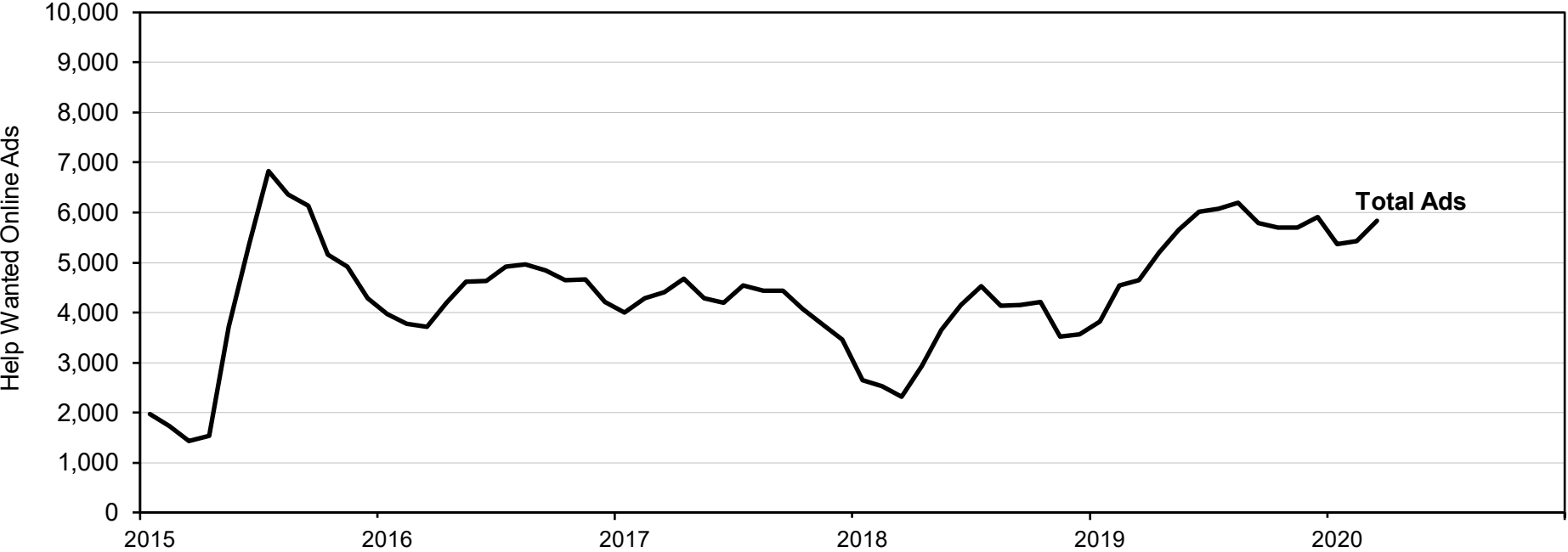
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



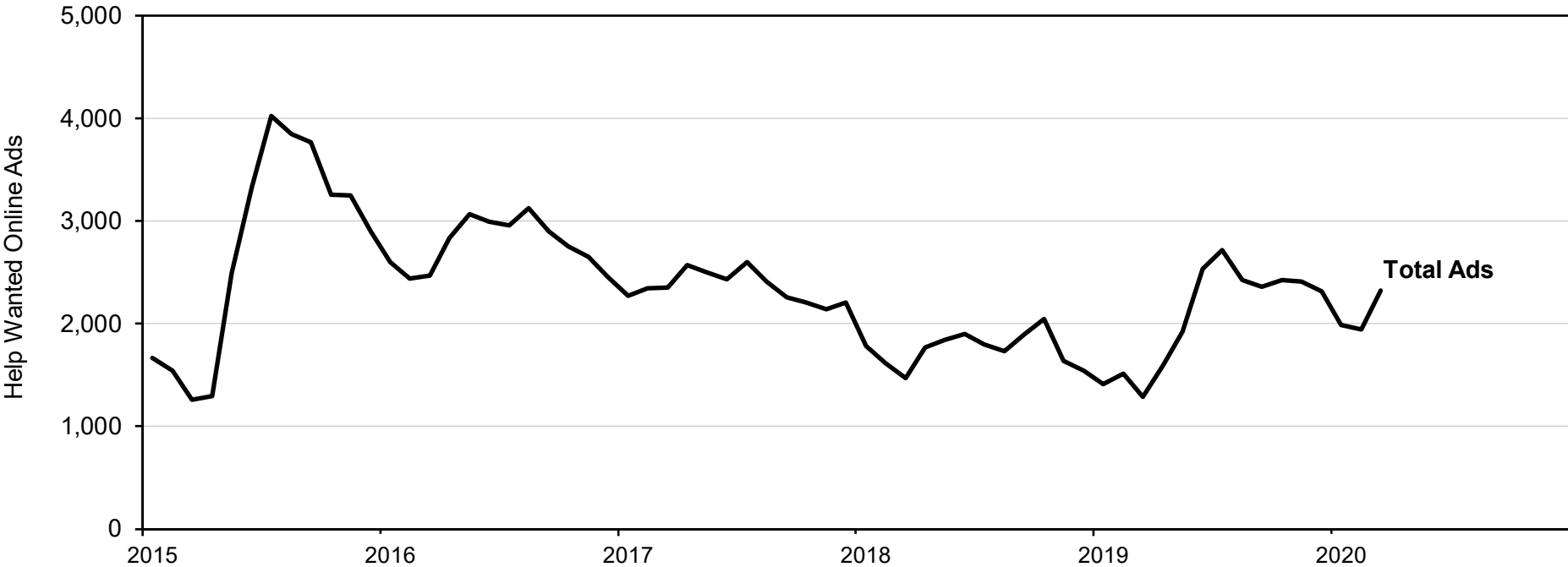
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



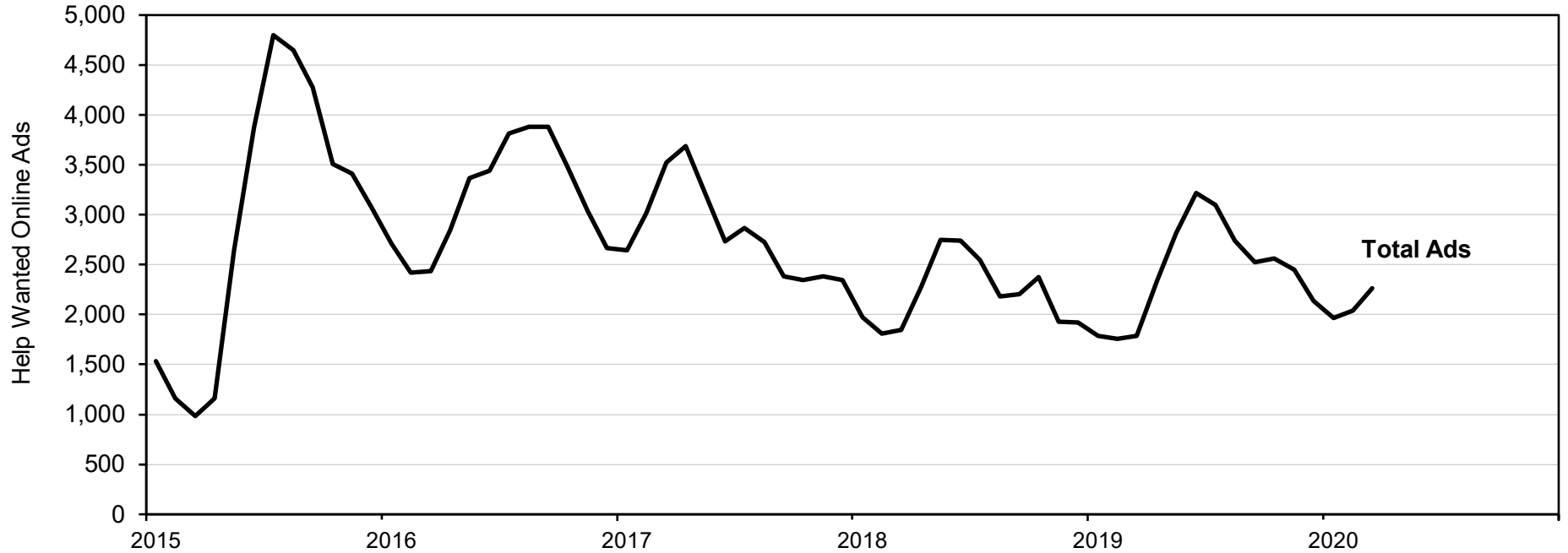
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



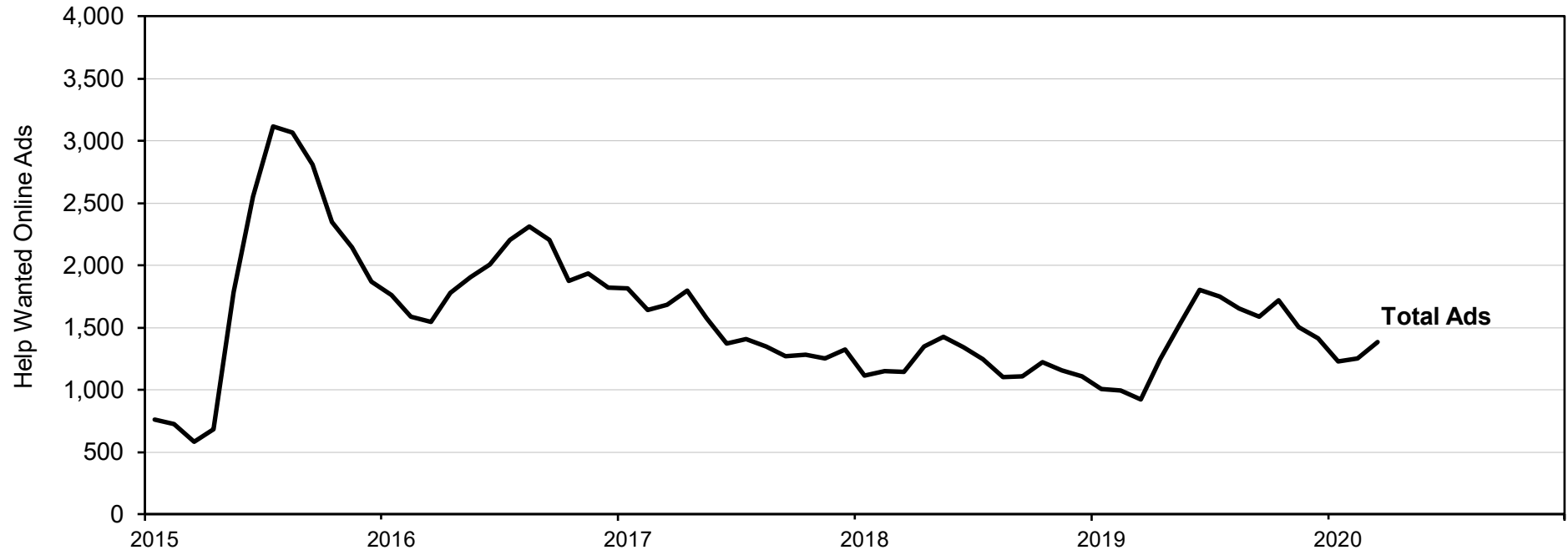
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Southwestern Oregon Help Wanted Online Ads

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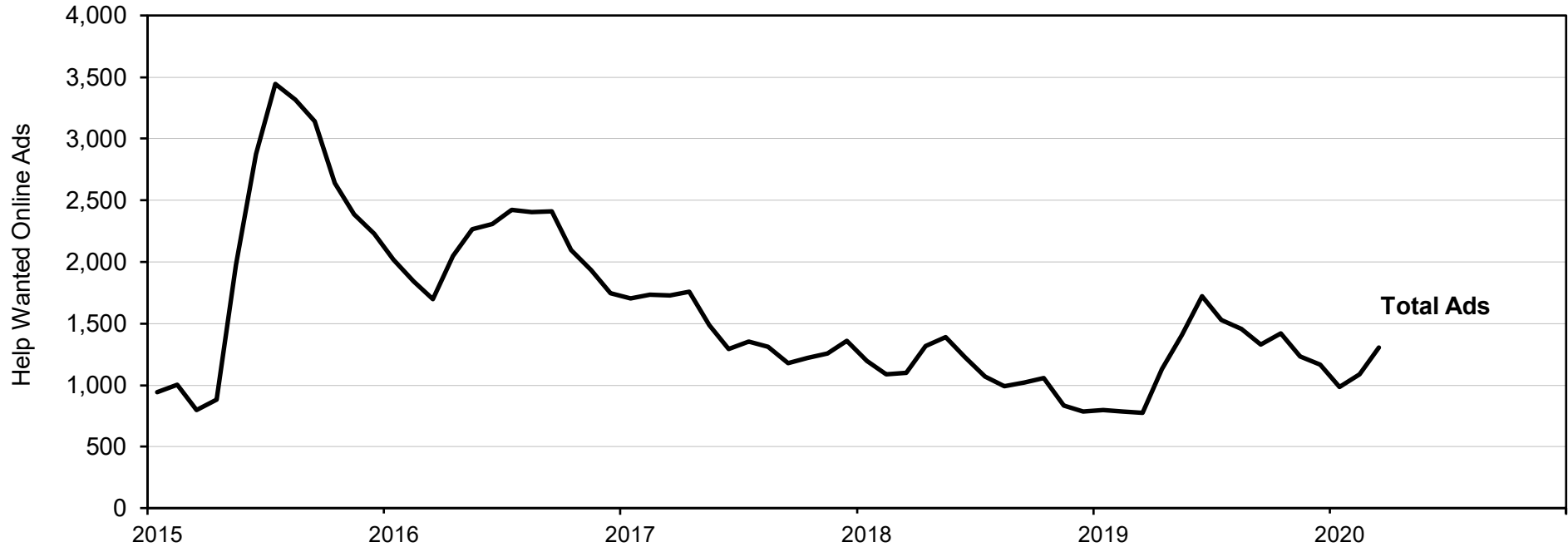
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - March 2020





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