



Help Wanted Online Ads

April 2016

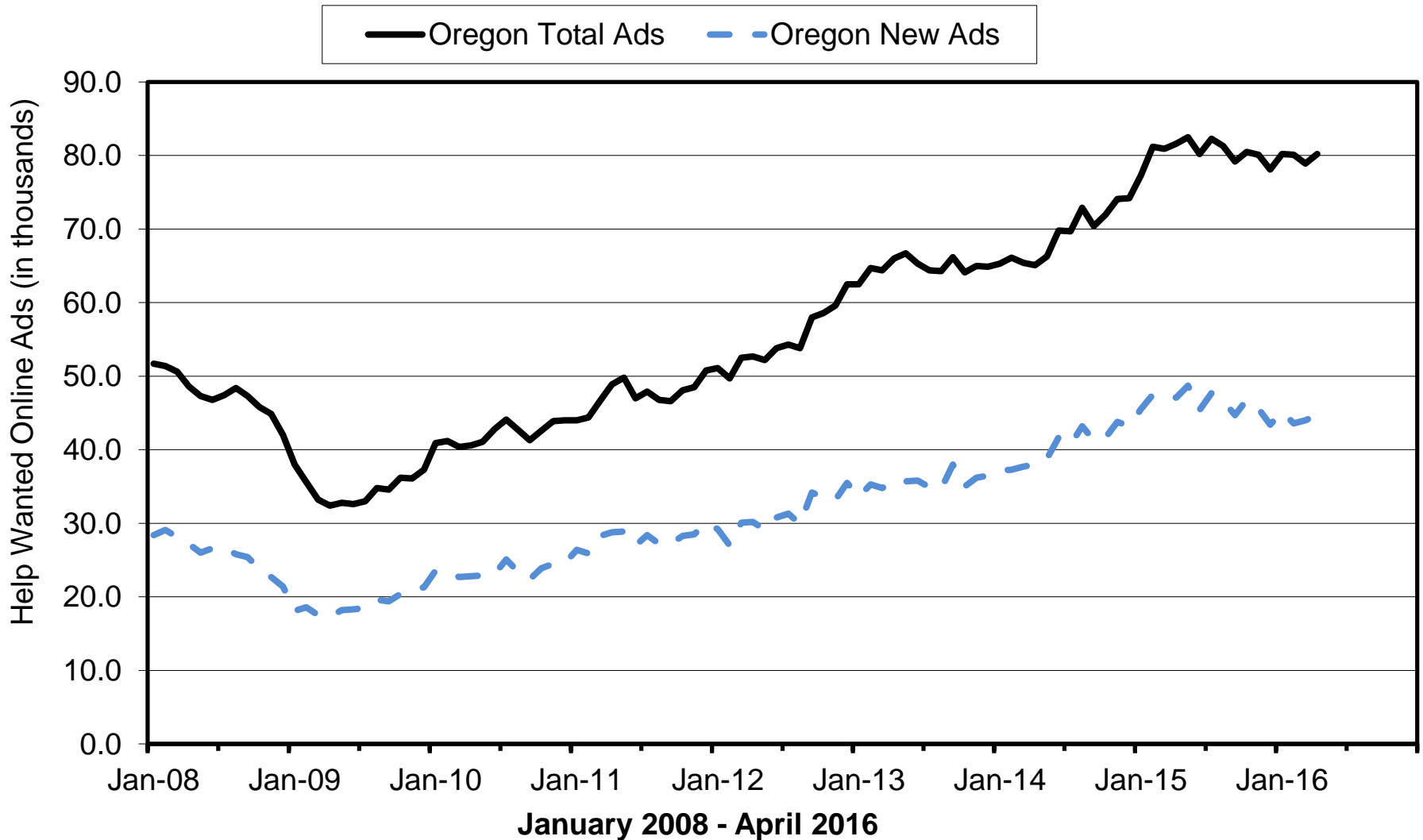
Available online at www.QualityInfo.org
Search for [Help Wanted Online Index](#)

Online help wanted ads trend suggests continued job growth in Oregon.

- * The number of online help wanted ads for jobs in Oregon grew by 1,300 ads in April.
- * Online ads are a real-time indicator of the labor needs of businesses by occupation and location.
- * The number of ads has been relatively flat over the last year, but the overall high level of advertising by employers suggests a lot of vacancies and continued job growth.

The number of help wanted ads in Oregon grew by 1,300 in April.

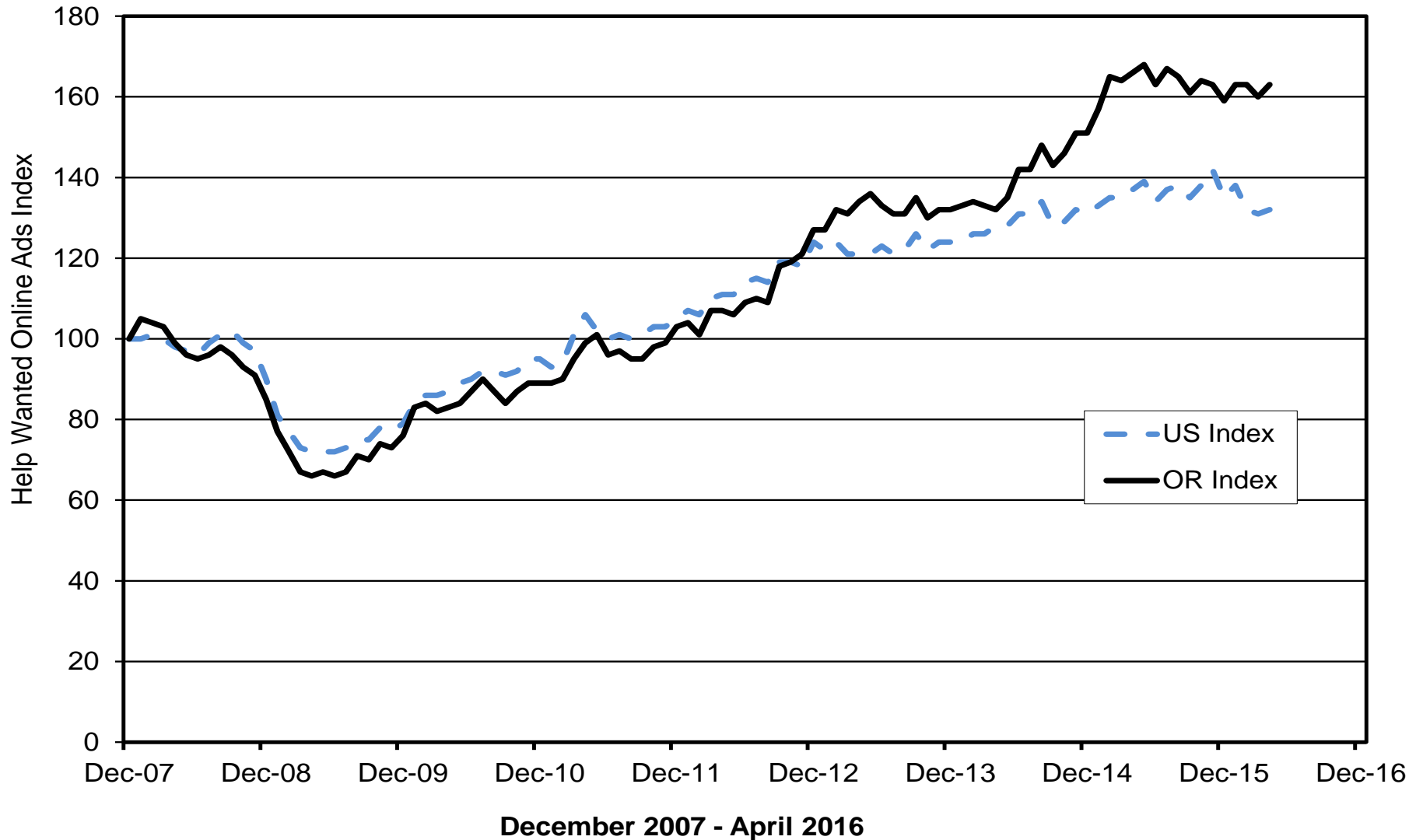
The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

High number of help wanted ads suggests continued job growth.

The Conference Board's Help Wanted Online Data Series
Total Ads Index (December 2007 = 100)



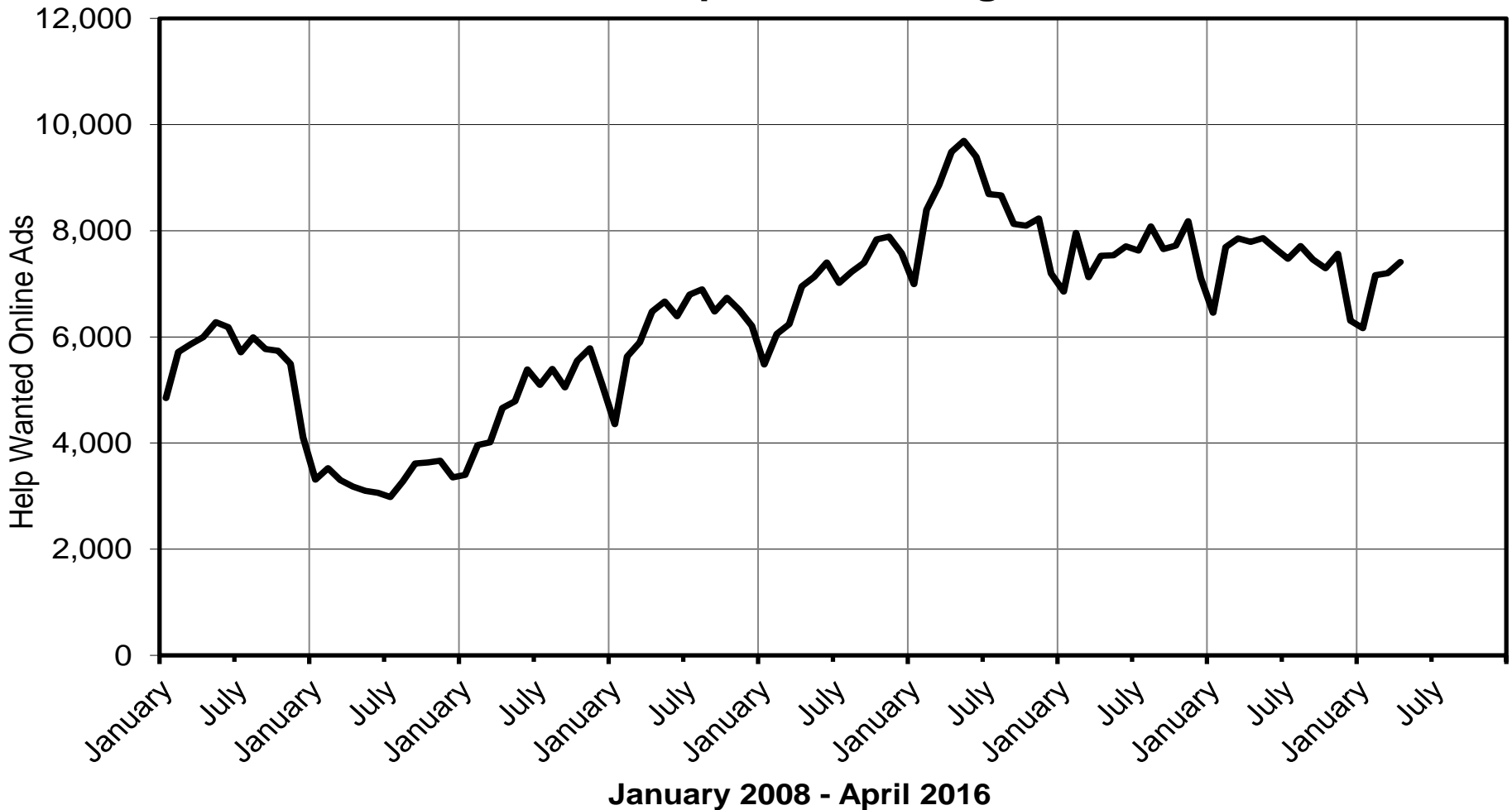
Source: The Conference Board Help Wanted OnLine™ (HWOL)

U.S. help wanted online ads decreased in April.

- * Number of ads in the U.S. grew by 39,600 in April.
 - * The number of *newly posted ads* grew by 68,000 in April.
 - * Overall demand for labor continues to be at a very high level.
- * Labor demand was mixed among Oregon's neighboring states.
 - Washington +2,100
 - California +1,800
 - Oregon +1,300
 - Nevada +400
 - Idaho -100
- * Hiring demand was mixed across Oregon's largest metro areas.
 - * Corvallis and Bend have seen increases in job ads over the last year.

Announced layoffs in Oregon's semiconductor industry made headlines last month, but there's still a lot of demand for related occupations. See our industry brief [Semiconductor Manufacturing in Oregon – 2015](#).

Strong Demand for Workers in Computer and Mathematical Occupations in Oregon

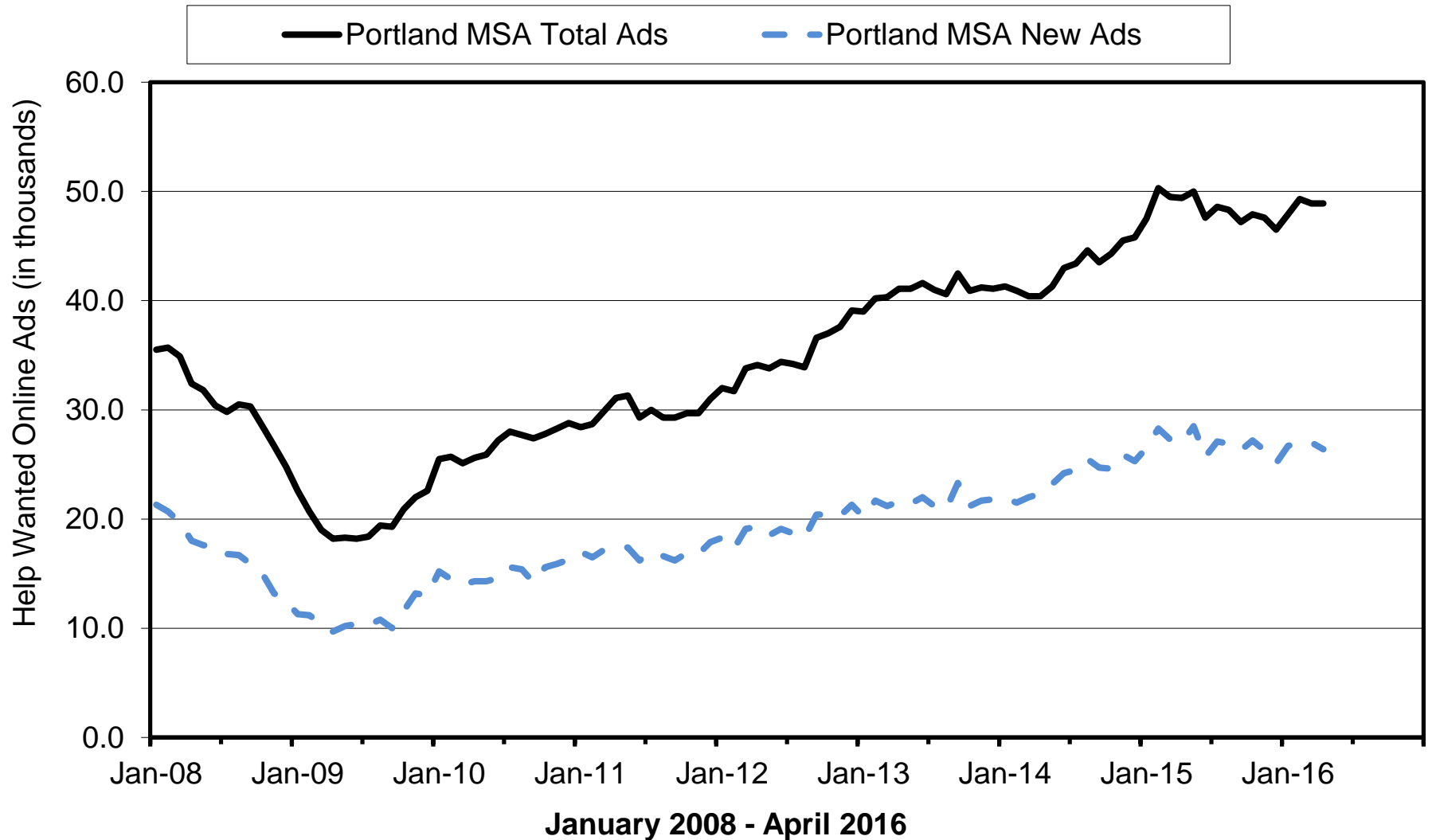


Source: The Conference Board Help Wanted OnLine™ (HWOL)

The following slides show help wanted
online advertisement trends by area...

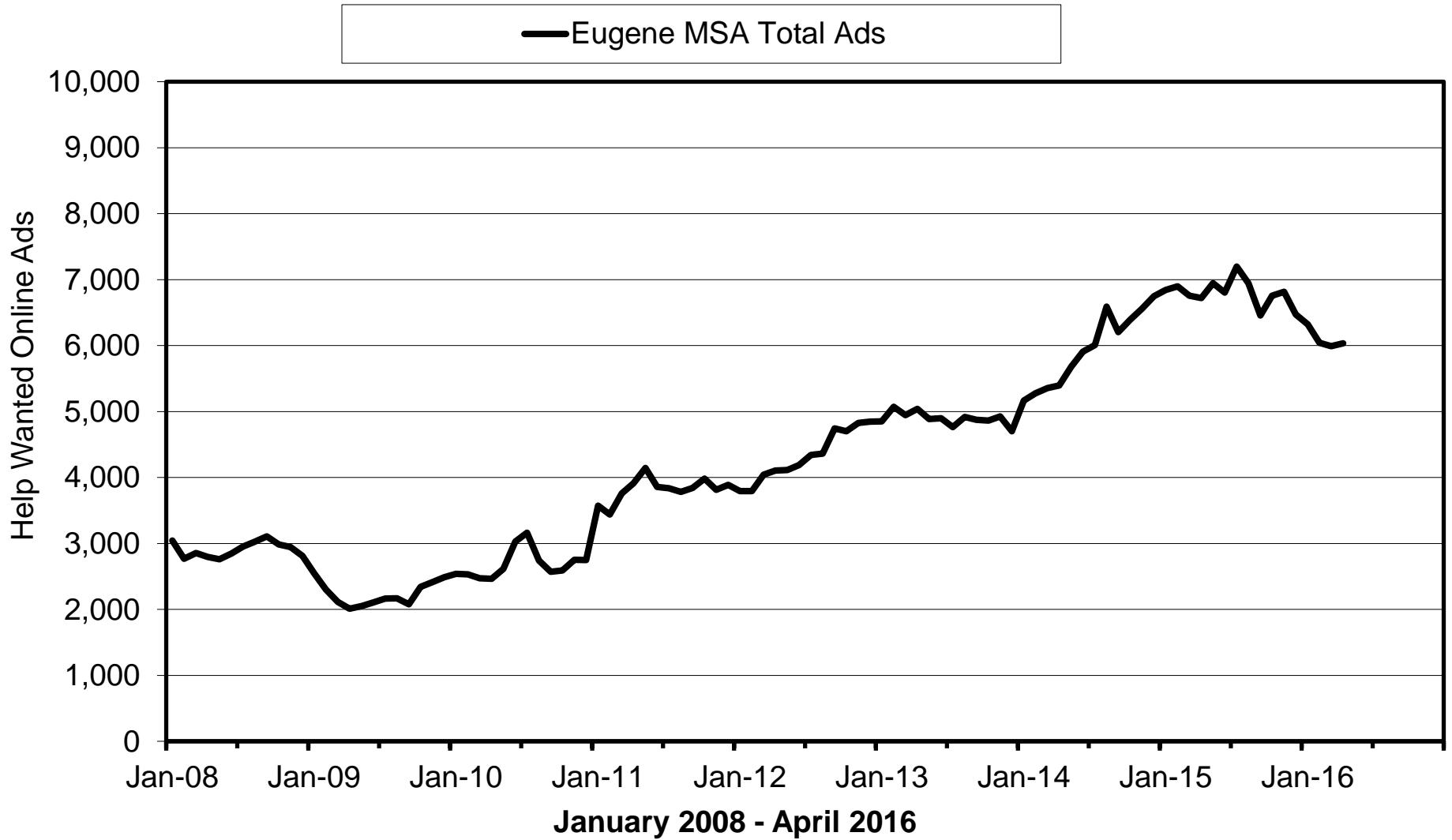
Number of online ads in the Portland area was unchanged in April.

The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



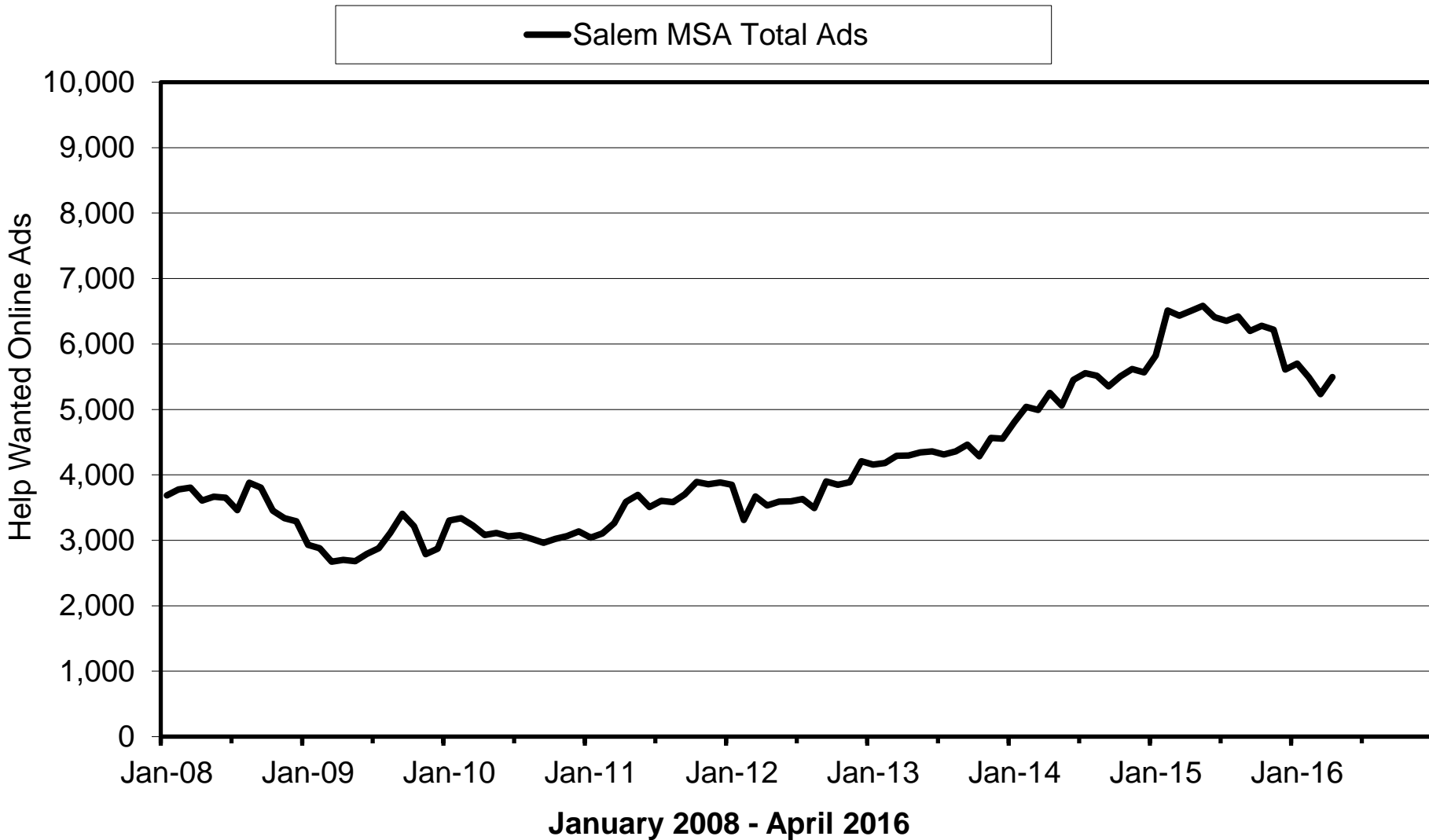
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

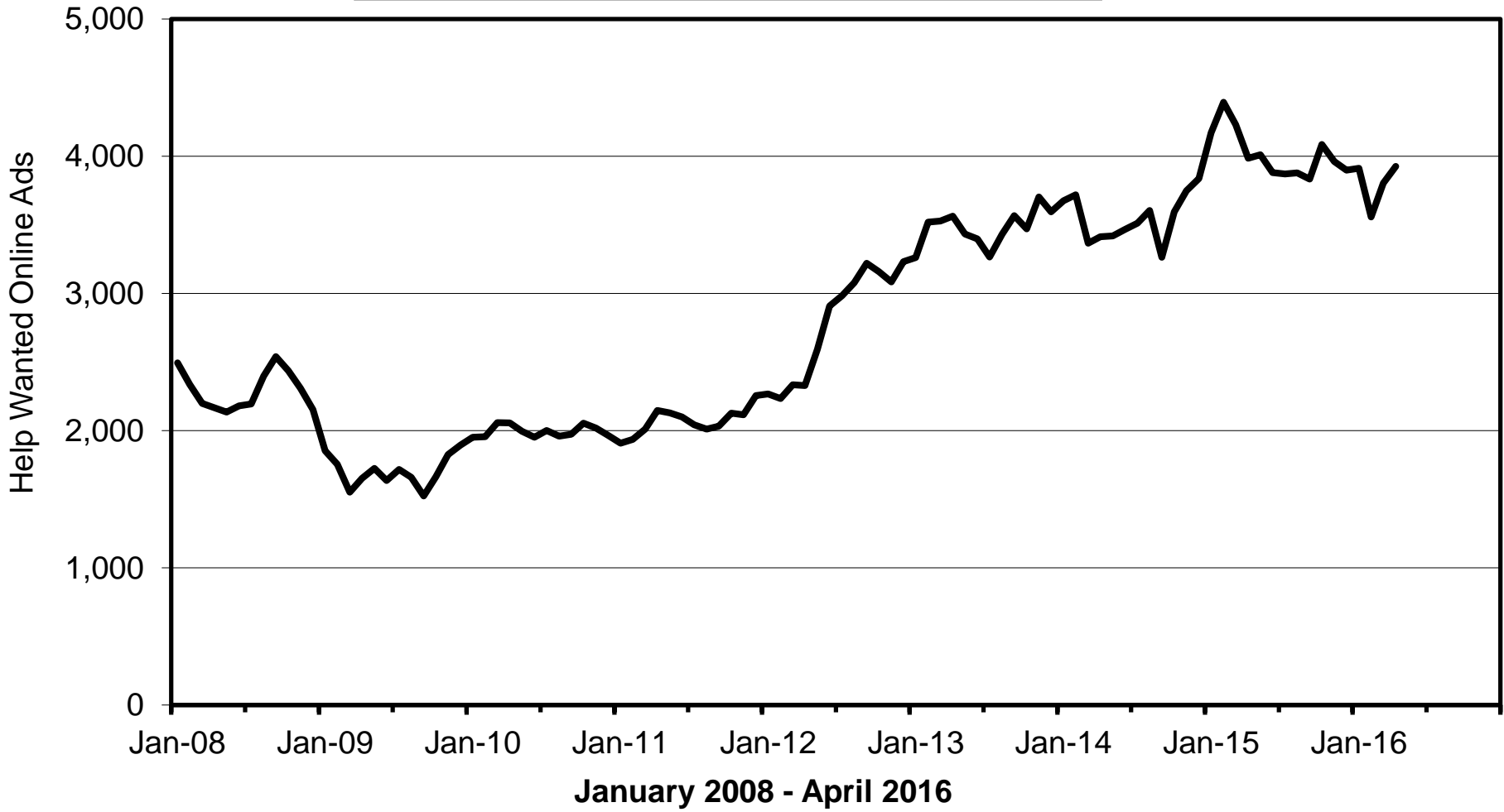
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

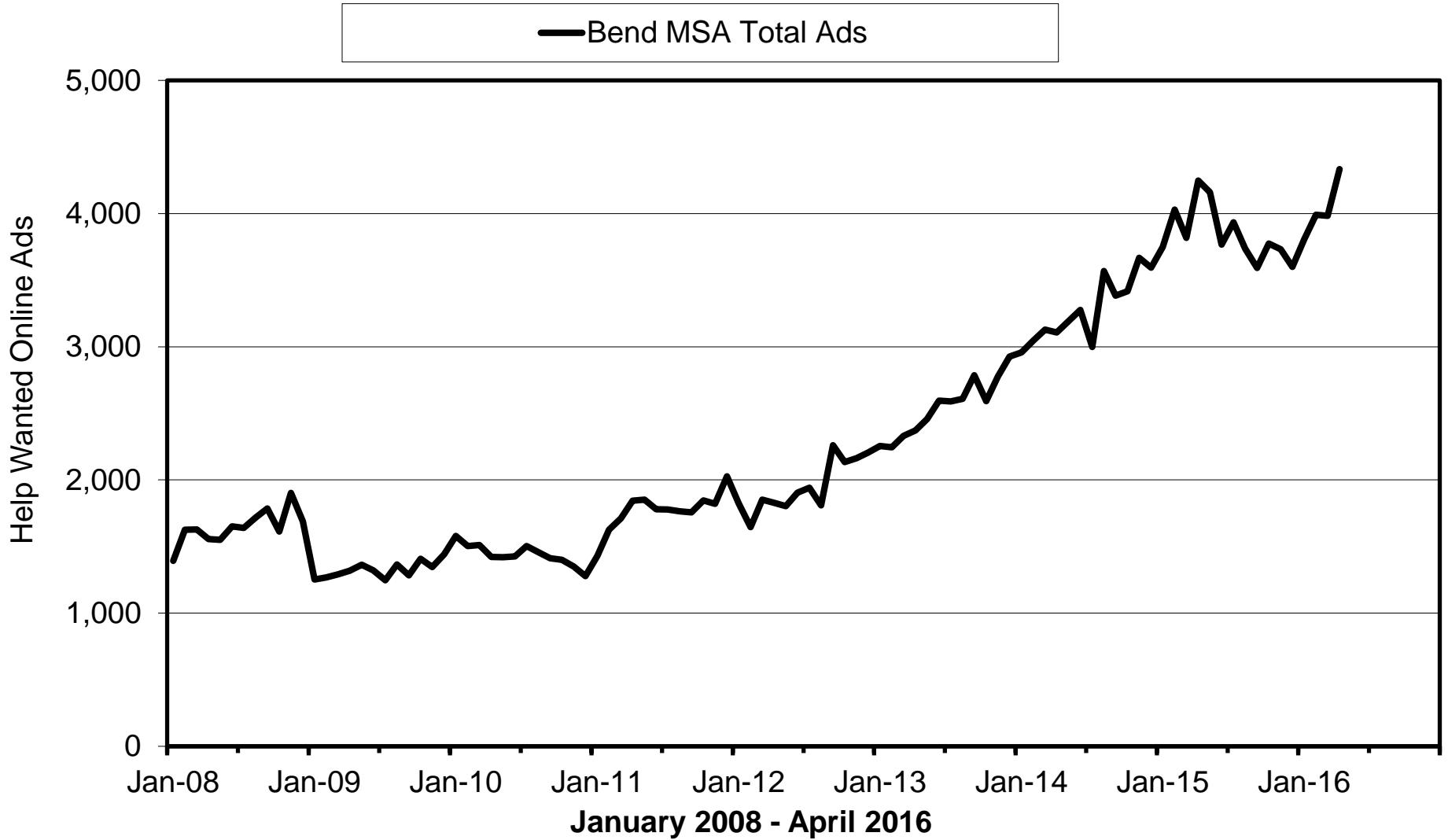
— Medford MSA Total Ads



Source: The Conference Board Help Wanted OnLine™ (HWOL)

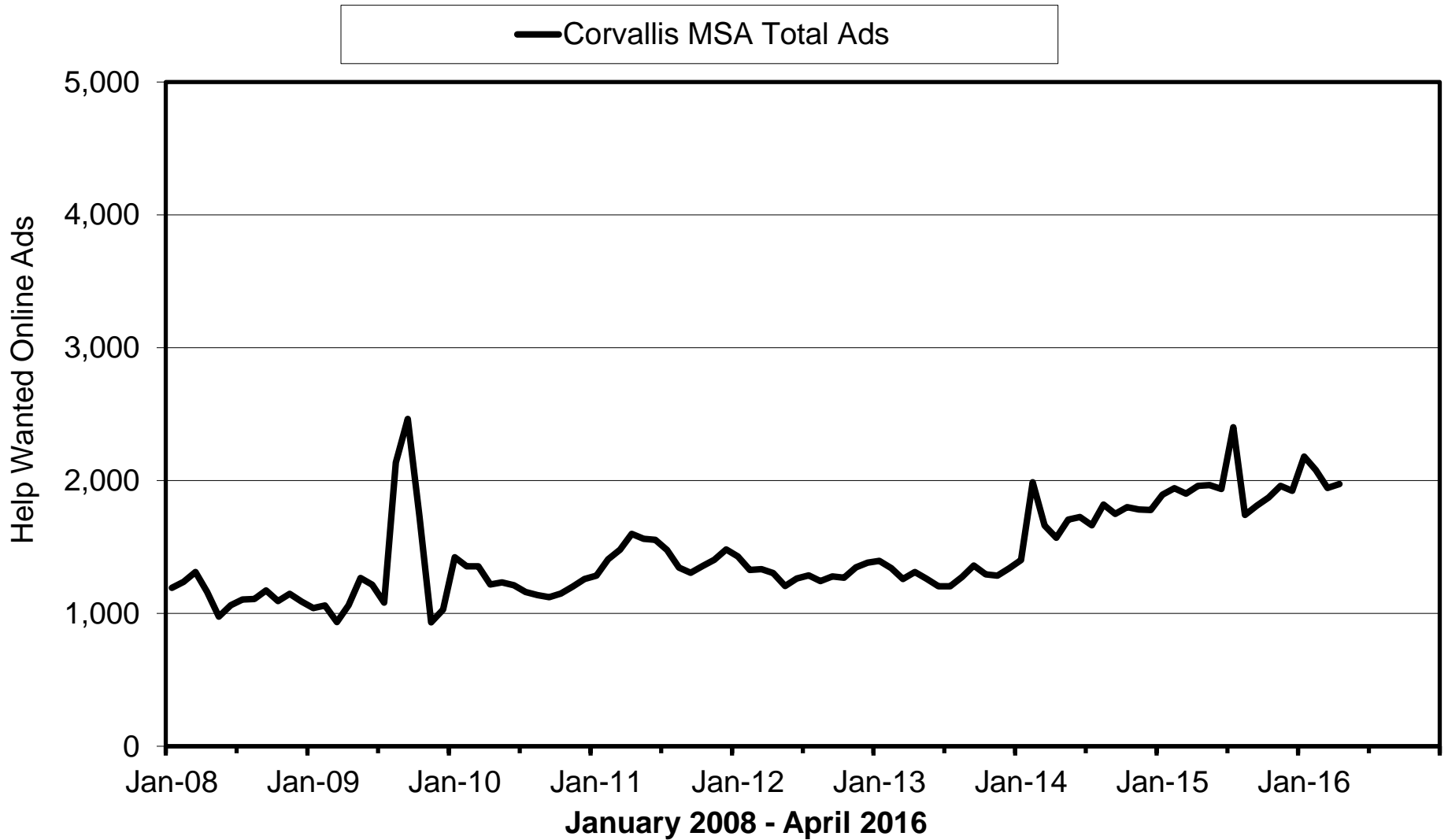


The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



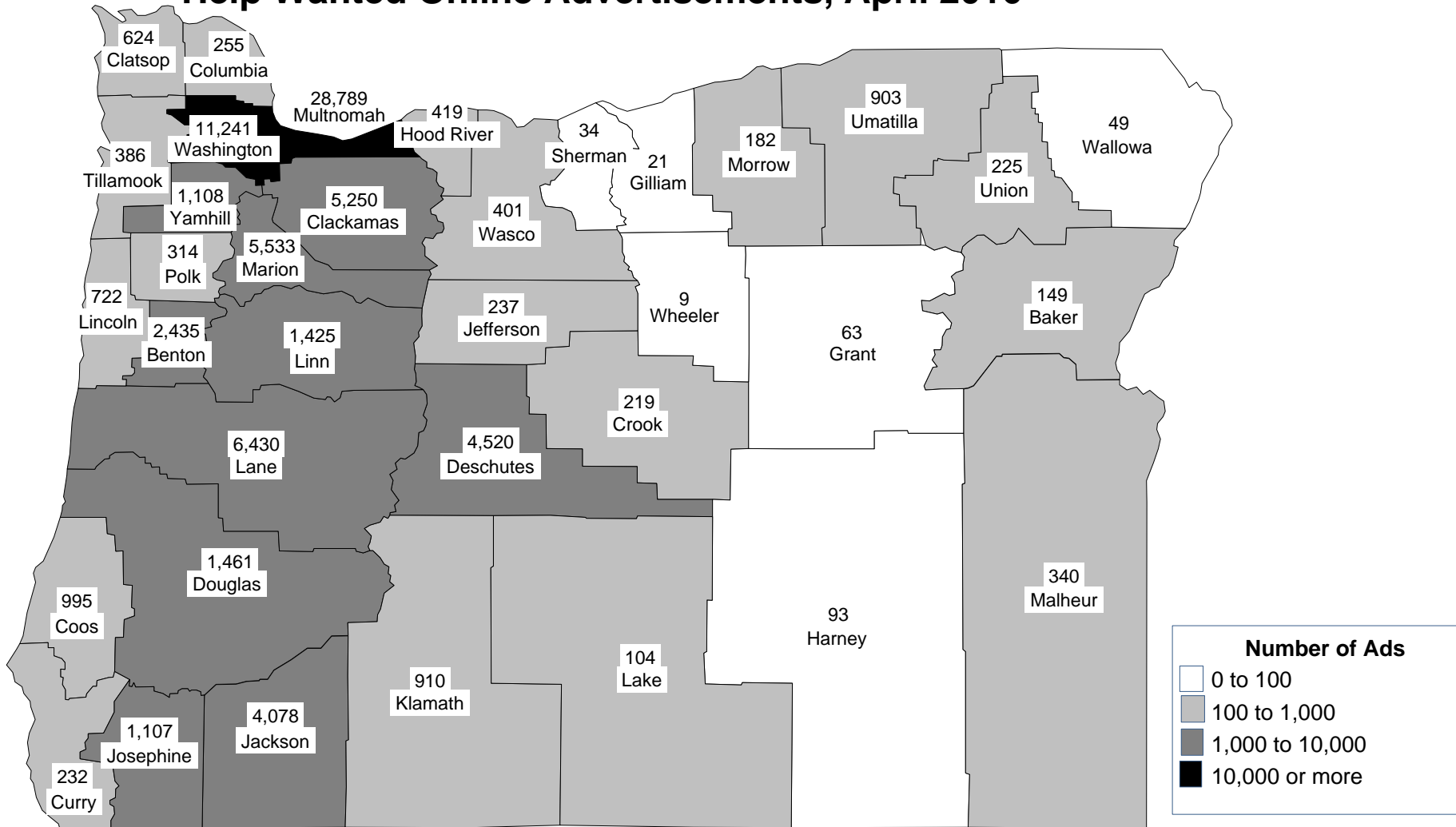
Source: The Conference Board Help Wanted OnLine™ (HWOL)

The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Advertisements, April 2016



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Did you know that help wanted online ads are available by local workforce areas? The next nine graphs show the number of ads by area back to 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

Lane – Lane County

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.

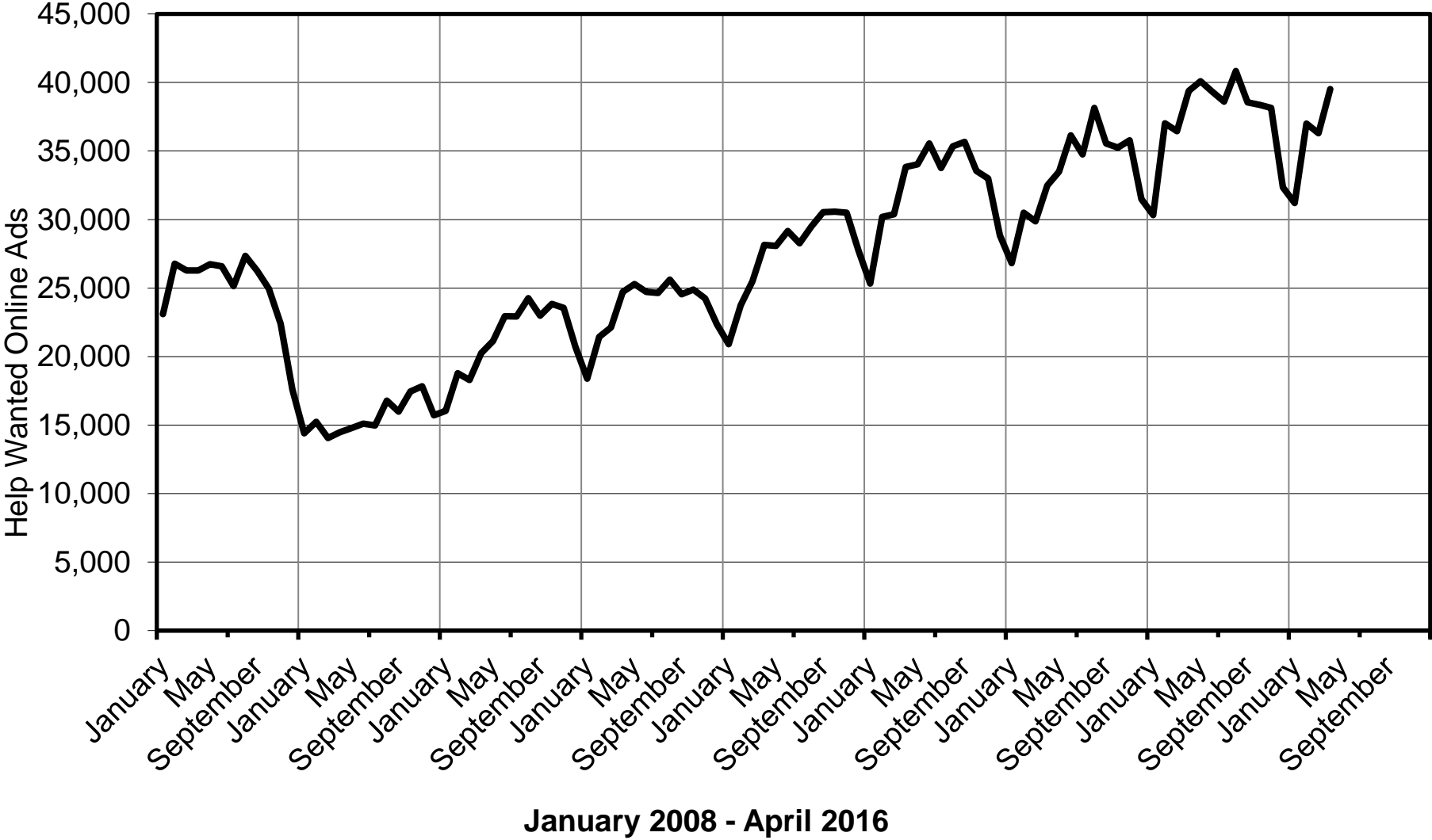
Nearly half of Oregon's online job advertisements were in the Portland-Metro area.

	Number of Help Wanted Ads in April 2016	Over-The-Year Change Rate
Portland-Metro	39,500	0%
Mid-Valley	8,400	-14%
East Cascades	6,900	6%
Lane	6,400	-10%
Clackamas	5,300	-1%
Rogue Valley	5,100	2%
Northwest Oregon	4,100	-2%
Southwestern Oregon	2,700	-12%
Eastern Oregon	2,000	15%

Source: Oregon Employment Department and The Conference Board

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.

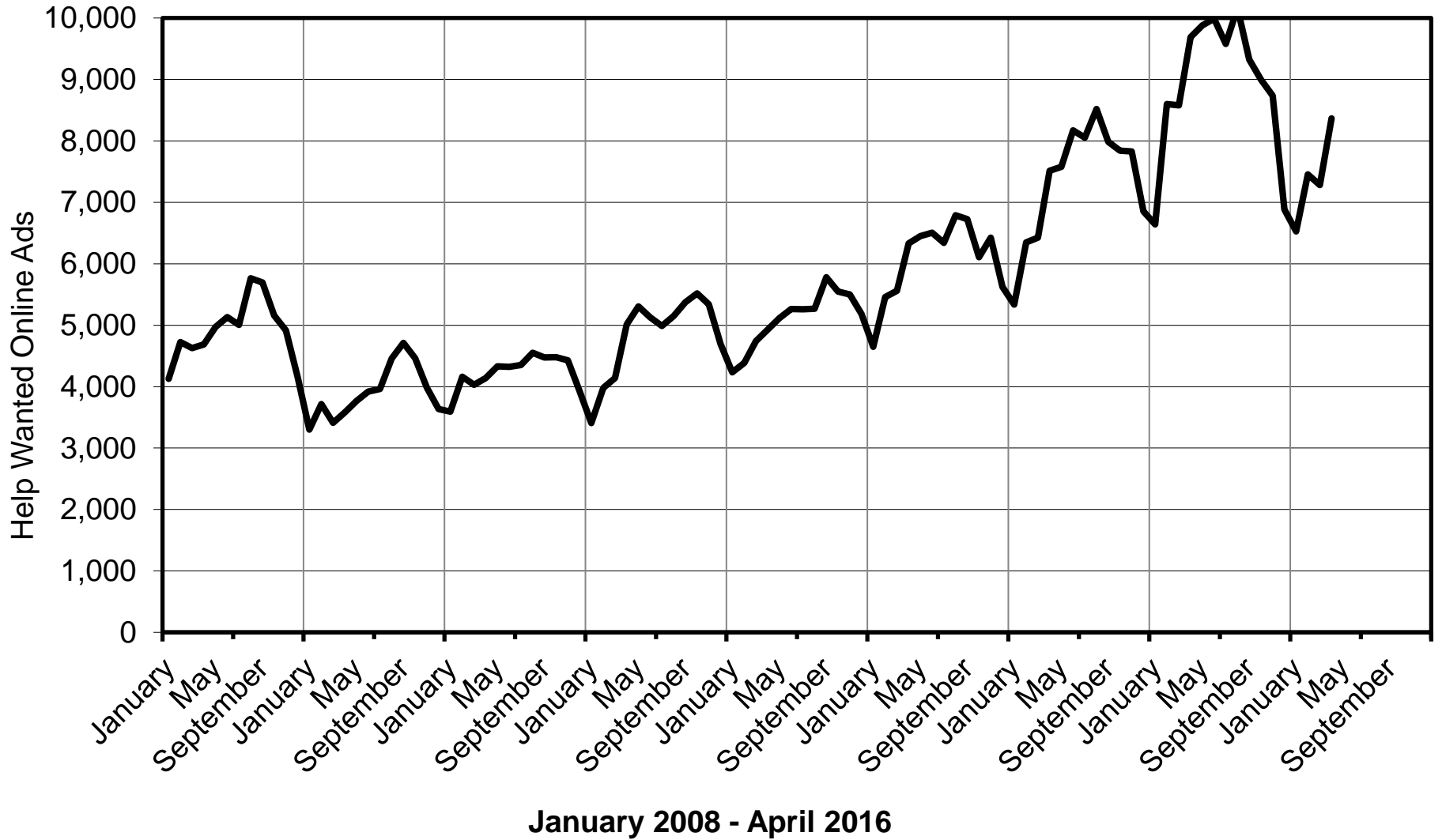
Portland-Metro Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

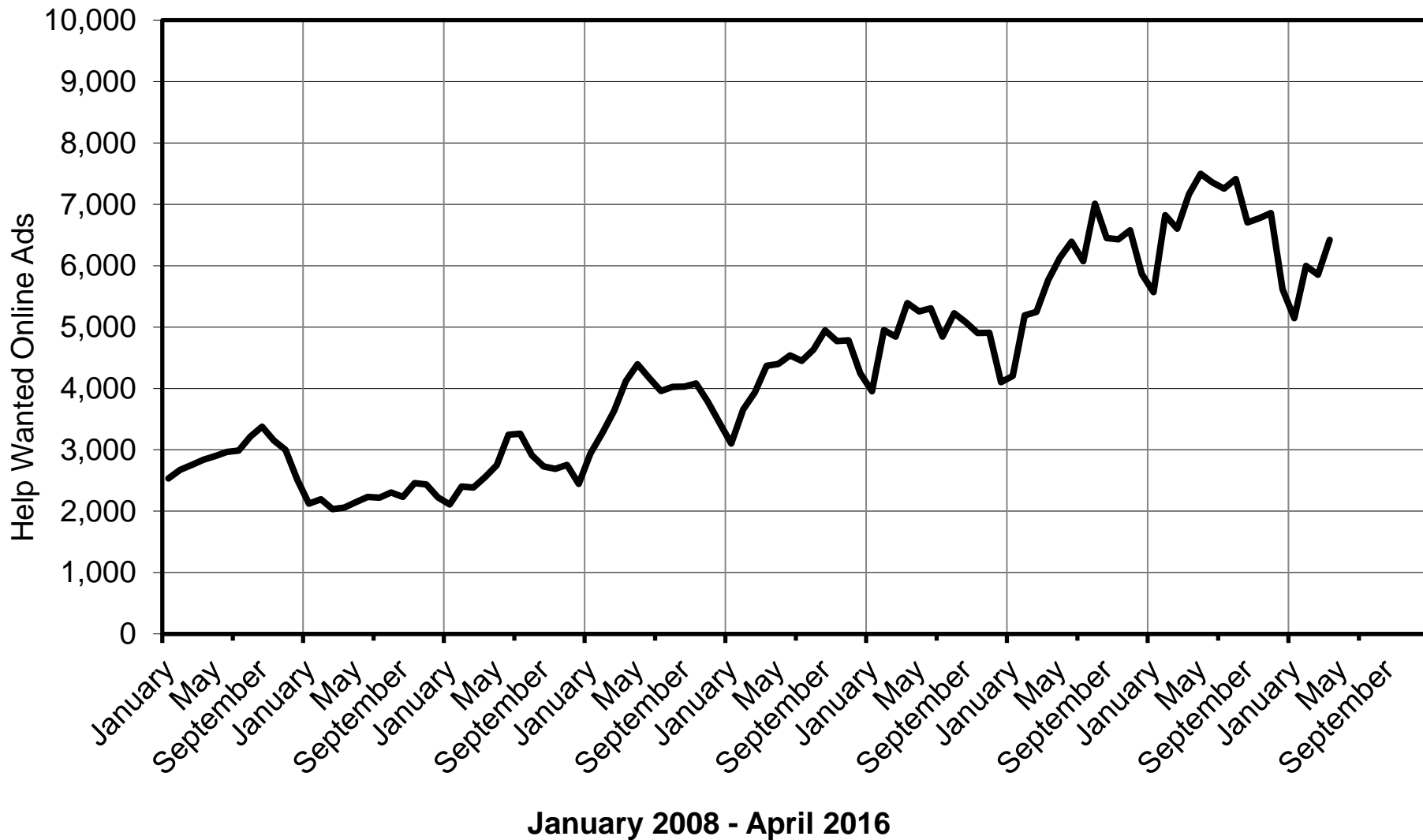


Mid-Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



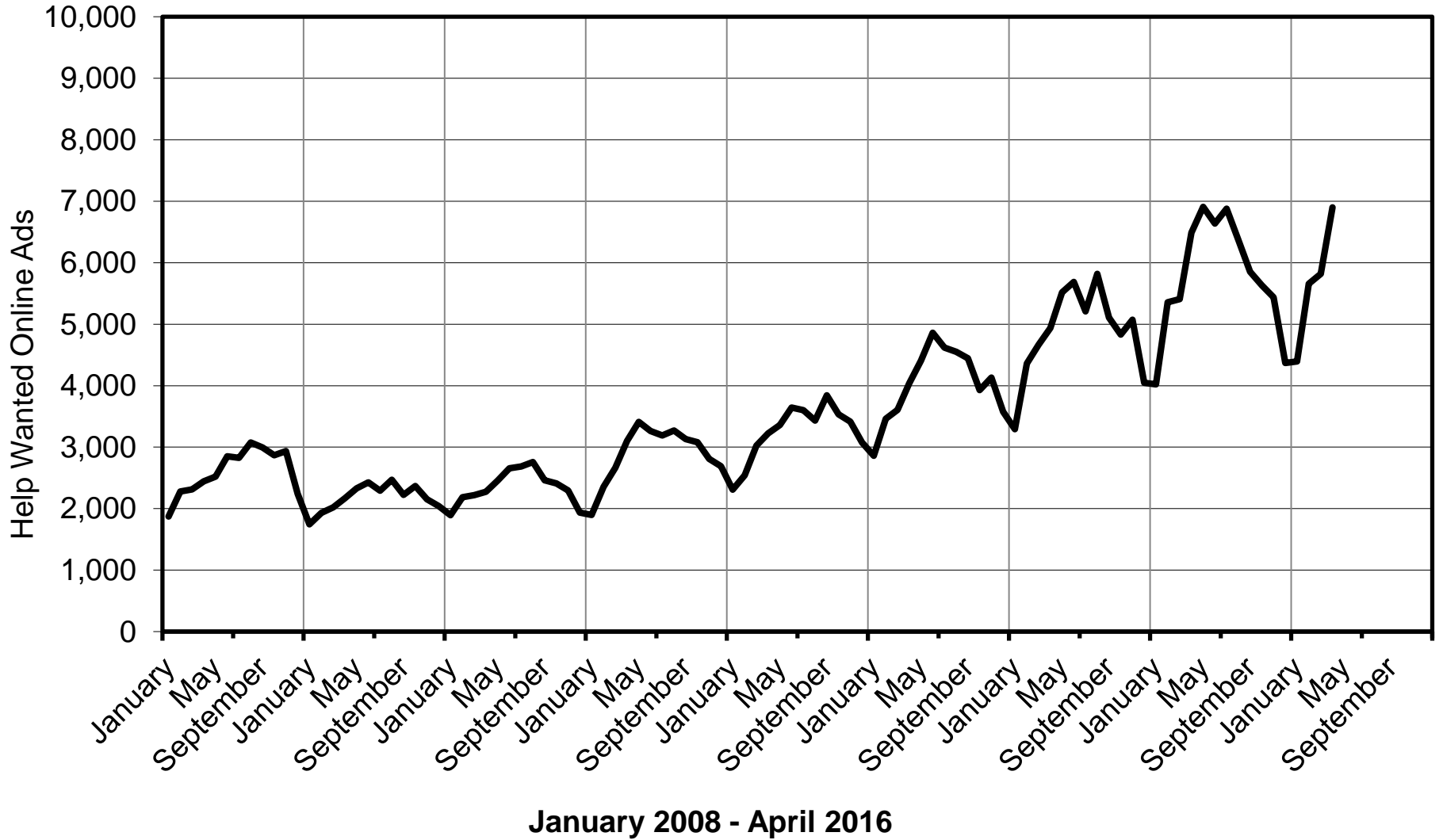
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Lane Help Wanted Online Advertisements (Not Seasonally Adjusted)



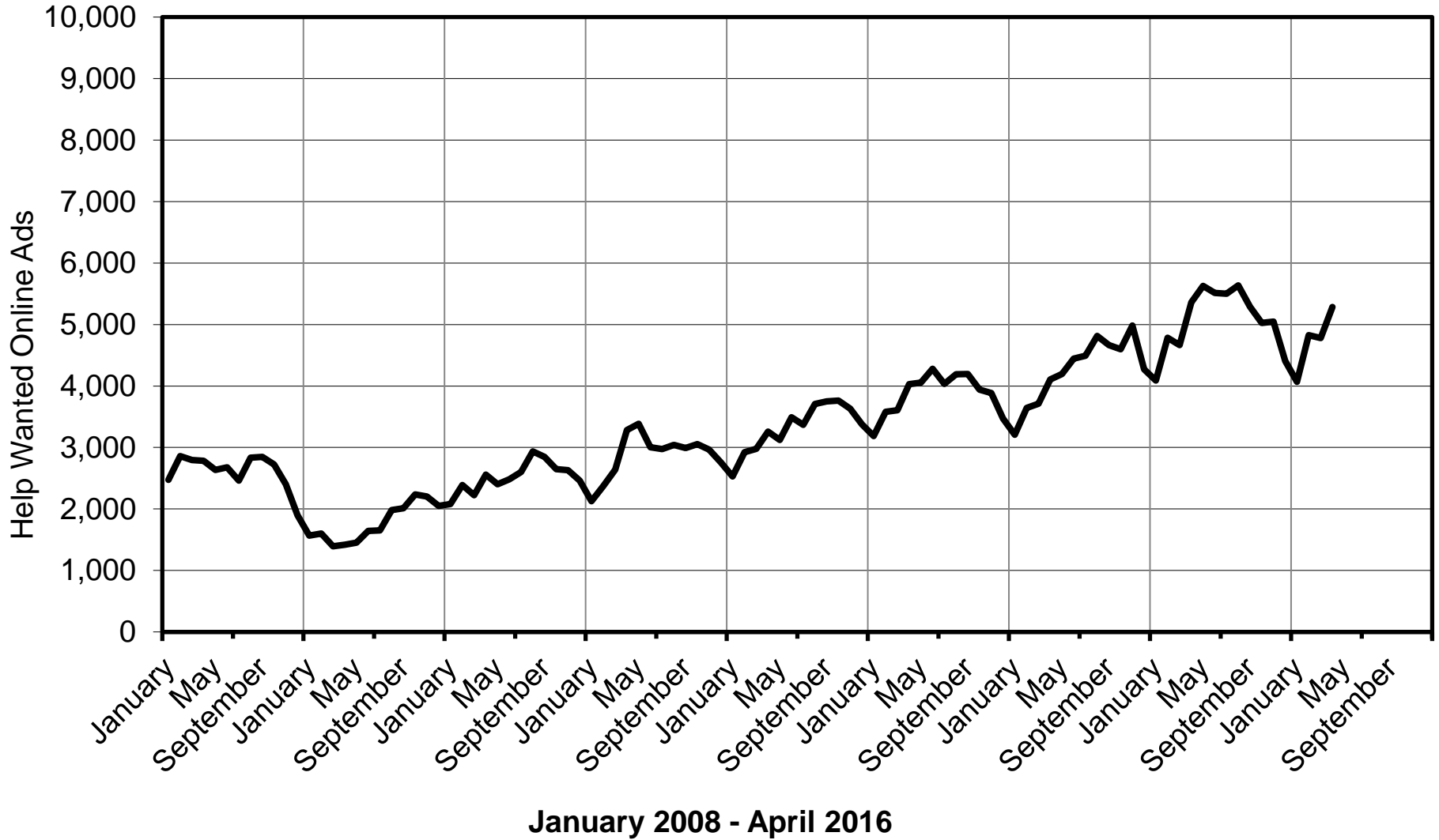
Source: The Conference Board Help Wanted OnLine™ (HWOL)

East Cascades Help Wanted Online Advertisements (Not Seasonally Adjusted)



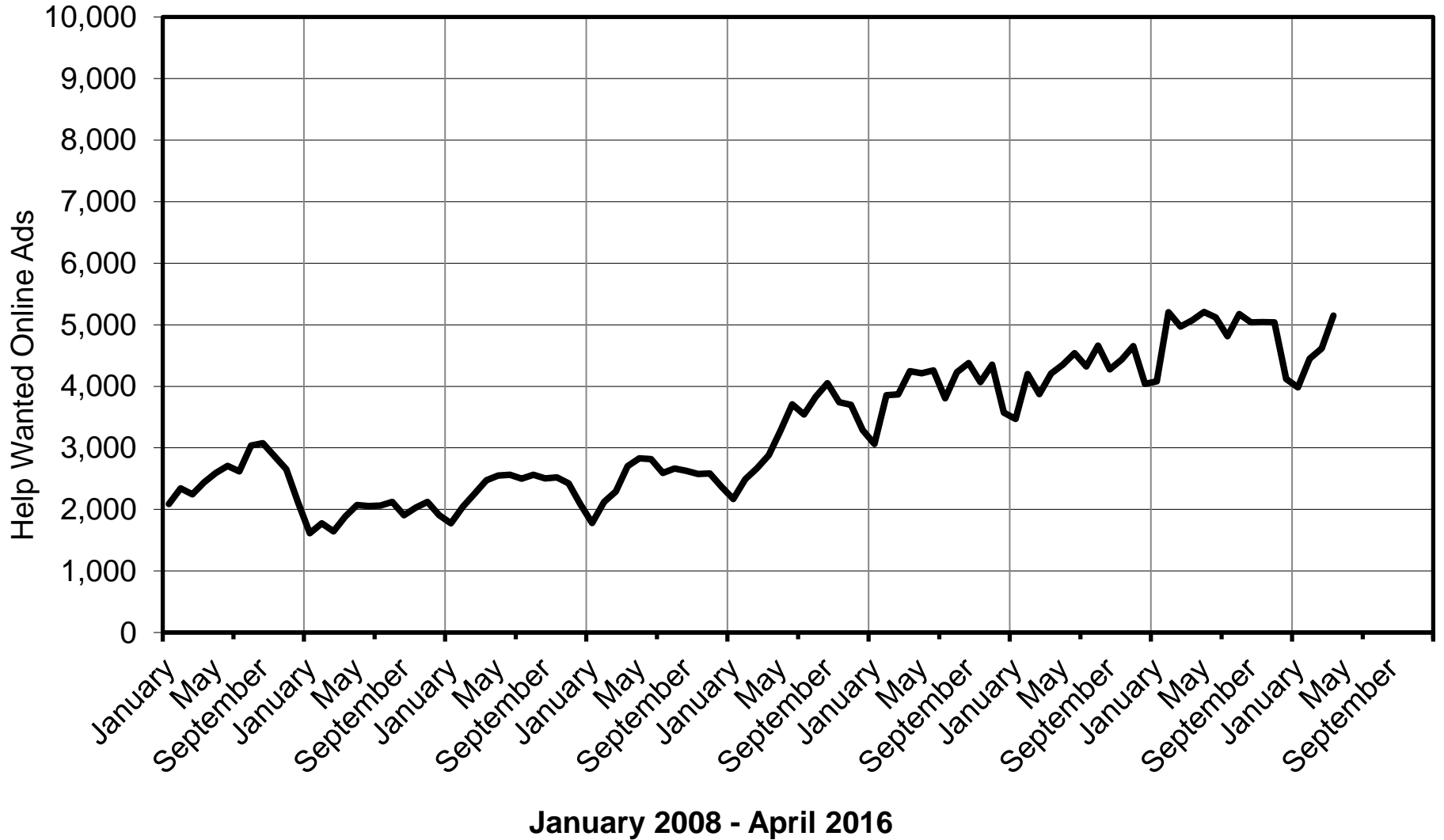
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Clackamas Help Wanted Online Advertisements (Not Seasonally Adjusted)



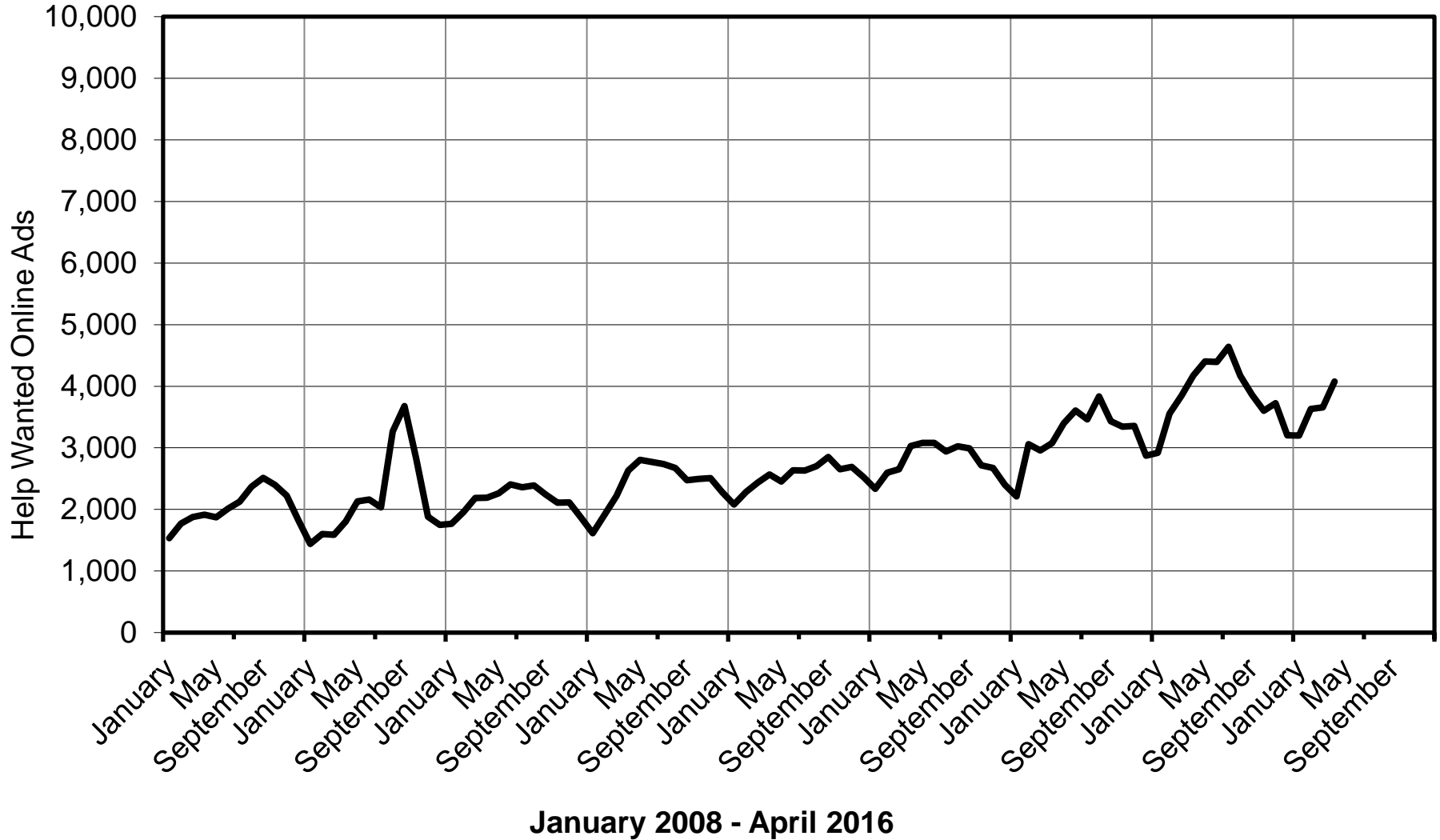
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Rogue Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

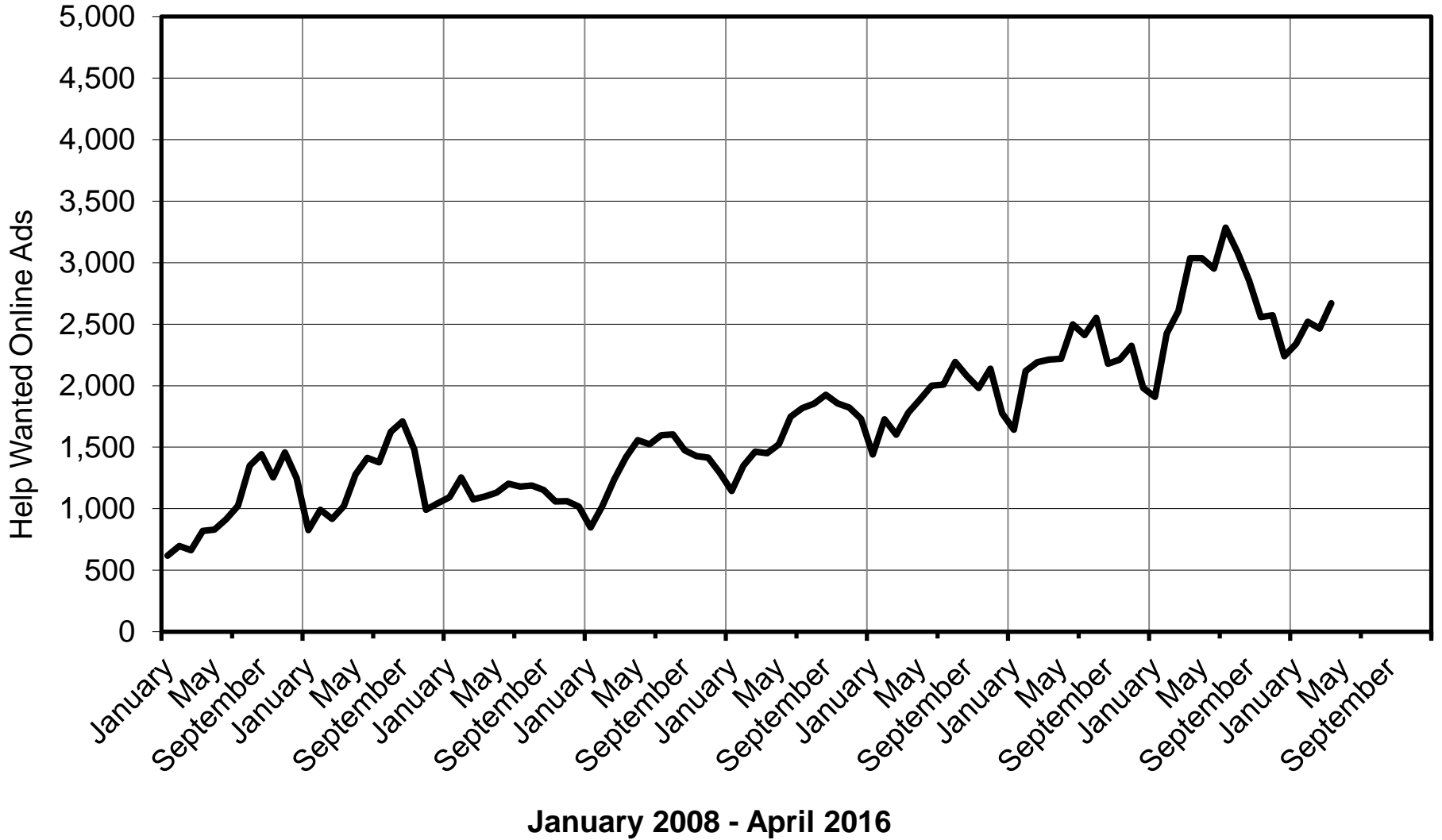
Northwest Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



January 2008 - April 2016

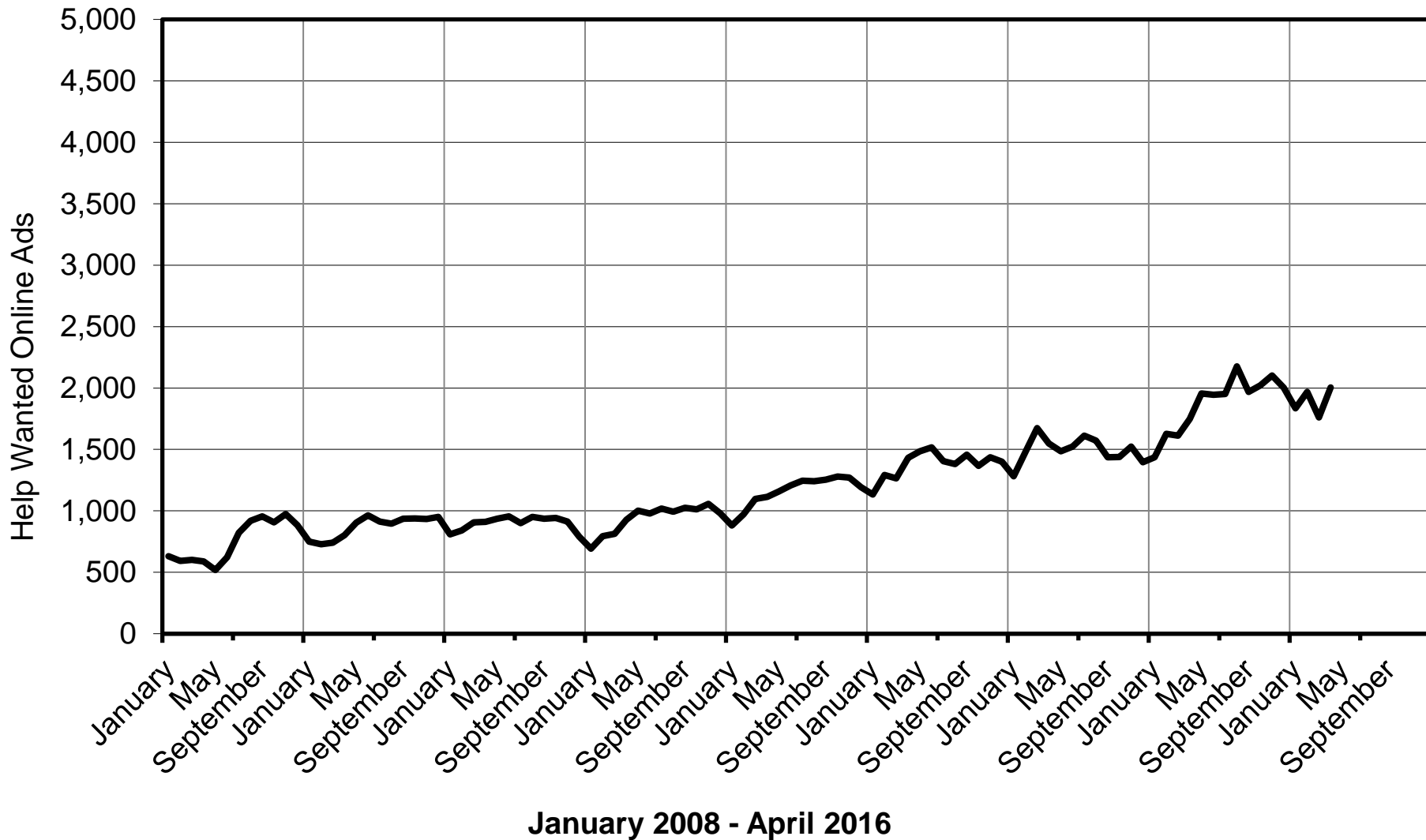
Source: The Conference Board Help Wanted OnLine™ (HWOL)

Southwestern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Eastern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



January 2008 - April 2016

Source: The Conference Board Help Wanted OnLine™ (HWOL)

The most recent version of these slides is available at
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