



Help Wanted Online Ads

August 2017

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

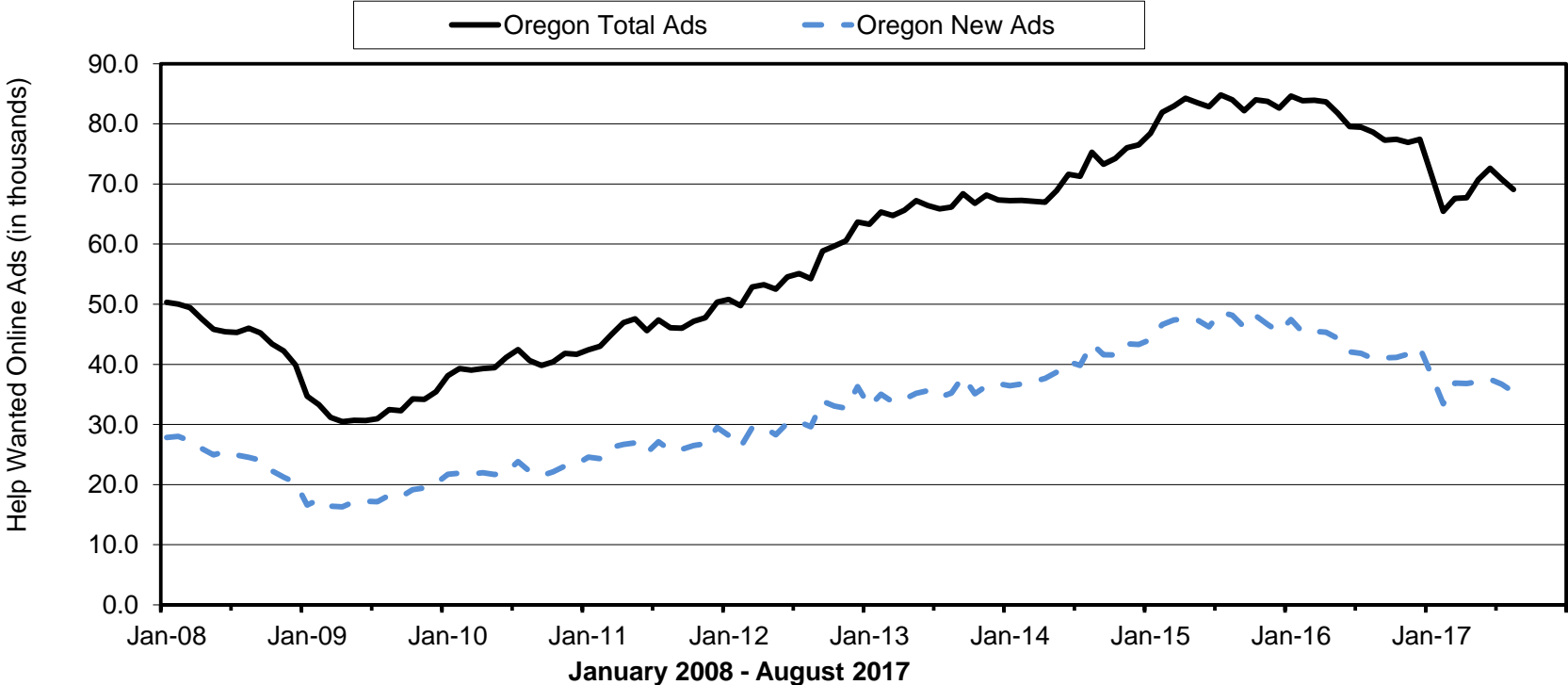


Number of help wanted ads decreased **125,900** nationally in August.

- Number of ads being posted for the first time (*new ads*) fell **25,100** in August.
- Number of online ads fell in all of Oregon's neighboring states.
 - Idaho **-400**
 - Nevada **-1,000**
 - Oregon **-1,700**
 - Washington **-4,600**
 - California **-11,300**
- Change in ads was mixed across Oregon's metro areas.
 - Portland and Eugene saw a decrease in help wanted ads.

The number of help wanted ads in Oregon fell 1,700 in August.

The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)

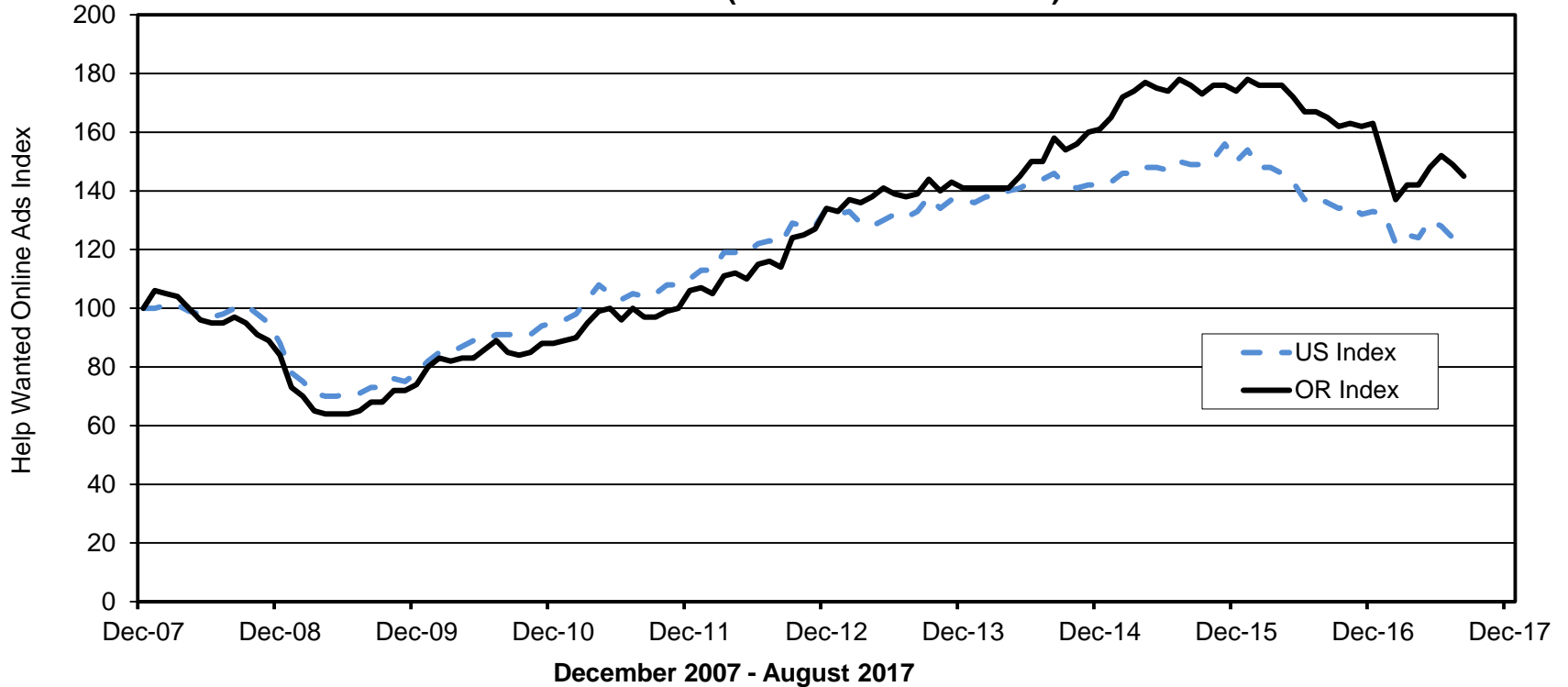


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of ads decreased 125,900 nationally in August.

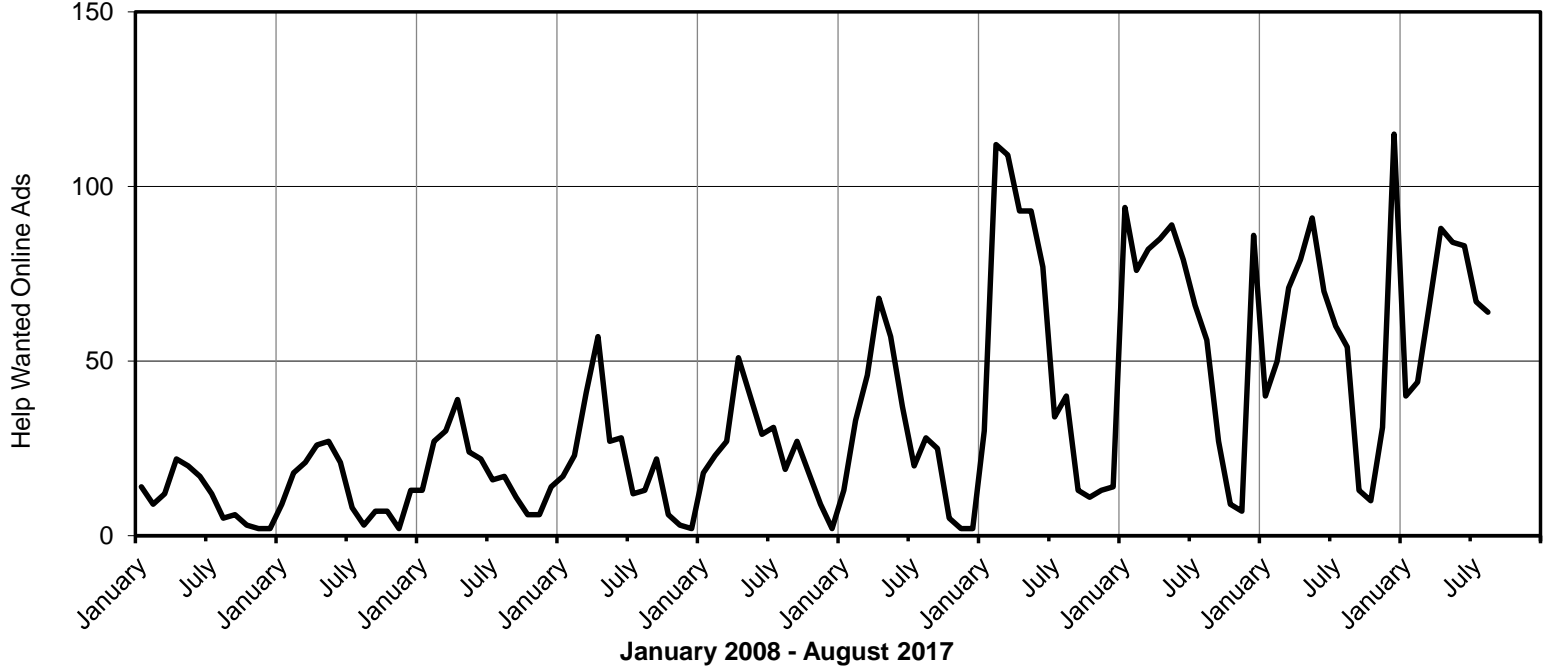
The Conference Board's Help Wanted Online Data Series
Total Ads Index (December 2007 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Online ads help track the need for firefighters in real time. Learn more about the job in [Can You Handle the Heat? Oregon's Firefighters Can.](#)

Online Ads for Wildland Firefighters are Recruiting for Multiple Openings



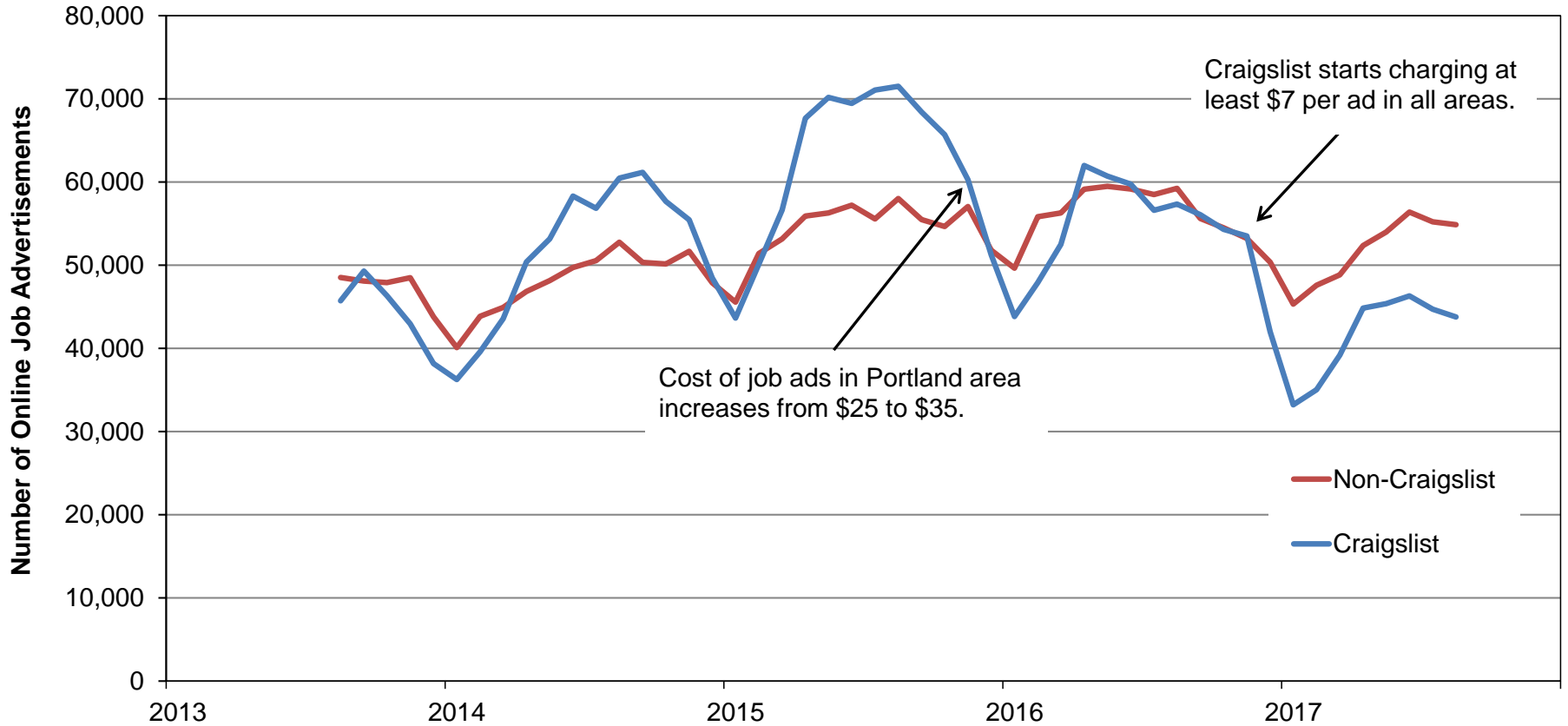
Source: The Conference Board Help Wanted OnLine™ (HWOL)



Craigslist began charging all employers to post help wanted ads in late 2016. That changed the HWOL series.

- Employers responded to the increased cost of posting help wanted ads on Craigslist by posting fewer ads.
- The total number of online help wanted ads rebounded a little, but there aren't as many as before the price increase.
- The HWOL methodology is being reviewed to ensure accuracy and alignment with market trends.

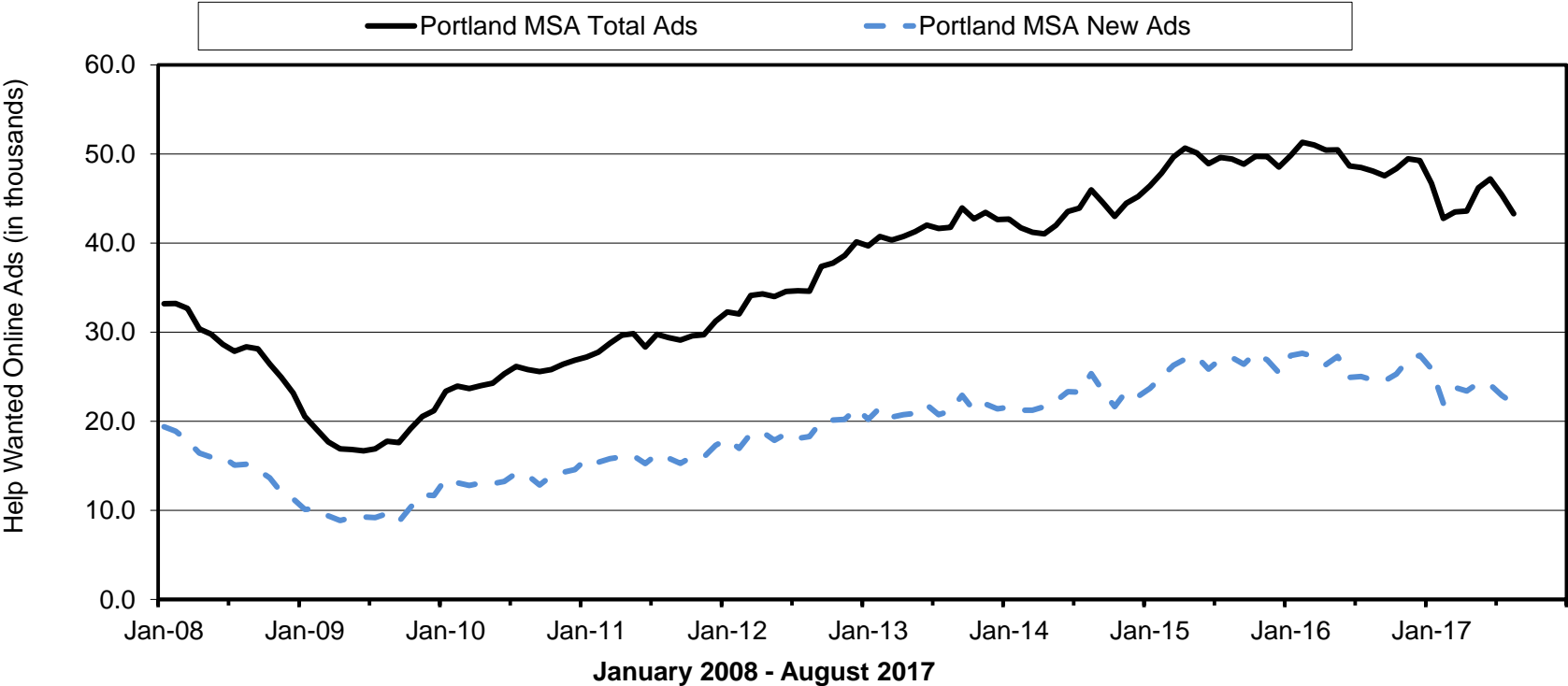
Number of Help Wanted Ads on Craigslist Falls After Price Increases, Oregon



THE FOLLOWING SLIDES SHOW HELP
WANTED ONLINE ADVERTISEMENT TRENDS
BY METRO AREA...

Number of online ads in the Portland area fell 2,100 in August.

The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)

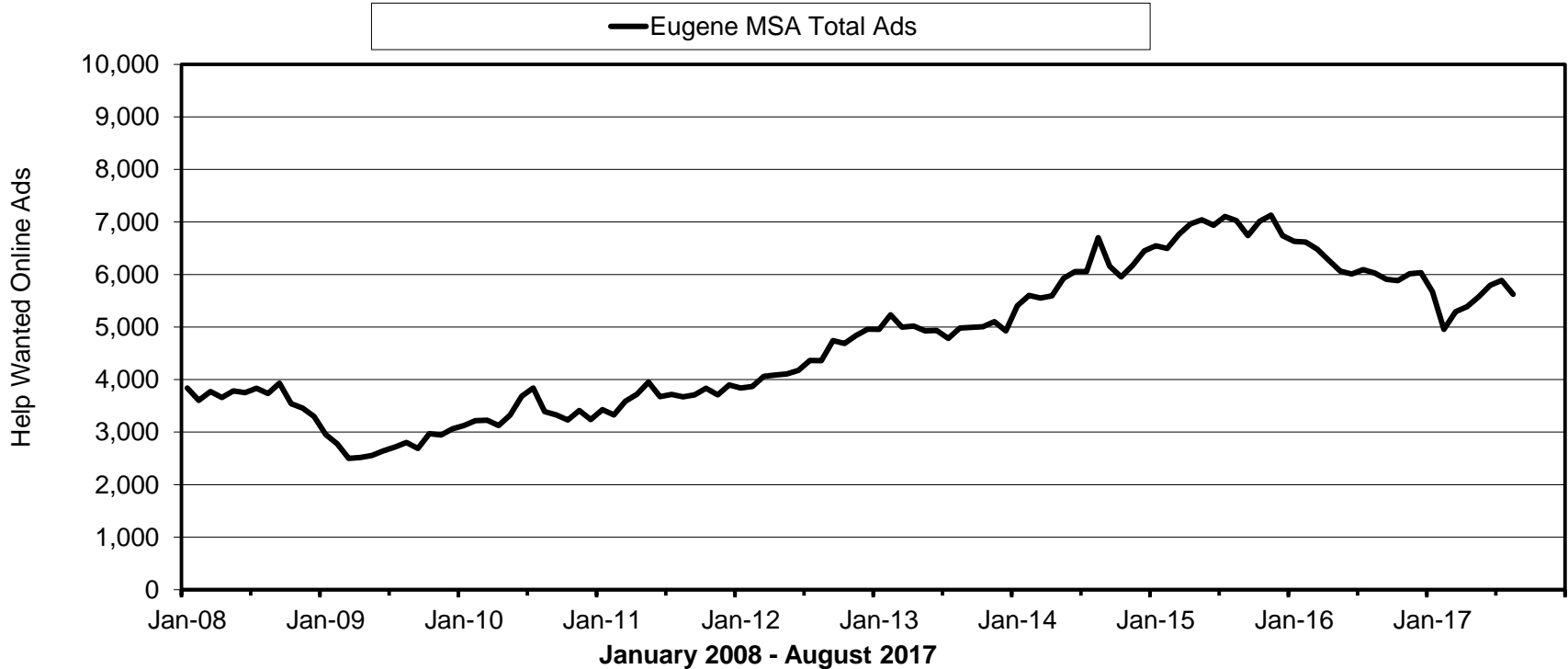


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Eugene area fell 300 in August.

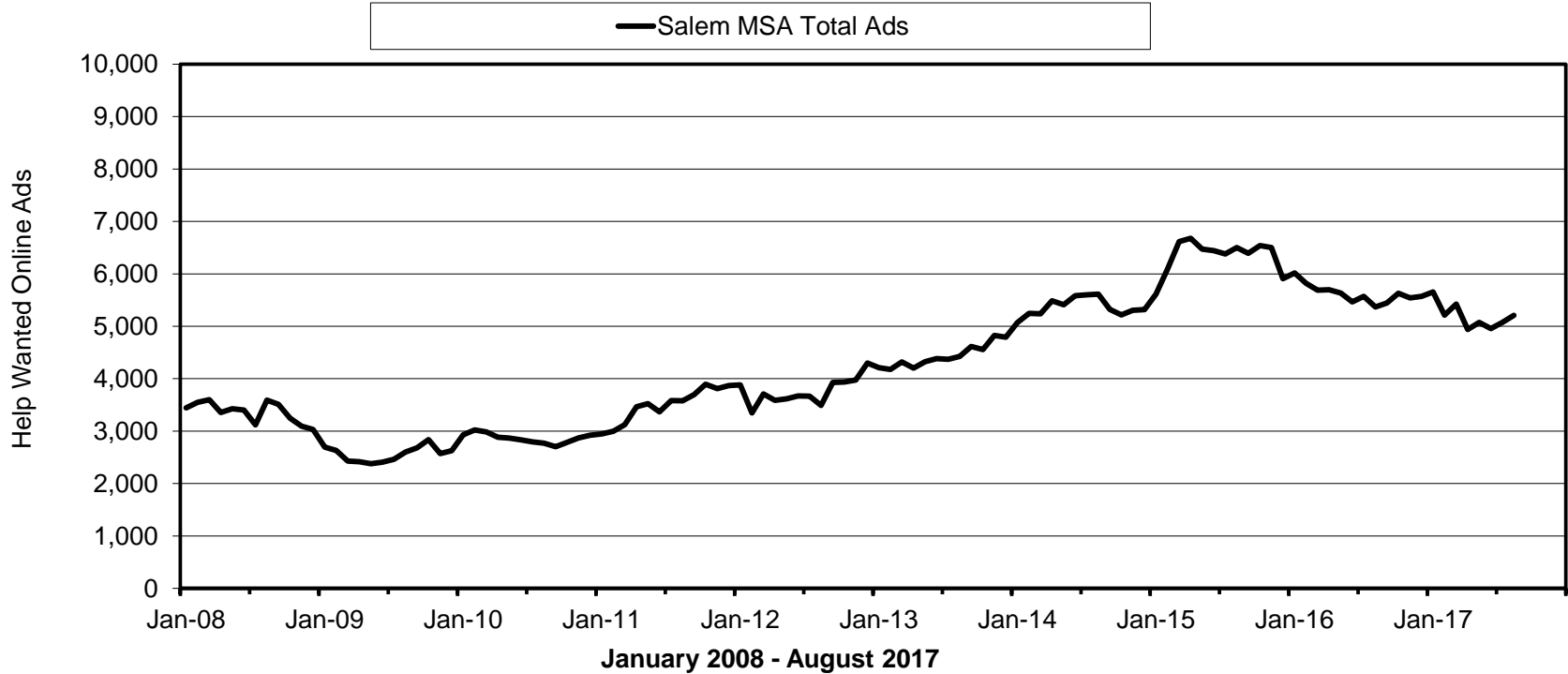
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Number of online ads in the Salem area increased 100 in August.

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

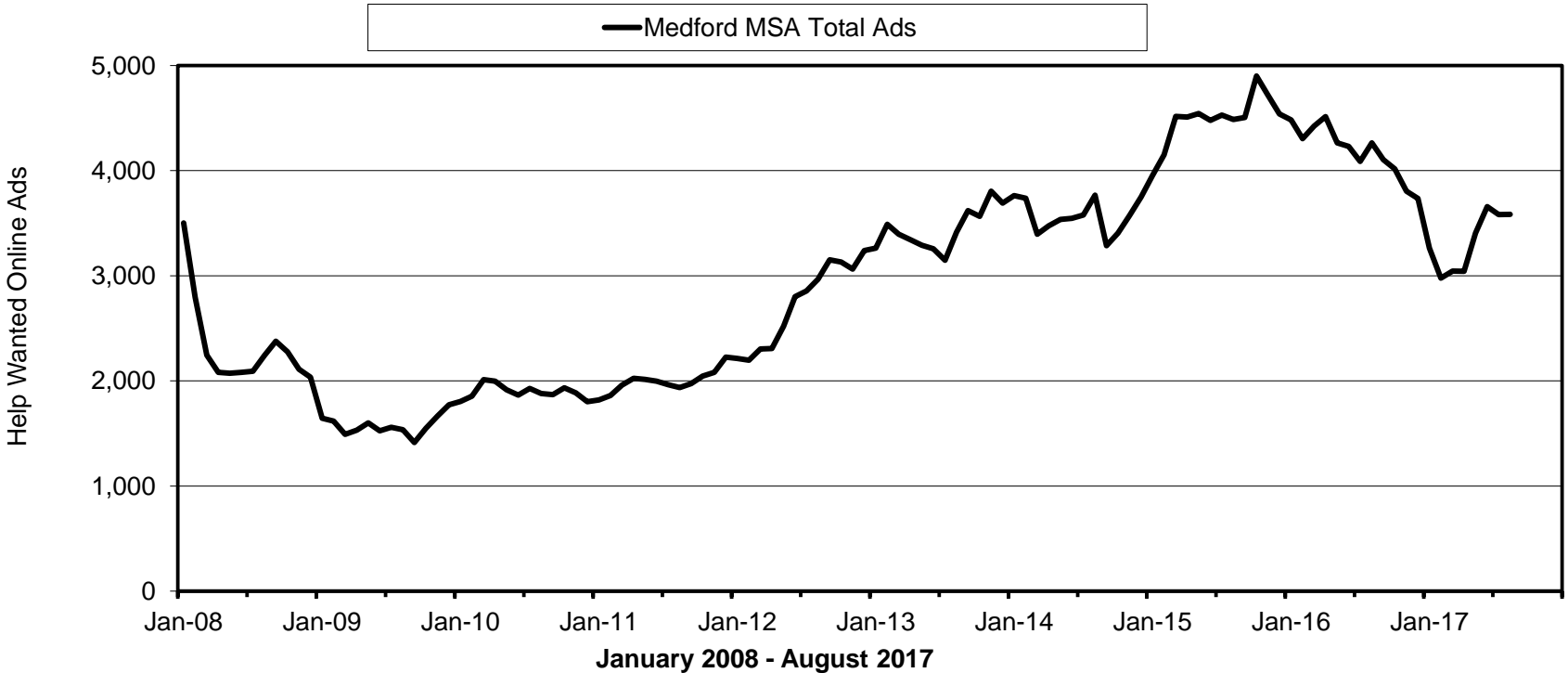


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Medford area was unchanged in August.

**The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted**

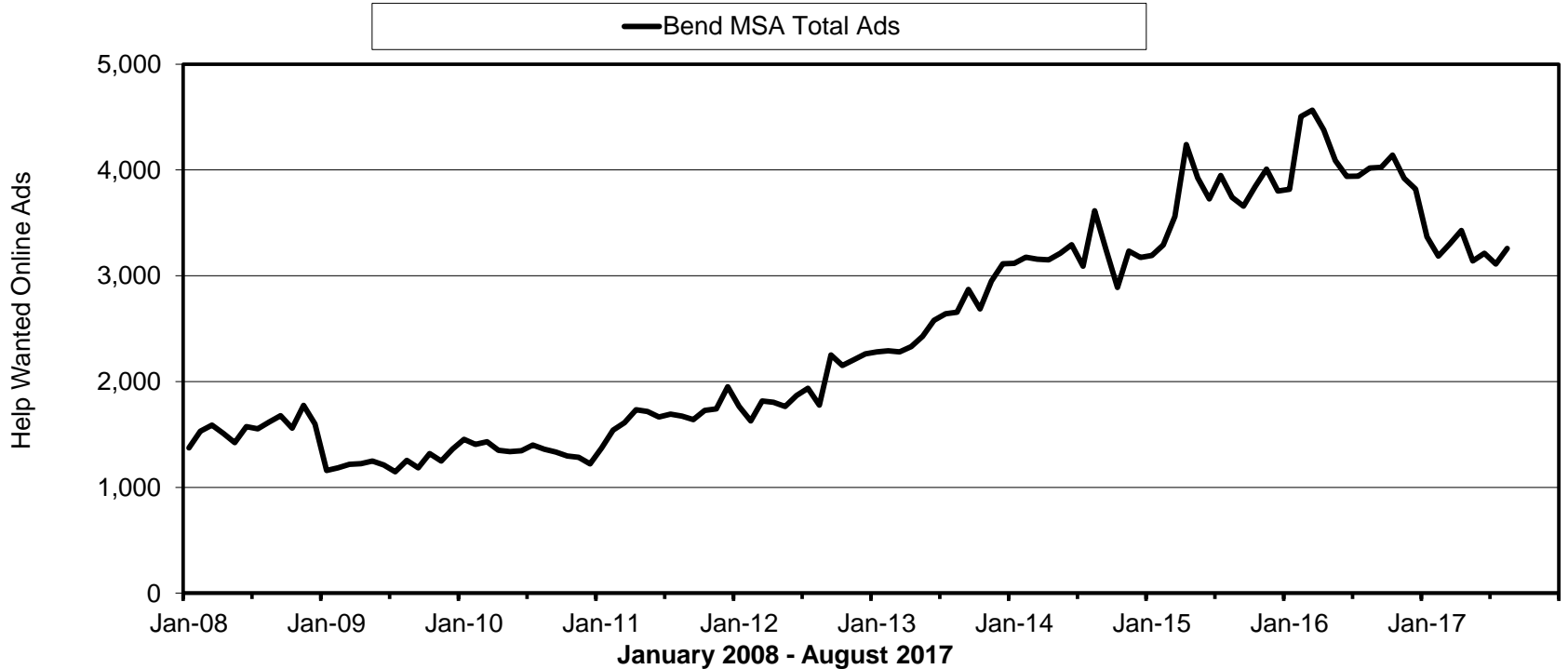


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Number of online ads in the Bend area increased 100 in August.

**The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted**

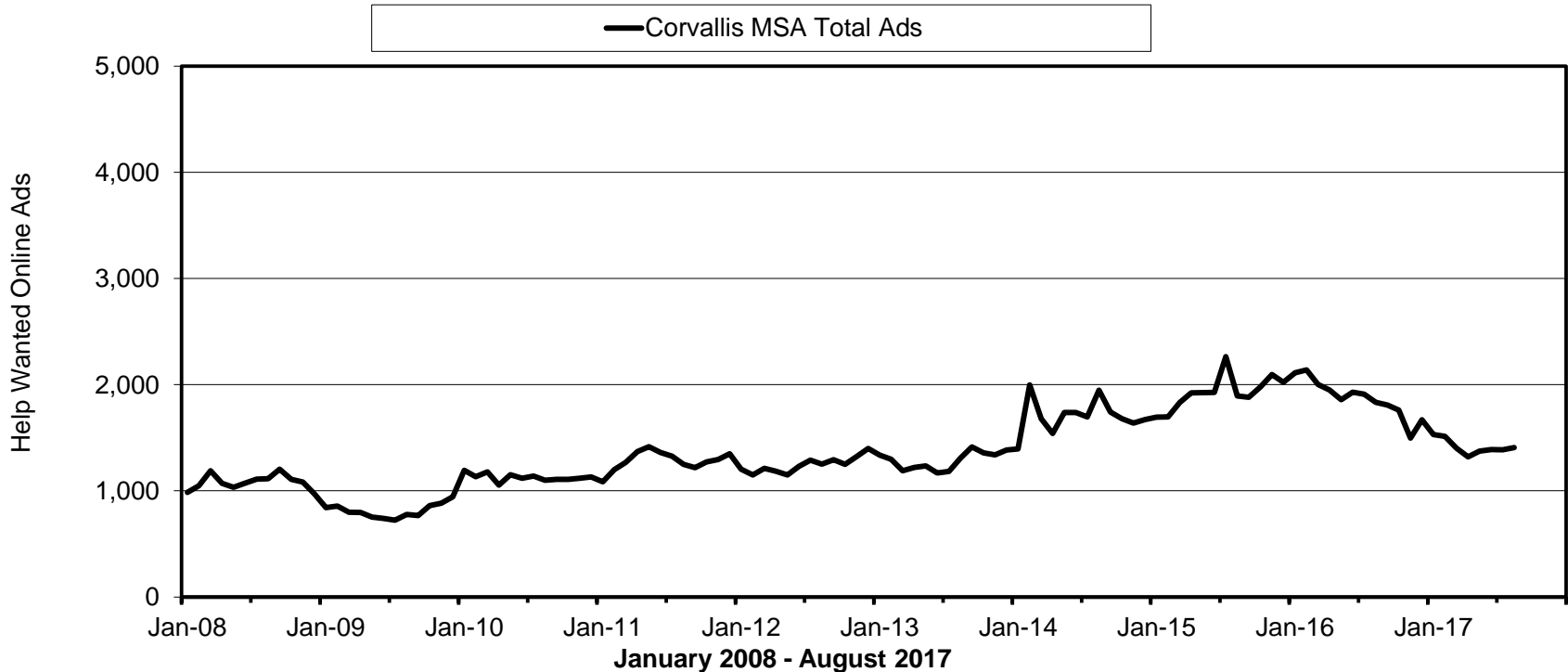


Source: The Conference Board Help Wanted OnLine™ (HWOL)



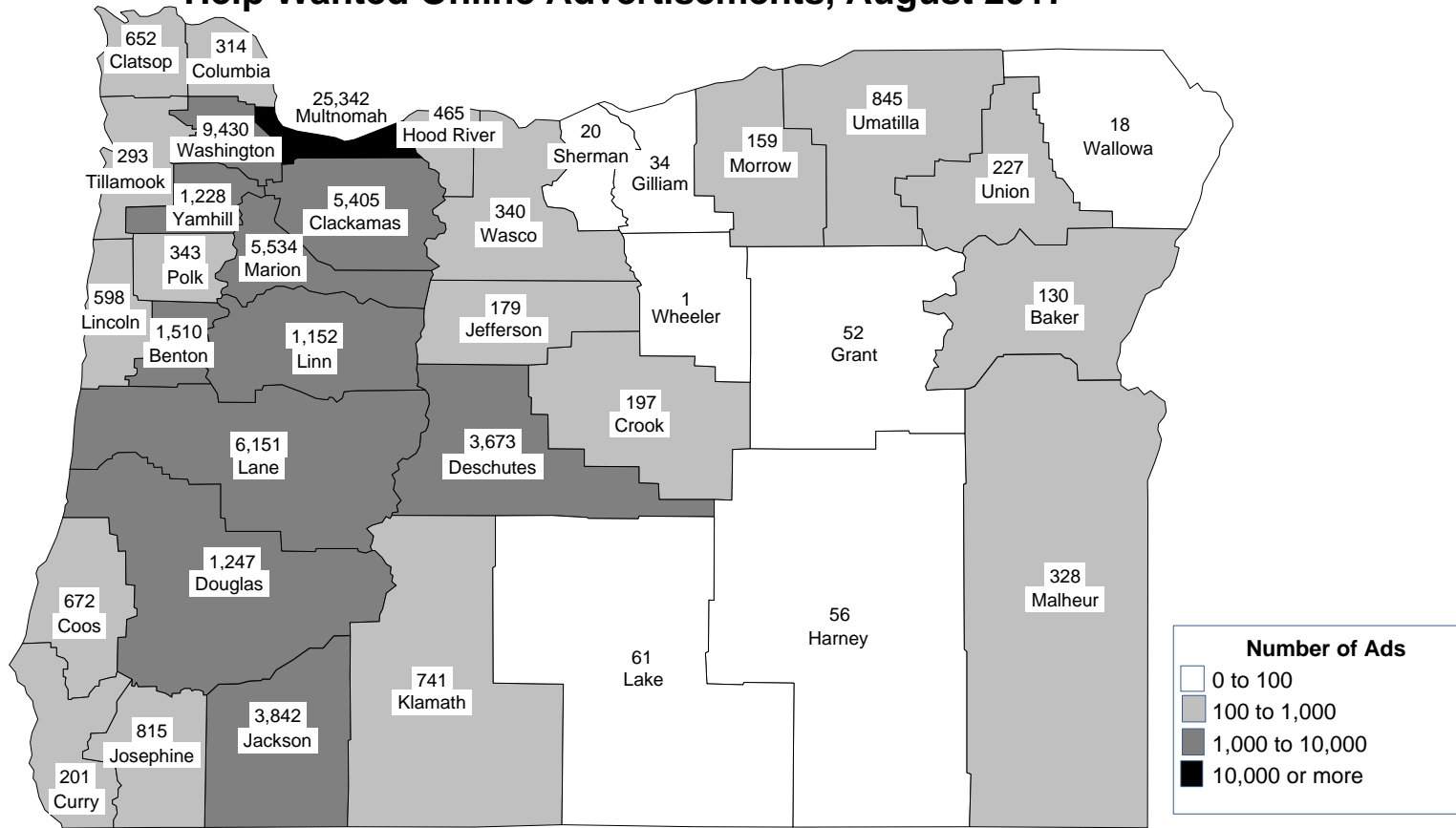
Number of online ads in the Corvallis area was unchanged in August.

**The Conference Board's Help Wanted Online Data Series
Seasonally Adjusted**



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Advertisements, August 2017



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas? The next nine graphs show the number of ads by area back to 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.



Nearly half of Oregon's online job advertisements were in the Portland-Metro area.

	Number of Help Wanted Ads in August 2017	Over-The-Year Change Rate
Portland-Metro	34,600	-13%
Mid-Valley	8,200	-7%
Lane	6,100	-6%
East Cascades	5,700	-17%
Clackamas	5,400	-4%
Rogue Valley	4,600	-18%
Northwest Oregon	3,400	-18%
Southwestern Oregon	2,100	-29%
Eastern Oregon	1,800	-17%

Source: Oregon Employment Department and The Conference Board

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.



Portland-Metro Help Wanted Online Advertisements (Not Seasonally Adjusted)

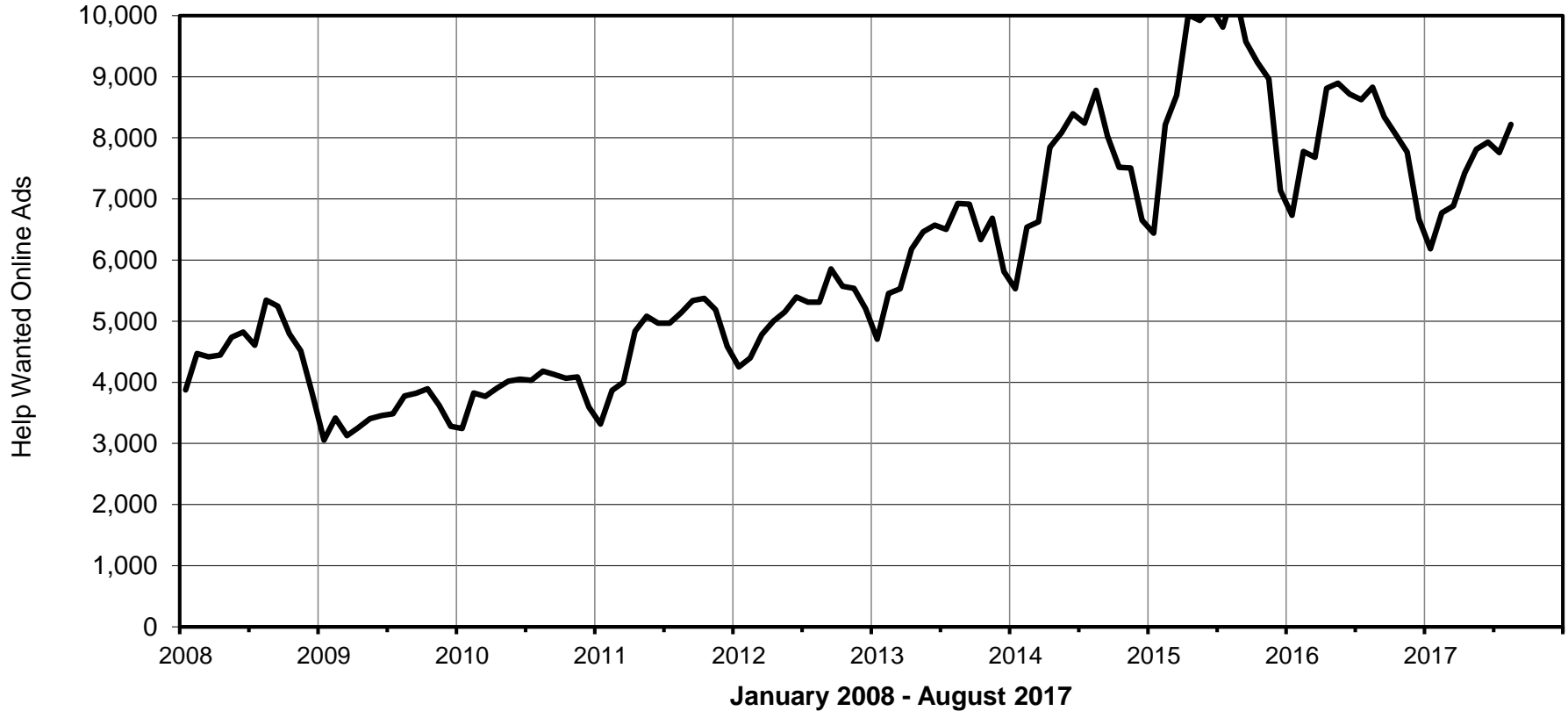


January 2008 - August 2017

Source: The Conference Board Help Wanted OnLine™ (HWOL)



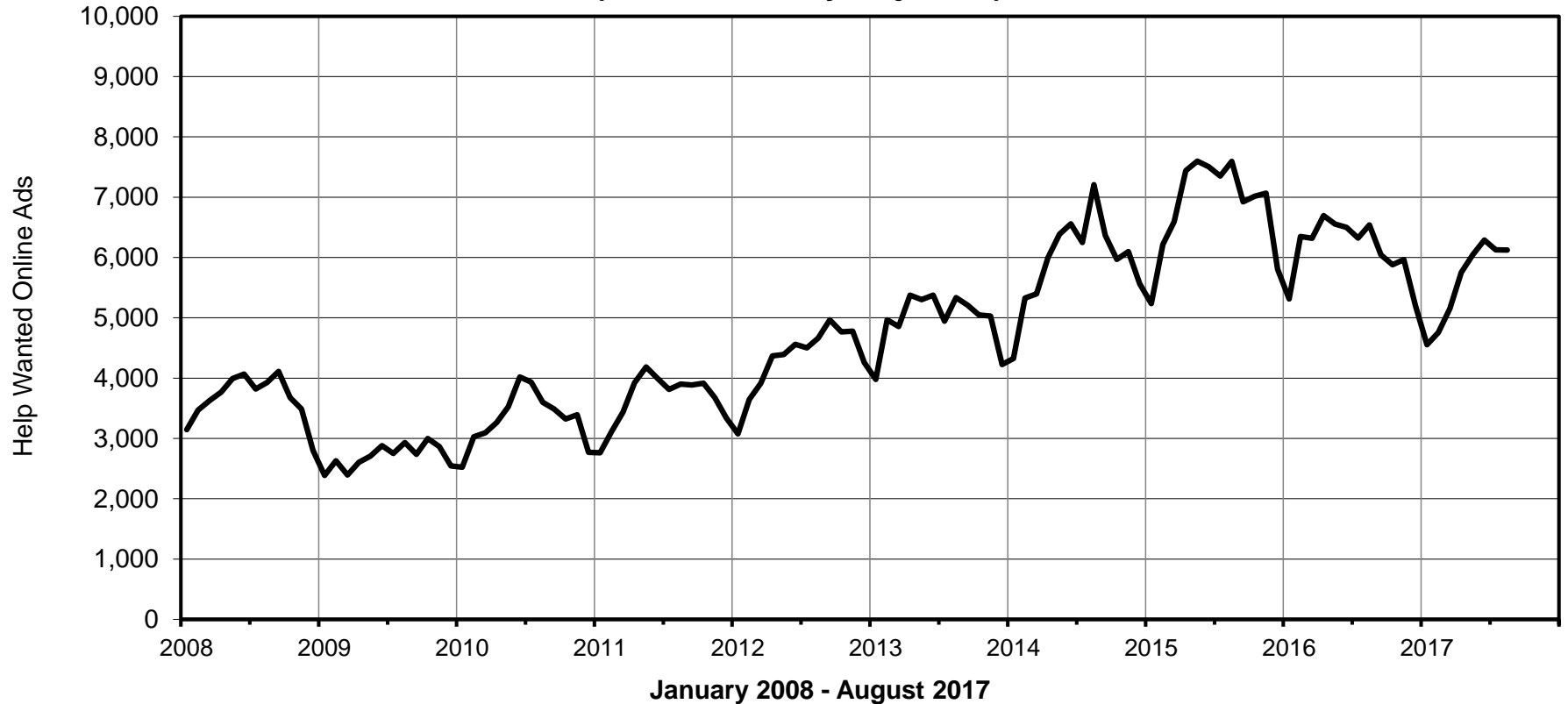
Mid-Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



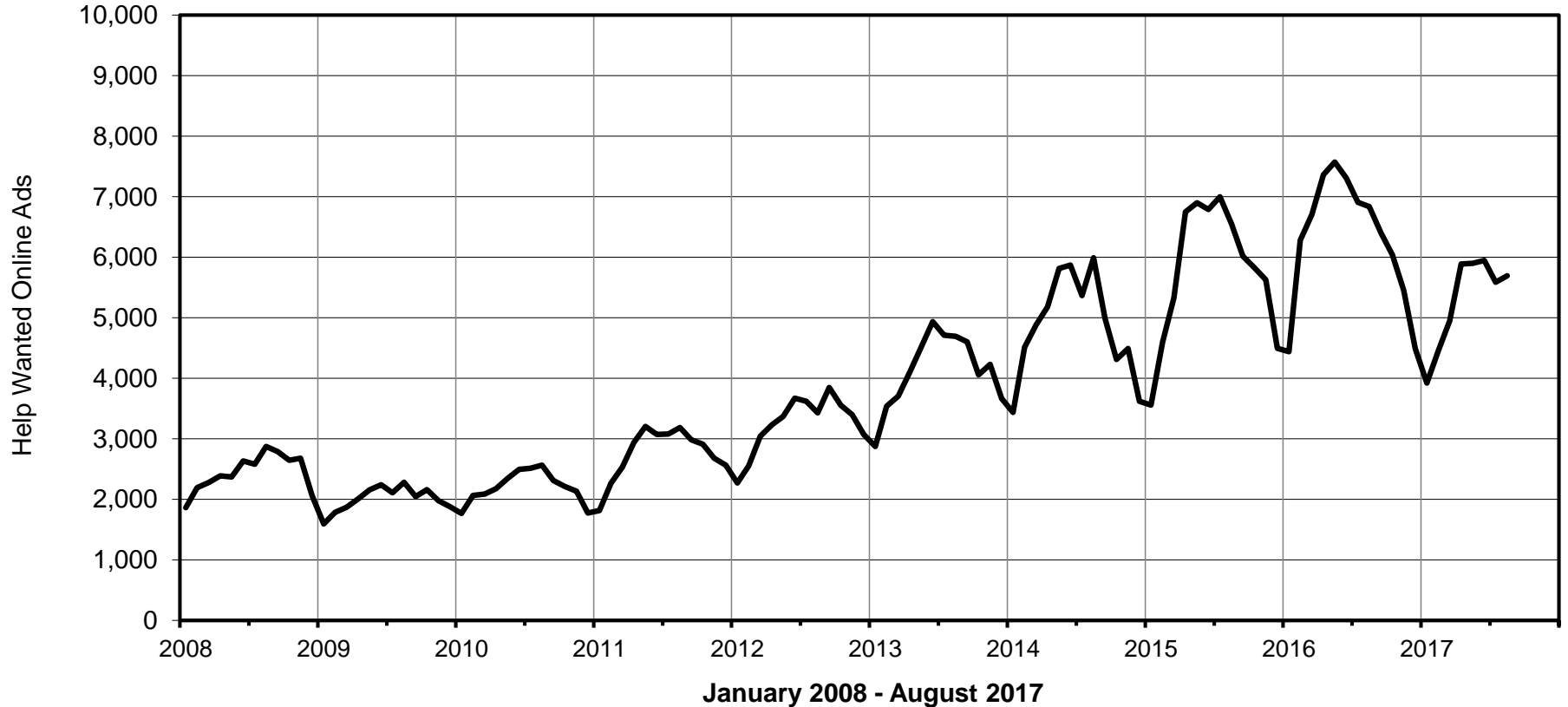
Lane Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Clackamas Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Rogue Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Northwest Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)

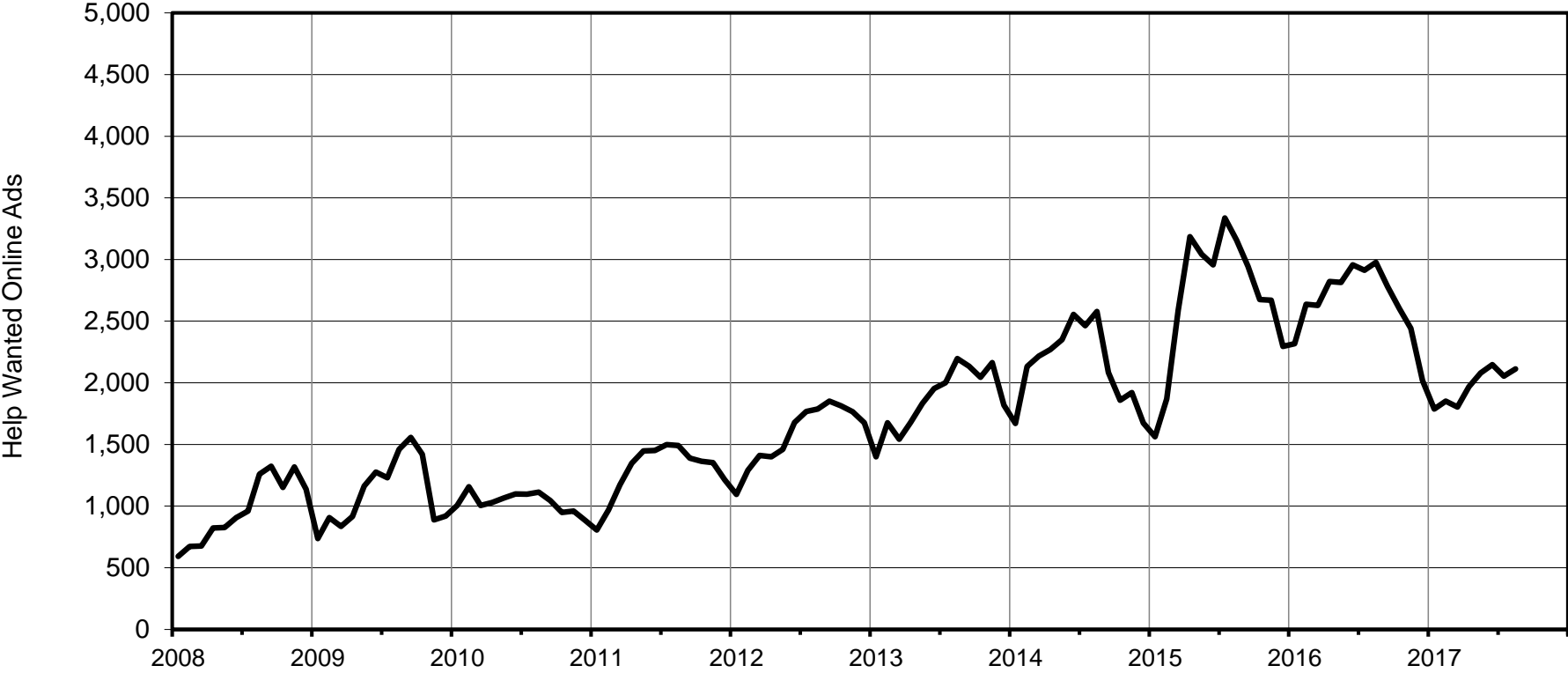


January 2008 - August 2017

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Southwestern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



January 2008 - August 2017

Source: The Conference Board Help Wanted OnLine™ (HWOL)



Eastern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



January 2008 - August 2017

Source: The Conference Board Help Wanted OnLine™ (HWOL)





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