



Help Wanted Online Ads

January 2022

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)



Note

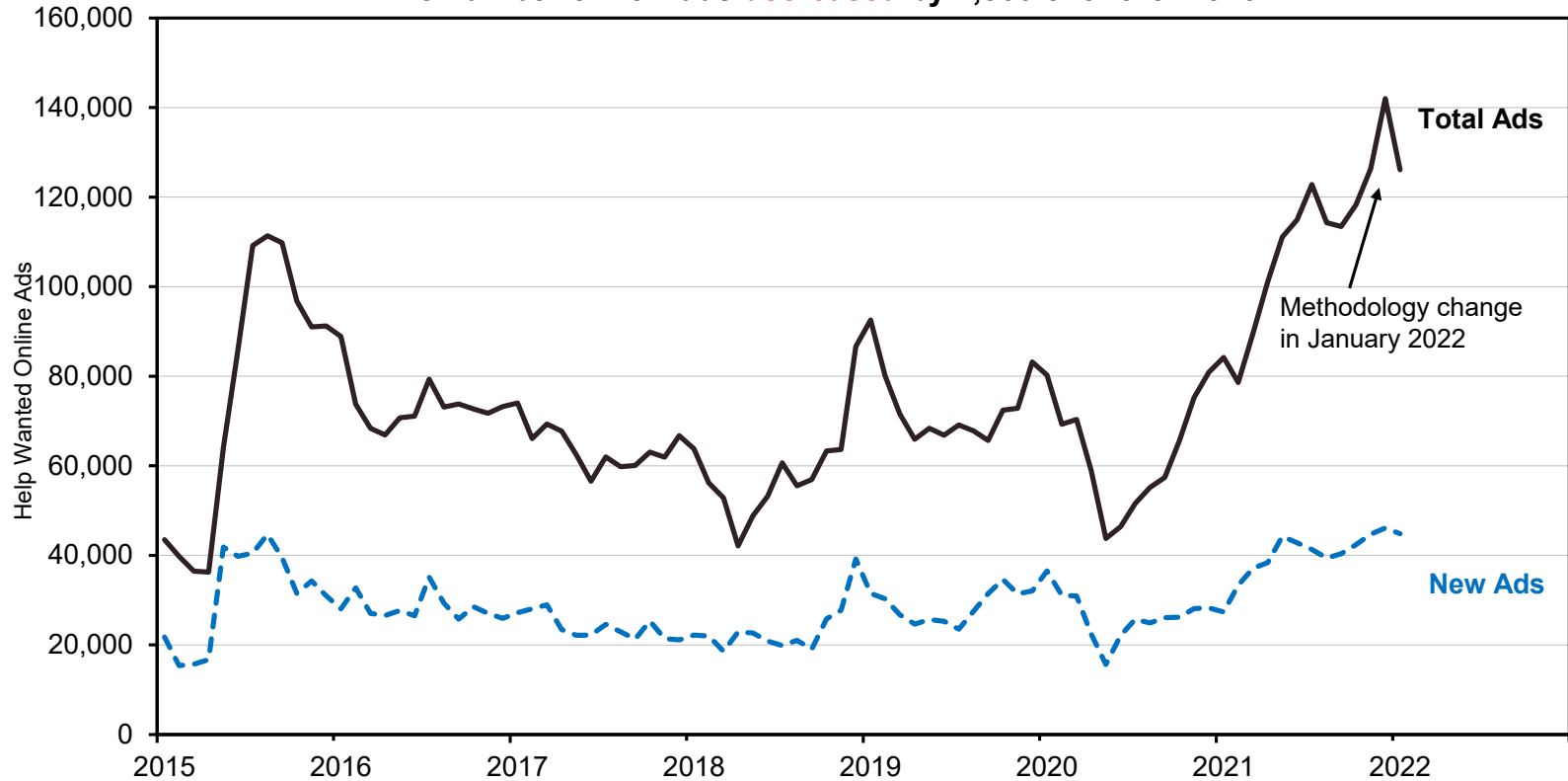
As of January 2022, Emsi Burning Glass has instituted system wide changes to their data collection process to better capture when job ads have expired. As part of these changes, there is an increase in the number of ads that expired, and subsequently, a level change in the data series for Available Ads. The HWOL Index and New Ads series remain unaffected by this update.

The number of U.S. Help Wanted Online ads was 7.8 million in January.

- Number of ads posted in Oregon totaled 126,100 in January.
- Number of ads posted for the first time (*new ads*) decreased by 1,300 in Oregon in January.
- Nationally, new ads decreased by 90,600 in January.
- Number of online ads in Oregon and its neighboring states:
 - Idaho: 59,000
 - Nevada: 86,500
 - Oregon: 126,100
 - Washington: 215,200
 - California: 938,300



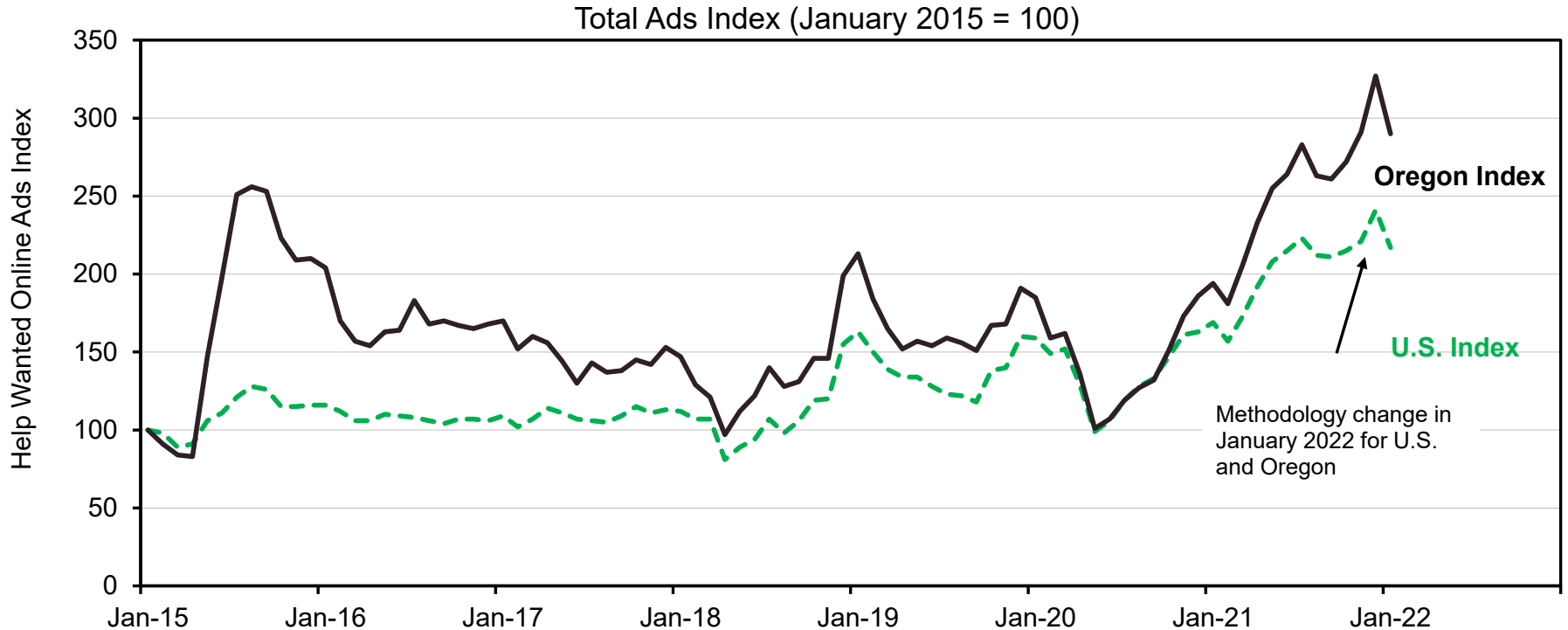
The number of help wanted ads in Oregon was 126,100 in January.
The number of new ads **decreased** by 1,300 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



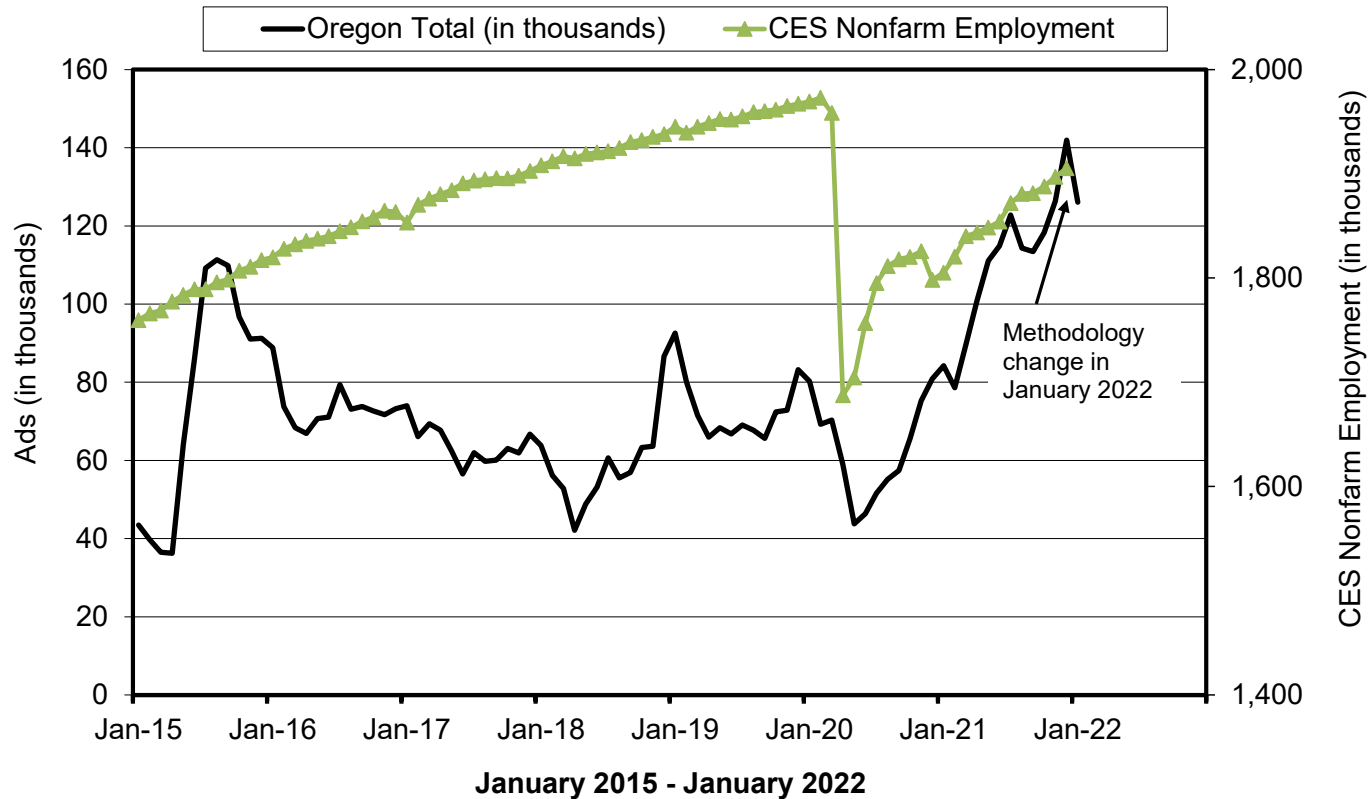
The number of help wanted ads nationally was 7.8 million in January 2022.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The Conference Board's Help Wanted OnLine Data Series Seasonally Adjusted

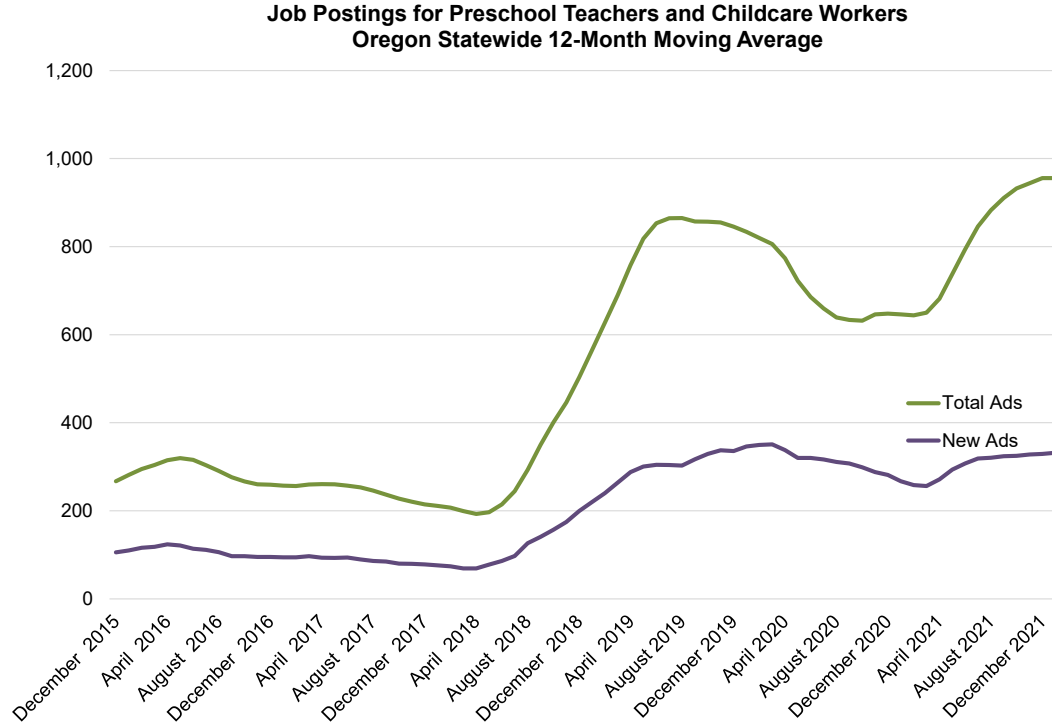


Source: The Conference Board Help Wanted OnLine™ (HWOL) and The Bureau of Labor Statistics, Current Employment Statistics



Childcare is critical for allowing parents sidelined by the pandemic to return to work.

Read [Oregon's Child Care Industry](#) by Economist [Jessica Nelson](#)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

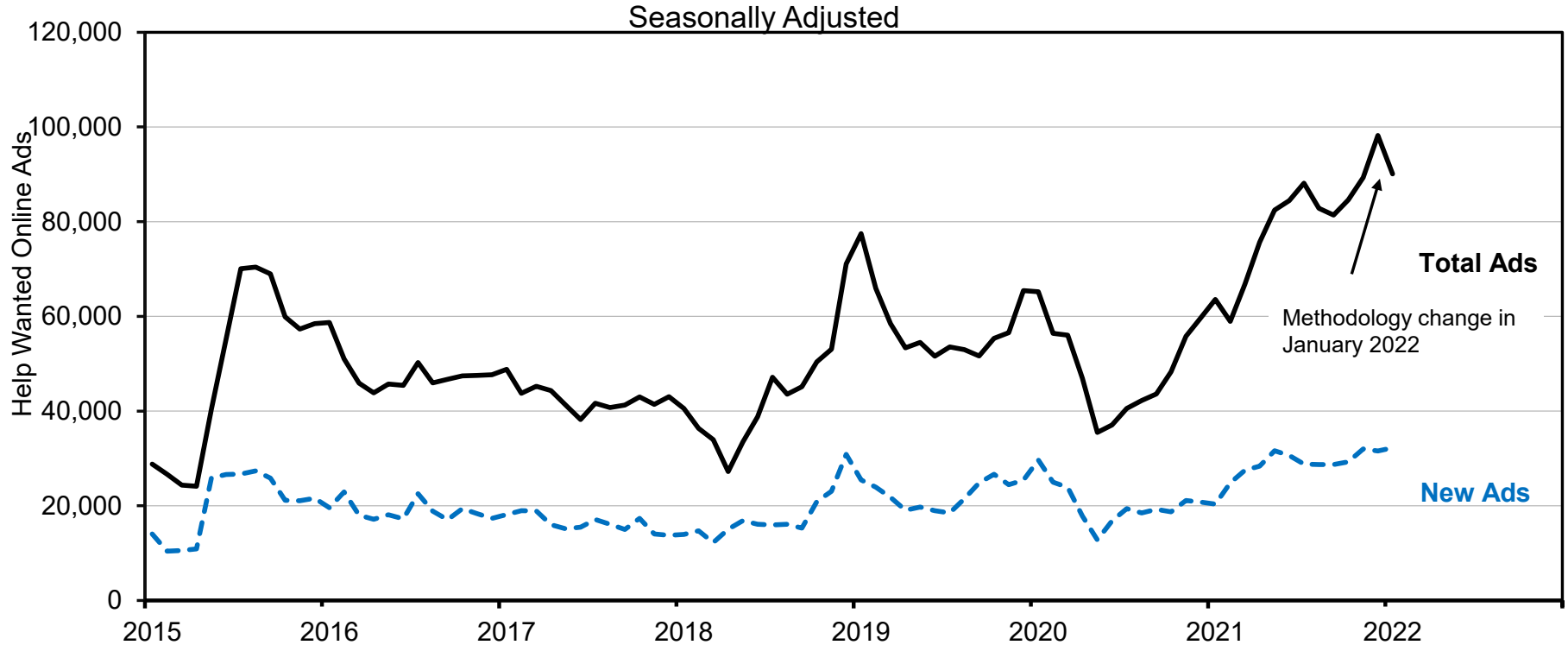
Email Sarah.E.Cunningham@Employ.Oregon.gov if you need HWOL data for specific occupations.



HELP WANTED ONLINE ADVERTISEMENT TRENDS BY METRO AREA



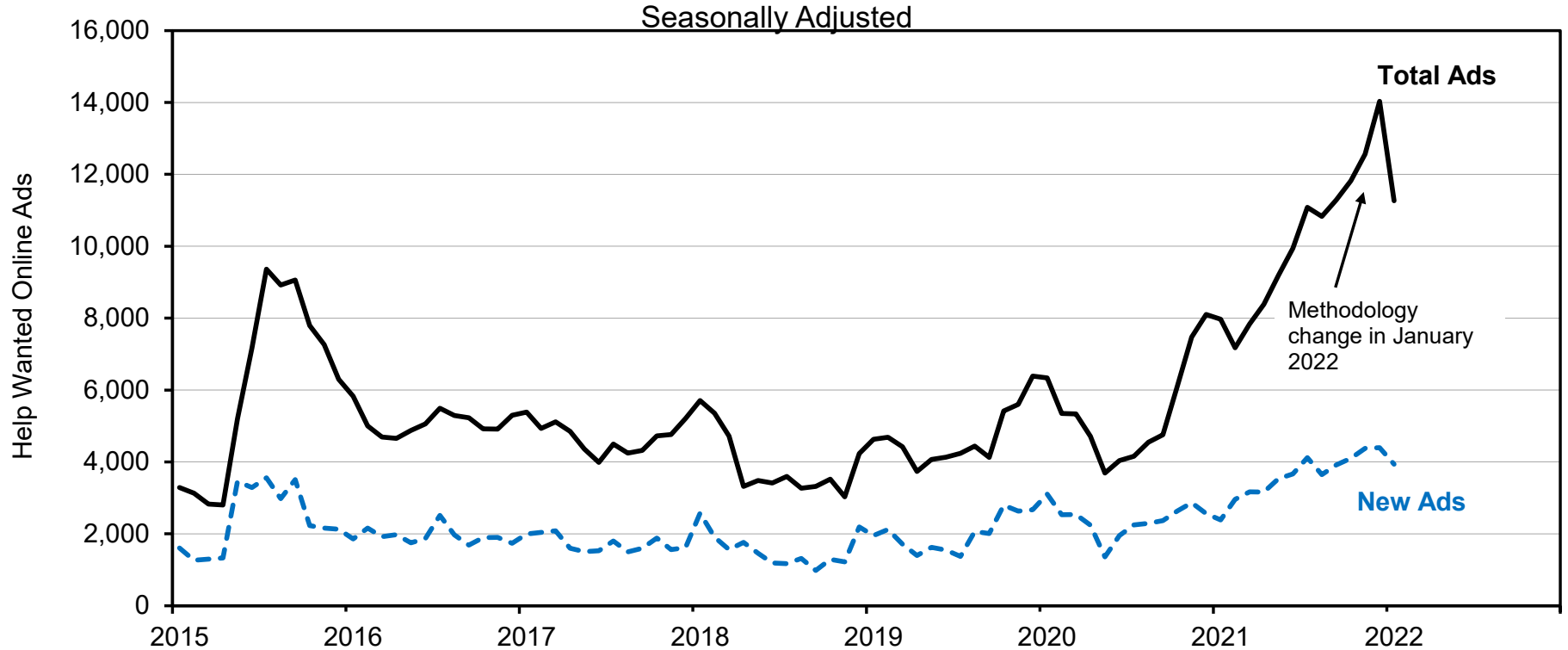
The number of online ads in the Portland metro area was 90,100 in January.
The number of new ads increased by 660 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



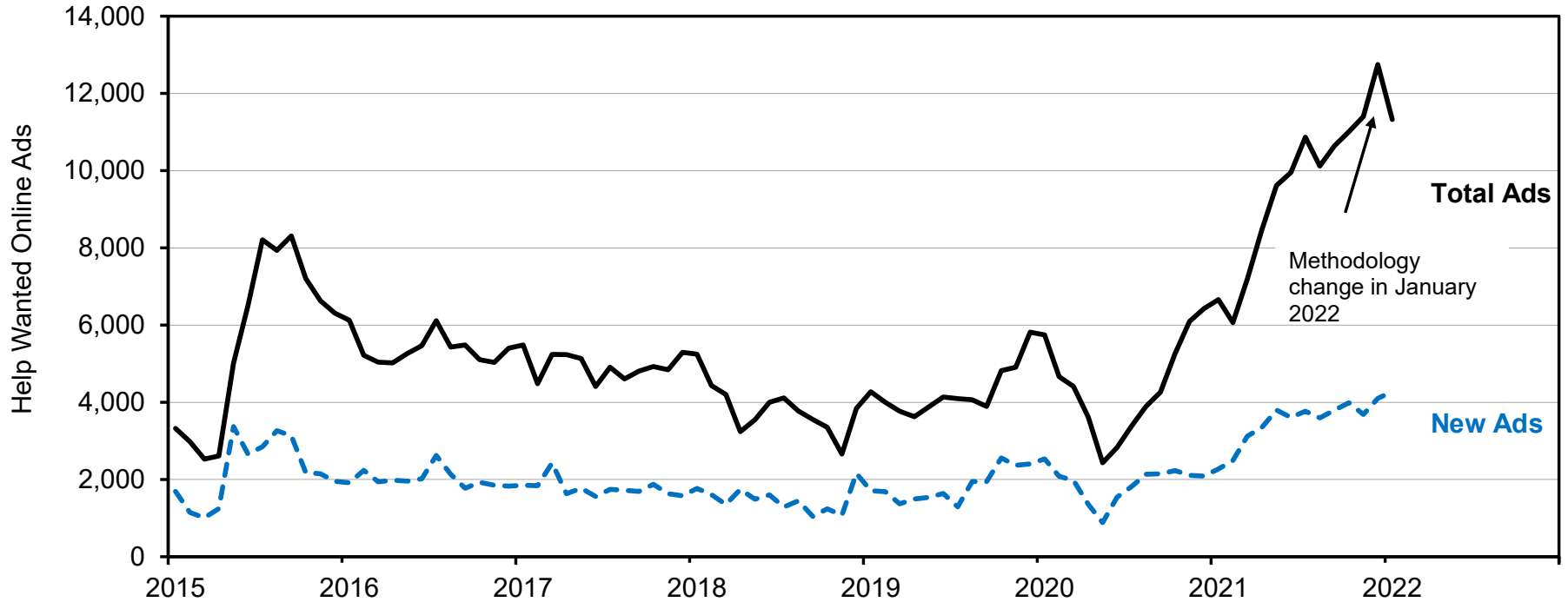
The number of online ads in the Salem metro area was 11,300 in January.
The number of new ads **decreased** by 460 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



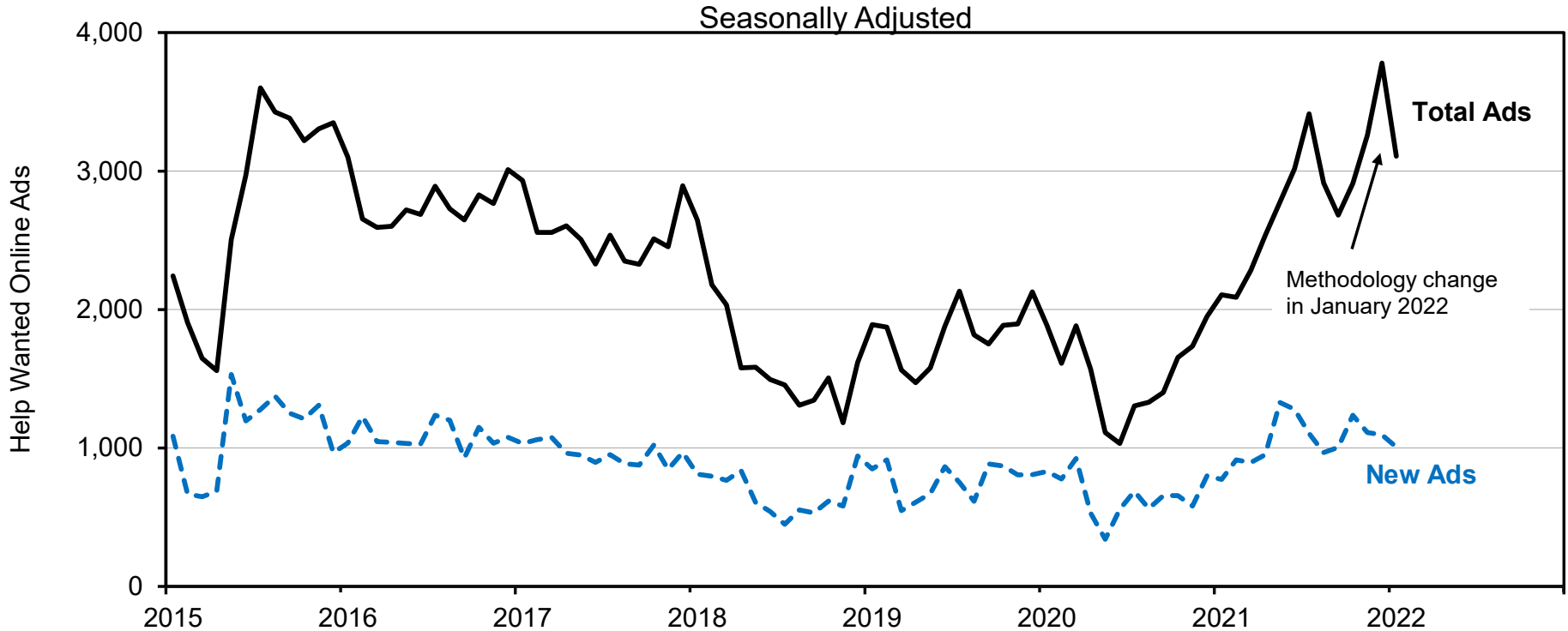
The number of online ads in the Eugene metro area was 11,300 in January.
The number of new ads increased by 180 over the month.
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



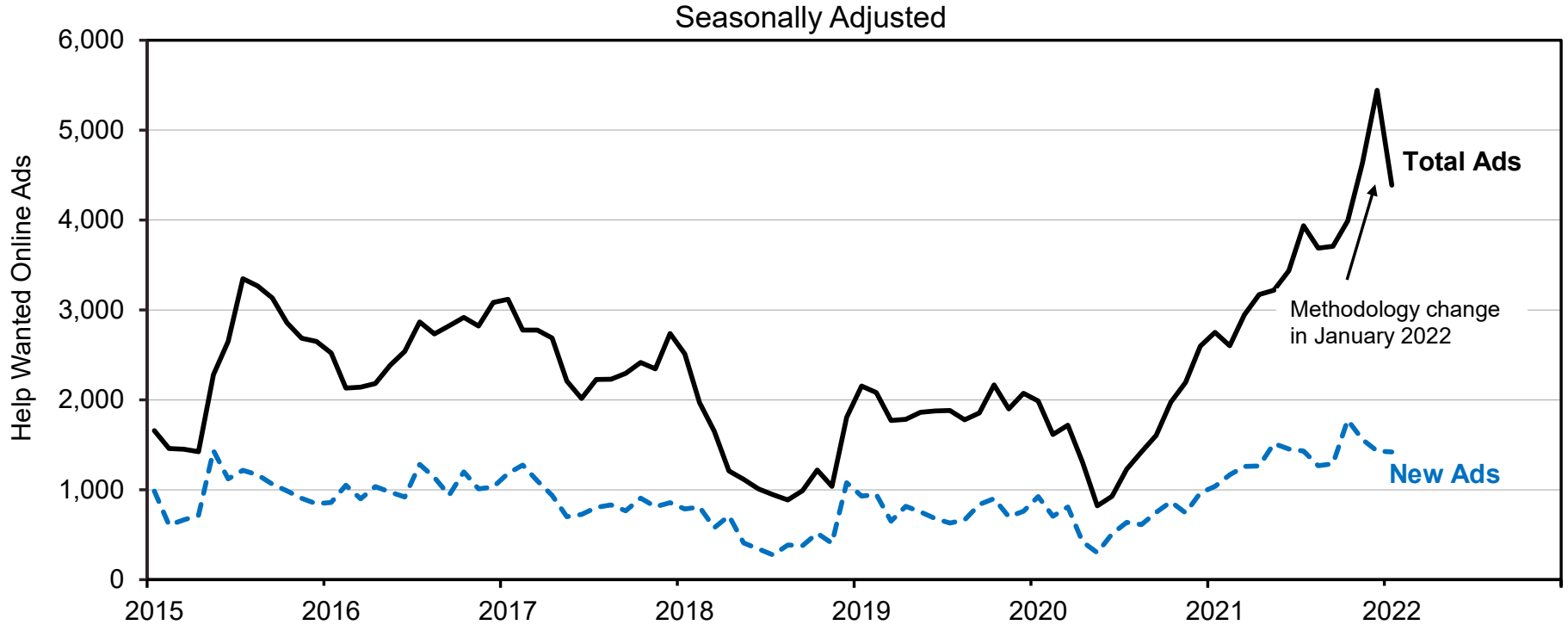
The number of online ads in the Medford metro area was 3,100 in January.
The number of new ads **decreased** by 90 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



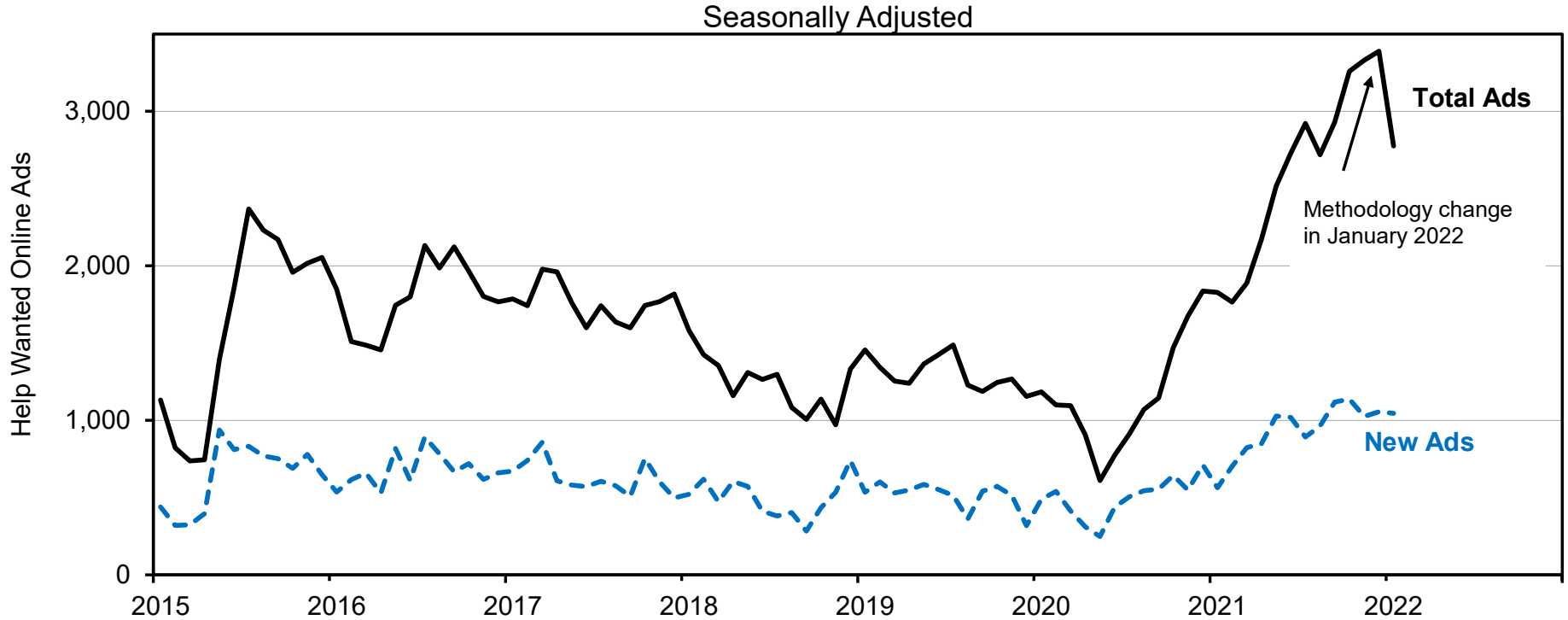
The number of online ads in the Bend metro area was 4,400 in January.
The number of new ads **decreased** by 10 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Corvallis metro area was 2,800 in January.
The number of new ads **decreased** by 10 over the month.

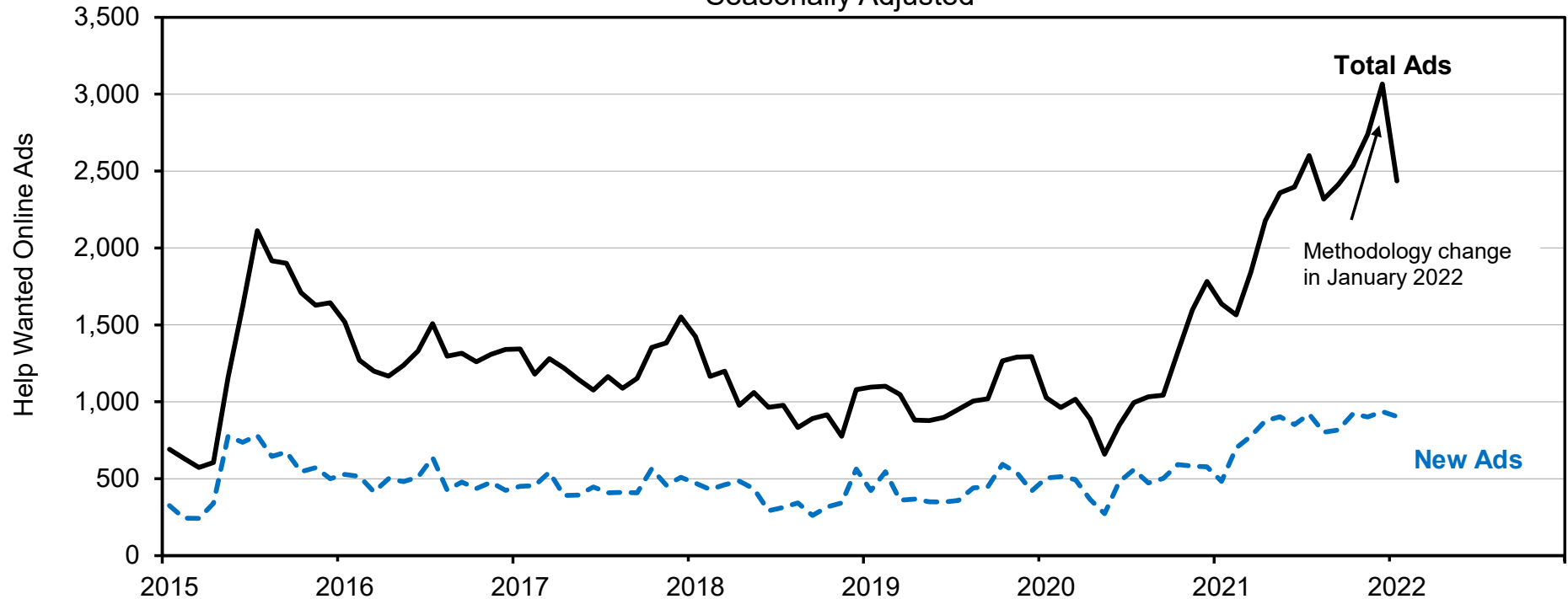


Source: The Conference Board Help Wanted OnLine™ (HWOL)



The number of online ads in the Albany metro area was 2,400 in January.
The number of new ads **decreased** by 30 over the month.

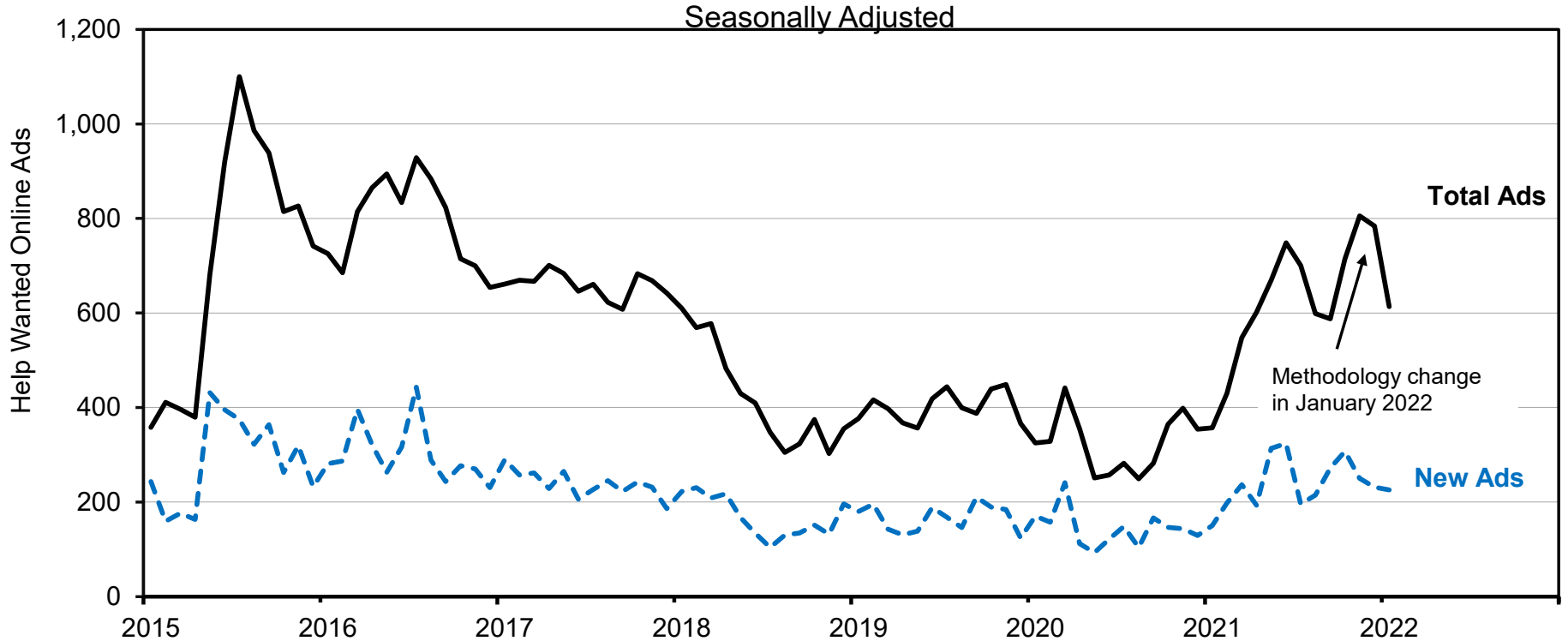
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



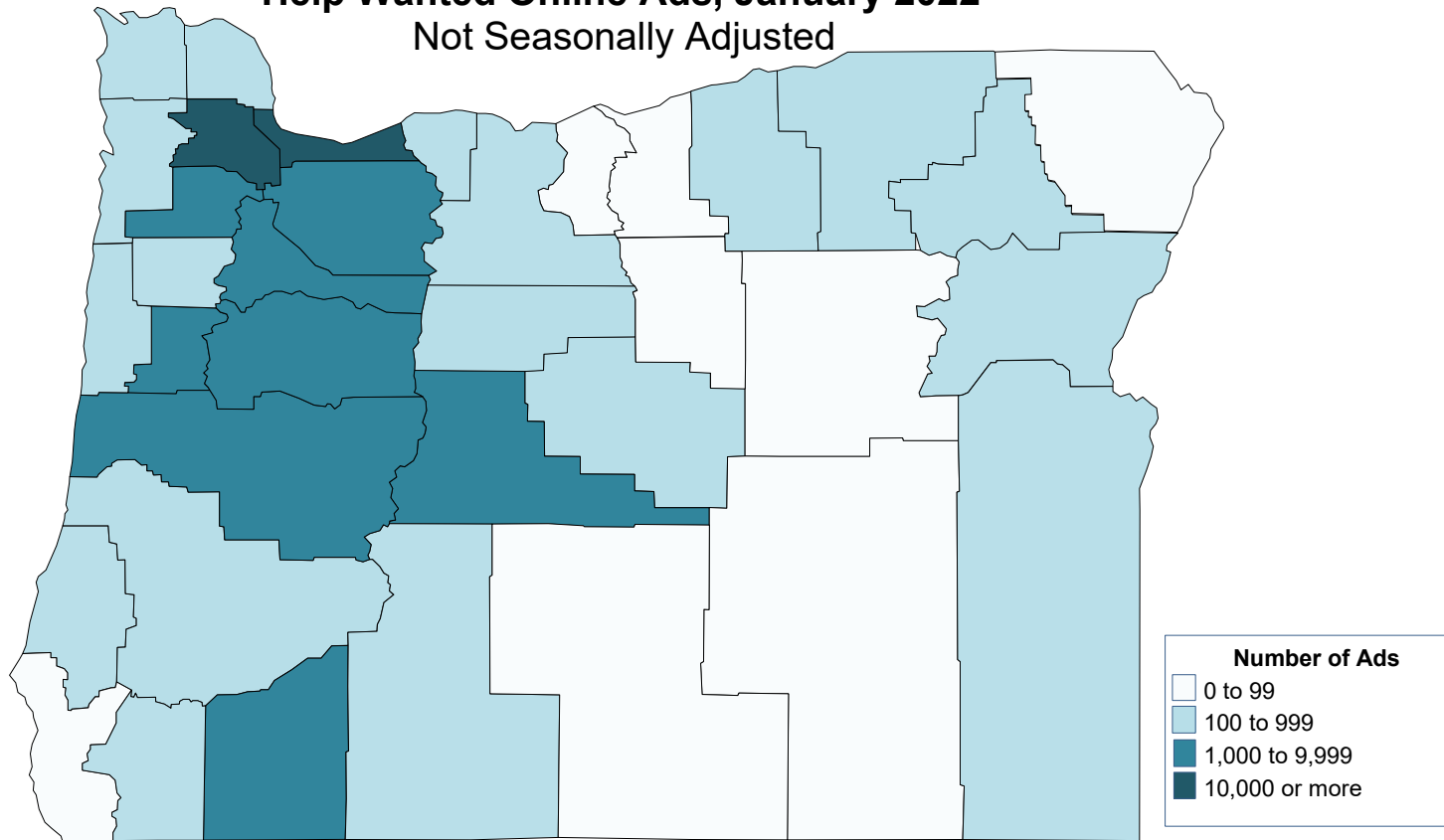
The number of online ads in the Grants Pass metro area was 610 in January.
The number of new ads **decreased** by 10 over the month.



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Help Wanted Online Ads, January 2022 Not Seasonally Adjusted



Source: The Employment Department; The Conference Board Help Wanted OnLine™ (HWOL)



**Help Wanted Online Ads by County
January 2022**

Not Seasonally Adjusted

Multnomah	36,427	Malheur	470
Washington	16,392	Clatsop	444
Clackamas	9,313	Tillamook	348
Lane	8,900	Hood River	312
Marion	8,263	Wasco	214
Deschutes	2,879	Union	209
Jackson	2,342	Baker	157
Benton	2,206	Crook	154
Linn	1,897	Morrow	139
Yamhill	1,757	Jefferson	118
Douglas	897	Grant	86
Coos	839	Curry	79
Umatilla	677	Harney	46
Klamath	656	Lake	40
Polk	628	Sherman	26
Columbia	603	Wallowa	22
Josephine	541	Gilliam	15
Lincoln	532	Wheeler	3

Source: The Conference Board Help Wanted OnLine (HWOL)



Did you know that help wanted online ads are available by local workforce areas?

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Sarah.E.Cunningham@Employ.Oregon.gov if you need additional HWOL data for your workforce area.



Help Wanted Online Ads by Workforce Area January 2022, Not Seasonally Adjusted

Portland-Metro	52,819
Mid-Valley	12,545
Lane	8,900
East Cascades	4,417
Clackamas	9,313
Rogue Valley	2,883
Northwest Oregon	4,133
Southwestern Oregon	1,815
Eastern Oregon	1,806

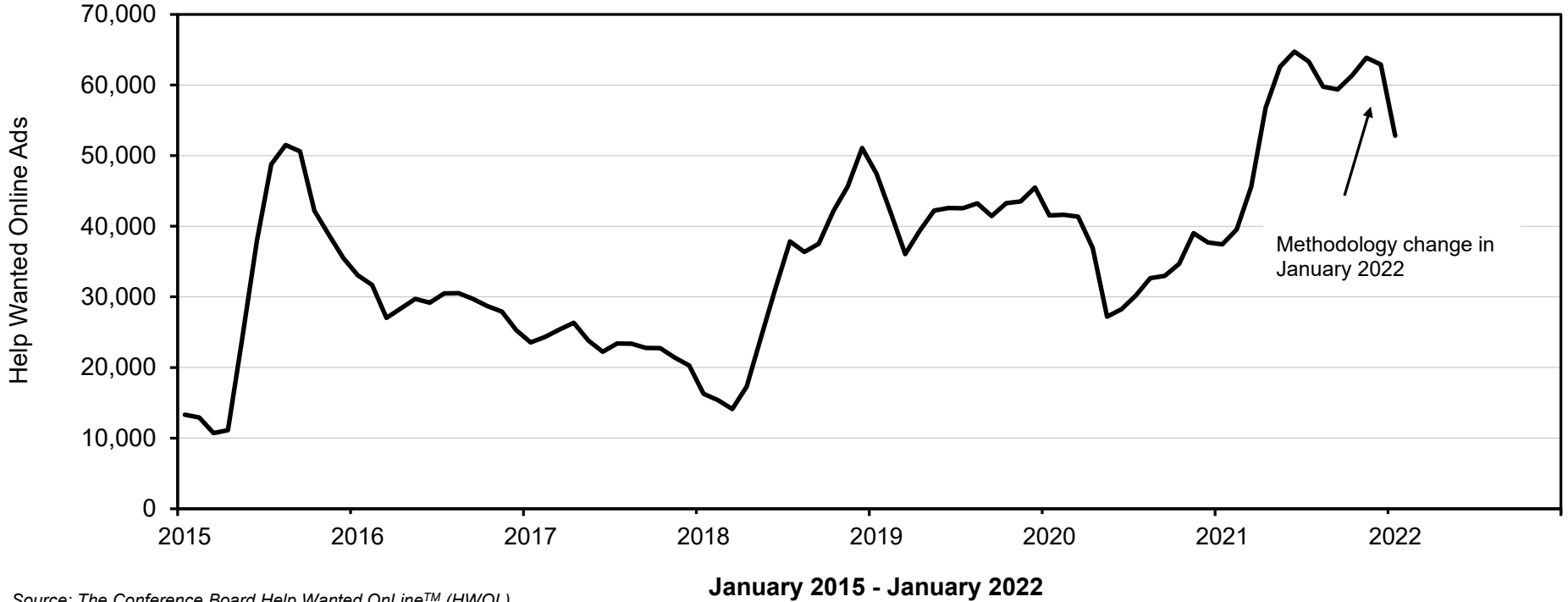
Source: The Conference Board Help Wanted OnLine (HWOL)

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Portland-Metro Help Wanted Online Ads

Not Seasonally Adjusted



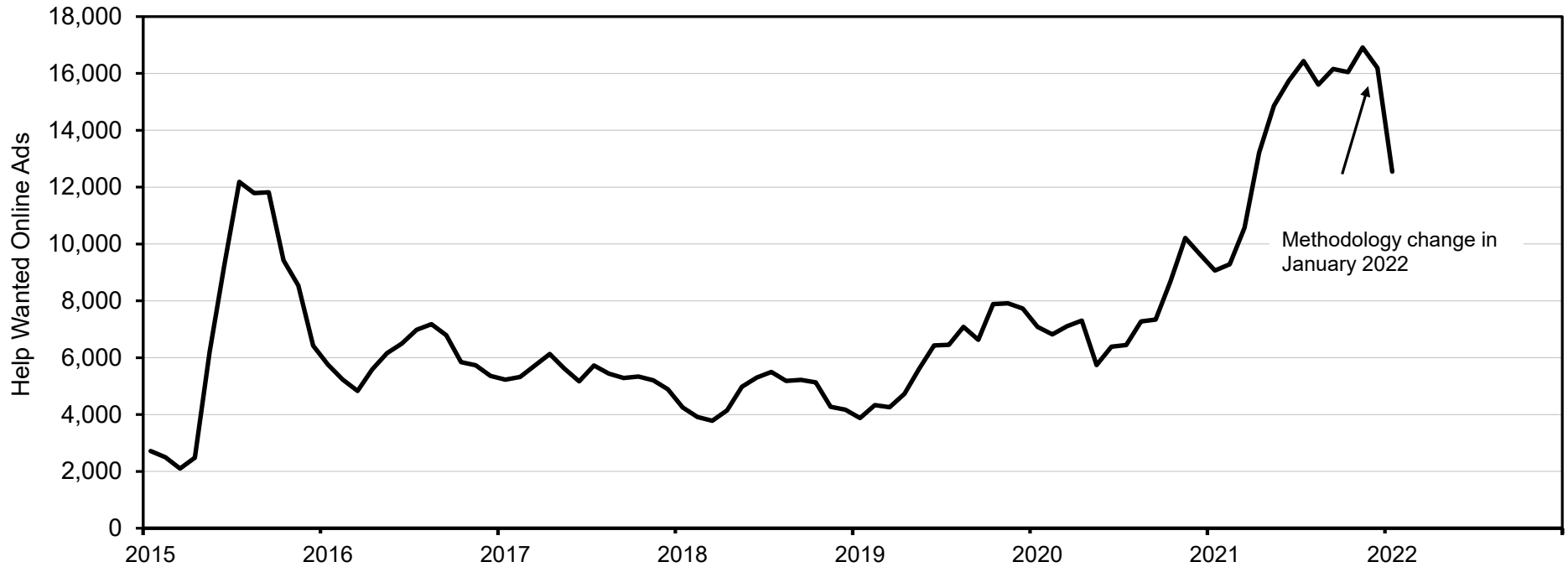
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



Mid-Valley Help Wanted Online Ads

Not Seasonally Adjusted



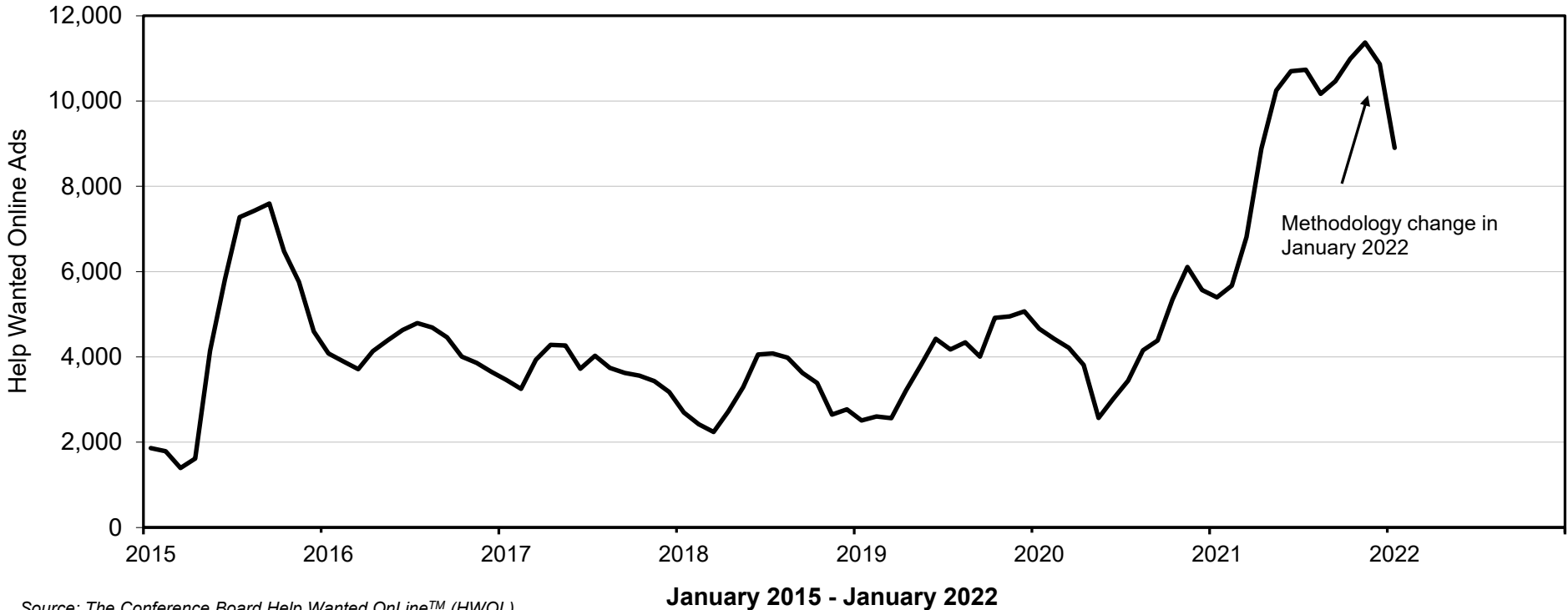
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



Lane Help Wanted Online Ads

Not Seasonally Adjusted



Methodology change in January 2022

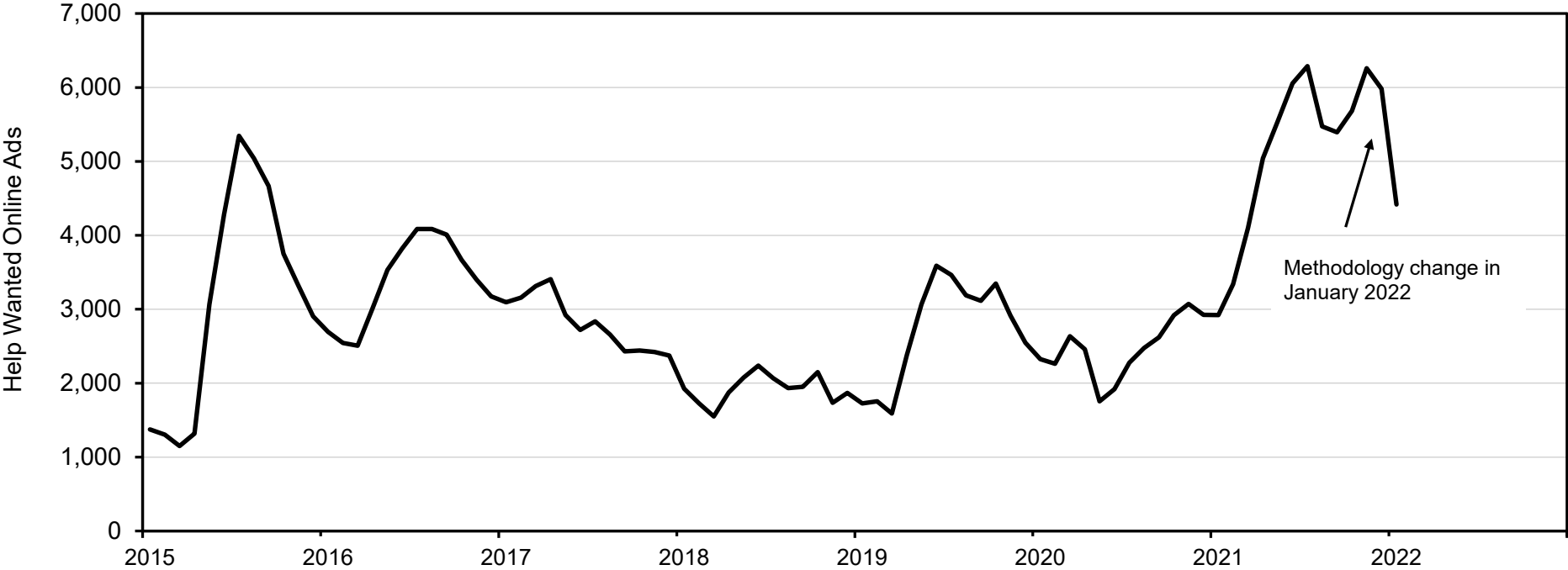
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



East Cascades Help Wanted Online Ads

Not Seasonally Adjusted



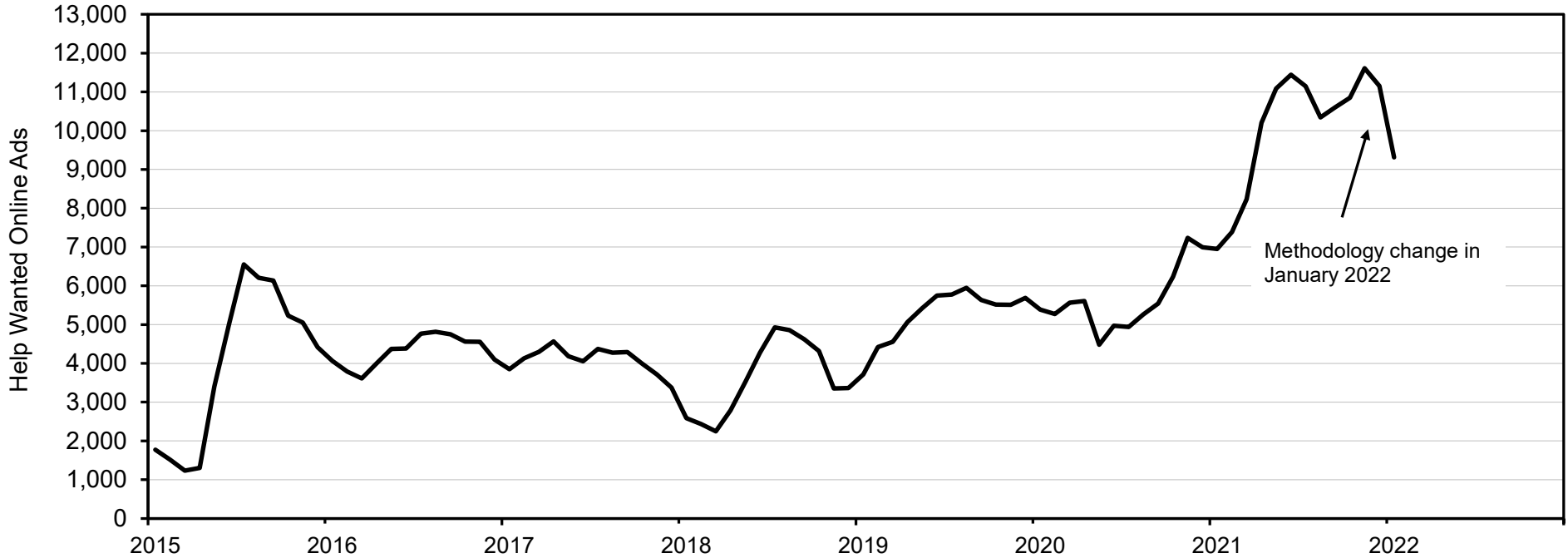
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



Clackamas Help Wanted Online Ads

Not Seasonally Adjusted



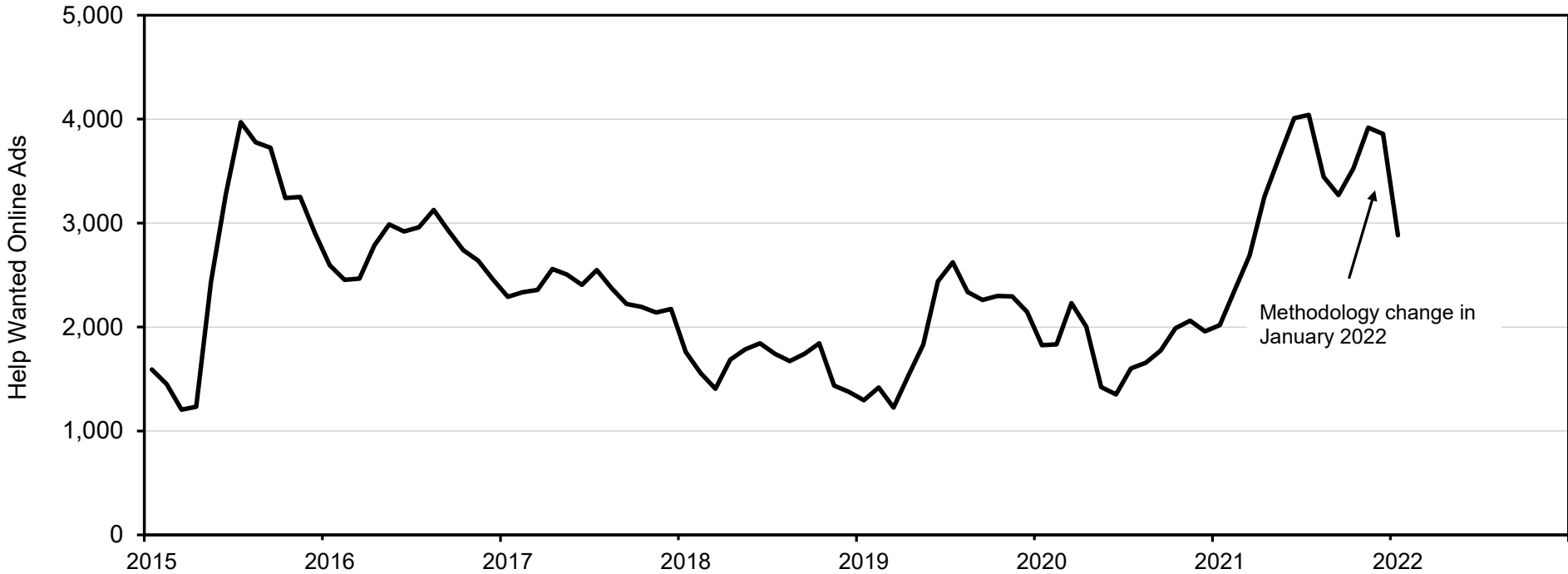
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



Rogue Valley Help Wanted Online Ads

Not Seasonally Adjusted



Methodology change in January 2022

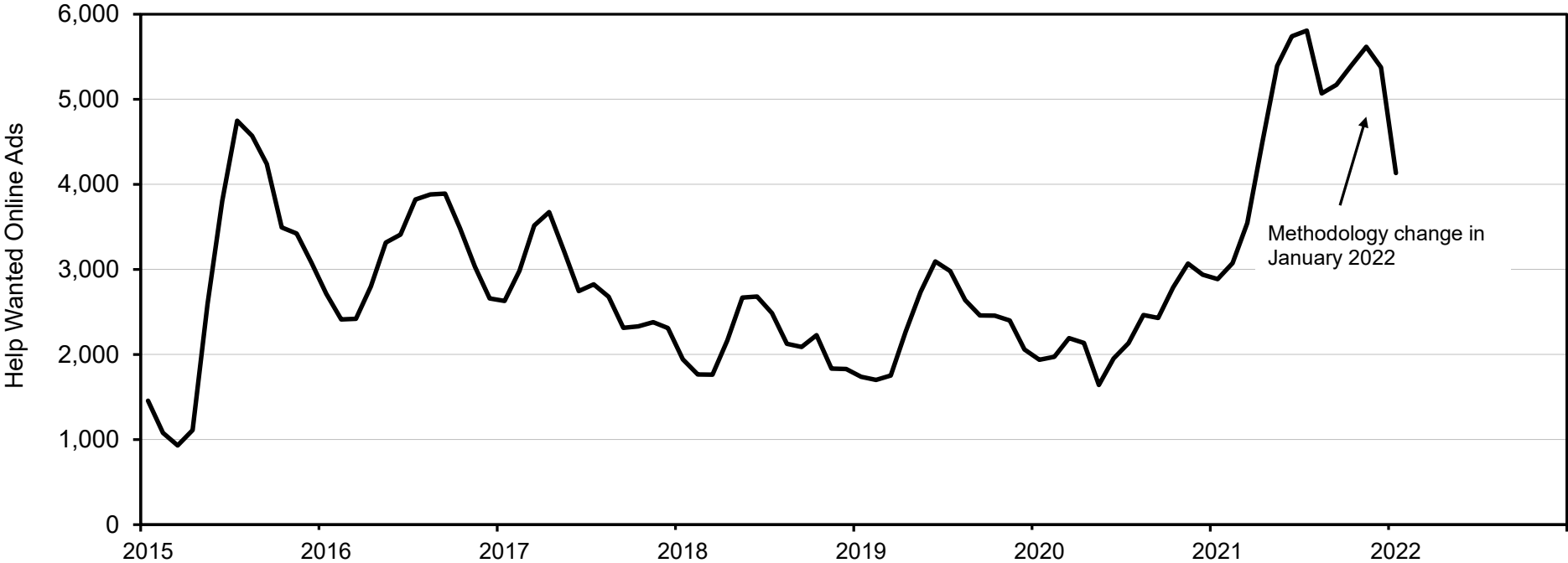
Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022



Northwest Oregon Help Wanted Online Ads

Not Seasonally Adjusted



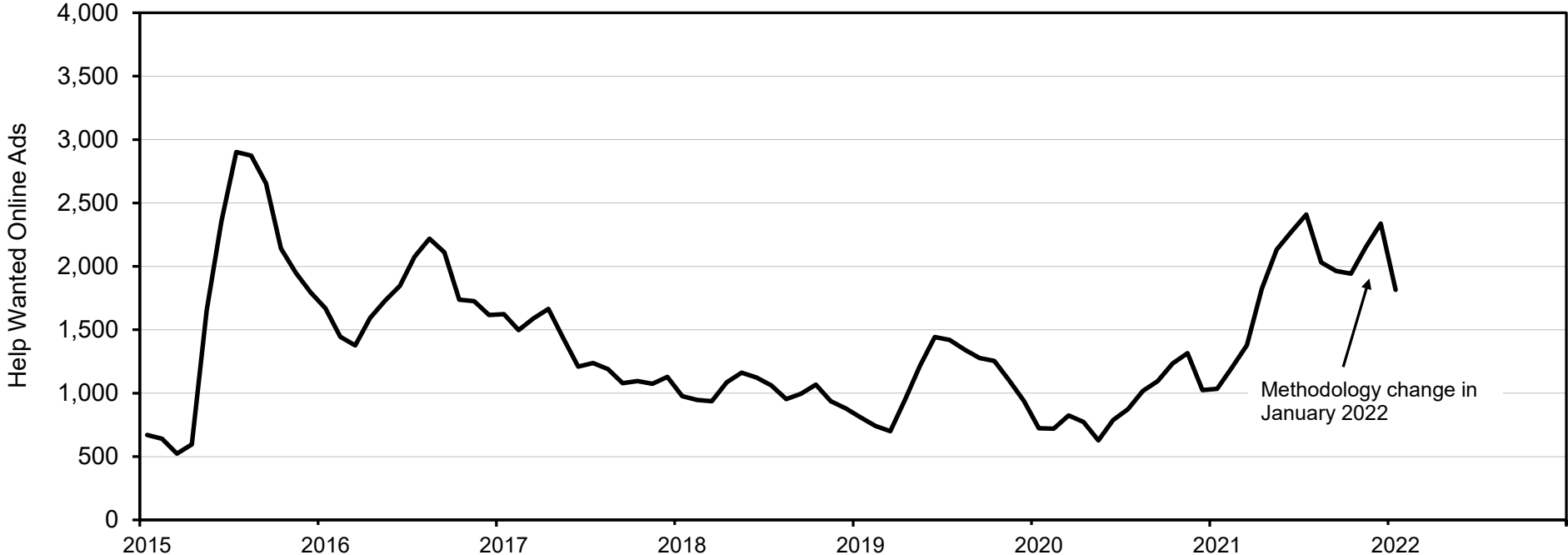
Source: The Conference Board Help Wanted OnLine™ (HWOL)

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Southwestern Oregon Help Wanted Online Ads

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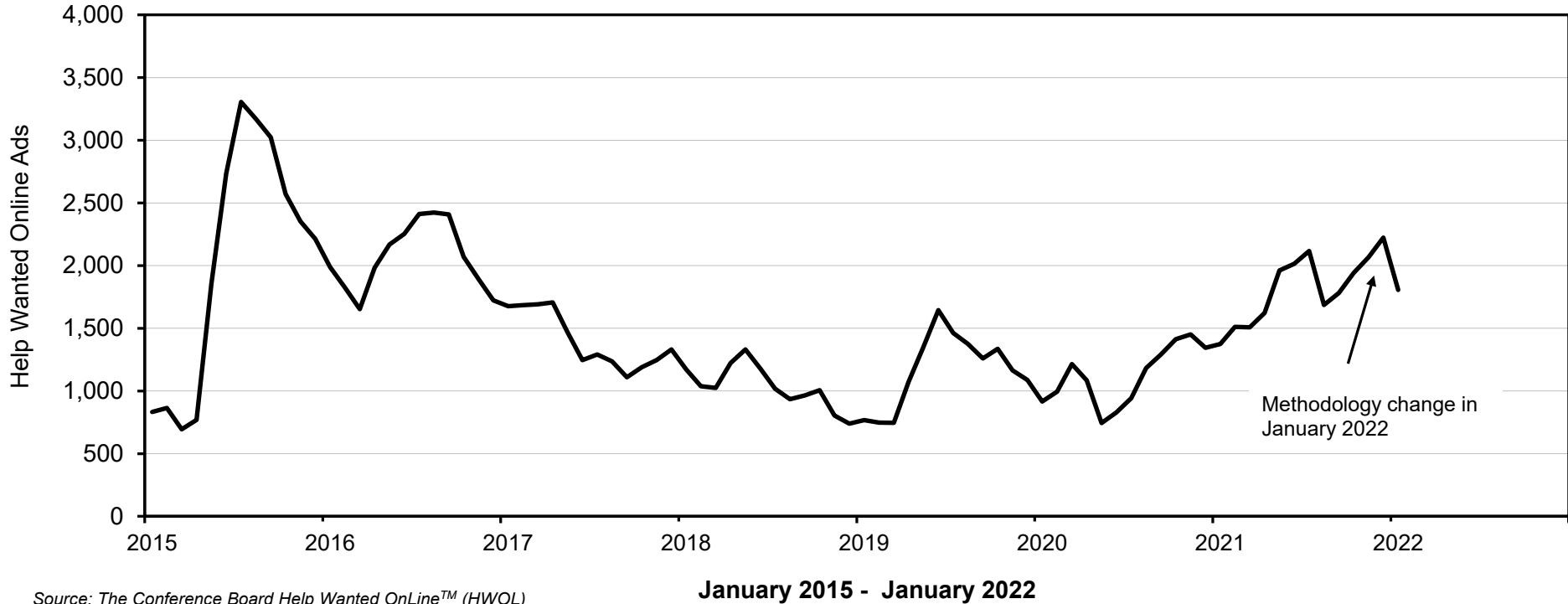
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January 2015 - January 2022



Eastern Oregon Help Wanted Online Ads

Not Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

January 2015 - January 2022





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