



Help Wanted Online Ads

July 2020

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

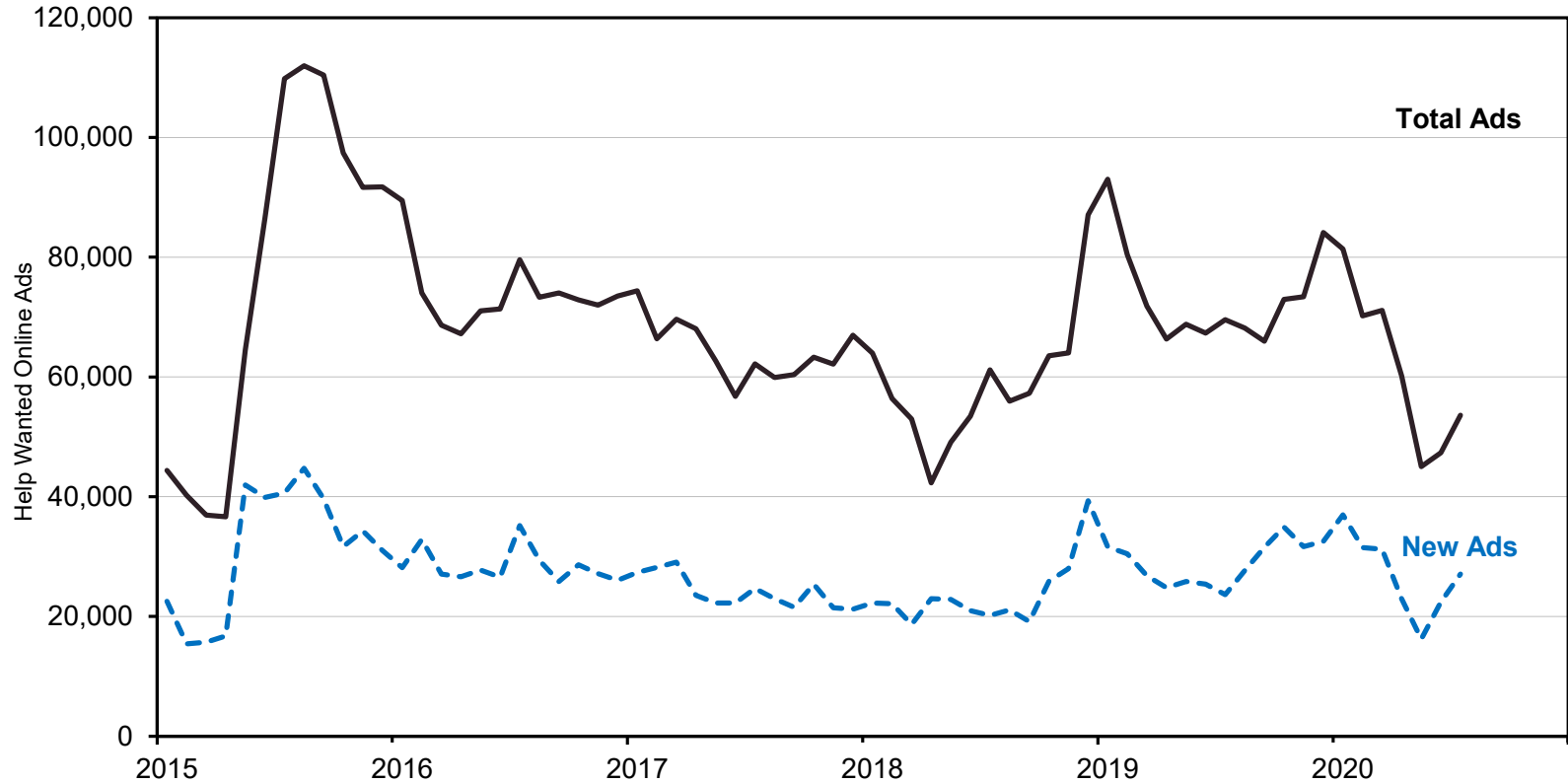


Help Wanted Online ads increased by 528,800 nationally in July.

- Number of ads being posted for the first time (*new ads*) increased by 361,800 nationally in July
- In July, the number of ads increased in all of Oregon's metro areas.
- Number of online ads among Oregon and its neighboring states:
 - Idaho: 27,100
 - Nevada: 51,700
 - Oregon: 53,600
 - Washington: 96,700
 - California: 546,300



The number of help wanted ads in Oregon increased by 6,300 in July.

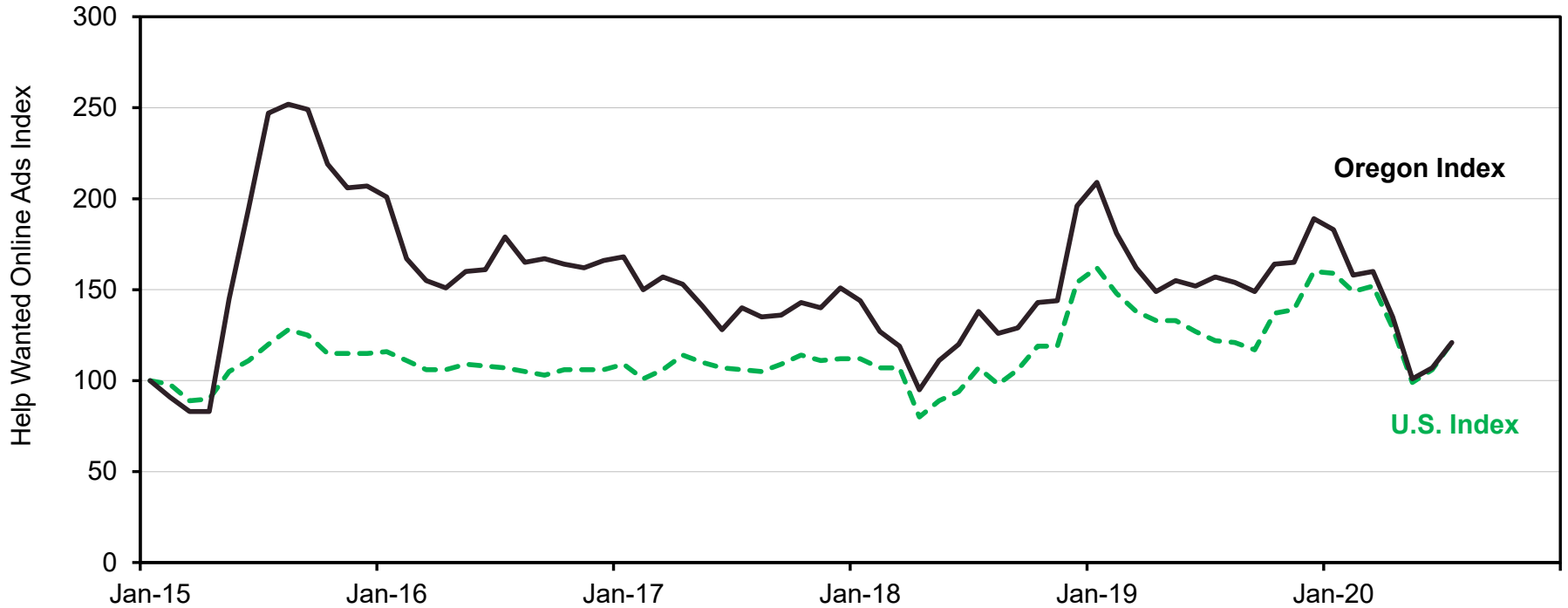


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads increased by 528,800 nationally in July.

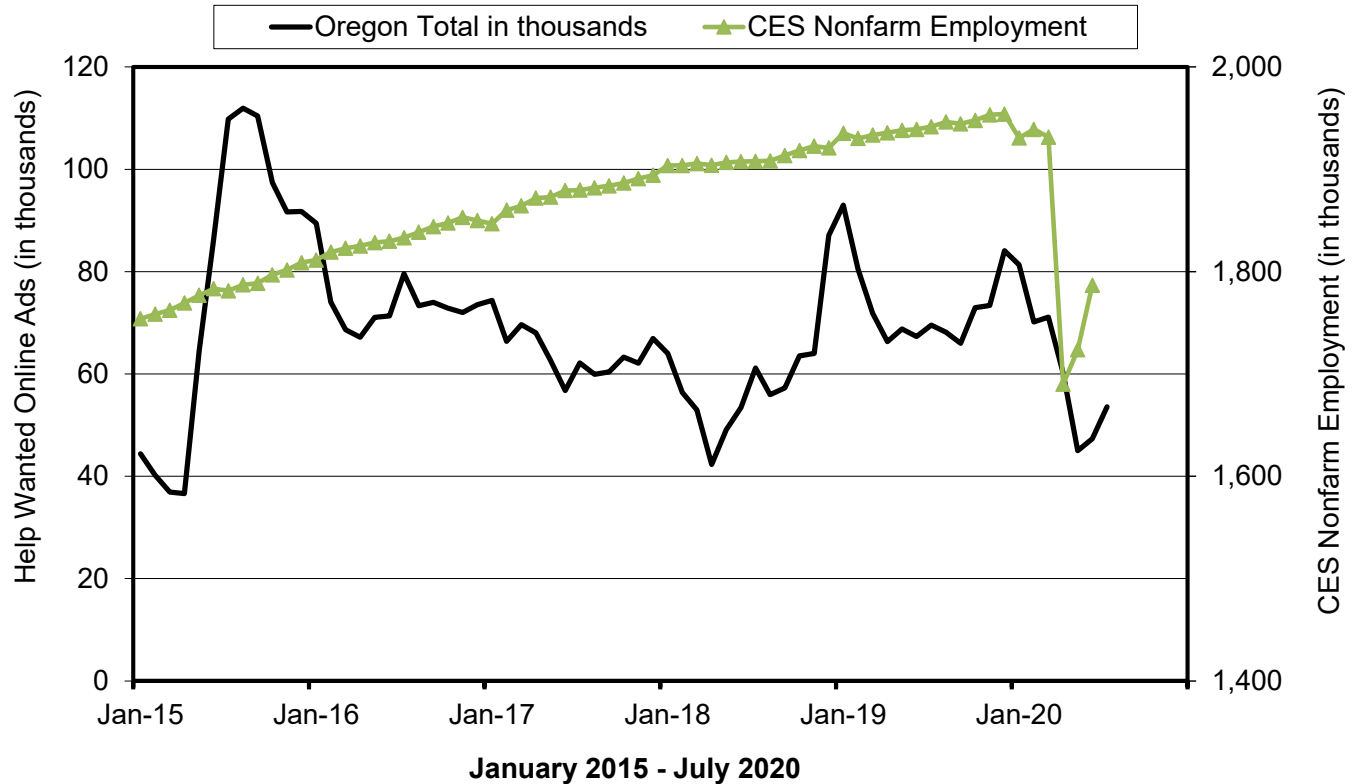
Total Ads Index (January 2015= 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



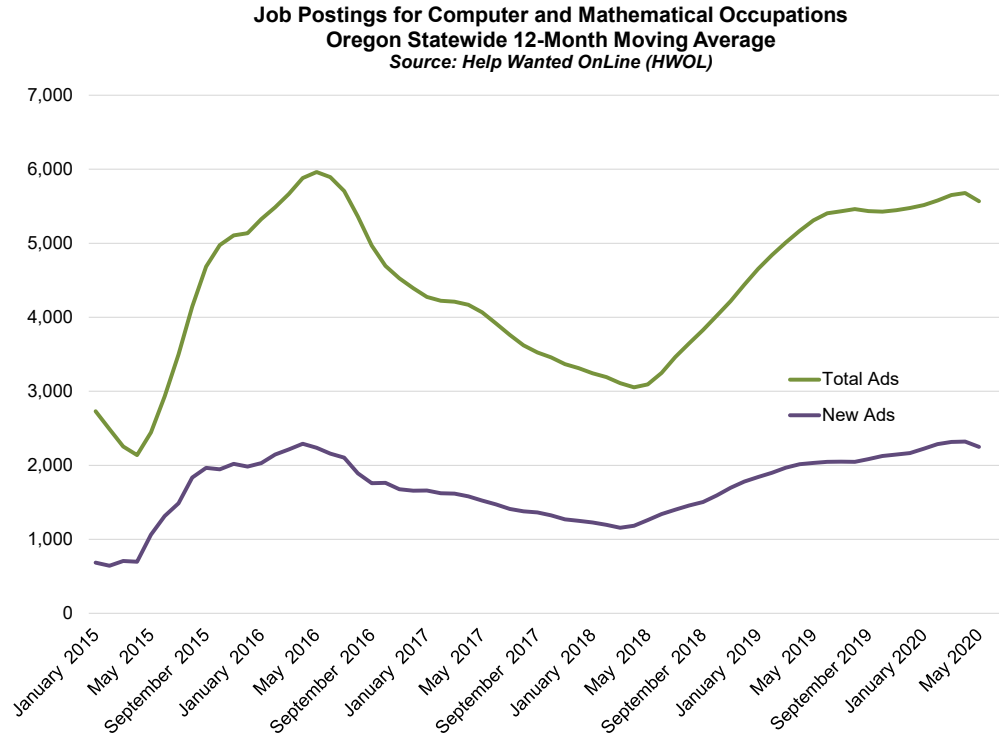
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Computer and mathematical occupations have the highest share of jobs that can be done from home. Read [Who Can't Work from Home During a Global Pandemic?](#) by Workforce Analyst Brandon Schrader.



Email Sarah.E.Cunningham@Oregon.gov if you need HWOL data for specific occupations.

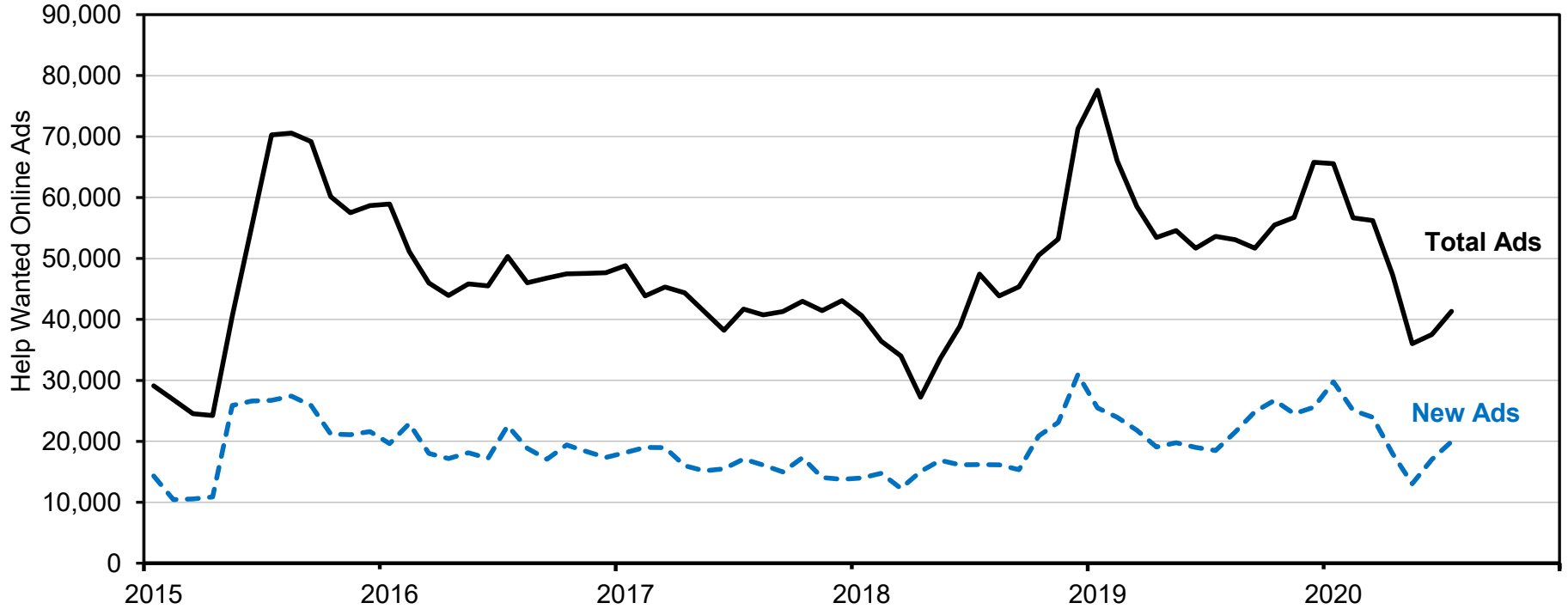


HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



Online ads in the Portland metro area increased by 3,808 in July.

Seasonally Adjusted

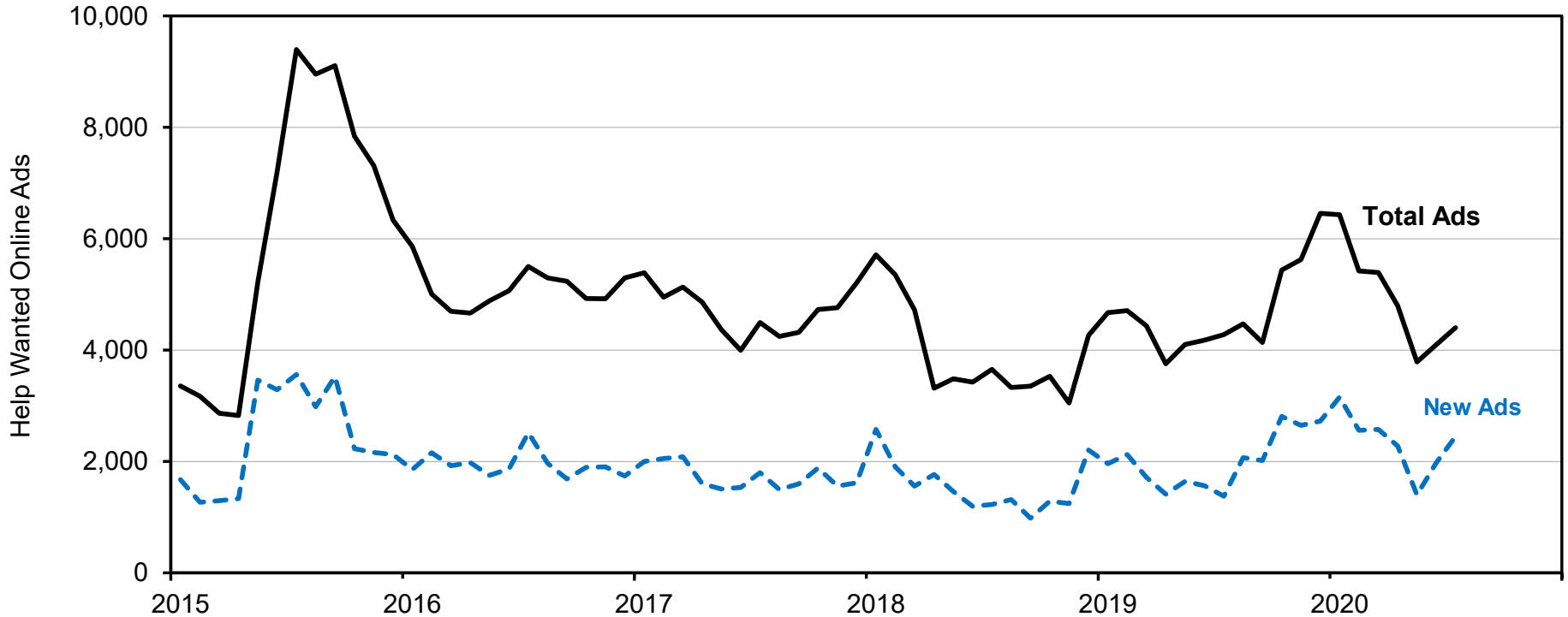


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Salem metro area increased by 310 in July.

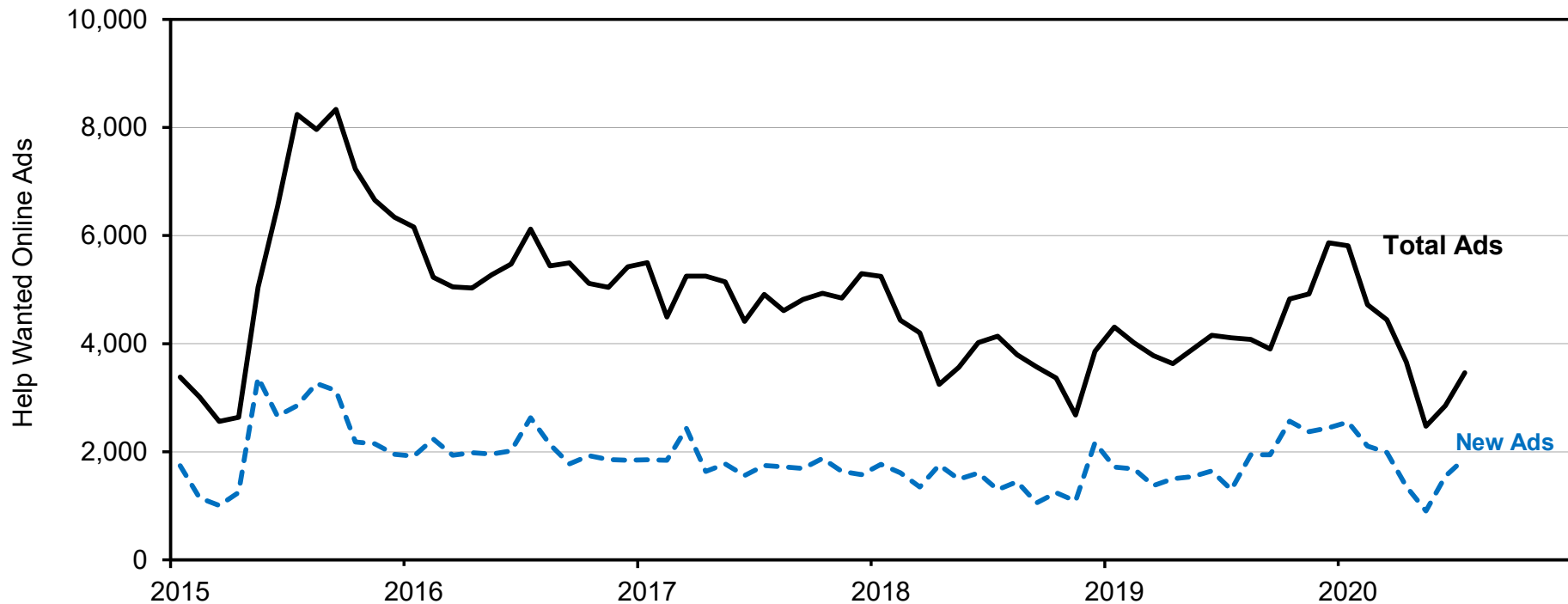
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Eugene metro area increased by 610 in July. Seasonally Adjusted

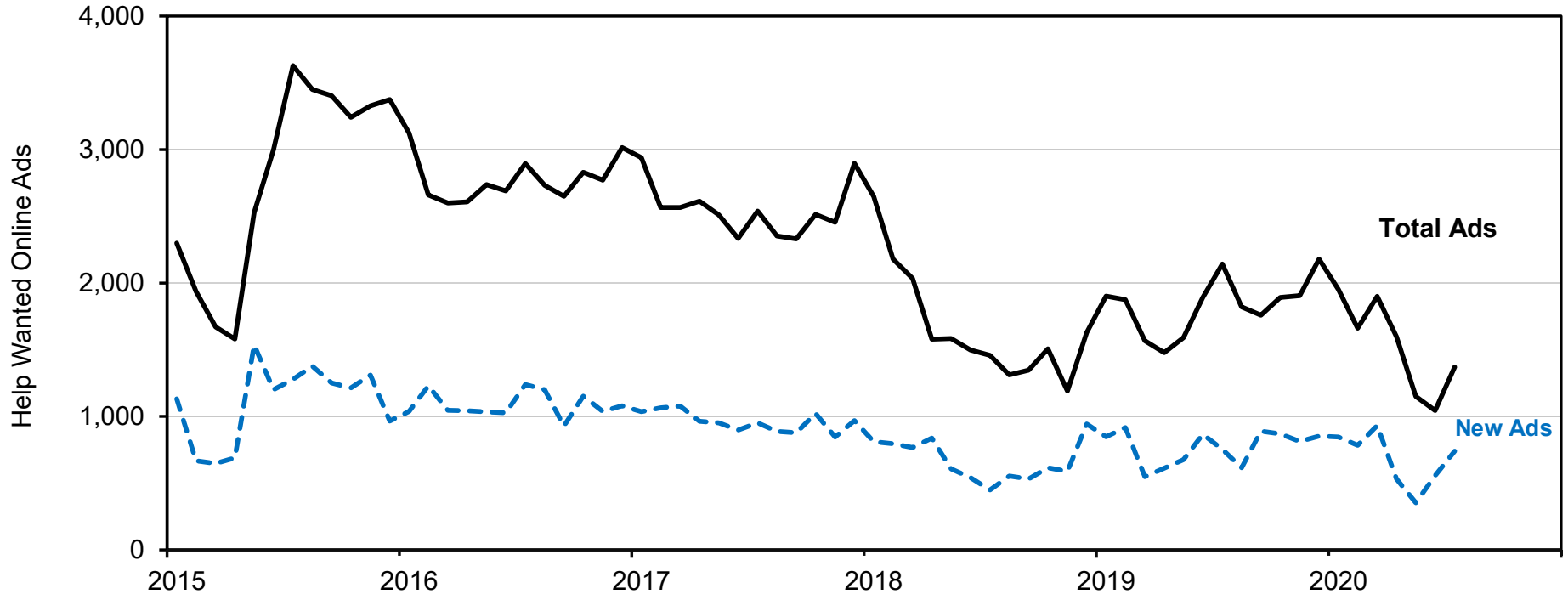


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Medford metro area increased by 330 in July.

Seasonally Adjusted

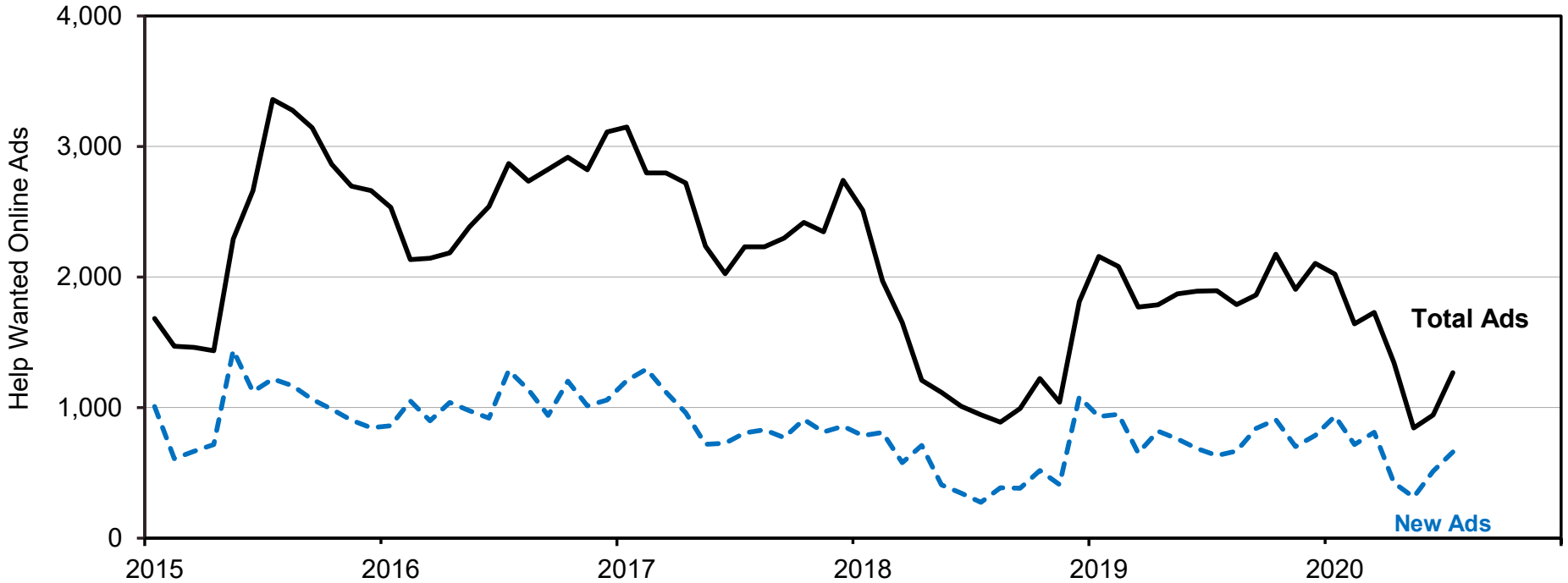


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Bend metro area increased by 320 in July.

Seasonally Adjusted

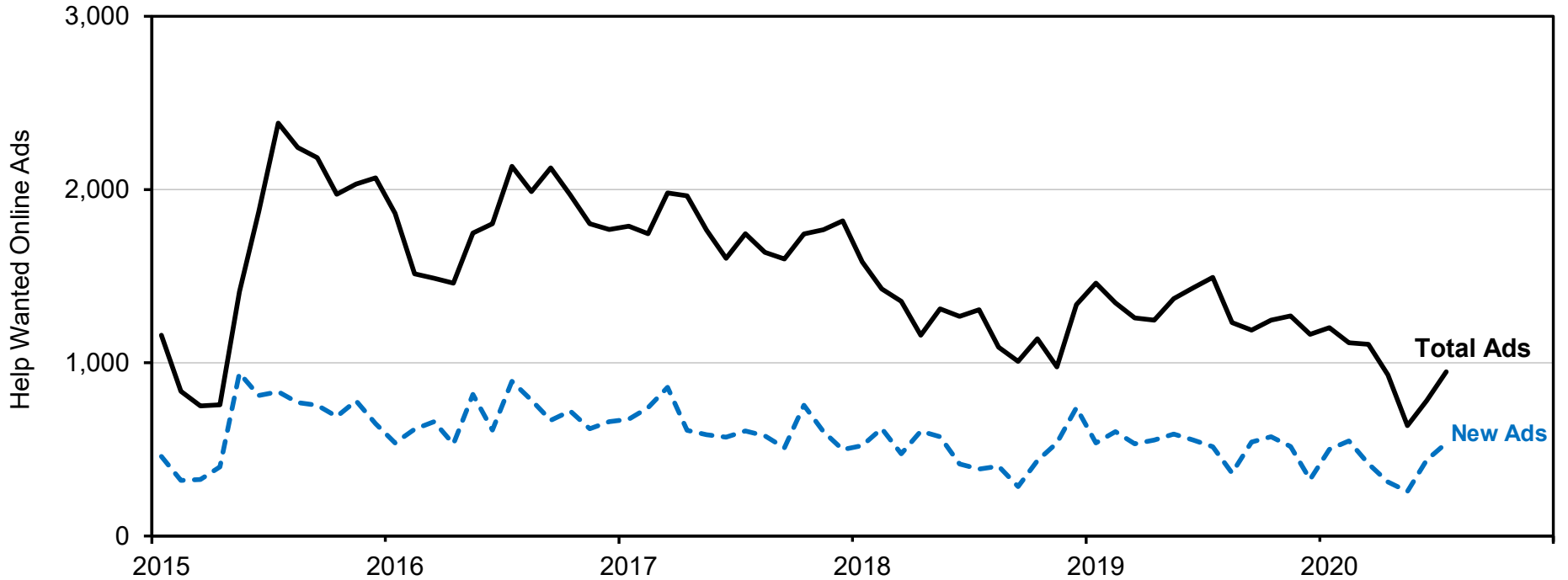


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Corvallis metro area increased by 170 in July.

Seasonally Adjusted

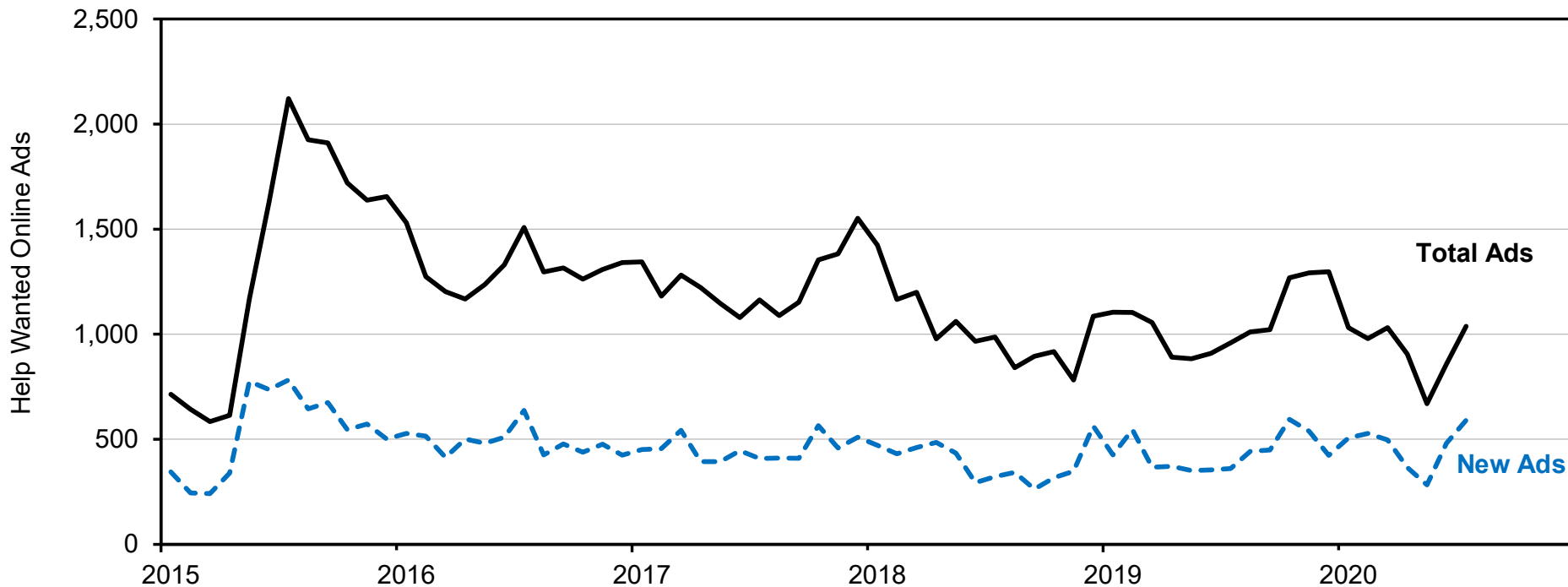


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Online ads in the Albany metro area increased by 180 in July.

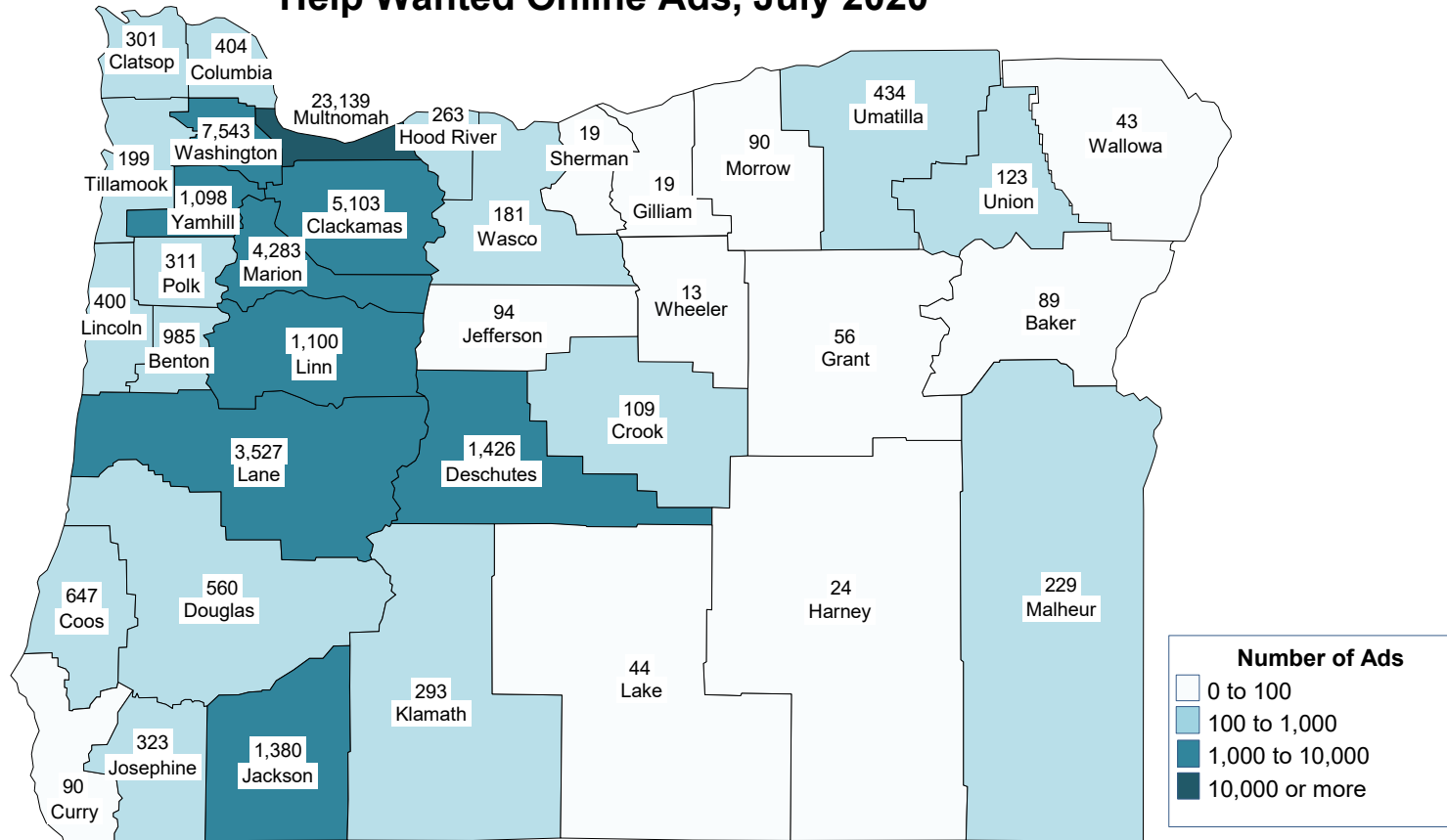
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, July 2020



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



All local workforce areas in Oregon saw a decreased in help wanted ads from July 2019 to July 2020 except for the Mid-Valley region.

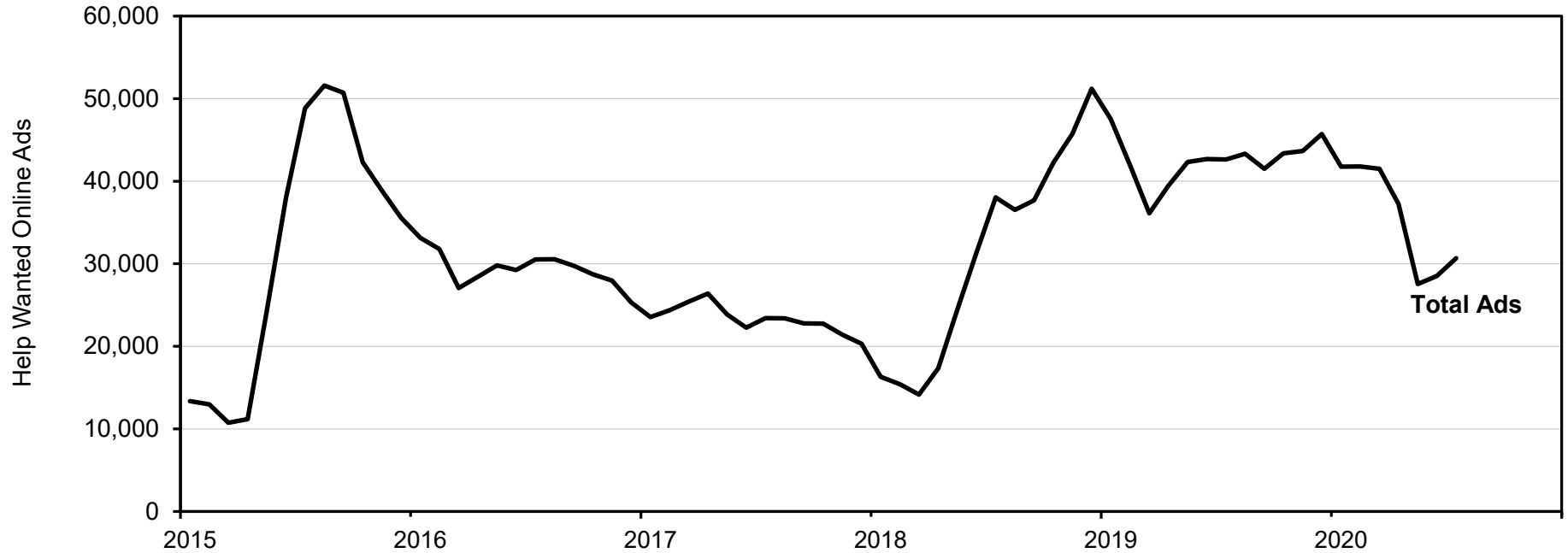
	Over-the-Year Change in Help Wanted Ads in July 2020	Over-the-Year Change Rate
Mid-Valley	284	4%
Clackamas	-688	-12%
Lane	-664	-16%
Southwestern Oregon	-388	-23%
Northwest Oregon	-700	-23%
Eastern Oregon	-377	-26%
Portland-Metro	-11,944	-28%
East Cascades	-1,026	-29%
Rogue Valley	-933	-35%

Email Sarah.E.Cunningham@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

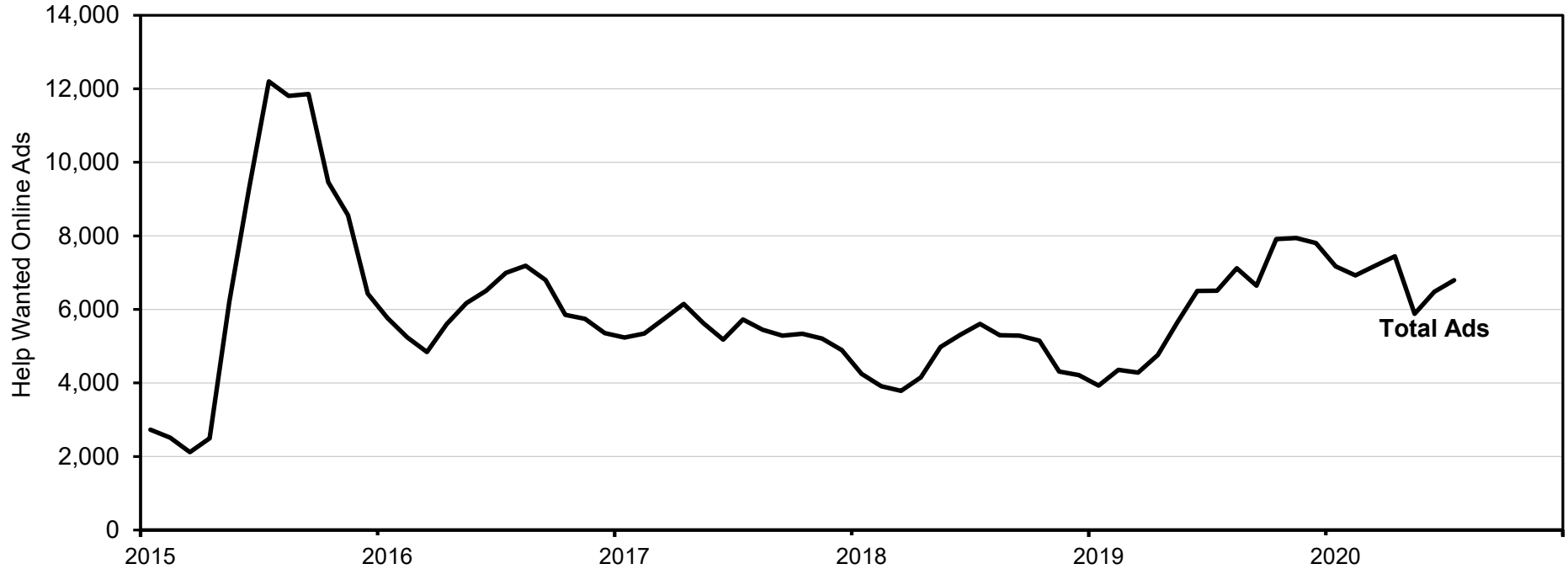
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

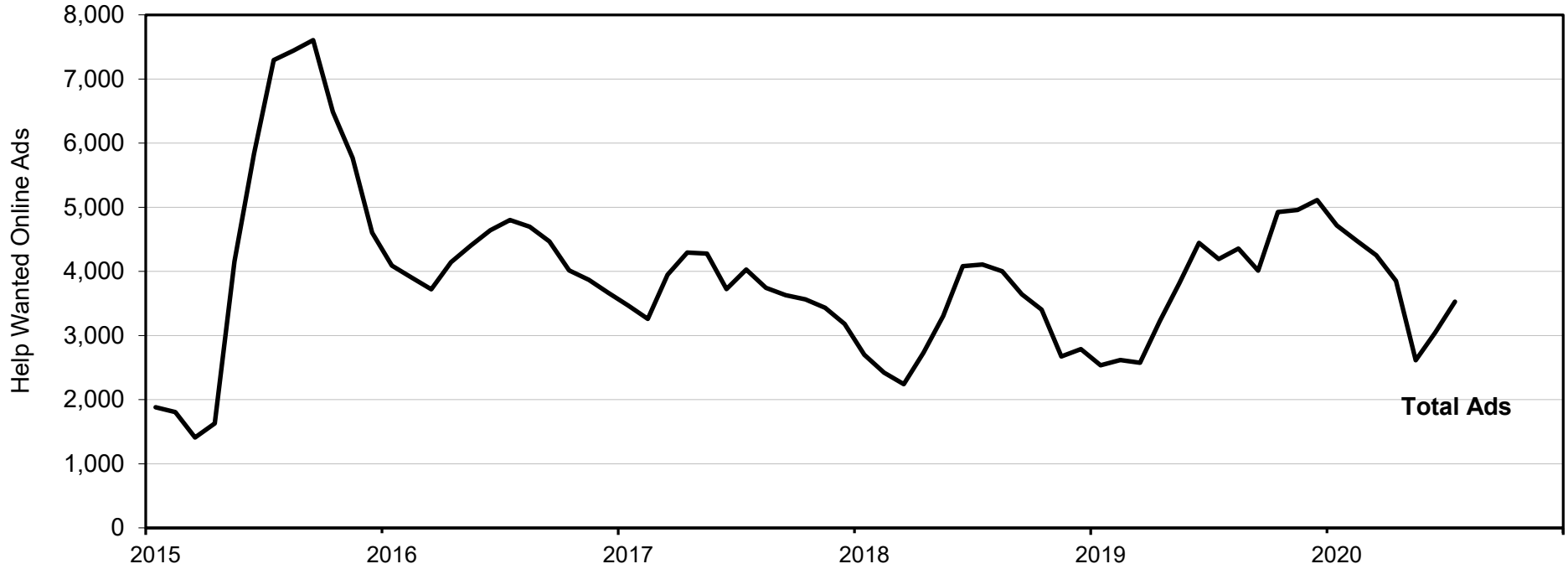
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



Lane Help Wanted Online Ads

Not Seasonally Adjusted



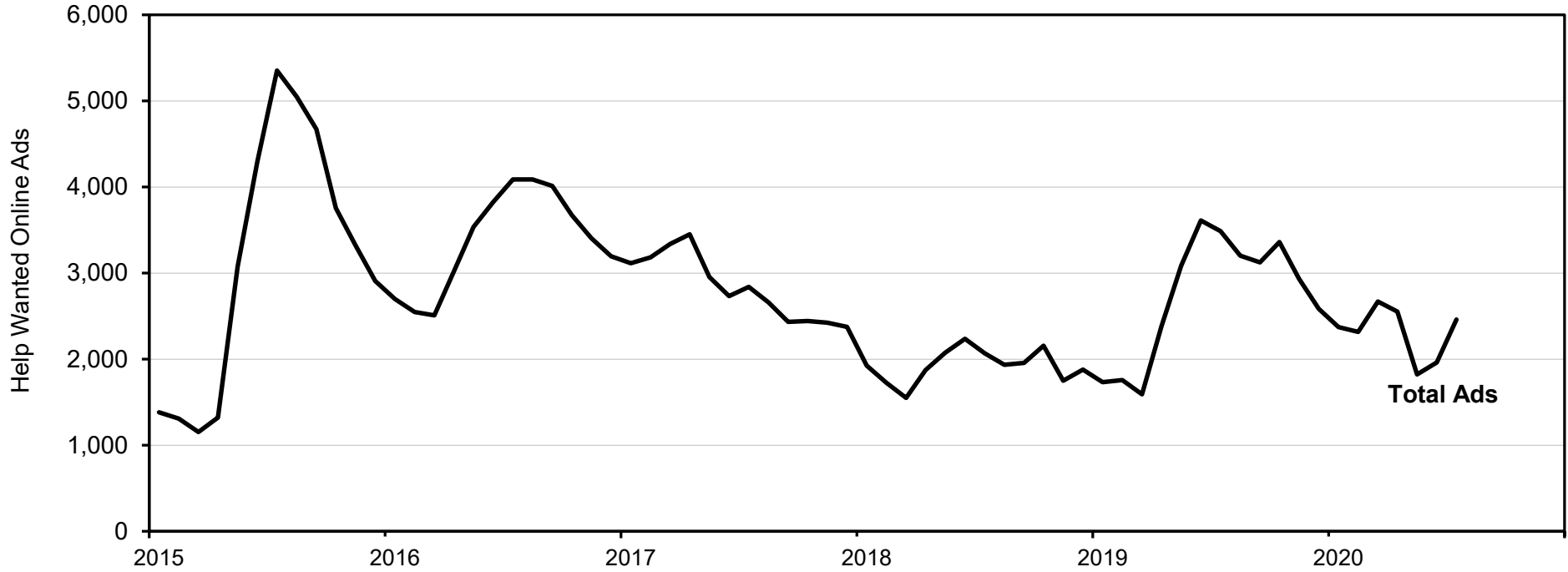
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



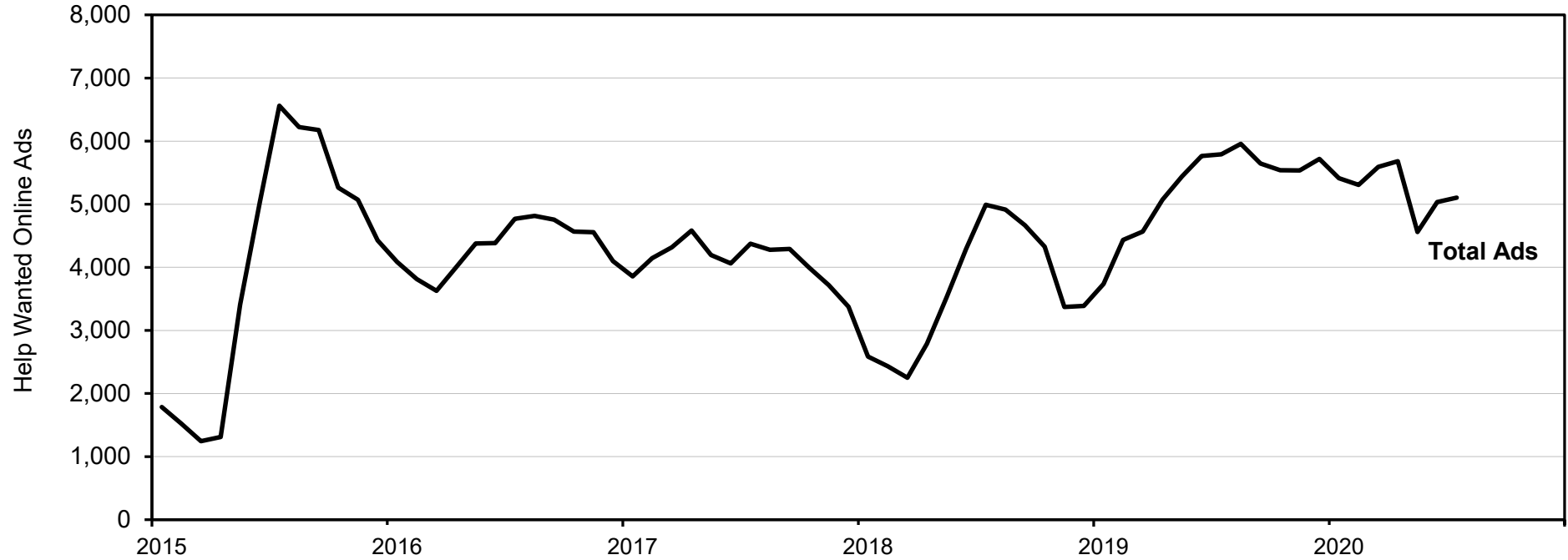
Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020

Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

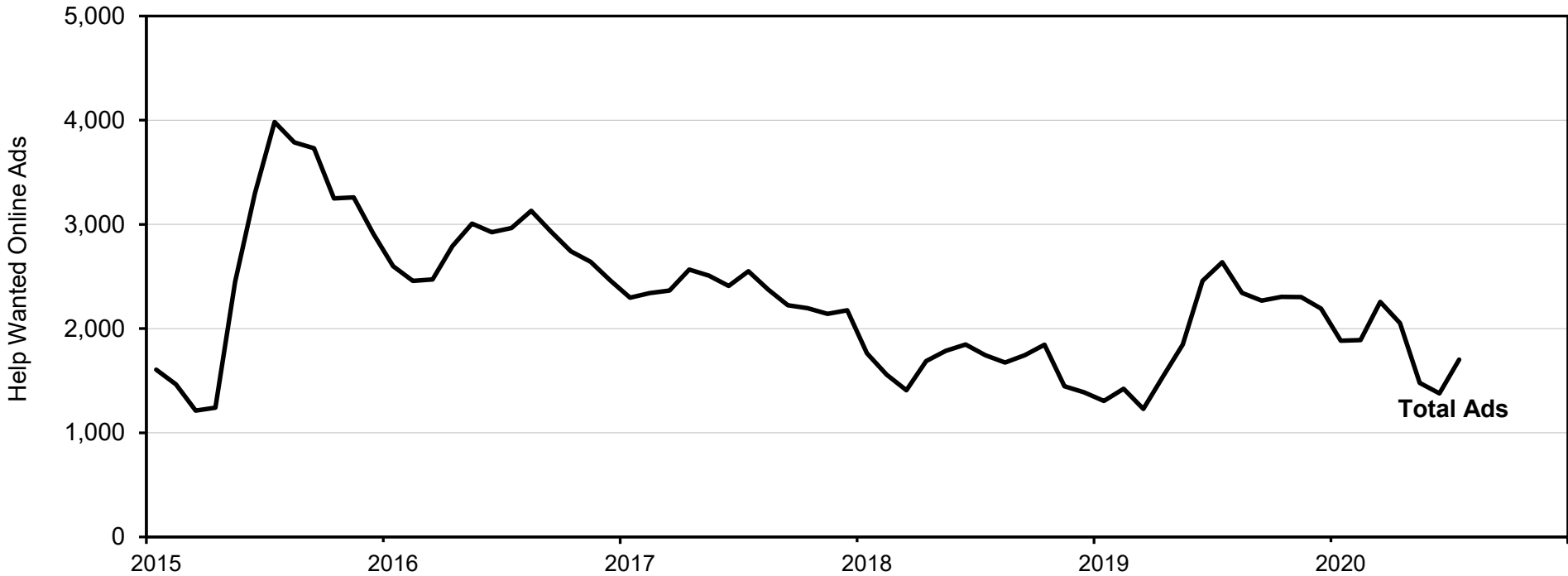
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

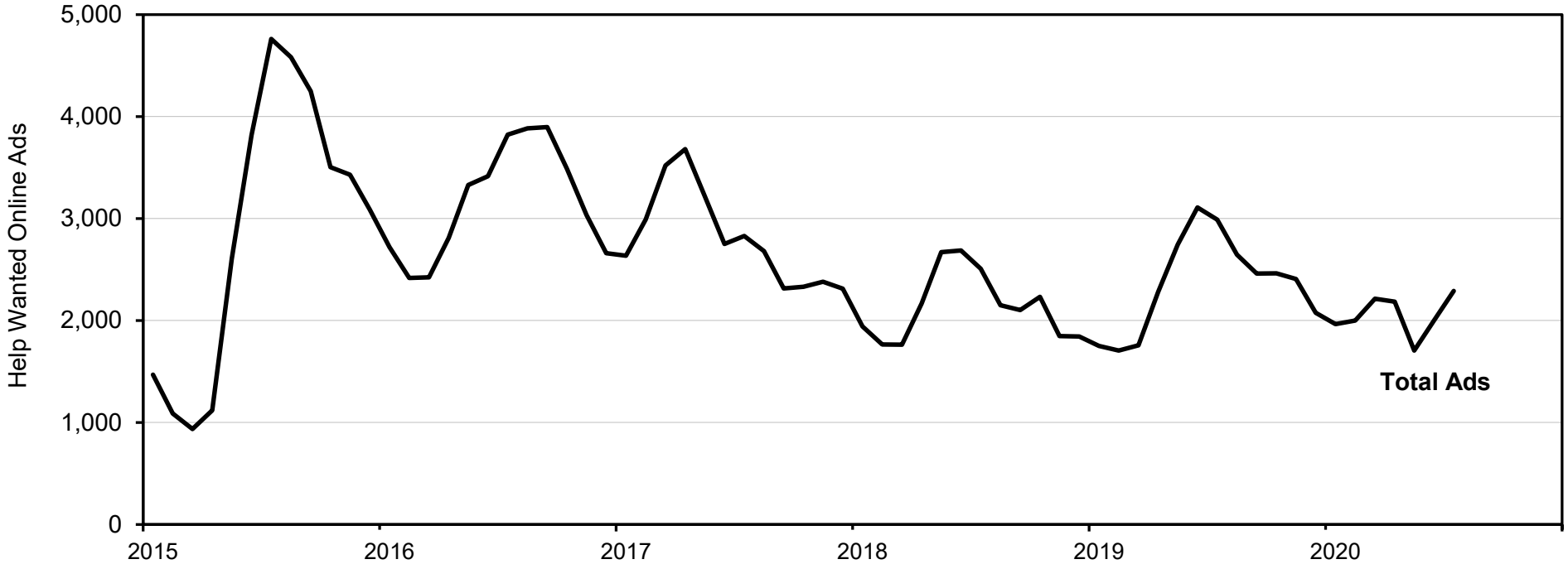
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



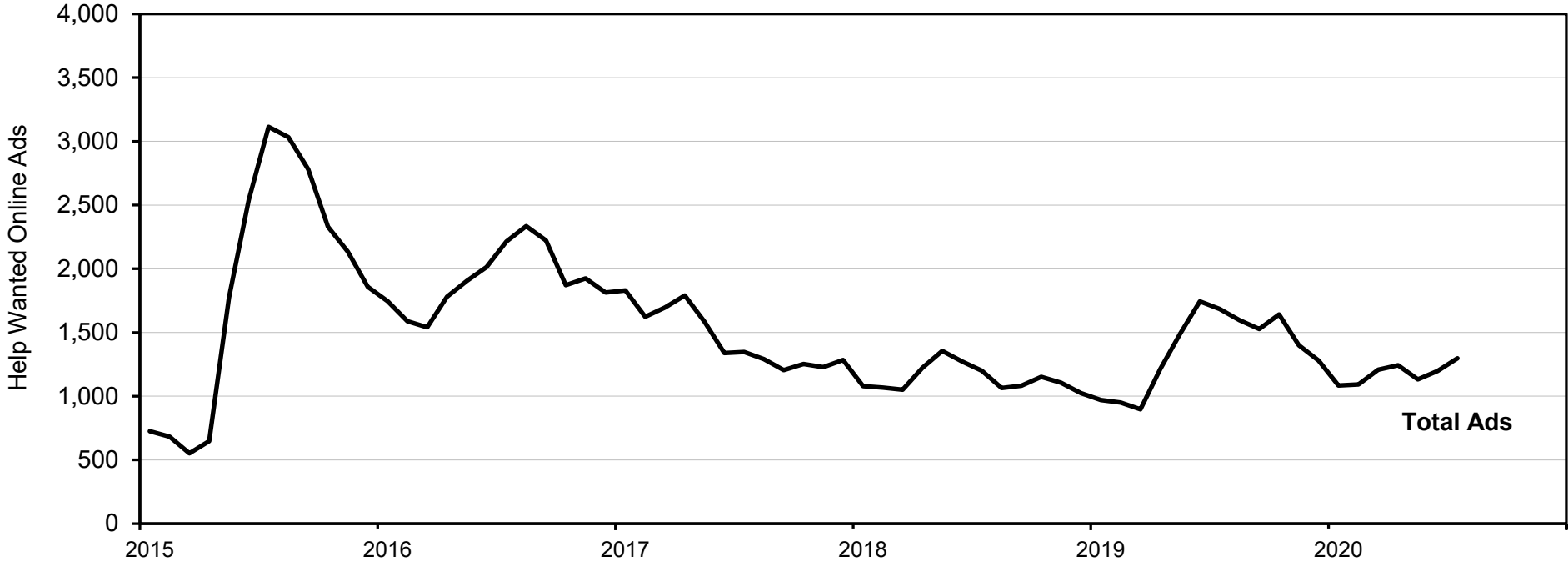
Total Ads

Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020

Southwestern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Total Ads

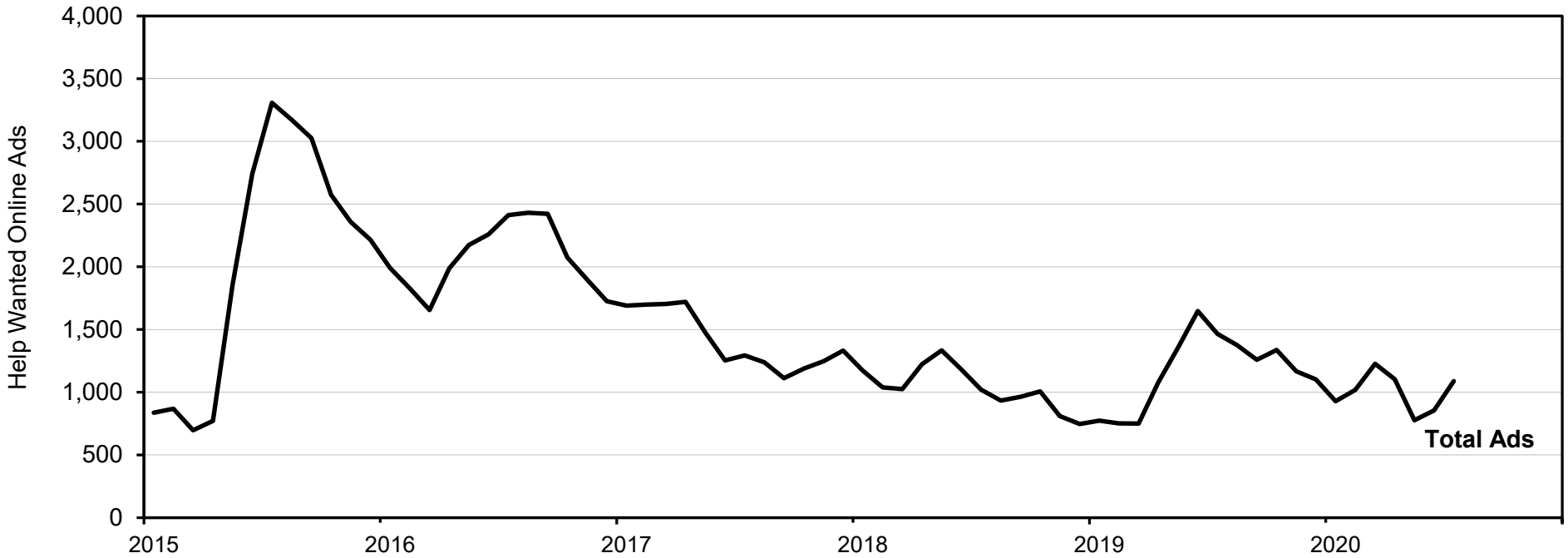
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - July 2020





Sarah Cunningham, Economist

Sarah.E.Cunningham@Oregon.gov

503-871-0046

Get the latest workforce and economic research delivered to your inbox!

Sign up at <https://www.qualityinfo.org/p-sofrm/>

Join the conversation:

OregonEmployment.Blogspot.com

Twitter [@OED_Research](https://twitter.com/OED_Research)

