



Help Wanted Online Ads

August 2016

Available online at www.QualityInfo.org

Search for [Help Wanted Online Index](#)

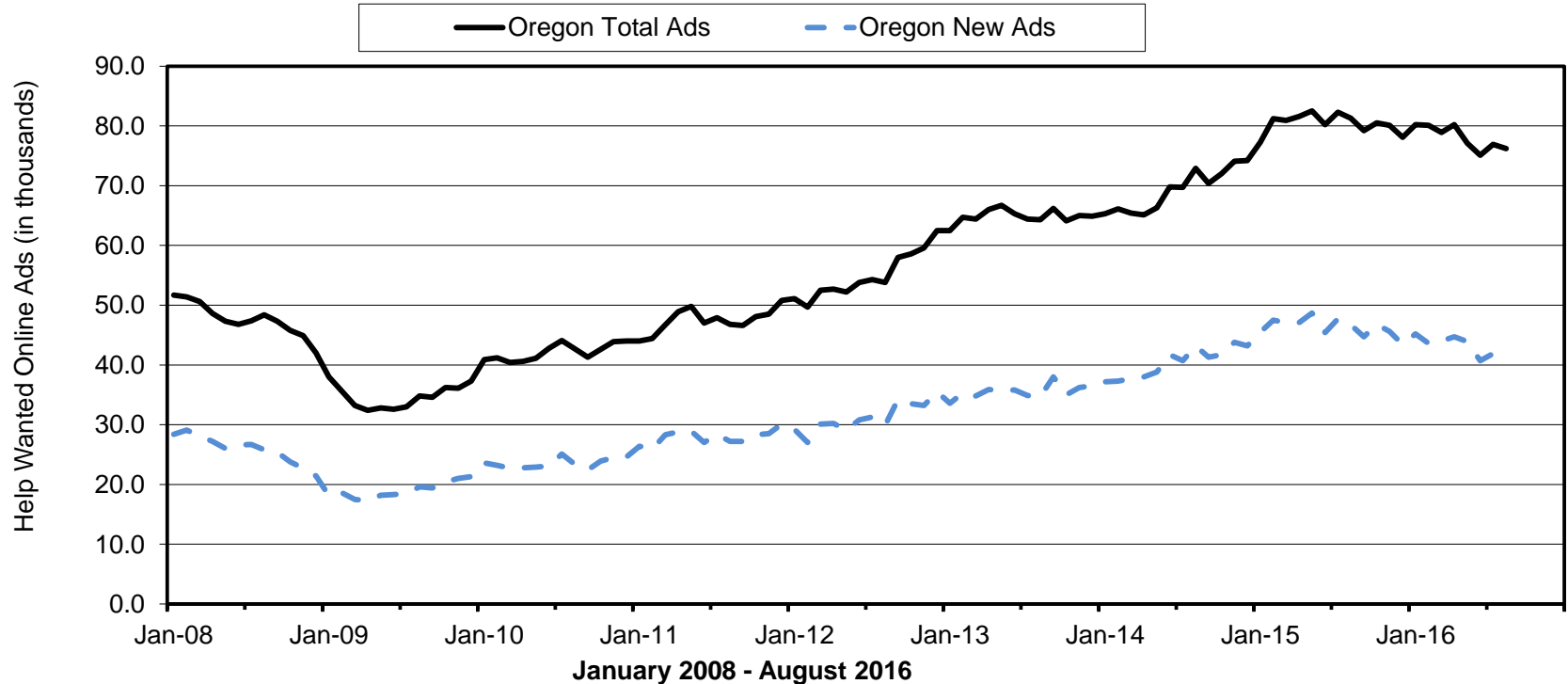


Online help wanted ads trend suggests continued job growth in Oregon.

- The number of online help wanted ads for jobs in Oregon fell by 700 in August.
- Online ads are a real-time indicator of the labor needs of businesses by occupation and location.
- The number of ads has fallen slightly over the last year, but the overall high level of advertising by employers suggests a lot of vacancies and continued job growth.

The number of help wanted ads in Oregon fell by 700 in August.

The Conference Board's Help Wanted Online Data Series
(Seasonally Adjusted)

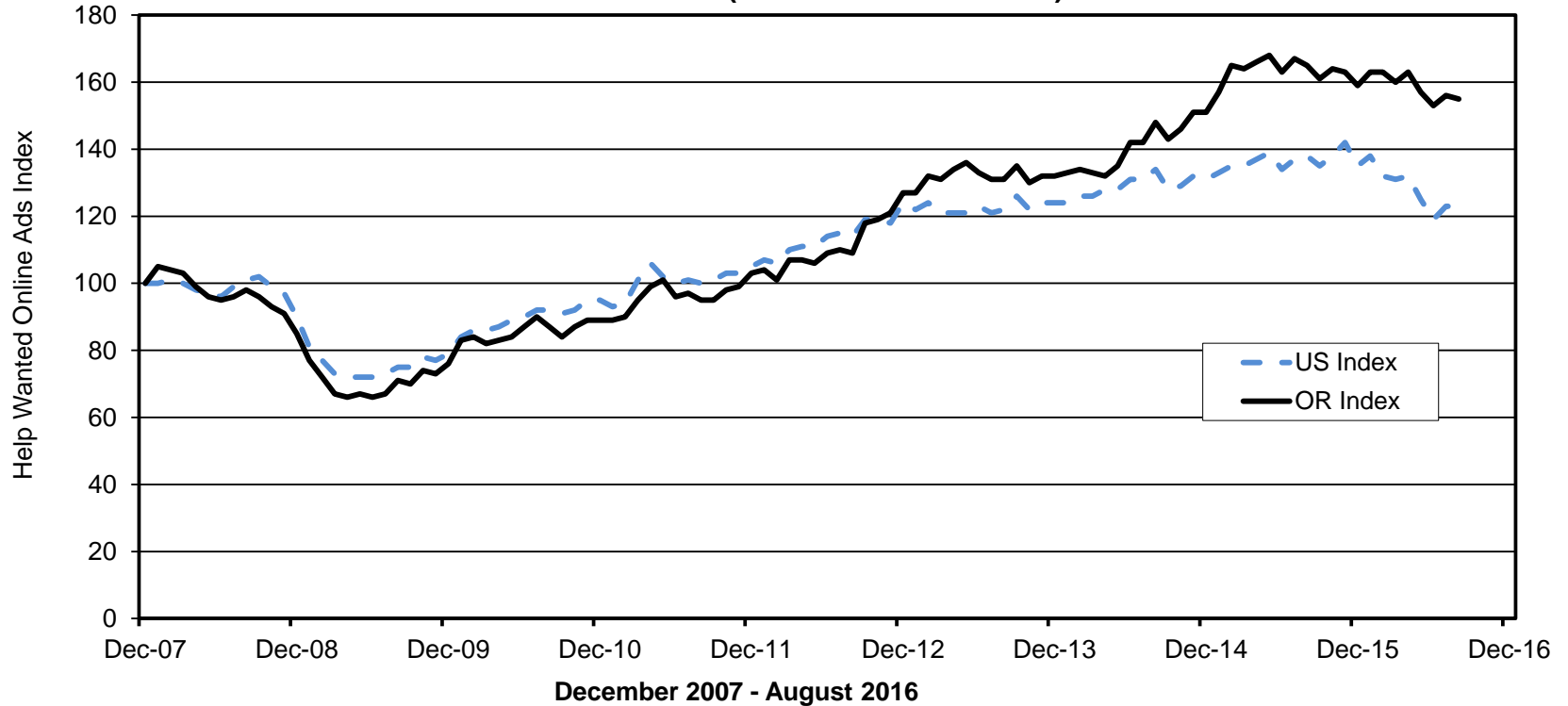


Source: The Conference Board Help Wanted OnLine™ (HWOL)



Nationally, the number of ads was essentially unchanged in August.

The Conference Board's Help Wanted Online Data Series
Total Ads Index (December 2007 = 100)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



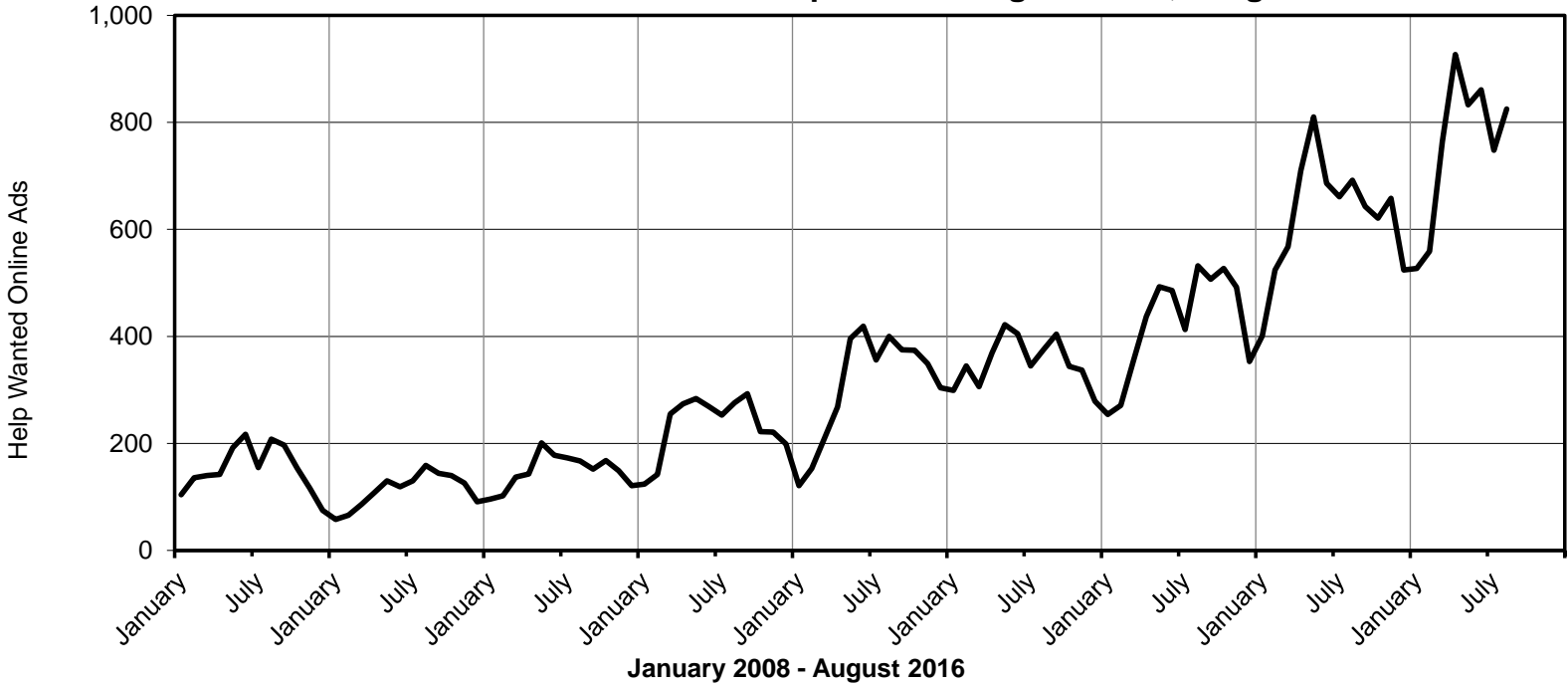
U.S. help wanted online ads essentially unchanged in August.

- Followed a large increase in ads the month before.
- Number of ads in the U.S. increased just 1,900 in August.
 - The number of *newly posted ads* fell by 82,200 (-3.7%) in August.
 - Downward trend of ads during the first half of 2016 seems to be continuing.
- Labor demand was mixed among Oregon's neighboring states.
 - California +5,500
 - Idaho -100
 - Nevada -700
 - Oregon -700
 - Washington -3,400
- Hiring demand was mixed across Oregon metro areas.
 - Bend and Medford are seeing a growing number of help wanted ads, while ads are down in the other metro areas.



Combined food prep and serving (fast food) is the most common minimum wage job, according to our minimum wage report. Two months after Oregon's minimum wage increase, advertising for these jobs is higher than last summer.

**The Need for Fast Food Workers is Heating Up,
Ads for Combined Food Prep and Serving Workers, Oregon**



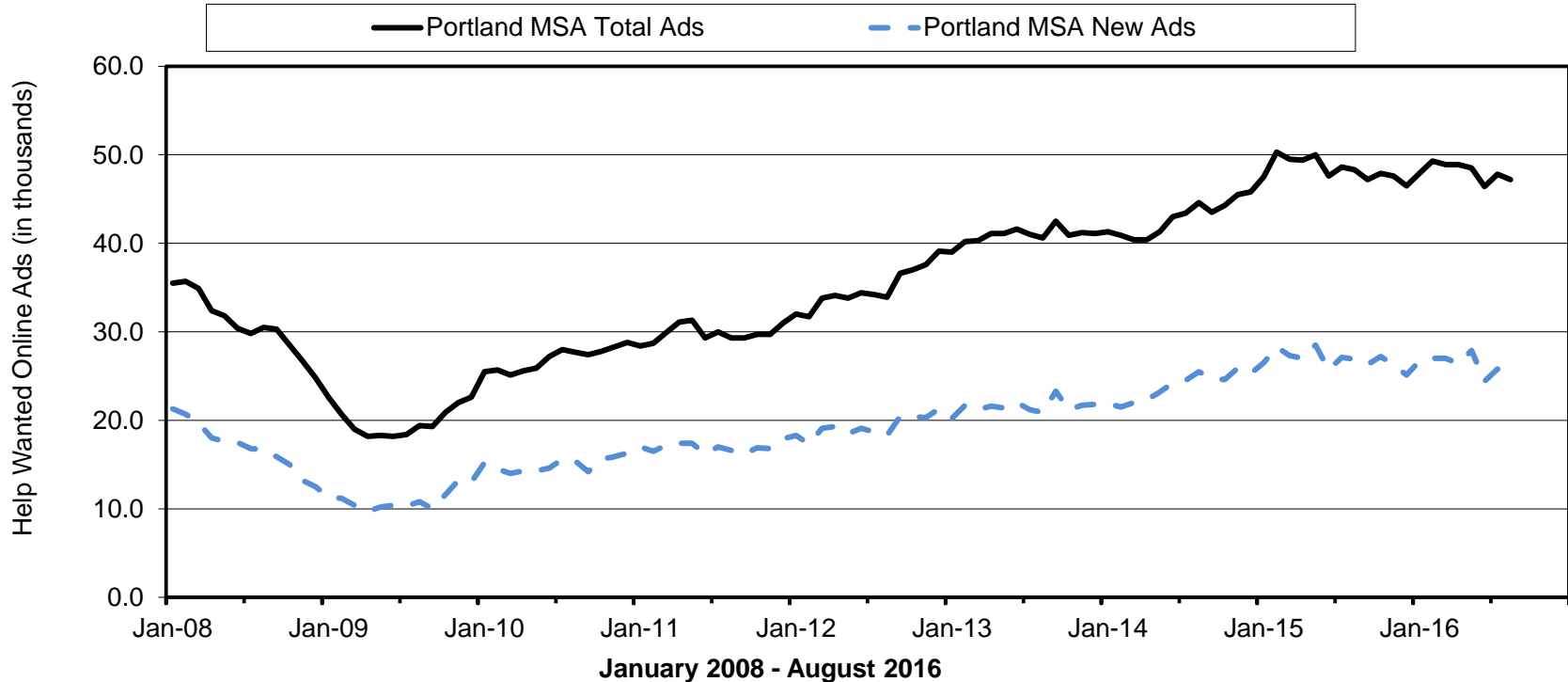
Source: The Conference Board Help Wanted OnLine™ (HWOL)



THE FOLLOWING SLIDES SHOW HELP
WANTED ONLINE ADVERTISEMENT TRENDS
BY AREA...

Number of online ads in the Portland area fell by 600 in August.

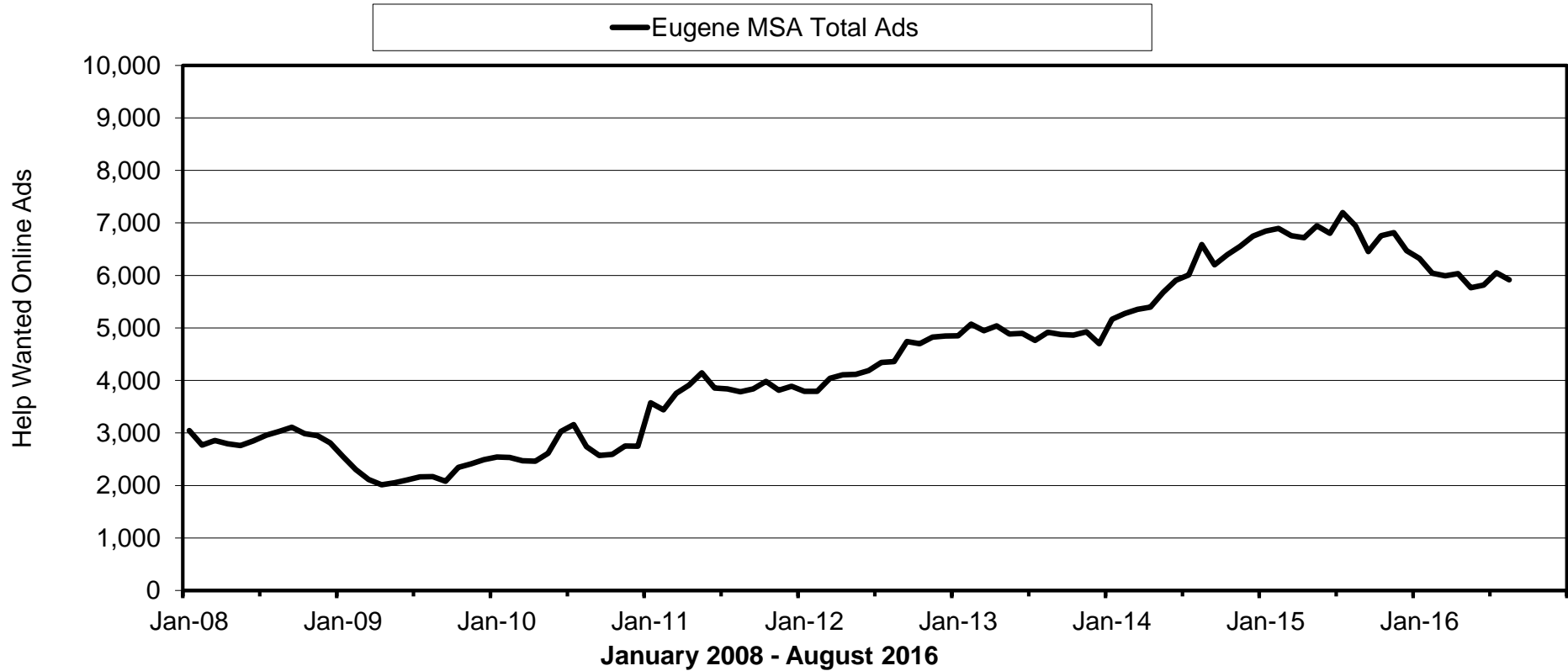
**The Conference Board's Help Wanted Online Data Series
(Seasonally Adjusted)**



Source: The Conference Board Help Wanted OnLine™ (HWOL)



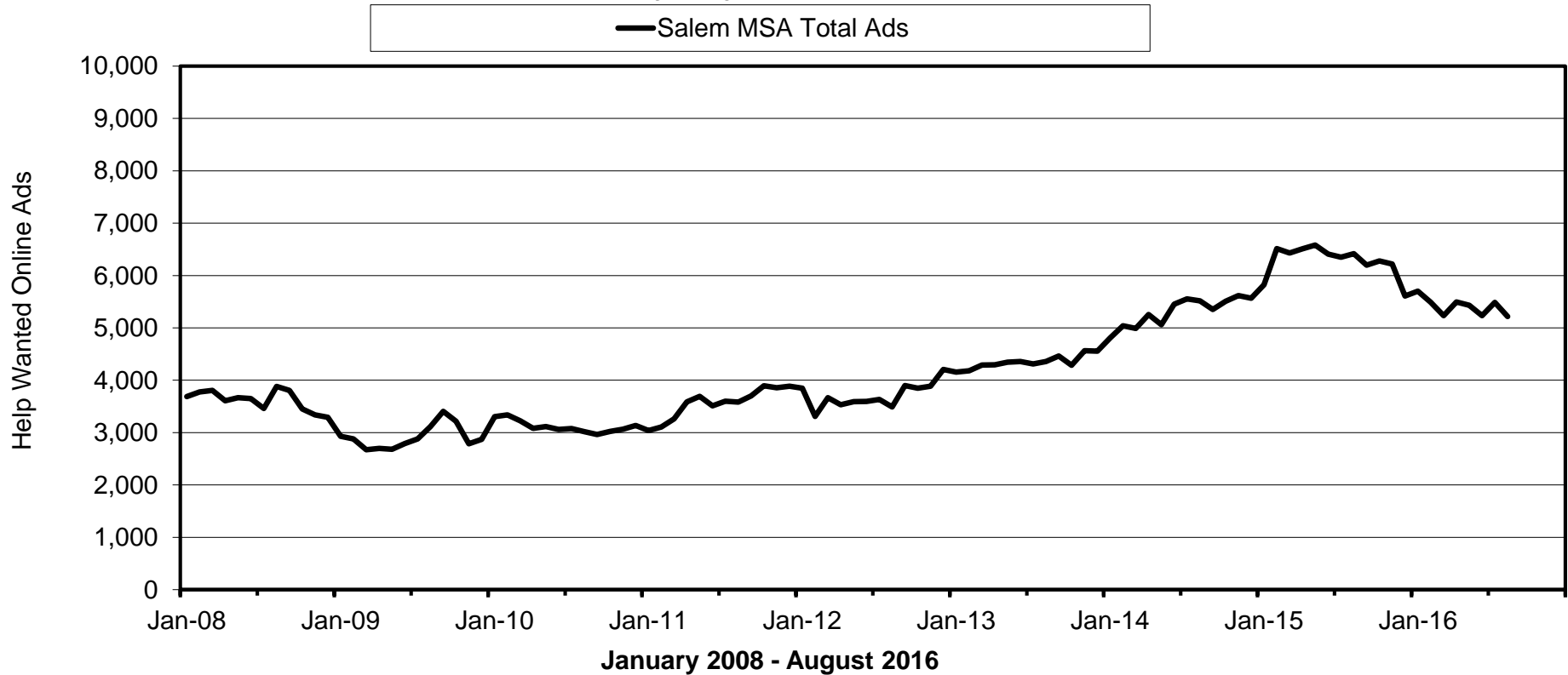
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

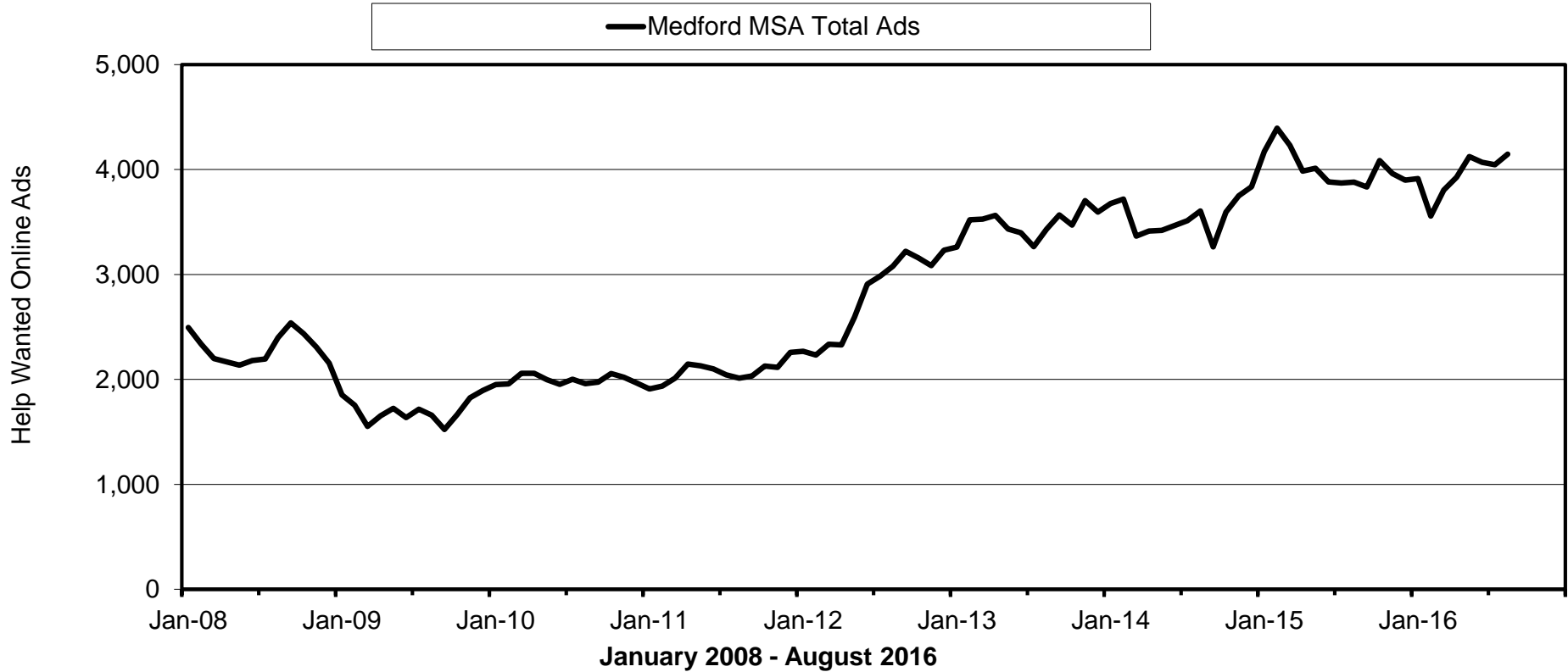


The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

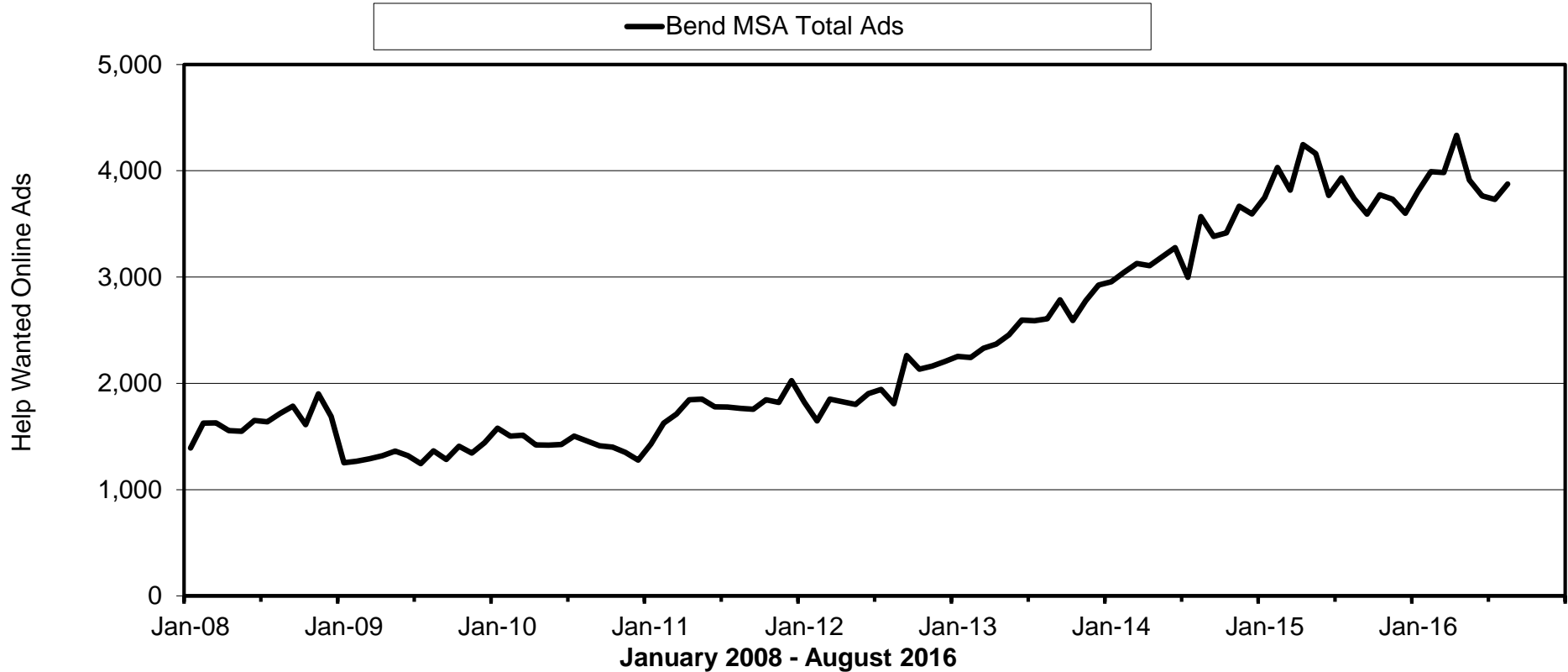
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)



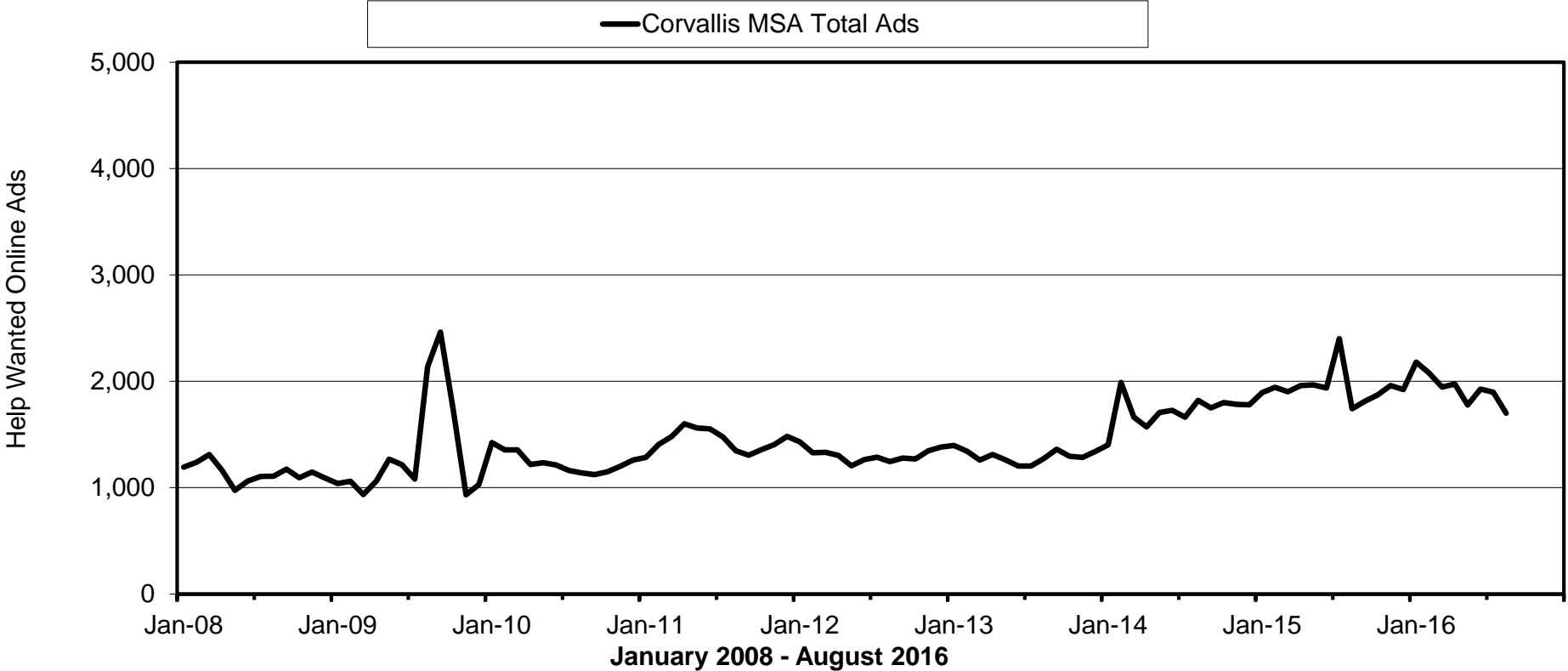
The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

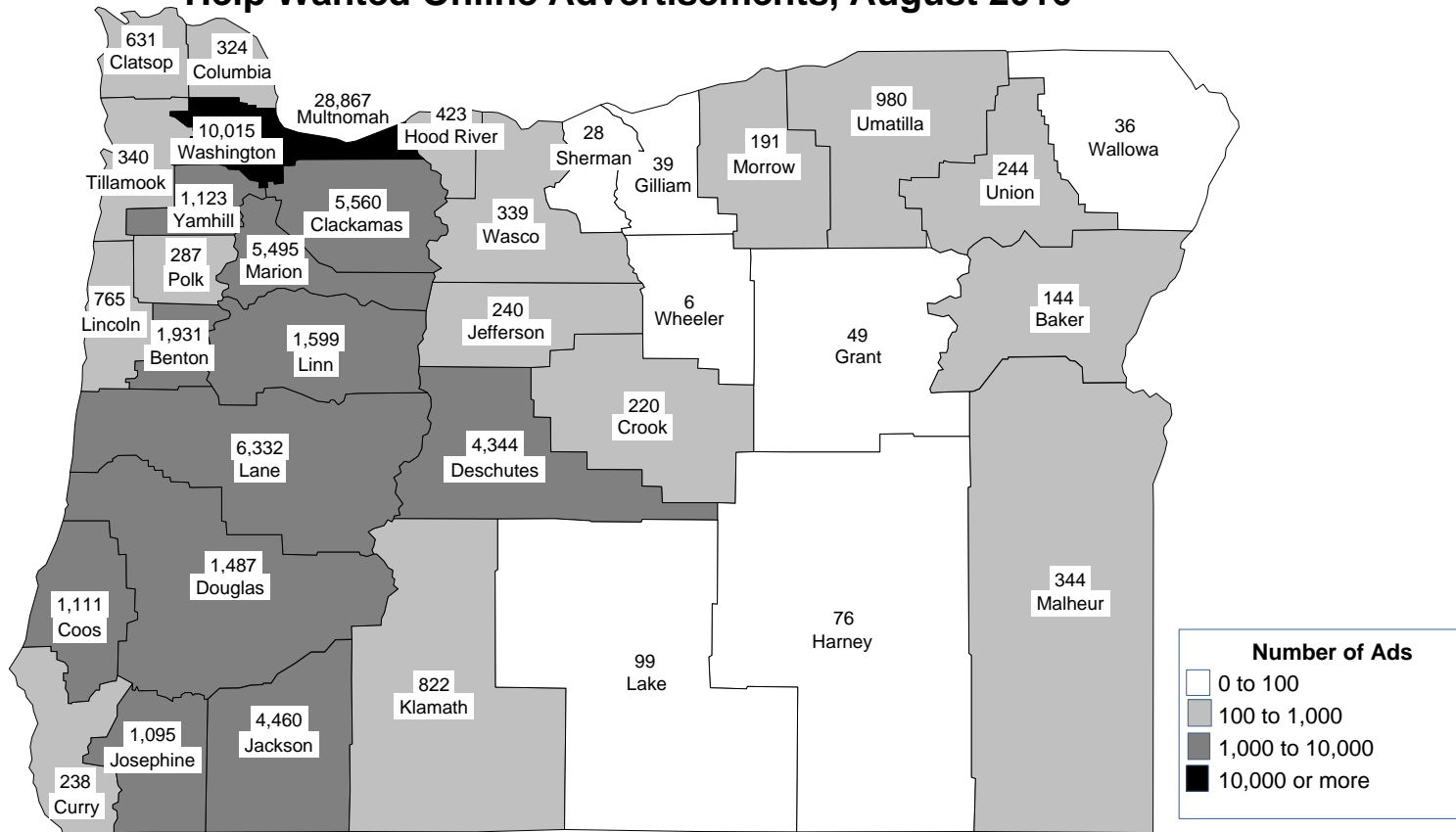


The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

Help Wanted Online Advertisements, August 2016



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics



Did you know that help wanted online ads are available by local workforce areas? The next nine graphs show the number of ads by area back to 2008.

Portland-Metro – Multnomah and Washington counties

Mid-Valley – Linn, Marion, Polk and Yamhill counties

East Cascades – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

Lane – Lane County

Clackamas – Clackamas County

Rogue Valley – Jackson and Josephine counties

Northwest Oregon – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

Southwestern Oregon – Coos, Curry, and Douglas counties

Eastern Oregon – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.



Nearly half of Oregon's online job advertisements were in the Portland-Metro area.

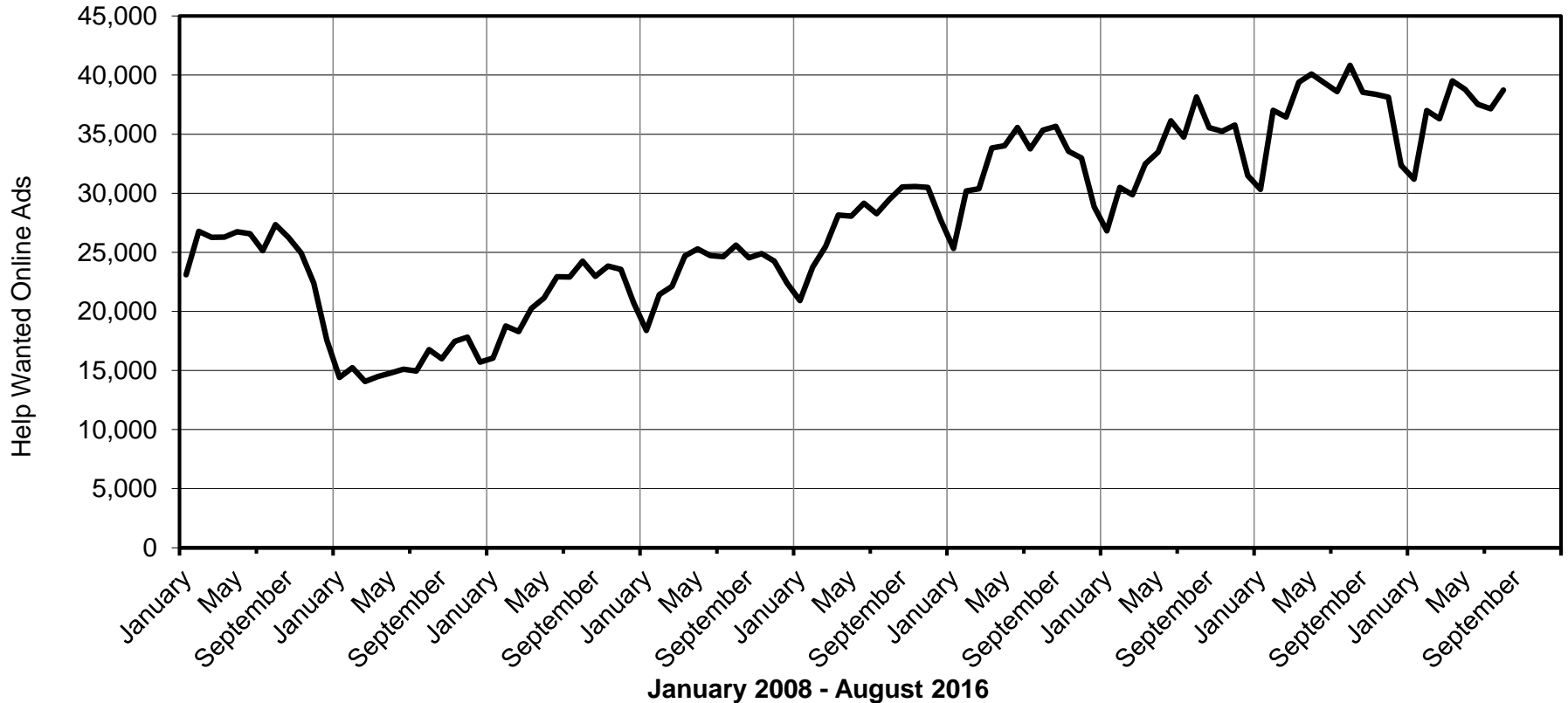
	Number of Help Wanted Ads in August 2016	Over-The-Year Change Rate
Portland-Metro	38,700	-5%
Mid-Valley	8,500	-17%
East Cascades	6,600	3%
Lane	6,300	-15%
Clackamas	5,500	-2%
Rogue Valley	5,500	7%
Northwest Oregon	4,000	-5%
Southwestern Oregon	2,800	-9%
Eastern Oregon	2,000	-6%

Source: Oregon Employment Department and The Conference Board

Email Nick.J.Beleiciks@Oregon.gov if you need additional HWOL data for your workforce area.



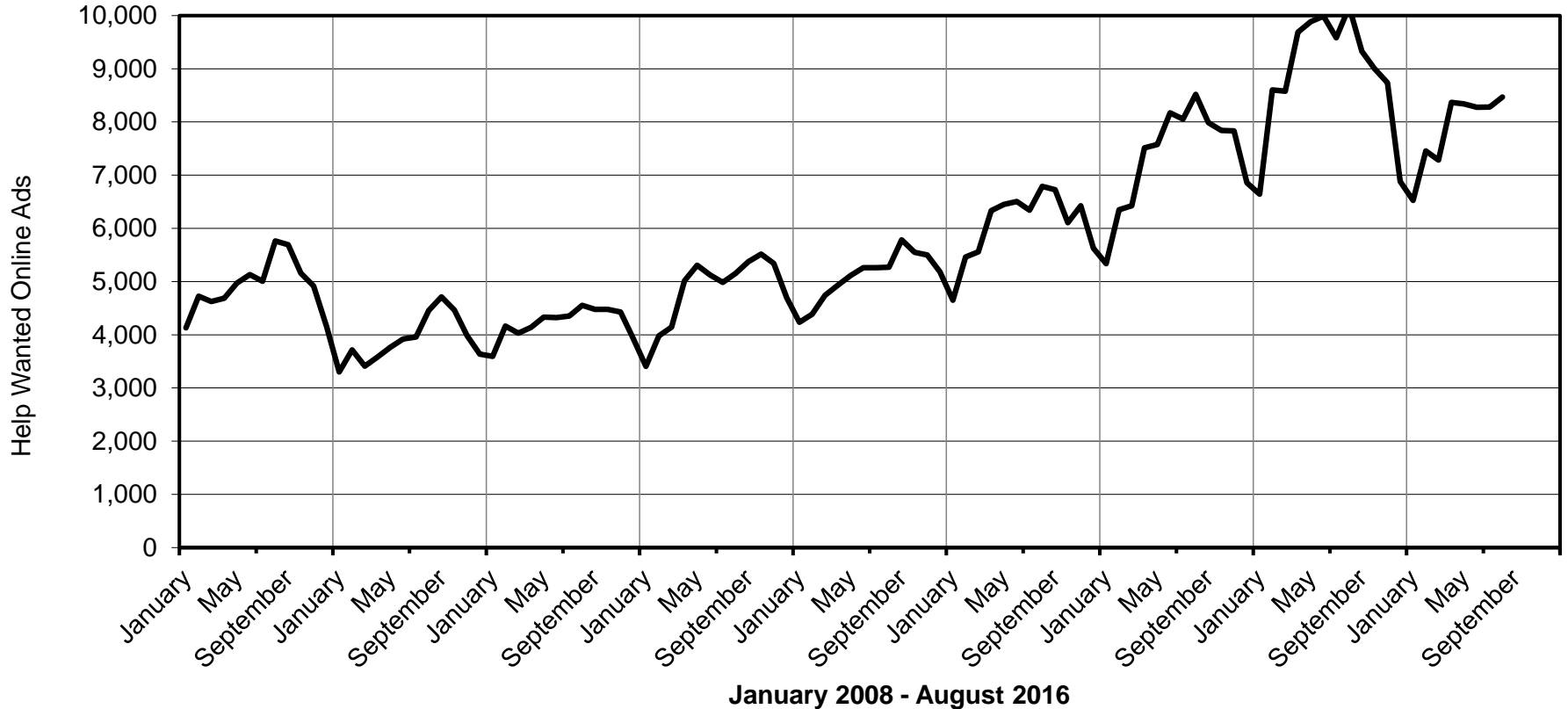
Portland-Metro Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



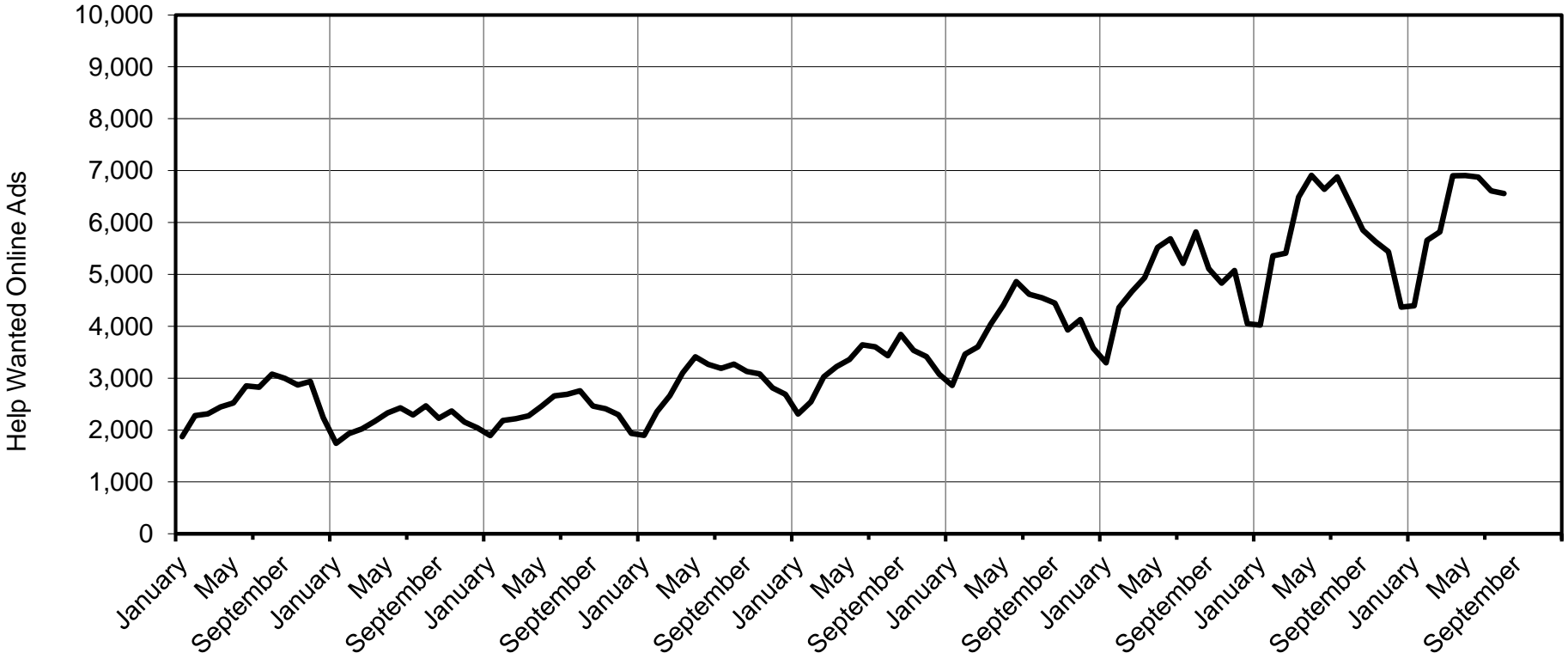
Mid-Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



East Cascades Help Wanted Online Advertisements (Not Seasonally Adjusted)

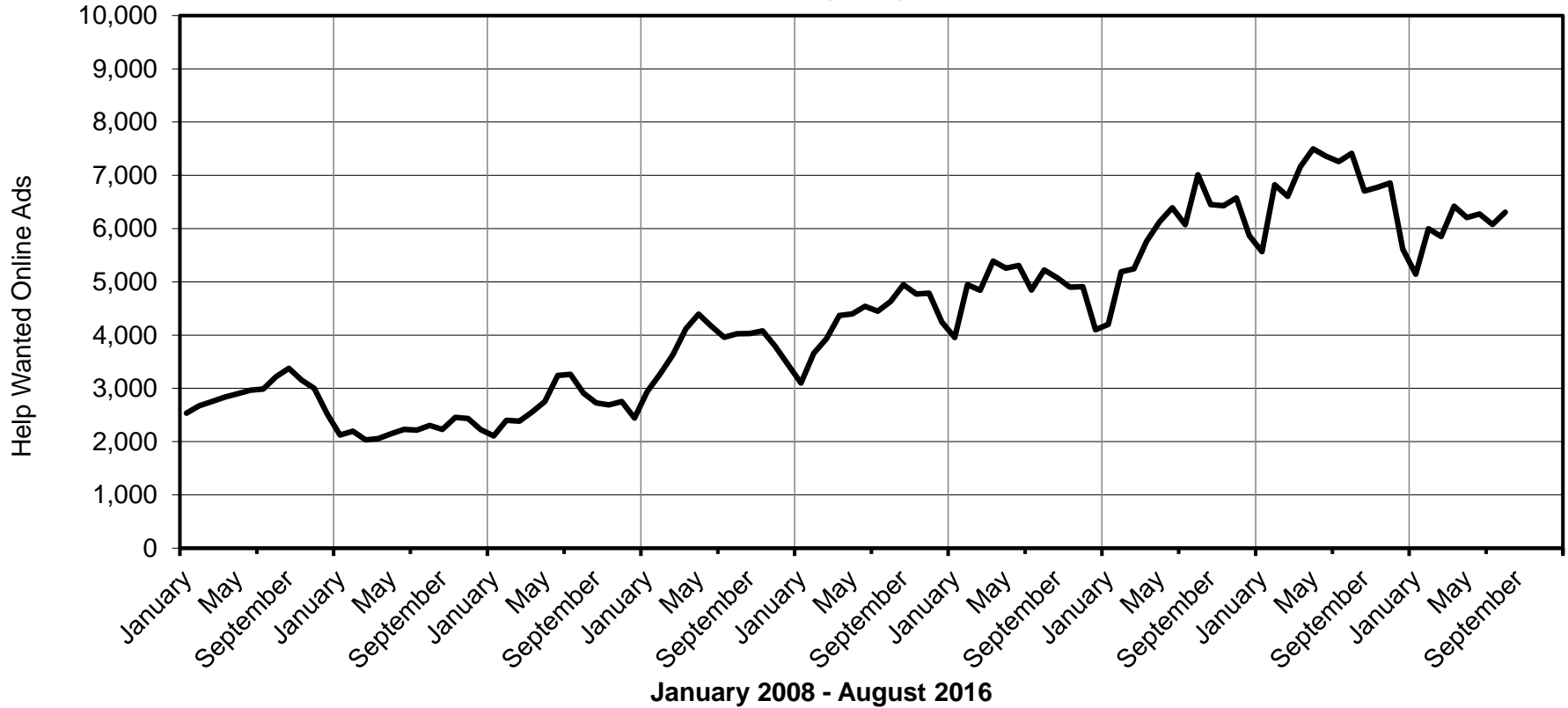


January 2008 - August 2016

Source: The Conference Board Help Wanted OnLine™ (HWOL)



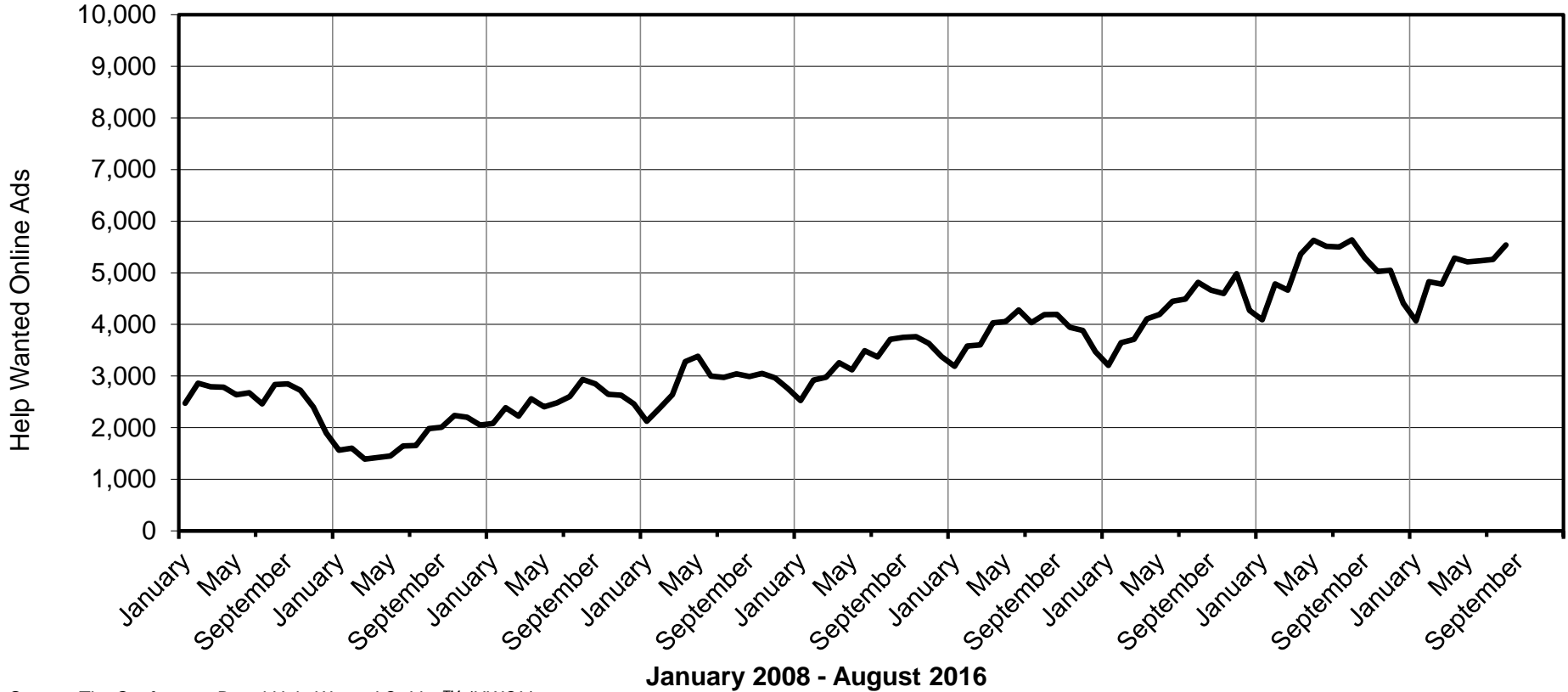
Lane Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



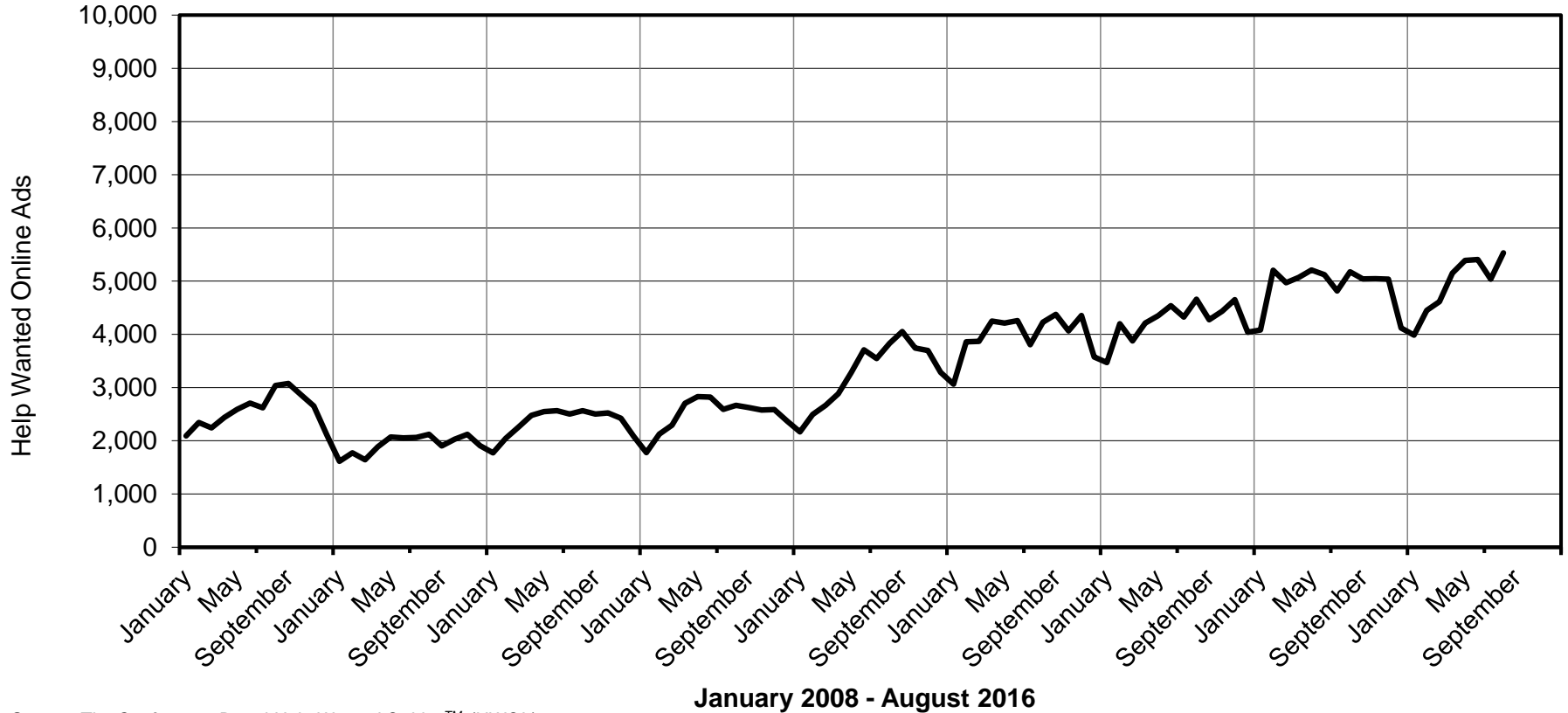
Clackamas Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

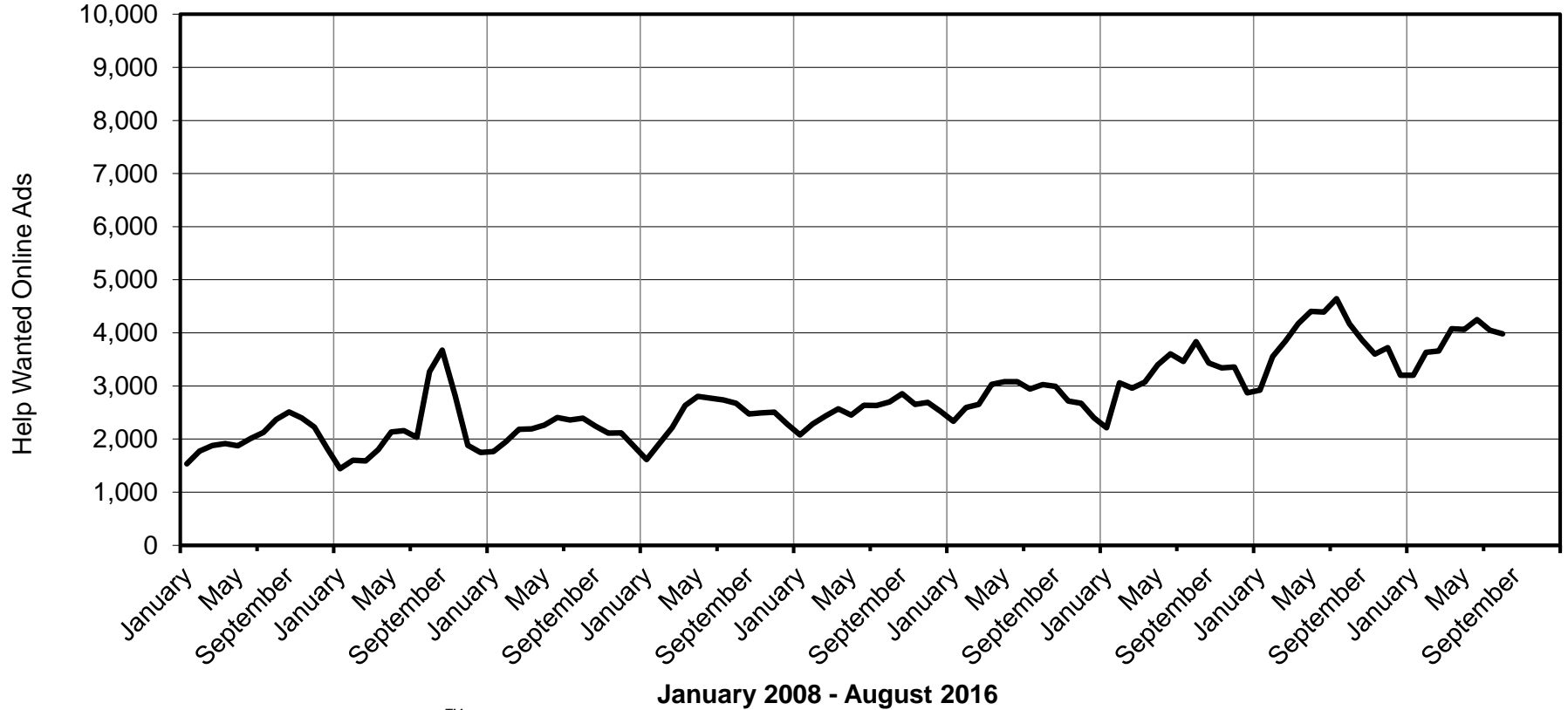


Rogue Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

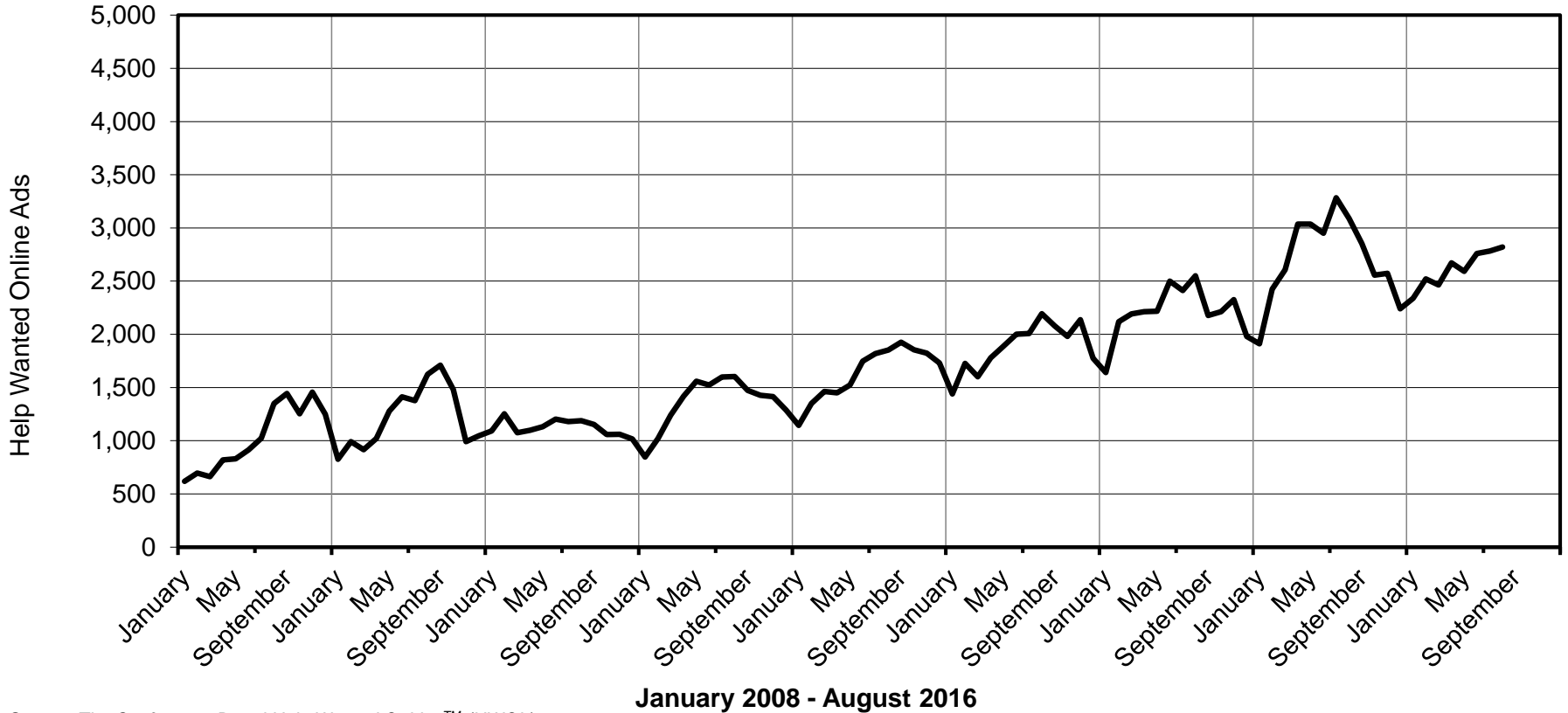
Northwest Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



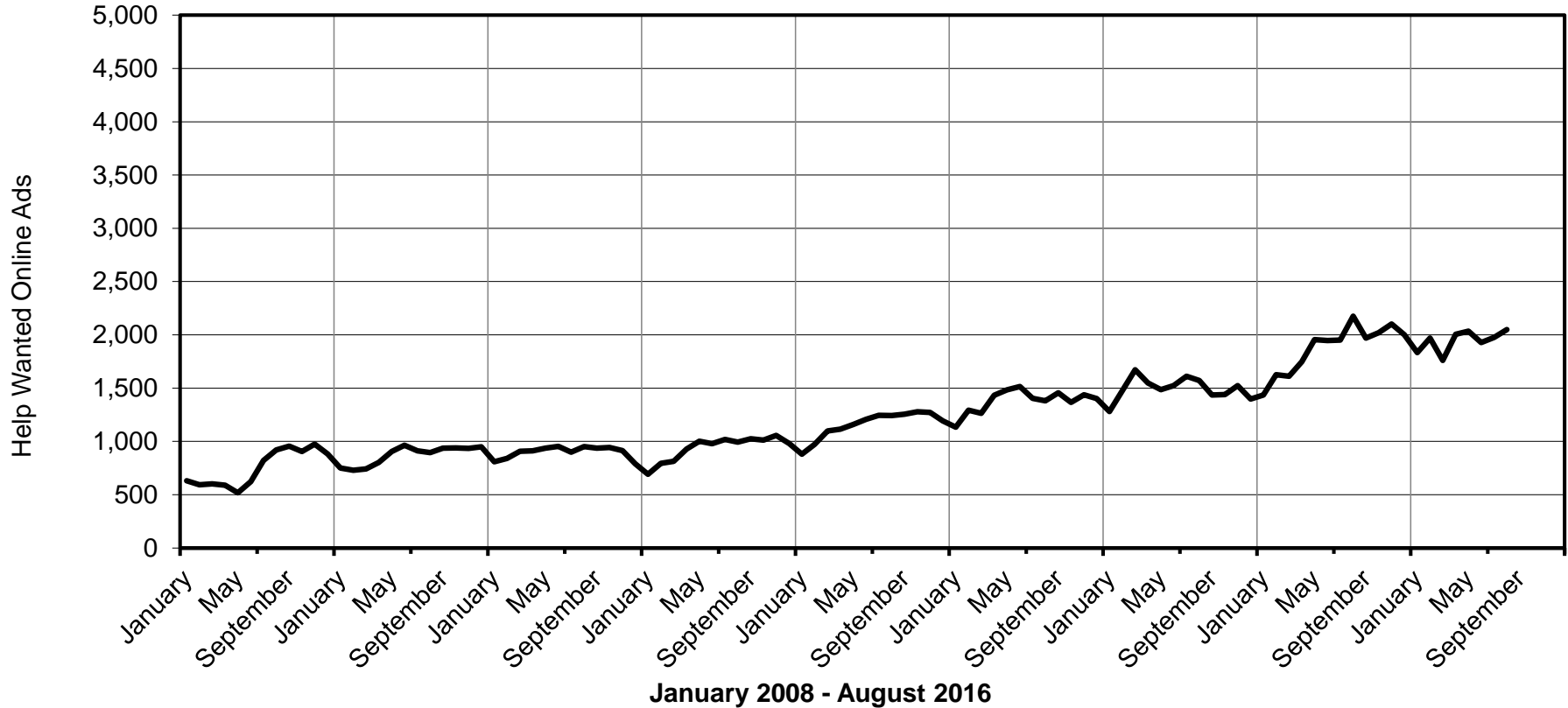
Southwestern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



Eastern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



The most recent version of these slides is available at

www.QualityInfo.org

Search for “Help Wanted Online Index”

Nick Beleiciks, State Employment Economist

Oregon Employment Department

Nick.J.Beleiciks@Oregon.gov

(503) 947-1267

Join the conversation:

OregonEmployment.blogspot.com

Twitter [@OrEmployment](https://twitter.com/OrEmployment)

