



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
 Current Week: April 4, 2021

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	64.3%	187.0%	-4.7%	\$104.27	35.7%	-10.1%	\$67.09	289.4%	-14.3%
Central	67.8%	264.9%	3.0%	\$112.74	43.0%	1.7%	\$76.42	421.9%	4.8%
Coast	74.7%	282.4%	31.0%	\$126.92	69.1%	19.7%	\$94.82	546.8%	56.9%
Eastern	60.9%	101.1%	3.0%	\$81.89	15.7%	2.5%	\$49.87	132.7%	5.5%
Hood/Gorge	64.9%	148.0%	-0.5%	\$97.25	26.5%	-1.4%	\$63.10	213.7%	-1.8%
Portland	52.0%	167.4%	-32.4%	\$96.23	14.1%	-28.3%	\$50.09	205.1%	-51.5%
Southern	79.4%	201.7%	35.3%	\$93.05	37.3%	5.3%	\$73.87	314.1%	42.5%
Willamette Valley	69.6%	159.2%	2.1%	\$98.50	34.1%	-4.8%	\$68.59	247.6%	-2.8%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	479,528	10.7%	1.4%	308,554	217.7%	-3.4%	\$32,171,641	331.1%	-13.2%
Central	41,566	8.1%	7.6%	28,176	294.6%	10.9%	\$3,176,452	464.2%	12.8%
Coast	79,506	16.4%	3.7%	59,398	345.1%	35.9%	\$7,538,770	652.8%	62.6%
Eastern	34,657	3.7%	5.1%	21,106	108.5%	8.2%	\$1,728,394	141.2%	10.9%
Hood/Gorge	16,135	16.4%	4.3%	10,469	188.7%	3.8%	\$1,018,157	265.2%	2.4%
Portland	172,781	10.8%	-0.5%	89,932	196.4%	-32.7%	\$8,653,760	238.2%	-51.8%
Southern	59,339	4.6%	0.5%	47,103	215.7%	36.0%	\$4,383,164	333.3%	43.2%
Willamette Valley	77,098	15.3%	2.7%	53,690	198.9%	4.8%	\$5,288,267	300.8%	-0.2%

Source: STR