



# Help Wanted Online Ads

June 2016

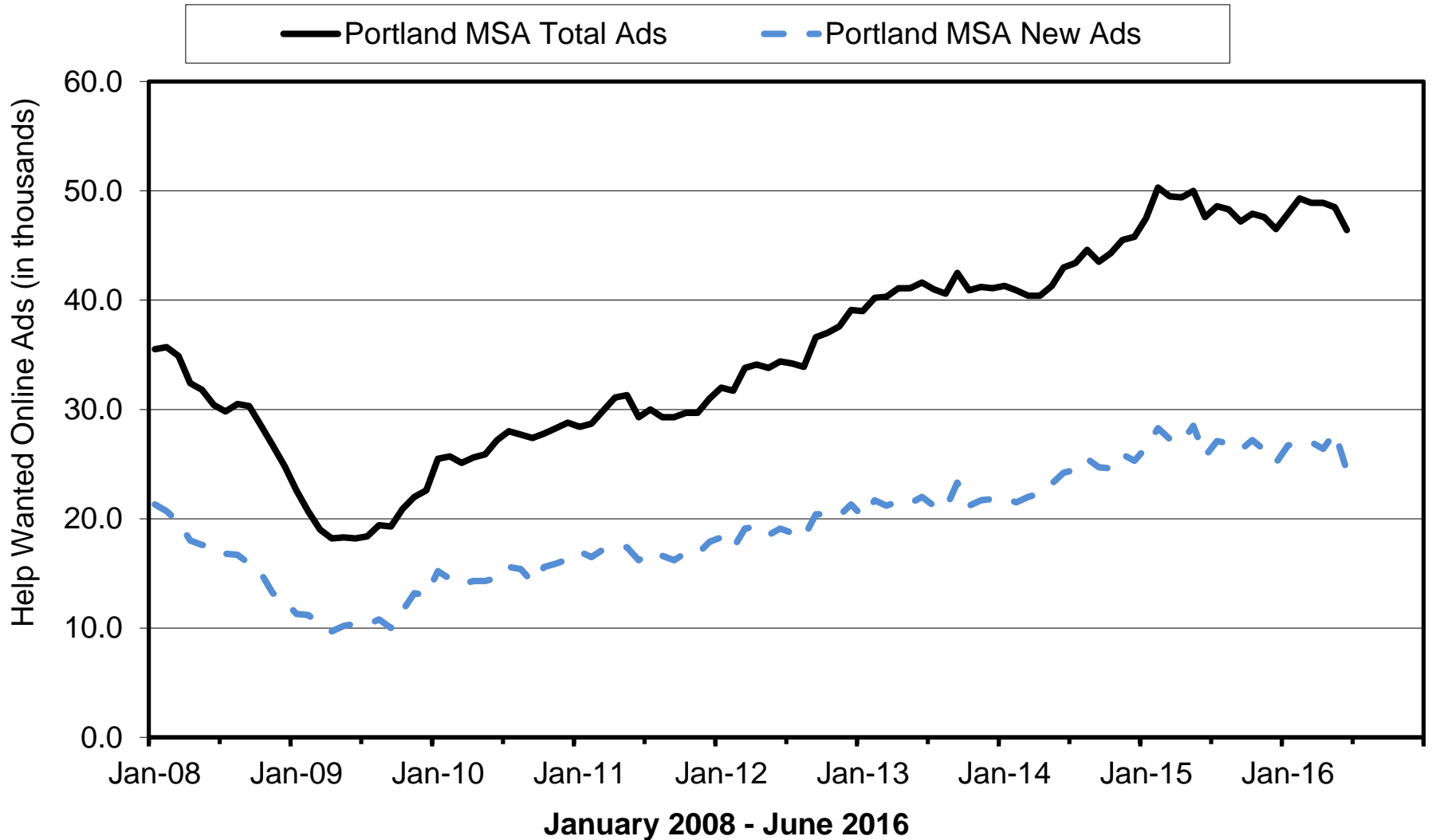
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# Online help wanted ads trend suggests continued job growth in Oregon.

- \* The number of online help wanted ads for jobs in Oregon fell by 2,000 in June.
- \* Online ads are a real-time indicator of the labor needs of businesses by occupation and location.
- \* The number of ads has fallen slightly over the last year, but the overall high level of advertising by employers suggests a lot of vacancies and continued job growth.

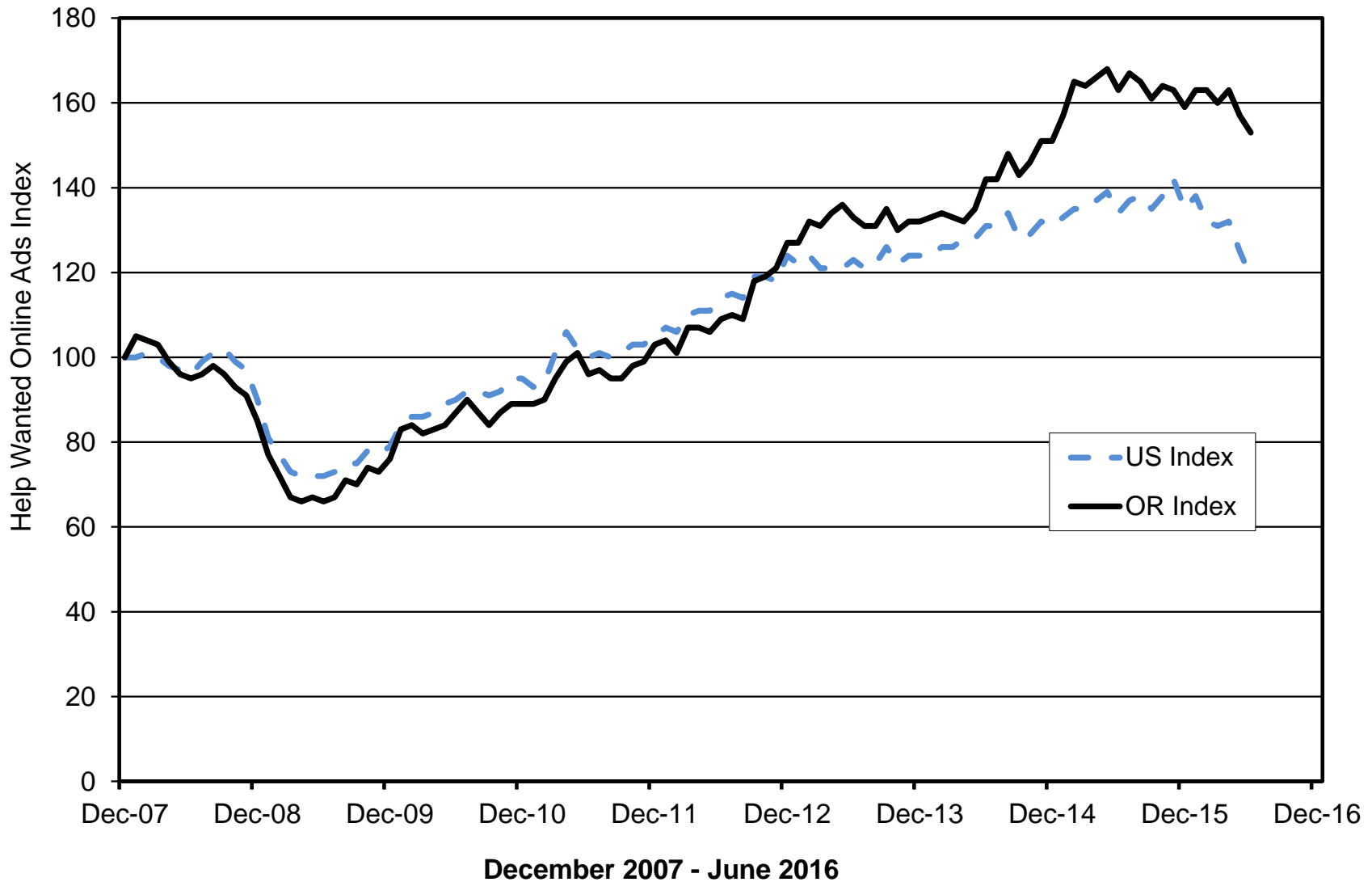
The number of help wanted ads in Oregon fell by 2,000 in June.

### The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)



The was a large drop in the national number of help wanted ads.

**The Conference Board's Help Wanted Online Data Series  
Total Ads Index (December 2007 = 100)**



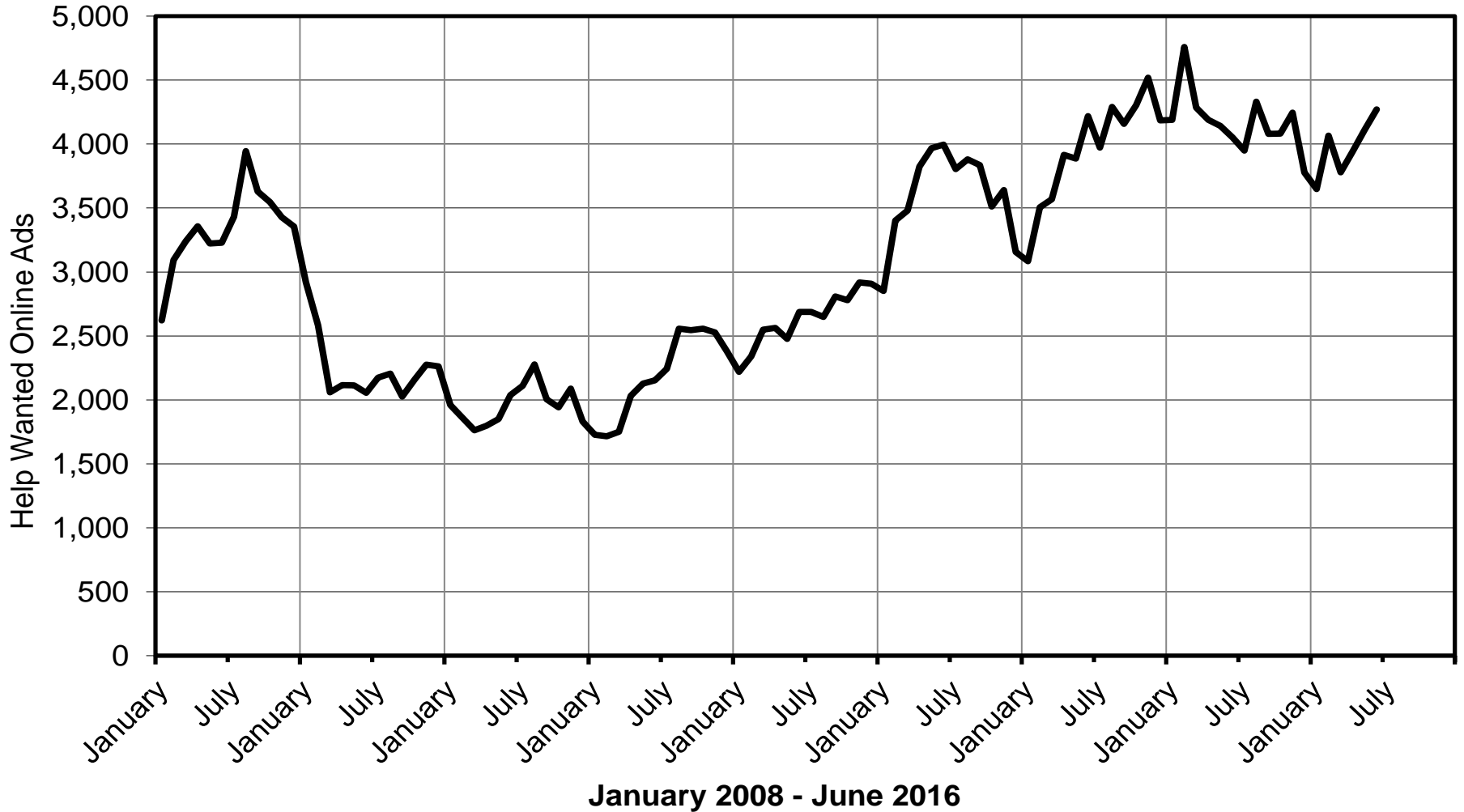
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# U.S. help wanted online ads saw a large drop in June.

- \* Number of ads in the U.S. fell by **226,700** in June.
  - \* The number of *newly posted ads* fell by **210,200** in June.
  - \* Losses were widespread across virtually all states and metro areas.
- \* Labor demand was mixed among Oregon's neighboring states.
  - Washington **+3,200**
  - Idaho **-100**
  - Nevada **-1,800**
  - Oregon **-2,000**
  - California **-45,900**
- \* Hiring demand was mixed across Oregon metro areas.
  - \* Medford saw a growing number of help wanted ads over the year, while only Eugene and Corvallis saw increased ads in June.

[Registered nurses](#) are just one of many health care occupations expected to lead long-term job growth in Oregon. See the latest [long-term industry and occupational projections](#).

### Registered Nurses are Heavily Recruited Online for Jobs in Oregon and for Jobs as Out-of-State Traveling Nurses.

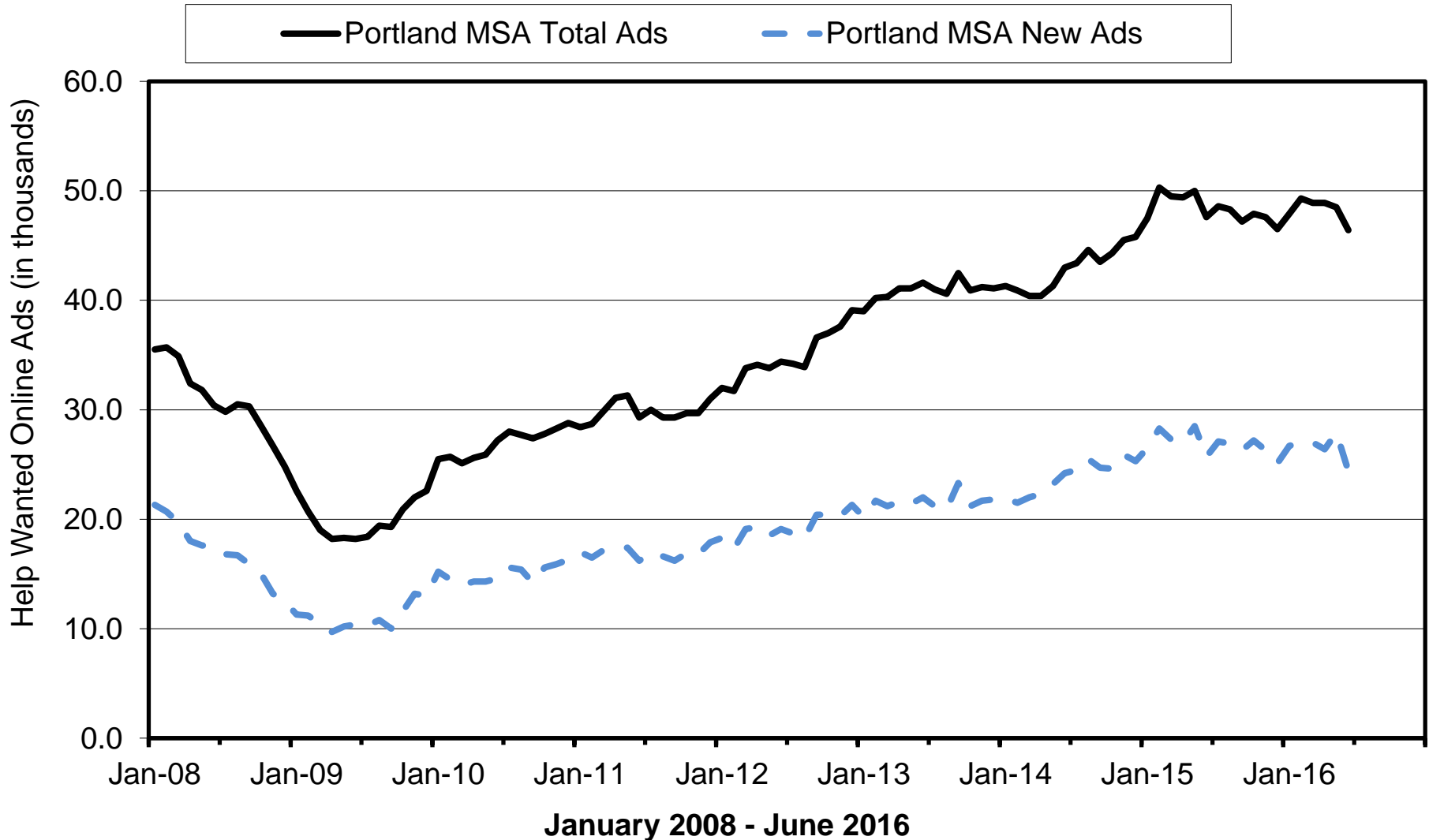


Source: The Conference Board Help Wanted OnLine™ (HWOL)

The following slides show help wanted  
online advertisement trends by area...

Number of online ads in the Portland area fell by 2,100 in June.

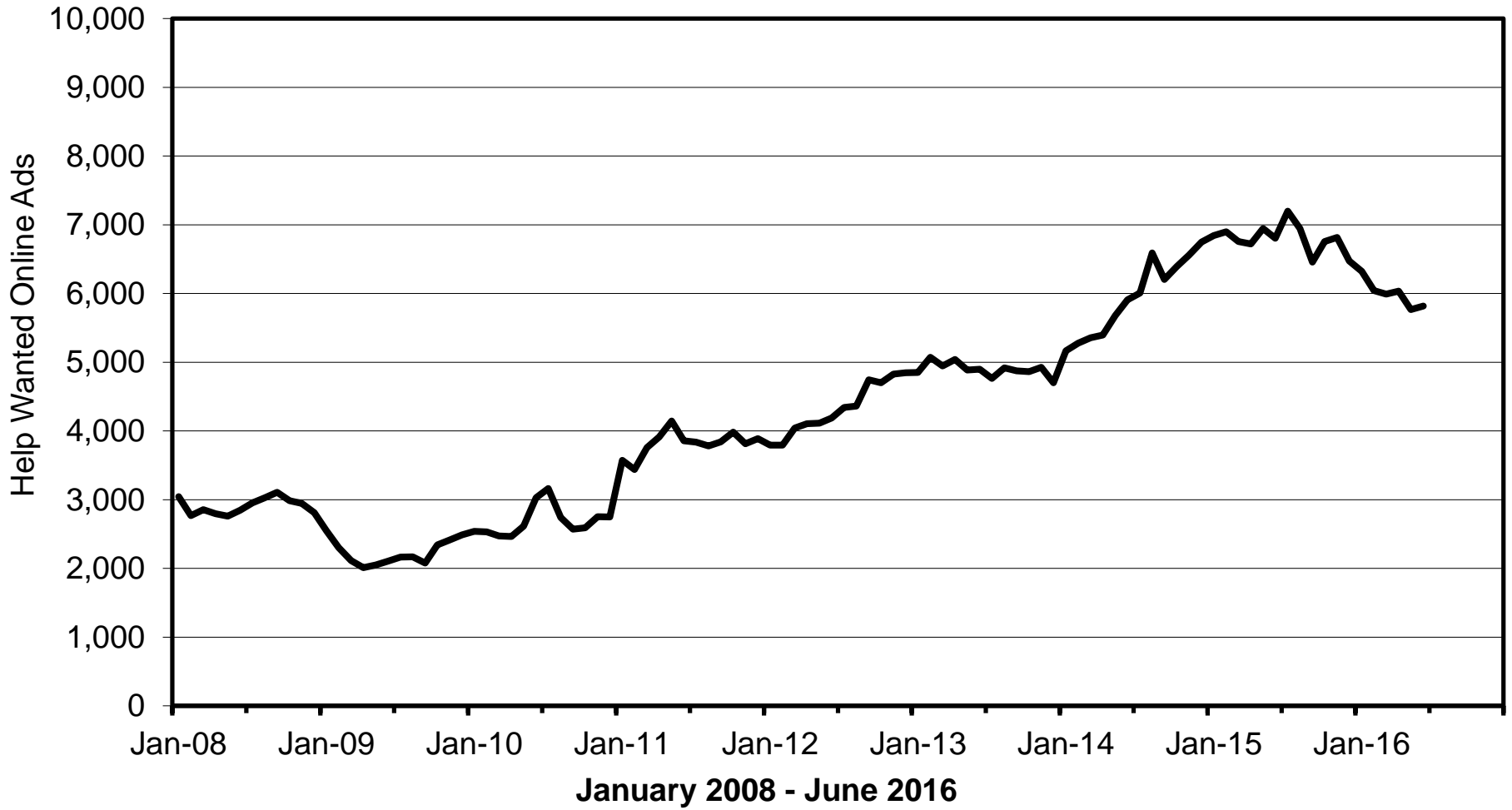
### The Conference Board's Help Wanted Online Data Series (Seasonally Adjusted)





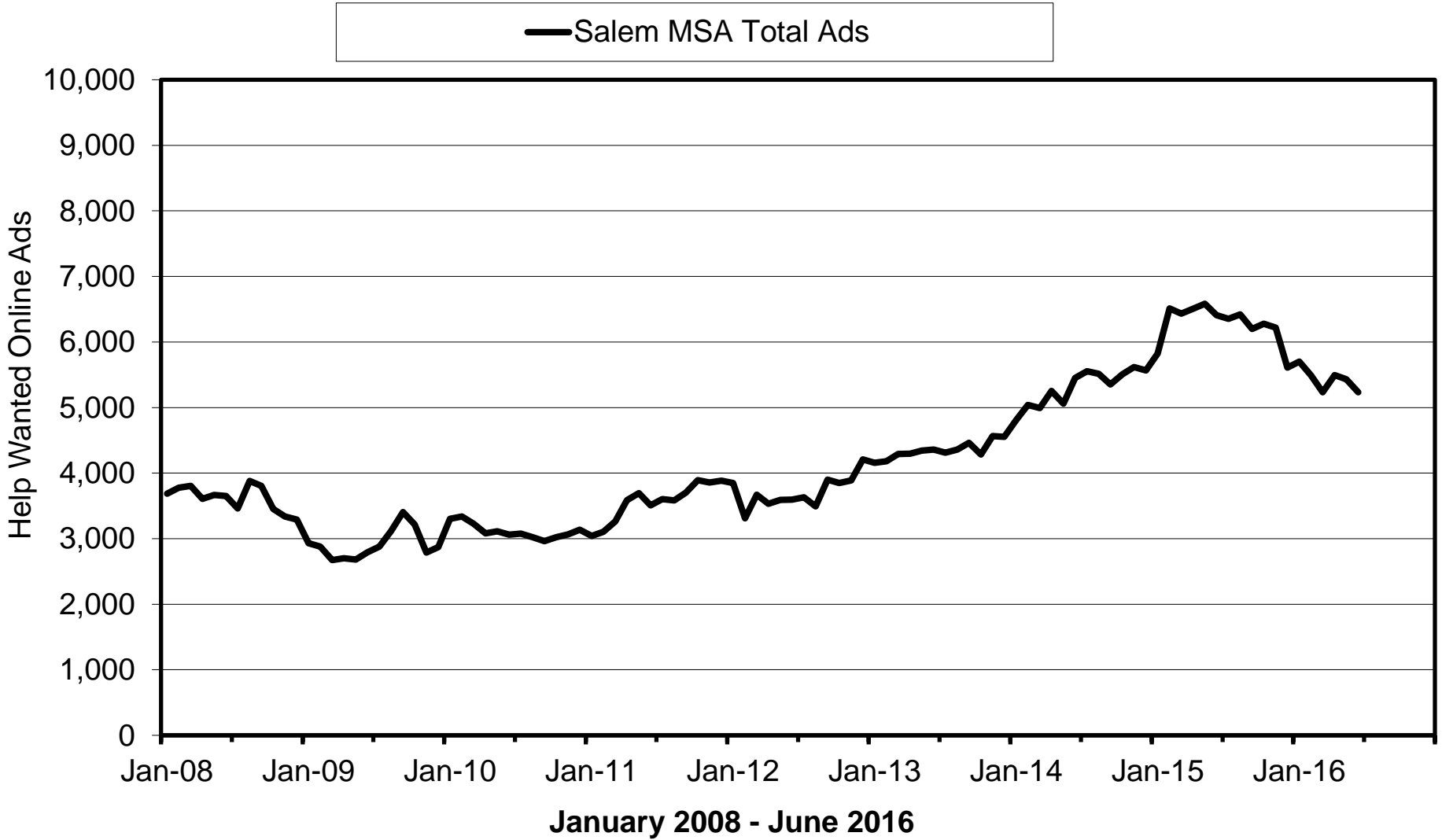
# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted

— Eugene MSA Total Ads



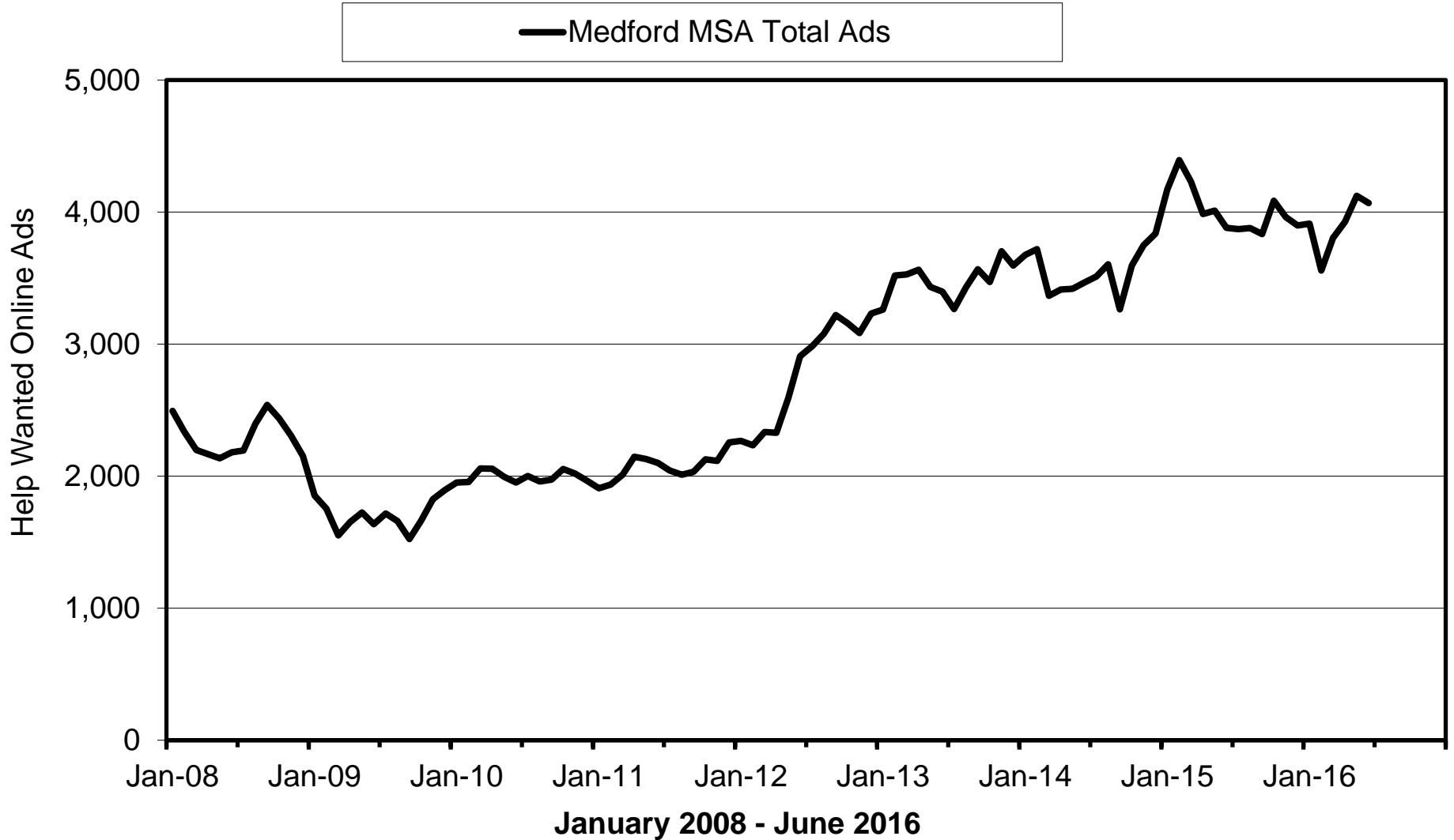
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# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



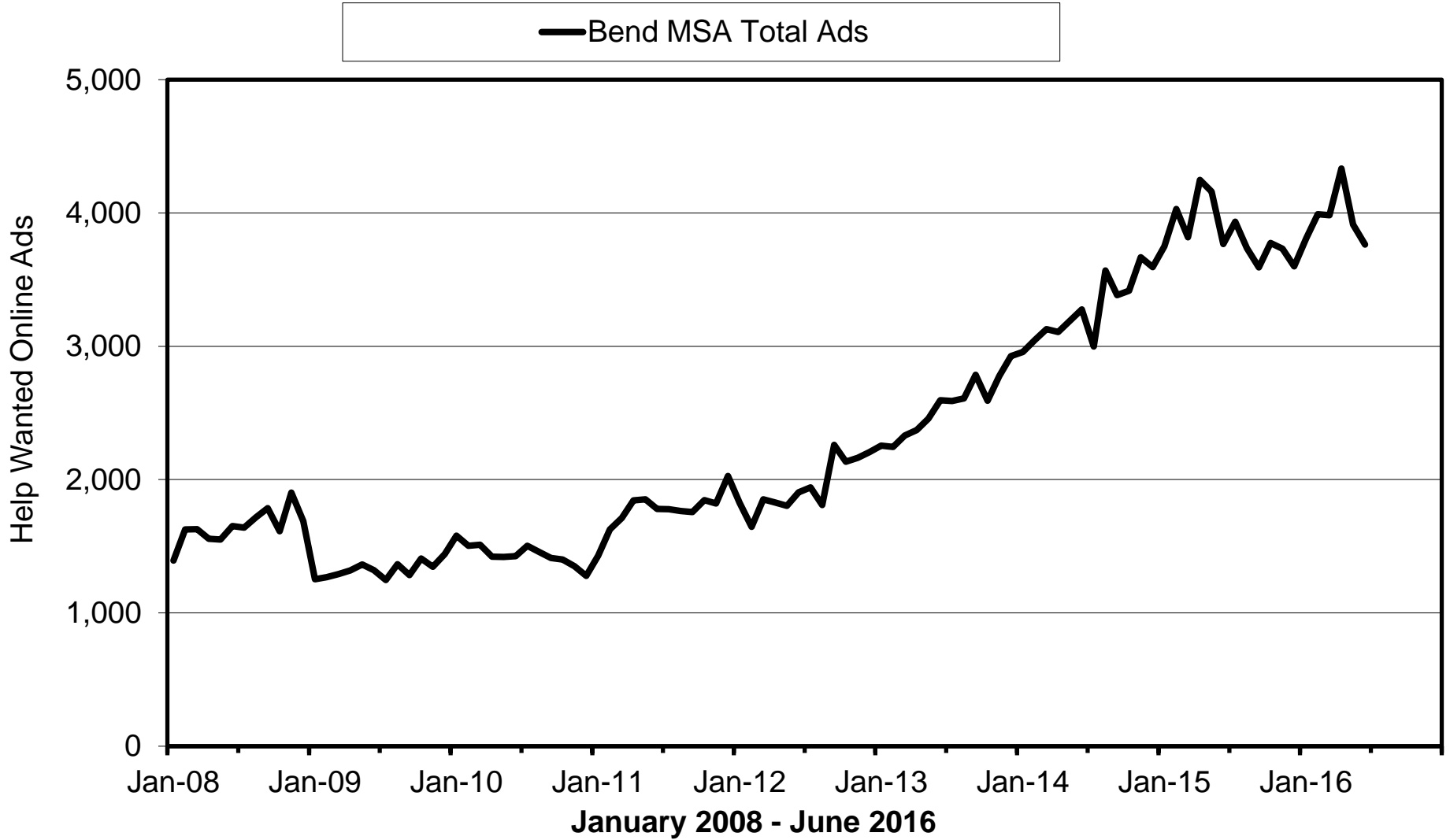
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# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



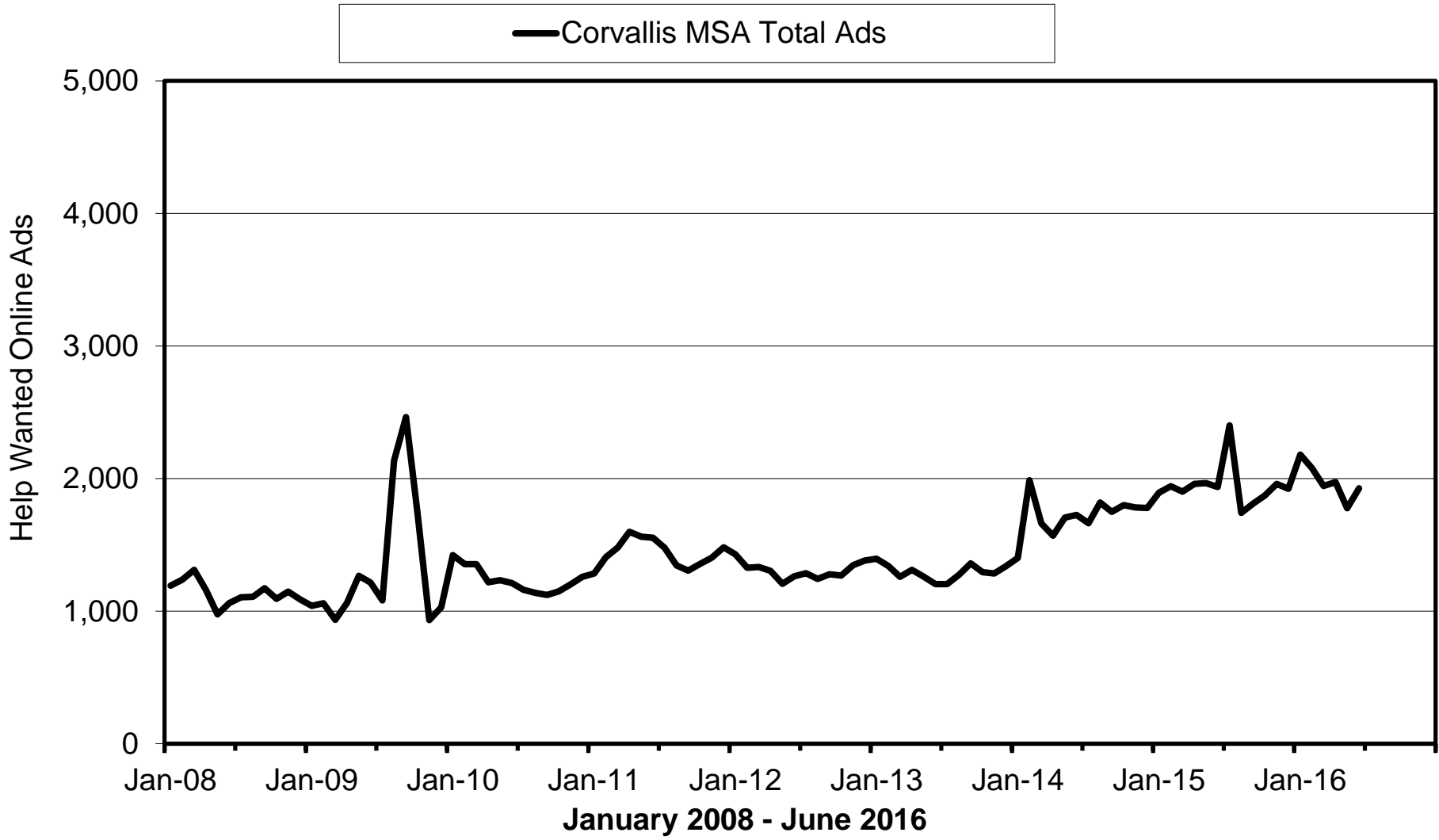
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# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



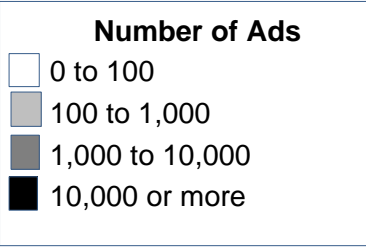
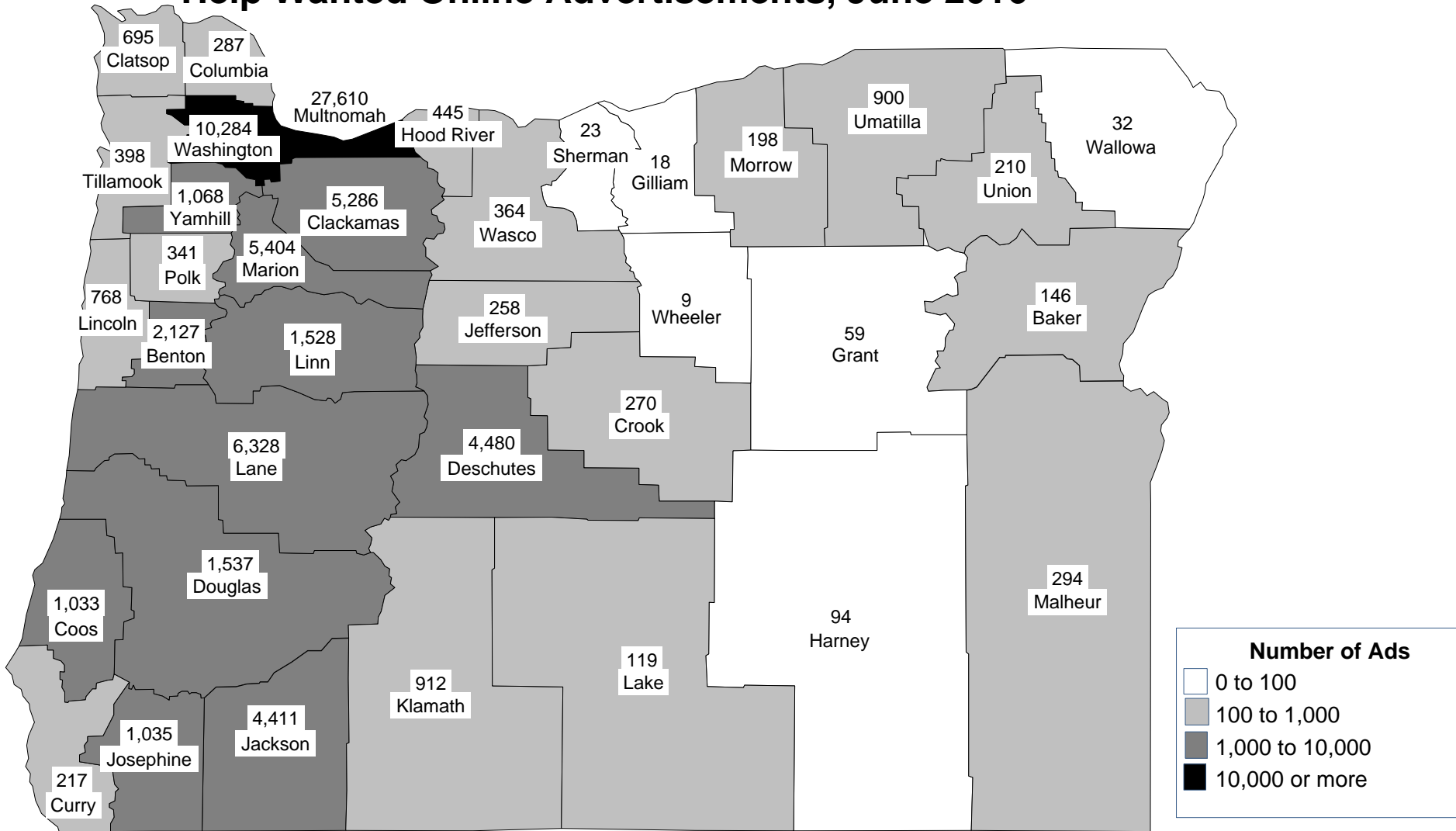
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# The Conference Board's Help Wanted Online Data Series Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Help Wanted Online Advertisements, June 2016



Source: Oregon Employment Department, The Conference Board, and Wanted Analytics

Did you know that help wanted online ads are available by local workforce areas? The next nine graphs show the number of ads by area back to 2008.

**Portland-Metro** – Multnomah and Washington counties

**Mid-Valley** – Linn, Marion, Polk and Yamhill counties

**East Cascades** – Crook, Deschutes, Gilliam, Hood River, Klamath, Jefferson, Lake, Sherman, Wasco, and Wheeler counties

**Lane** – Lane County

**Clackamas** – Clackamas County

**Rogue Valley** – Jackson and Josephine counties

**Northwest Oregon** – Benton, Clatsop, Columbia, Lincoln, and Tillamook counties

**Southwestern Oregon** – Coos, Curry, and Douglas counties

**Eastern Oregon** – Baker, Grant, Harney, Malheur, Morrow, Umatilla, Union, and Wallowa counties

Email [Nick.J.Beleiciks@Oregon.gov](mailto:Nick.J.Beleiciks@Oregon.gov) if you need additional HWOL data for your workforce area.

Nearly half of Oregon's online job advertisements were in the Portland-Metro area.

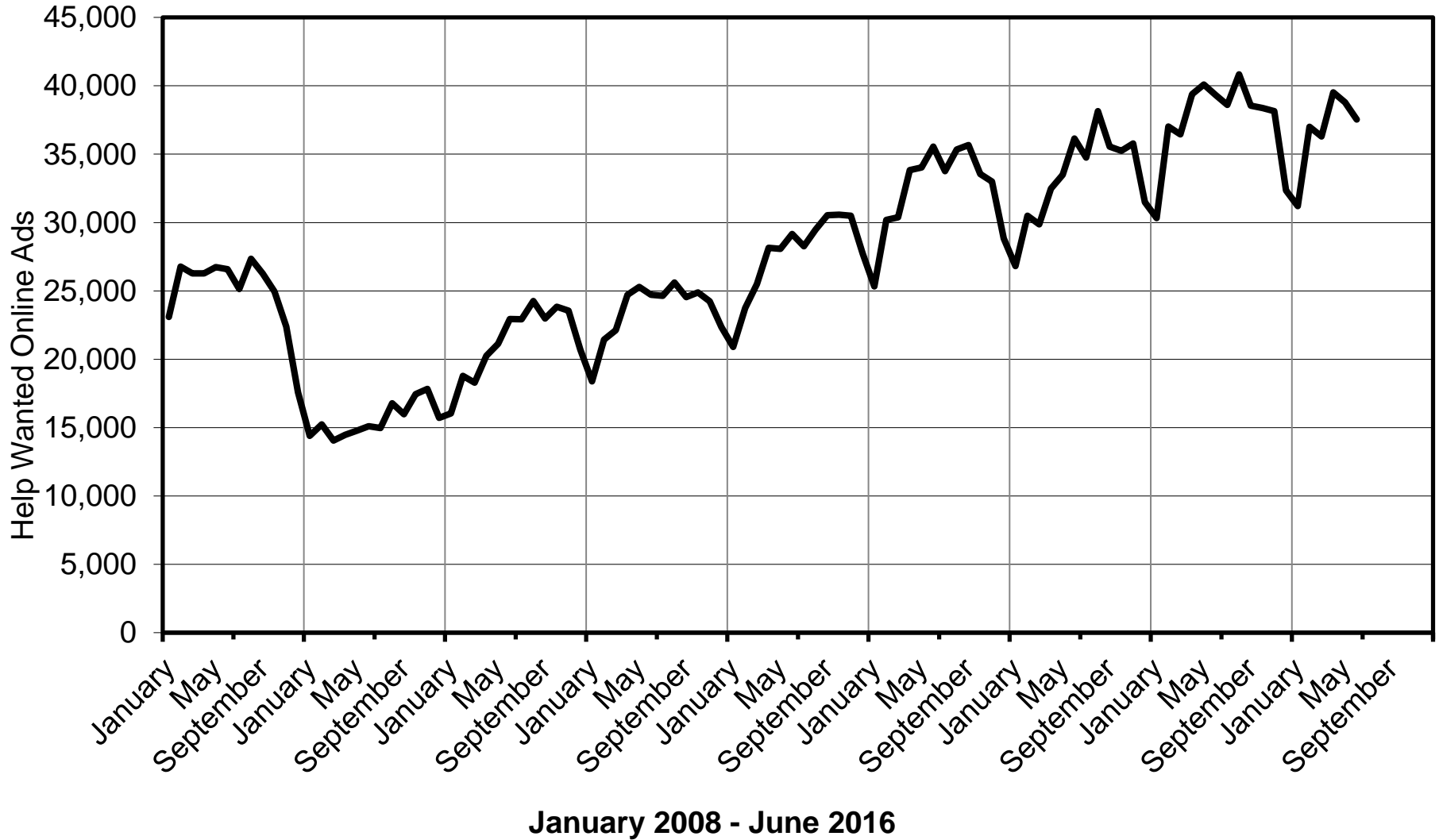
	<b>Number of Help Wanted Ads in June 2016</b>	<b>Over-The-Year Change Rate</b>
Portland-Metro	37,500	-5%
Mid-Valley	8,300	-17%
East Cascades	6,900	4%
Lane	6,300	-15%
Rogue Valley	5,400	6%
Clackamas	5,200	-5%
Northwest Oregon	4,300	-3%
Southwestern Oregon	2,800	-6%
Eastern Oregon	1,900	-1%

*Source: Oregon Employment Department and The Conference Board*

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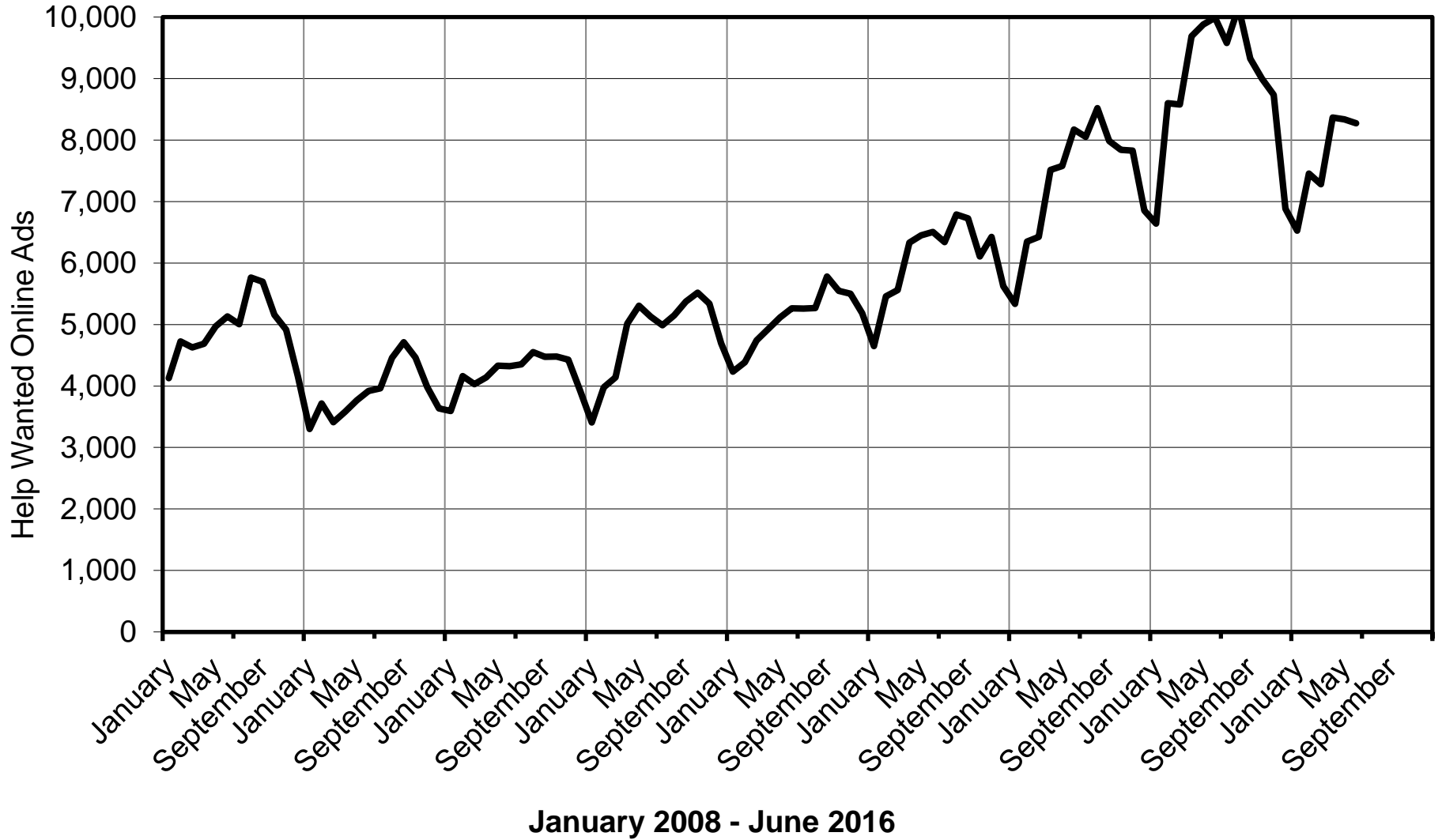


# Portland-Metro Help Wanted Online Advertisements (Not Seasonally Adjusted)



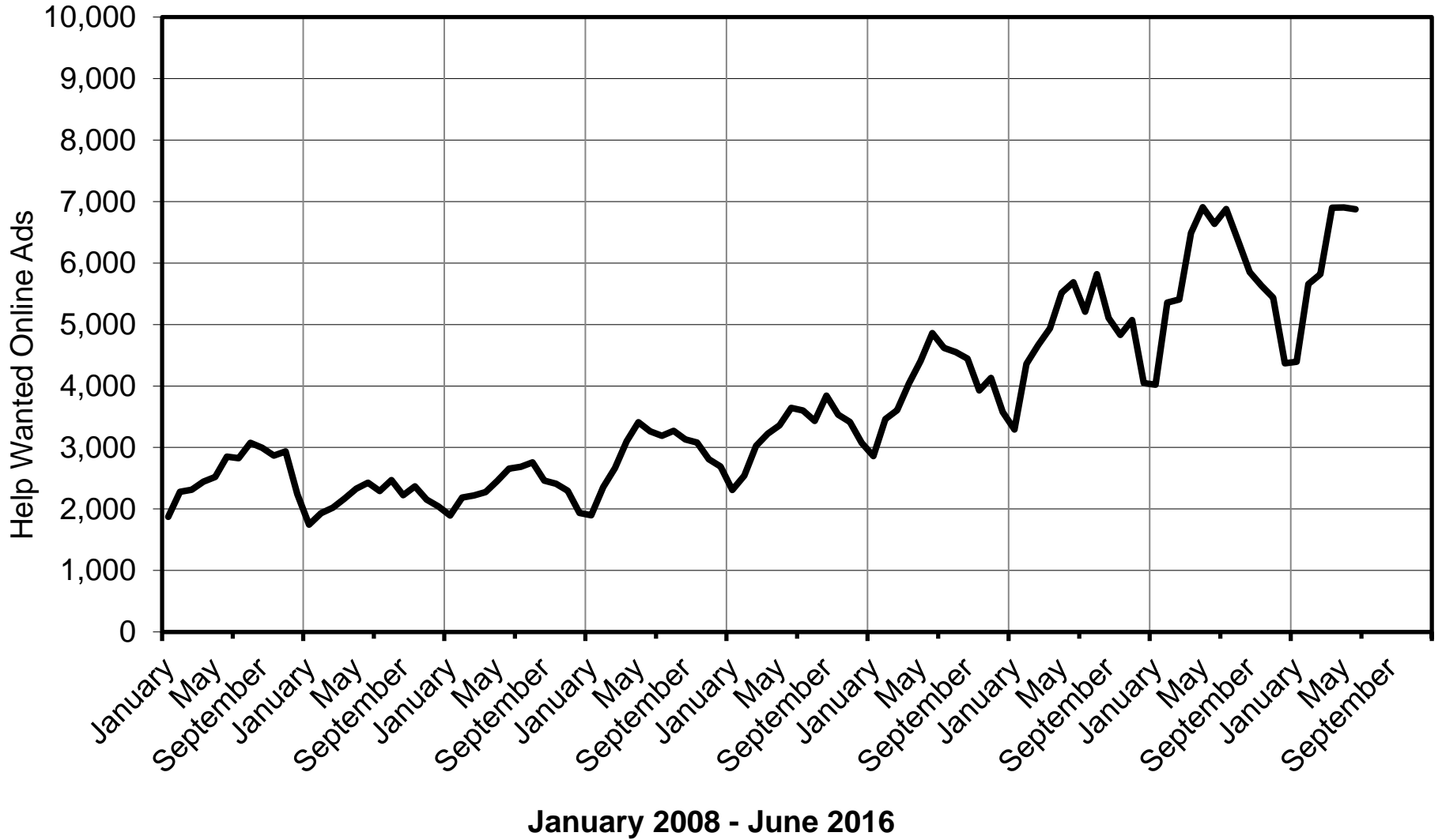
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Mid-Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



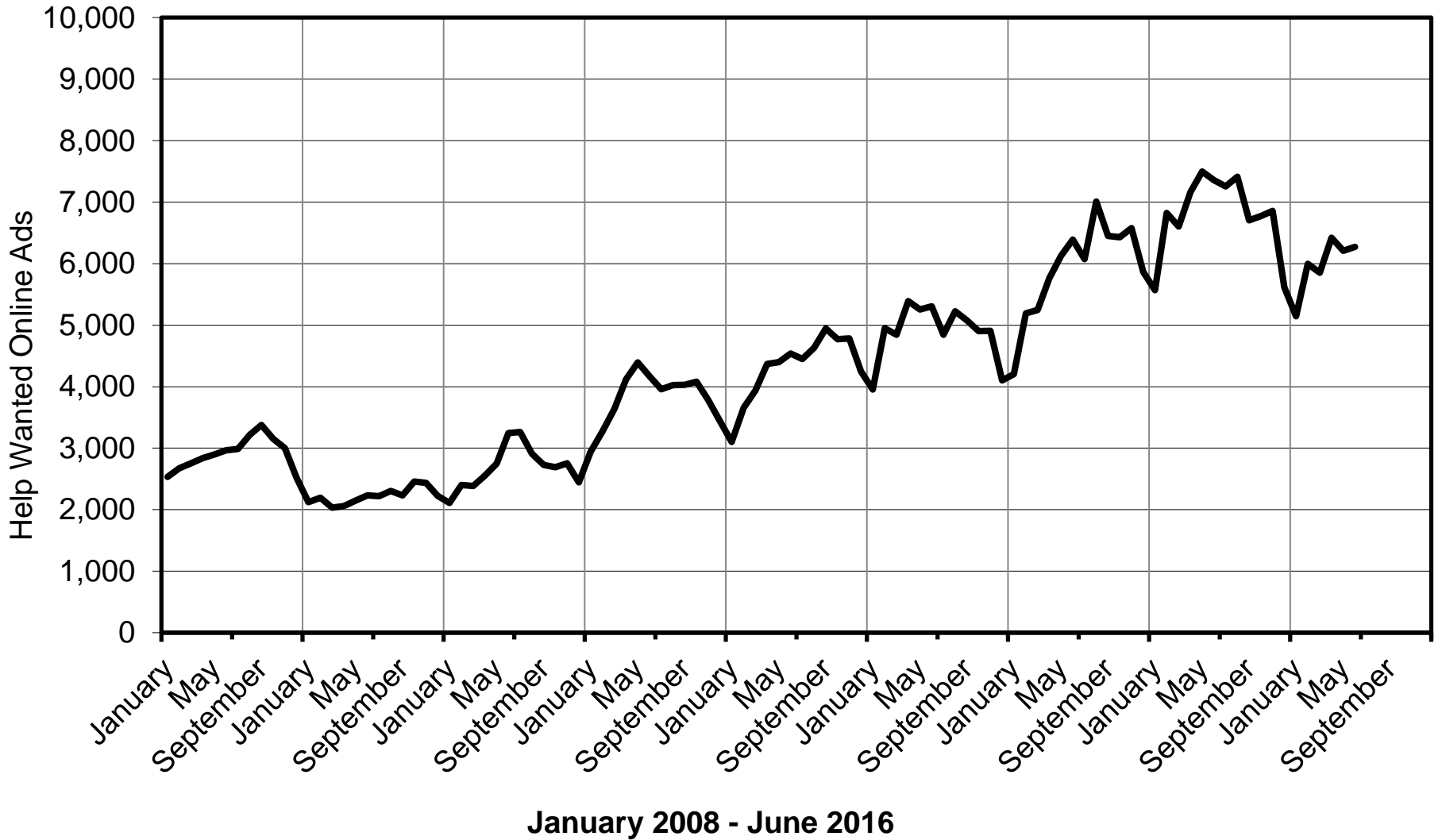
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# East Cascades Help Wanted Online Advertisements (Not Seasonally Adjusted)



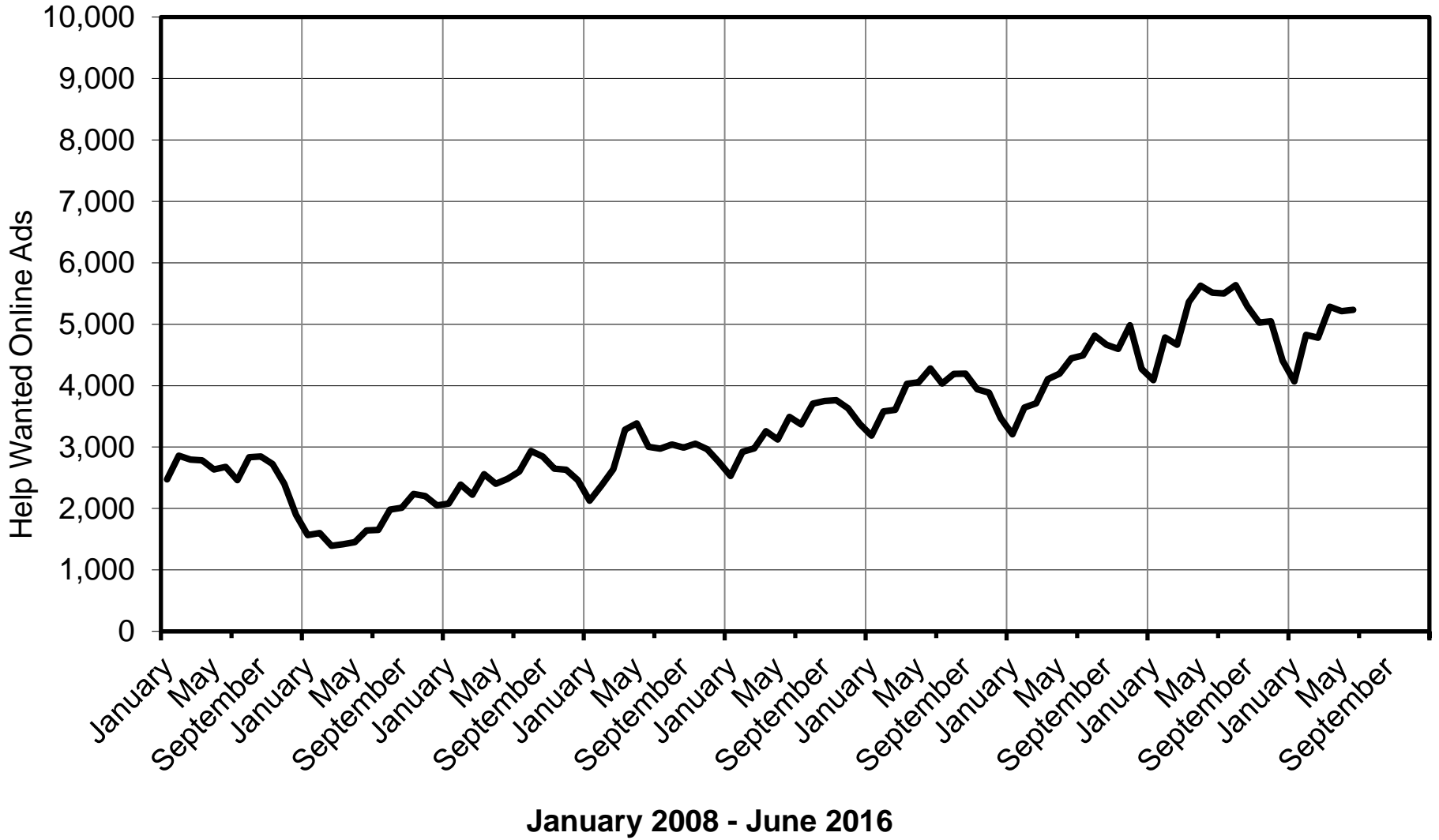
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Lane Help Wanted Online Advertisements (Not Seasonally Adjusted)



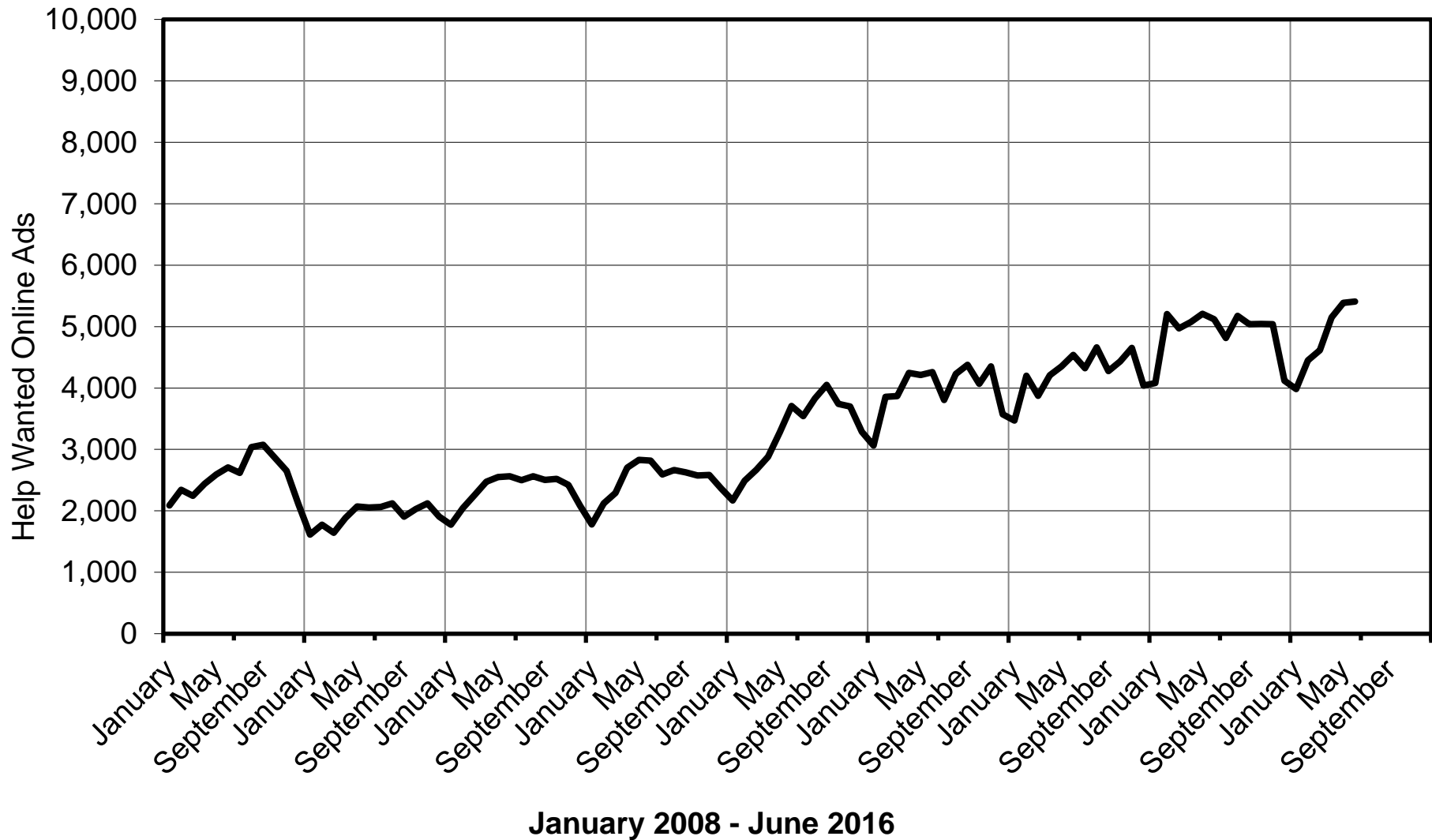
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# Clackamas Help Wanted Online Advertisements (Not Seasonally Adjusted)



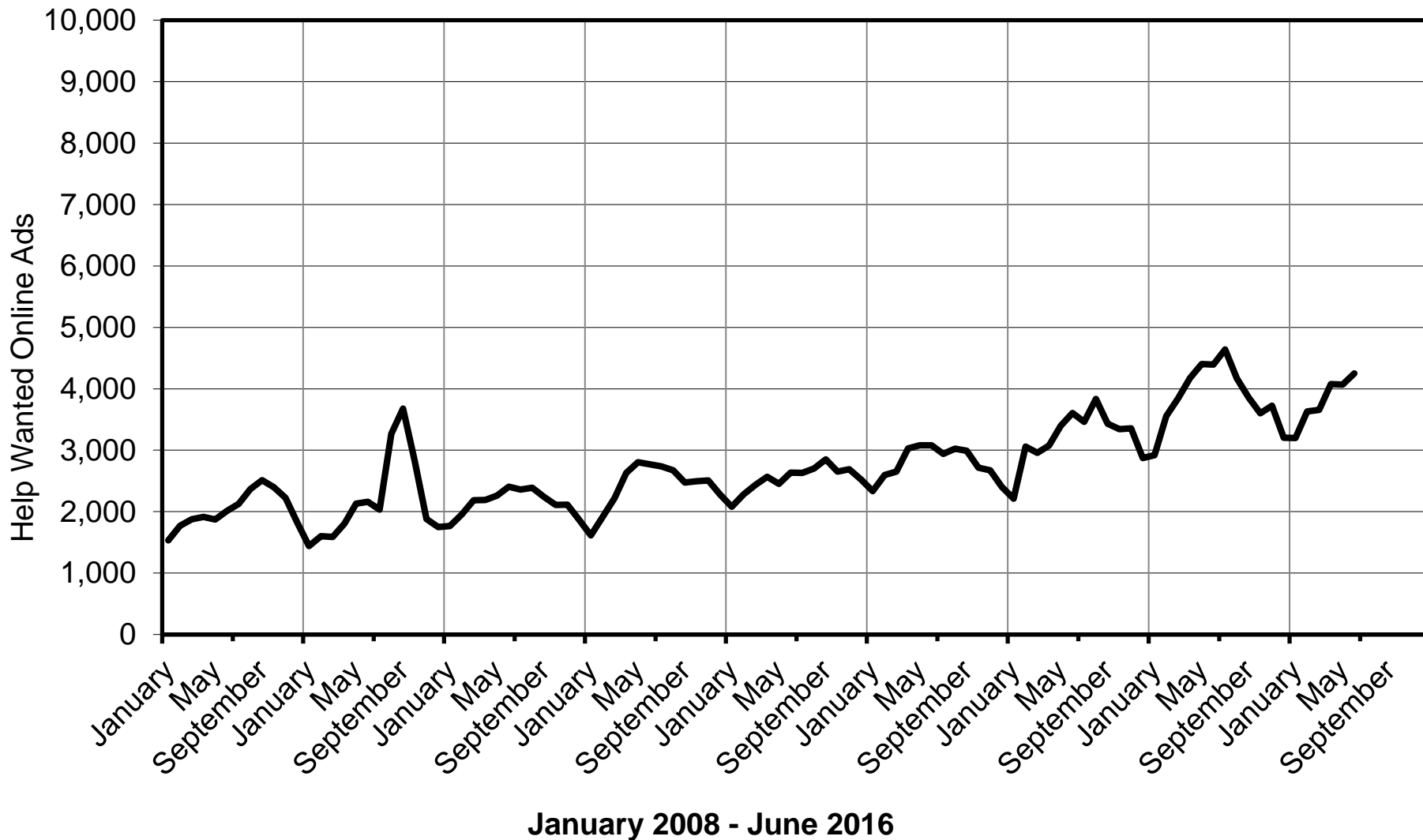
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Rogue Valley Help Wanted Online Advertisements (Not Seasonally Adjusted)



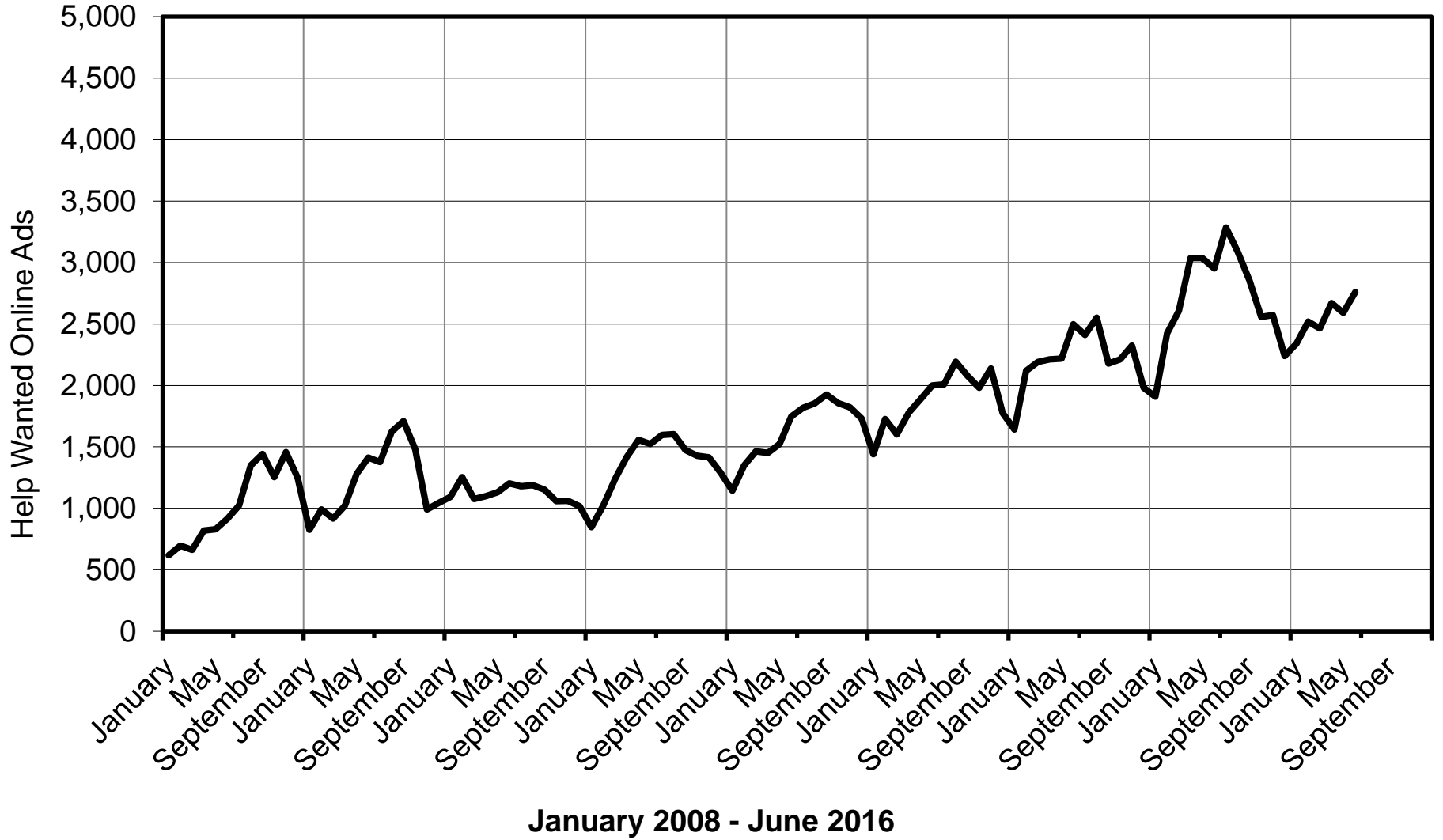
Source: The Conference Board Help Wanted OnLine™ (HWOL)

# Northwest Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

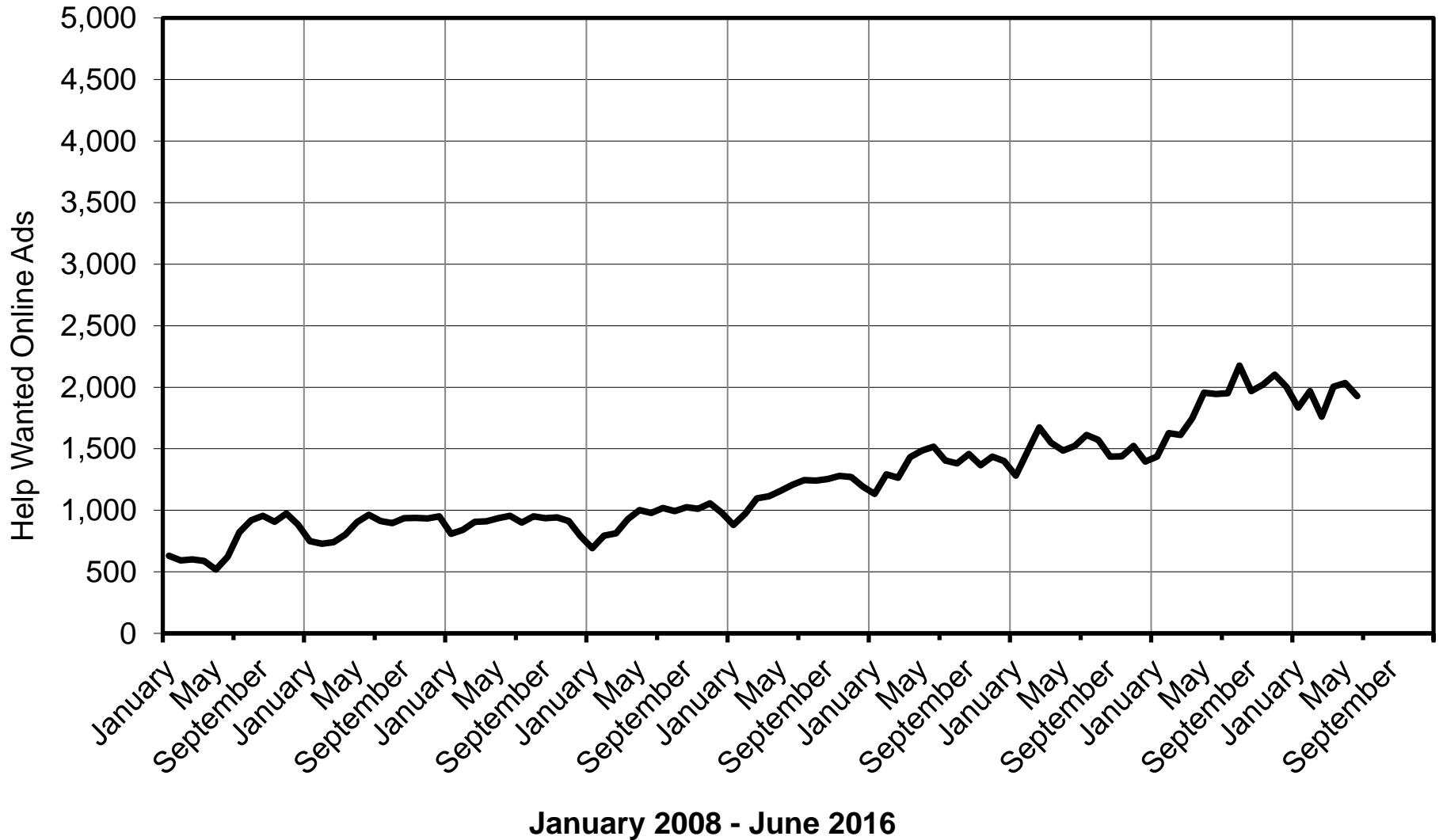
# Southwestern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)



# Eastern Oregon Help Wanted Online Advertisements (Not Seasonally Adjusted)



Source: The Conference Board Help Wanted OnLine™ (HWOL)

The most recent version of these slides is available at  
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